

September 14, 1973

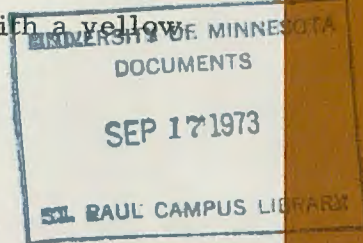
Green Peaches

(0:12)

University of Minnesota extension specialists say very firm or hard peaches with a distinctly green color are probably immature and won't ripen properly.

Buy peaches that are fairly firm or slightly soft, with a yellow or creamy ground color.

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Ripen Tomatoes

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If you buy tomatoes that aren't quite ripe, it's best to ripen them before you refrigerate them. The cold temperature of the refrigerator may keep them from ripening later on. Let tomatoes ripen in a warm place and then refrigerate them.

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Stale Nutmeats?

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Shelled nuts that appear limp, rubbery, dark or have shriveled kernels may be stale. Usually you can tell by looking at them. Nutmeats should be plump and fairly uniform in color and size according to marketing specialists at the U. S. Department of Agriculture.

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Substantiation

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The Federal Trade Commission in July 1971 began ordering advertisers to furnish documentation supporting advertising claims for some products. The practice is called "substantiating your claims." The objectives of this action are to provide technical information about products for interested consumers and to discourage exaggeration in advertising.

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