



BOARD OF REGENTS

UNIVERSITY OF MINNESOTA

Academic & Student Affairs Committee

June 2014

June 12, 2014

2:45 p.m. - 4:45 p.m.

East Committee Room, McNamara Alumni Center

ASA - JUN 2014

1. Strategic Planning Update

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BOARD OF REGENTS DOCKET ITEM SUMMARY

Academic & Student Affairs

June 12, 2014

Agenda Item: Strategic Planning Update

Review

Review + Action

Action

Discussion

This is a report required by Board policy.

Presenters: Karen Hanson, Senior Vice President for Academic Affairs and Provost
Renee Cheng, Professor and Grand Challenges Curriculum Team Co-Lead
Allen S. Levine, Professor and Grand Challenges Research Team Co-Lead
Jakub Tolar, Associate Professor and Rejecting Complacency Team Co-Lead
Amelious Whyte, Assistant Dean and Reciprocal Engagement Team Co-Lead
Will Durfee, Professor and Field Shaping Researchers/Teachers Team Co-Lead
Meghan Mason, Graduate Student and Strategic Planning Workgroup member

Purpose & Key Points

The University of Minnesota-Twin Cities will be preeminent in solving the grand challenges of a diverse and changing world. With that overarching vision, we are moving forward with strategic planning that will chart a strong course for our future as a dynamic, 21st century land-grant research institution.

The strategic vision developed by the 30-member Strategic Planning Workgroup sets a new course for the advancement of our core research-teaching-service mission on the Twin Cities campus. It commits the University to four goals in support of the vision:

1. Harness the depth and breadth of our research and curricular strengths to address grand societal challenges.
2. Develop and maintain a culture that supports excellence and explicitly rejects complacency at all levels of the institution.
3. Foster reciprocal engagement with our various communities and capitalize on our unique location.
4. Aggressively recruit, retain, and promote field-shaping researchers and teachers.

Five teams are meeting on key issues related to each of the goals. These teams include about 150 faculty, staff, and students, drawn from over 500 nominations. (Members are listed on the [strategic planning blog](#).) At the June meeting, team leads will update the committee on their work to “build out” the vision and identify both incremental reforms and institutional transformations that will serve as a framework for specific action steps to be taken over the first 3–5 years of the plan. The teams are mindful of issues connected with timing, resources, incentives, and the need for success metrics.

In addition to inviting input from Regents during the meeting, the Strategic Planning Workgroup is inviting Twin Cities faculty, staff, and students to participate in forums over the summer and early fall and to visit the [strategic planning blog](#) to submit questions, suggestions, and comments. The workgroup wants to ensure that the plan is informed by diverse voices and perspectives. President Kaler and Provost Hanson are committed to a plan that is bold but also achievable; that builds on the innumerable things the University already does well; and that will be continually discussed and refined as a campus community. The campus strategic plan will also connect or align with collegiate and other unit-level plans and initiatives.

Background Information

Provost Hanson provided updates to the full Board in October 2013, December 2013, and March 2014.

During a work session in October, the Board identified a number of challenges and opportunities facing the University. In December, Provost Hanson presented the Board with draft vision, values, foundational commitments, and guiding principles language. Vision language was subsequently enhanced and presented at the March meeting.

The strategic planning vision and goals were discussed with the Board in March and highlighted by President Kaler in his spring State of the University address. They also were discussed with the campus community at a Campus Conversation in mid-April (links are on the [blog](#)).

In addition to Board feedback, a number of surveys and consultation sessions with both internal and external groups have enriched the planning process to date, and will continue to inform the strategic planning teams as they bring the goals into sharper focus over the summer months.

The timeline calls for the completion of the University's Twin Cities campus strategic plan by fall semester. The plan will go to the Board for review in September and approval in October.



BOARD OF REGENTS DOCKET ITEM SUMMARY

Academic & Student Affairs

June 12, 2014

Agenda Item: Health and Wellness Services Assessment

Review **Review + Action** **Action** **Discussion**

This is a report required by Board policy.

Presenters: Karen Hanson, Senior Vice President for Academic Affairs and Provost
Danita Brown Young, Vice Provost for Student Affairs and Dean of Students
Ferdinand Schlapper, Director and Chief Health Officer, Boynton Health Service

Purpose & Key Points

Boynton Health Service (BHS) is one of the largest student health centers in the nation. It serves University of Minnesota Twin Cities students, faculty and staff and, through a contract for services agreement, students at Minneapolis Community and Technical College.

