

CLA Officially Kicks Off Fund-Raising Campaign

By Joyce Wascoe

The College of Liberal Arts officially kicked off its part of the university's \$300 million Minnesota Campaign Oct. 8 with the announcement that seven endowed faculty chairs already have been donated to the college.

The college has set its sights on establishing endowed chairs throughout the college; it started with one. A donor can permanently endow a faculty position by giving \$250,000 to \$1 million. The gift will be matched with money from the university's Permanent University Fund.

Part of the \$25 million Curt Carlson contributed to the university as the lead gift for the Minnesota Campaign will endow the Arleen Carlson Land Grant Chair in Political Science, which Carlson named for his wife, and the Carlson Chair in Economics. Carlson is the

national campaign chairman for the Minnesota Campaign and head of Carlson Companies, Inc.

Sage and John Cowles contributed an endowed chair for the Dance Program. Sage Cowles, who is a dancer and choreographer, serves as a panelist for the National Endowment for the Arts dance program and the Minnesota State Arts Board. She is also a board member of Dance/USA. Her husband John is a director of Cowles Media, owner of the Minneapolis Star and Tribune.

The Edelstein and Keller families donated the David E. Edelstein-Thomas A. Keller Jr. Endowment for Creative Writing to honor the two men, who had been at the university together in the 1920s.

The Fesler-Lampert family, which has supported the university for many years, *continued on page 4*

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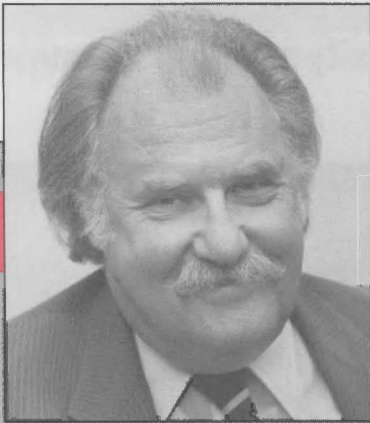
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Endowing faculty chairs is major goal of CLA campaign. Seven have been funded so far.

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Revamped M.F.A. in theatre extended from two years to three.

THE DEAN'S LIST

Dean Fred Lukermann



Liberal Arts is back. Both nationally and locally, there seems to be a refocusing on liberal education, i.e., the role of the basic arts and sciences as the foundation upon which all further higher education rests. The development of communication skills, an understanding of differing cultures and value systems, and the learning and use of basic modes of inquiry seem once again to have come to the fore. The New York Times reports:

Liberal arts are making a comeback on the American college campus after more than a decade of battering by business, engineering and other vocational fields of study... The number of students majoring in arts and sciences has begun to rise after falling precipitously in the late 1970s....

Colleges also report that students in business and other vocational fields have begun adding more liberal arts courses to their programs and that dual majors in which students combine fields like accounting and psychology are on the increase....

Victor R. Lindquist, who wrote the Northwestern Endicott Report, reported that he also found employers reacting against the vocationalist trend of the last decade. He said, "There has been some disappointment that many graduates of vocational programs did not possess enough communication skills and that they did not have the flexibility and other qualities that management wanted in those that they hoped to promote on up through the ranks."

What is happening, of course, is not a one-way street. While the "liberal arts" are rising and high-tech has peaked and the professional programs have stepped back to build on the liberal arts base, the reality of a world in technological and cultural transition has also forced a change in the traditional liberal arts curriculum. The demand for inter-disciplinary and cross-disciplinary courses that more nearly reflect the complexity of the modern world are an index to the fact that we cannot just return to a "classical" or "traditional" liberal arts curriculum. It is only the Lone Ranger who can return to yesteryear and only Buck Rogers who can immediately leap forward to the 25th century.

Yet many educational voices plead largely for a world gone by. We in the College of Liberal Arts do not want merely to circle back to the past; we must change. Our curriculum must be a bridge to the future: it must be general, it must be conceptual, it must concentrate much more on the questions and less on the answers. Above all, we must question the *authorities* we are now hearing.