The missions of BHS and the University of Minnesota health sciences schools are different but related. Health care reform, the rise of Accountable Care Organizations, and new issues about the relationship between BHS and the health science schools' clinical operations suggested the usefulness of a review at this particular time. A Committee for the External Review of Boynton Health Service (review committee) was formed to look at how best to support BHS's excellence and ensure its alignment with not only the missions and operations of the health science schools and University of Minnesota Health, but also the mission and the needs of the University as a whole.

The review committee was asked to consider the mission of BHS, and to review its scope of services, the range of populations it serves, its relation to the clinical operations of the Academic Health Center (AHC) and its associated colleges and schools, as well as BHS's relations to the University of Minnesota Physicians and University of Minnesota Health. The committee was also tasked with looking at the funding model for BHS, which is complex and includes student services fees; and whether the administrative home of BHS should continue to be in Student Affairs or whether there should be some reporting lines linking Boynton to the AHC or the Office of the Vice President for Health Sciences.

To conduct the review, the University contracted with Keeling & Associates, LLC (Keeling), which has a national reputation as a leader in the assessment of student health services. Keeling's consultation was intended to help shape the review's key questions and to support the launch and first stages of the process, including the sharing of knowledge and experience with student health-related programs and services, especially at research universities with academic health sciences centers.

Keeling staff visited the Twin Cities campus and met with senior leaders, staff from BHS, and members of the review committee. Key findings from the visit included:

1. In comparison with other student health services in research universities with academic health centers, BHS is normative in most areas including governance, programs and services. Exceptions to the norm regarding programs and services are primarily in areas where BHS exceeds usual expectations for student health care and the broad scope of services available to members of the faculty and staff.
2. In many universities with academic health centers, student health services have organizational placement and primary reporting lines in student affairs, as is true at the University of Minnesota, but also have a secondary (dotted-line) reporting relationship to the academic health center – typically to the dean of medicine or a department chair or division head in a primary care specialty. That secondary reporting relationship does not exist for BHS.
3. The functioning of BHS reflects several important national trends, such as: executive administrative roles held by health systems management professionals; revenue diversification that reduces dependence on student fees and institutional operating funds; capitalizing on additional sources of revenue by offering services in areas like dentistry and optometry.

In conversation with the review committee, Keeling advanced the following suggestions:

1. The University should create a secondary reporting line between the BHS Chief Medical Officer and Director of Clinical Services and a primary care department or division head in University of Minnesota Physicians.
2. Although there is currently good collaboration between BHS and the AHC, there are many opportunities to expand, diversify, and strengthen relationships. Possibilities include:
 - Teaching rotations and post-graduate training experiences.
 - Faculty practice opportunities.
 - Faculty appointments for BHS professional staff.
 - Increased collaboration between BHS mental health service, the University Counseling and Consulting Services, and the Department of Psychiatry.
3. The review committee and the staff of BHS should continue to meet and explore additional opportunities to strengthen the connections between BHS and the AHC.



BOARD OF REGENTS DOCKET ITEM SUMMARY

Academic & Student Affairs

June 12, 2014

Agenda Item: Consent Report

Review

Review + Action

Action

Discussion

This is a report required by Board policy.

Presenters: Karen Hanson, Senior Vice President for Academic Affairs and Provost

Purpose & Key Points

To seek Board approval of new academic programs and program additions, program deletions and discontinuations, and/or program changes, as outlined below.

I. Request for Approval of New Academic Programs

- Academic Health Center (Twin Cities campus)—Create M.A. degree in Integrative Health and Wellbeing Coaching
- Academic Health Center (Twin Cities campus)—Create post-baccalaureate certificate in Clinical Ethics
- College of Continuing Education (Twin Cities campus)—Create B.A.Sc. degree in Health Services Management
- College of Continuing Education (Twin Cities campus)—Create an undergraduate minor in Translation
- College of Liberal Arts (Twin Cities campus)—Create a M.A. degree in Health Communication
- College of Liberal Arts (Twin Cities campus)—Create a certificate in Technical Communication
- Medical School (Twin Cities campus)—Create Fellowship in Pediatric Dermatology
- School of Dentistry (Twin Cities campus)—Create a post-baccalaureate certificate in Advanced Dental Therapy
- Labovitz School of Business and Economics (Duluth campus)— Create a B.B.A. degree in Entrepreneurship
- College of Liberal Arts (Duluth campus)— Create a B.A. degree and minor in Women, Gender and Sexuality Studies
- Morris campus— Create a minor in Latin American Area Studies

II. Request for Approval of Changed Academic Programs

- College of Liberal Arts (Twin Cities campus)—Create dual B.A./M.A. degree program in Health Communication
- College of Liberal Arts and the Humphrey School of Public Affairs (Twin Cities campus)— Create dual B.A./M.P.P. degree program in Political Engagement
- Humphrey School of Public Affairs (Twin Cities campus)—Create a sub-plan in Political Engagement within the Master of Public Policy (M.P.P.) degree
- School of Nursing (Twin Cities campus)—Change the name of the sub-plan in Informatics to Nursing Informatics within the Doctor of Nursing Practice (D.N.P.) degree
- School of Public Health (Twin Cities campus)—Create a Plan B sub-plan within the M.S. degree in Clinical Research
- College of Education and Human Service Professions (Duluth campus)—Change the name of the Health Education minor to Public Health Education and Promotion
- College of Liberal Arts (Duluth campus)—Create a new sub-plan in Literary Studies and discontinue the sub-plans in Literary Arts and Pre-Graduate Studies within the B.A. degree in English
- School of Fine Arts (Duluth campus)—Create new sub-plans in Costume Design, Lighting Design, Scene Design, and Technical Theater, and change the name of the sub-plan in Design and Technology to Design and Production within the Theater B.F.A.

III. Request for Approval of Discontinued Academic Programs

- College of Education and Human Development (Twin Cities campus)—Discontinue the M.Ed. degree in Recreation, Park, and Leisure Studies
- Humphrey School of Public Affairs (Twin Cities campus)—Discontinue the graduate minor in Public Affairs
- College of Liberal Arts (Duluth campus)— Discontinue the B.A. degree and minor in Women’s Studies

Background Information

This report appears as a regular item on the Academic and Student Affairs Committee agenda. Academic program proposal review and approval is governed by University of Minnesota Policy 2.2.4: Review of Proposals for New, Changed, and Discontinued Academic Programs. Approval by the Board of Regents is required for the establishment of new academic programs; addition of formal tracks and of new sites for existing academic programs; discontinuance/merger of existing programs; and changes in program titles/degree designation.

President’s Recommendation

The President recommends approval of the academic program proposals detailed in the Consent Report.

**University of Minnesota Board of Regents
Academic and Student Affairs Committee
June 12, 2014**

Consent Report

I. Request for Approval of New Academic Programs

▪ **Academic Health Center (Twin Cities campus)—Create M.A. degree in Integrative Health and Wellbeing Coaching**

The Academic Health Center on the Twin Cities campus requests approval to create a Master of Arts (M.A.) degree in Integrative Health and Wellbeing Coaching, effective Fall 2014. The proposed program prepares students to serve in the evolving field of health coaching. Health coaches serve as part of the health care team to facilitate patient engagement and activation and behavior change to improve patient outcomes, quality of health care, and reduce costs. The proposed program builds upon some existing courses and resources and requires the development of some new courses.

▪ **Academic Health Center (Twin Cities campus)—Create post-baccalaureate certificate in Clinical Ethics**

The Academic Health Center on the Twin Cities campus requests approval to create a post-baccalaureate certificate in Clinical Ethics, effective Fall 2015. The proposed program will offer a graduate level educational opportunity for practicing health professionals to engage in didactic and experiential coursework designed for the mastery of knowledge and skills needed for work in clinical ethics. This work includes participation on ethics committees, clinical ethics consultation services, institutional and regional clinical ethics policy bodies such as organ allocation committees or brain death committees or professional development to better manage clinical ethical issues. This certificate is based on existing coursework offered by the Center for Bioethics.

▪ **College of Continuing Education (Twin Cities campus)—Create B.A.Sc. degree in Health Services Management**

The College of Continuing Education on the Twin Cities campus requests approval to create a Bachelor of Applied Science (B.A.Sc.) degree in Health Services Management, effective Fall 2015. The proposed program prepares students for careers in medical office management, nursing home administration, and patient accounting systems, among other things. In addition to the focus on health care management, there is also an option to focus on licensed drug and alcohol counseling, with an additional emphasis on management. The program makes use of existing courses within the College of Continuing Education, as well as courses

within the School of Public Health, the Carlson School of Management, Pharmacy, Health Informatics, and Center for Spirituality and Healing.

- **College of Continuing Education (Twin Cities campus)—Create undergraduate minor in Translation**

The College of Continuing Education on the Twin Cities campus requests approval to create an undergraduate minor in Translation, effective Fall 2014. The proposed minor allows students to develop skills for translating between English and a second language, improve their written command of English and another language, and engage in practical translation tasks, readings, and discussions on the history, theory, and practice of translation.

- **College of Liberal Arts (Twin Cities campus)—Create M.A. degree in Health Communication**

The College of Liberal Arts on the Twin Cities campus requests approval to create a Master of Arts (M.A.) degree in Health Communication, effective Summer 2015. The proposed program prepares students for health care careers that rely on the strategic use of health information to communicate with patient and non-patient publics, care providers, administrators and other public health stakeholders. The program is designed around a curriculum of academic and professional skills courses from strategic communication, public health and other relevant disciplines. This M.A. degree, combined with the newly proposed sub-plan within the Bachelor of Arts (B.A.) degree in Journalism (later in this consent report) will comprise the new 5-year B.A./M.A. Health Communication program.

- **College of Liberal Arts (Twin Cities campus)—Create certificate in Technical Communication**

The College of Liberal Arts on the Twin Cities campus requests approval to create a new certificate in Technical Communication, effective Fall 2014. The proposed certificate serves students whose primary interests are engineering and science but who also wish to improve their proficiency in technical communication. The certificate is created in response to requests from students. The program makes use of existing courses and resources.

- **Medical School (Twin Cities campus)—Create fellowship in Pediatric Dermatology**

The Medical School (Department of Dermatology) on the Twin Cities campus requests approval to create a fellowship in Pediatric Dermatology, effective Summer 2015. The 12-month clinical fellowship will comprise advanced clinical training, didactic training, and participation in clinical research. The proposed program will provide dermatologists with specialized training focusing on common dermatologic issues, diagnosis of vascular birthmarks and tumors, recognition of cutaneous signs of various diseases, and knowledge and technical proficiency in common procedures in pediatric patients.

- **School of Dentistry (Twin Cities campus)—Create post-baccalaureate certificate in Advanced Dental Therapy**

The School of Dentistry on the Twin Cities campus requests approval to create a post-baccalaureate certificate in Advanced Dental Therapy, effective Fall 2014. The proposed program is designed for working dental therapists who have completed a baccalaureate or master's degree in dental therapy from the School of Dentistry since 2011. The program curriculum includes content for acquiring the knowledge and skills mandated by the Minnesota Board of Dentistry to be eligible for advanced dental therapy certification. The certificate program will include existing coursework and as well as new coursework being developed to enhance the current dental therapy program.

- **Labovitz School of Business and Economics (Duluth campus)— Create B.B.A. degree in Entrepreneurship**

The Labovitz School of Business and Economics on the Duluth campus requests approval to create a new Bachelor of Business Administration (B.B.A.) degree in Entrepreneurship, effective Fall 2014. The proposed degree focuses on the creation of social and economic value by developing core capabilities of idea generation, opportunity recognition, resource acquisition, and entrepreneurial management. The program curriculum provides students with a solid education in the creation of new businesses from creative ideas. The program makes use of existing courses and resources.

- **College of Liberal Arts (Duluth campus)— Create a B.A. degree and undergraduate minor in Women, Gender and Sexuality Studies**

The College of Liberal Arts on the Duluth campus requests approval to create a new Bachelor of Arts (B.A.) degree and accompanying undergraduate minor in Women, Gender and Sexuality Studies, effective Fall 2014. This program replaces the Women's Studies B.A. degree and minor (proposed for discontinuation later in this consent report). The proposed program examines the ways in which gender distinctions and the construction and intersection of gender, sexuality, race, and class affect human lives. The program makes use of existing courses and resources.

- **The Morris campus— Create undergraduate minor in Latin American Area Studies**

The Morris campus requests approval to create an undergraduate minor in Latin American Area Studies, effective Fall 2014. The proposed minor will give prospective students an understanding of diverse perspectives on the Global South, skill in foreign languages, and knowledge of foreign affairs. The minor meets demand for extra emphasis in this area of study and will support the study abroad goals of many students. The program makes use of existing courses and resources.

II. Request for Changes to Academic Programs

- **College of Liberal Arts (Twin Cities campus)—Create dual B.A./M.A. degree program in Health Communication**

The College of Liberal Arts on the Twin Cities campus requests approval to create a new dual B.A./M.A. degree in Health Communication, effective Fall 2014. The proposed dual degree will be a partnership between the Bachelor of Arts (B.A.) degree in Journalism and the Master of Arts (M.A.) degree in Health Communication. The proposed program makes use of existing courses and resources.

- **College of Liberal Arts and the Humphrey School of Public Affairs (Twin Cities campus)— Create dual B.A./M.P.P. degree in Political Engagement**

The College of Liberal Arts and the Humphrey School of Public Affairs on the Twin Cities campus requests approval to create a new dual B.A./M.P.P. degree in Political Engagement, effective Fall 2014. The proposed dual degree will be a partnership between the Bachelor of Arts (B.A.) degree in Political Science and the Master of Public Policy (M.P.P.) degree. The proposed program makes use of existing courses and resources.

- **School of Nursing (Twin Cities campus)—Change the name of the sub-plan in Informatics to Nursing Informatics within the Doctor of Nursing Practice (D.N.P.) degree**

The School of Nursing on the Twin cities campus requests approval to change the name of the sub-plan in Informatics to Nursing Informatics within the Doctor of Nursing Practice (D.N.P.) degree, effective Fall, 2014. The name of the sub-plan better reflects the content of the program.

- **School of Public Health (Twin Cities campus)—Create Plan B sub-plan within the M.S. degree in Clinical Research**

The School of Public Health on the Twin Cities campus requests approval to create a Plan B sub-plan within the Master of Science (M.S.) degree in Clinical Research, effective Fall 2014. This sub-plan will allow students the option to complete a culminating special project relevant to the content of their degree.

- **College of Education and Human Service Professions (Duluth campus)— Change the name of the Health Education minor to Public Health Education and Promotion**

The College of Liberal Arts on the Duluth campus requests approval to change the name of the Health Education minor to Public Health Education and Promotion, effective Fall 2014. The new name better aligns with national trends, employee expectations, and the academic content of the program.

- **College of Liberal Arts (Duluth campus)—Create new sub-plan in Literary Studies and discontinue the sub-plans in Liberal Arts and Pre-Graduate Studies within the B.A. degree in English**

The College of Liberal Arts on the Duluth campus requests approval to create a new sub-plan in Literary Studies and discontinue the sub-plans in Liberal Arts and Pre-Graduate Studies within the Bachelor of Arts (B.A.) degree in English, effective Fall 2014. The new sub-plan will be comprised of the content of the discontinued sub-plans and will offer a traditional combination of survey, genre, major figure, and linguistic courses focusing on the study of literature as a humanities discipline.

- **School of Fine Arts (Duluth campus)—Create new sub-plans in Costume Design, Lighting Design, Scene Design, and Technical Theater, and change the name of the sub-plan in Design and Technology to Design and Production within the Theater B.F.A.**

The School of Fine Arts on the Duluth campus requests approval to create new sub-plans in Costume Design, Lighting Design, Scene Design, and Technical Theater, and change the name of the sub-plan in Design and Technology to Design and Production within the Bachelor of Fine Arts (B.F.A.) degree in Theater, effective Fall 2014. The proposed changes create better options for students with concentrated academic content in their preferred area of study.

III. Request for Approval of Discontinued Academic Programs

- **College of Education and Human Development (Twin Cities campus)—Discontinue the M.Ed. degree in Recreation, Park, and Leisure Studies**

The College of Education and Human Development on the Twin Cities campus requests approval to discontinue the Master of Education (M.Ed.) degree in Recreation, Park, and Leisure Studies, effective Fall 2008. No students have enrolled since 2008. The proposed discontinuation reflects the lack of student demand.

- **Humphrey School of Public Affairs (Twin Cities campus)—Discontinue the graduate minor in Public Affairs**

The Humphrey School of Public Affairs on the Twin Cities campus requests approval to discontinue the graduate minor in Public Affairs, effective Summer 2014. There are no students are enrolled in this program. Student need is served by the minor in Public Policy.

- **College of Liberal Arts (Duluth campus)— Discontinue the B.A. degree and minor in Women’s Studies**

The College of Liberal Arts on the Duluth campus requests approval to discontinue the Bachelor of Arts (B.A.) degree and minor in Women’s Studies, effective Fall 2014. The program is being replaced by the new B.A. degree and accompanying minor in Women, Gender and Sexuality Studies, previously proposed in this consent agenda.