We have heard from William Bennett, the secretary of education, on numerous occasions that our (American) values and, therefore, our curriculum should be that of western civilizations almost exclusively, putting into shadow not only the undoubted pluralism of our own inheritance, but the pluralism of our current population as well. The hypocrisy, if not the total unreality of such educational counsel, in the world of 1986 can only be resisted. The provincialism so expressed about the rest of the world might be excused, but this ignorance of ourselves is shattering.

The recent Carnegie report on *The Undergraduate Experience in America* is of much more weight, but it too should be brought into the full sunlight of inquiry.

Professors are expected to function as scholars, conduct research, and communicate results to colleagues. Promotion and tenure hang on research and publication. But undergraduate education also calls for a commitment to students and effective teaching. Faculty members are torn between these competing obligations.

For most of the nation's colleges and universities, where large numbers of undergraduates are enrolled, priority should be given to teaching, not research.

Why are teaching and research phrased as competitors? Is there anybody called "scholar" who can separate learning from teaching? The suggestion by the report that there is a priority, that researchers can sometimes not be scholars, and that teachers can sometimes not be researchers, allows an inference that is counterfactual. One cannot do one without the other if our goal is the inquiring mind. I thought we settled that a long time ago in a debate over faith and good works. There are some things that are indivisible.

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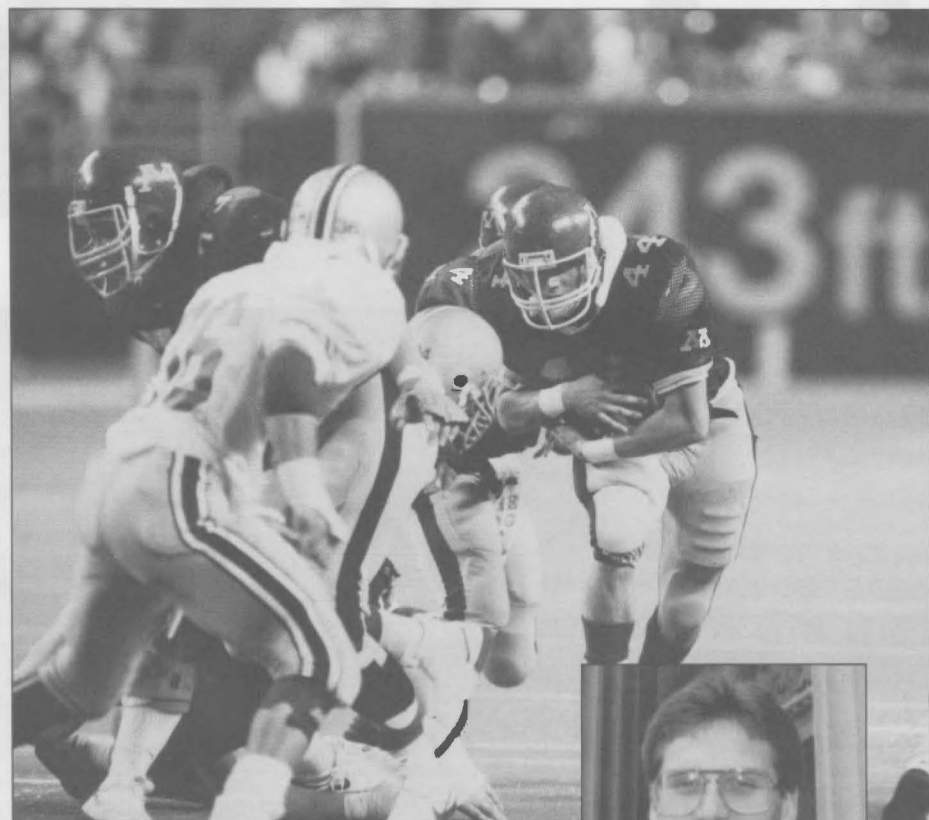
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Fred Lukermann
Dean

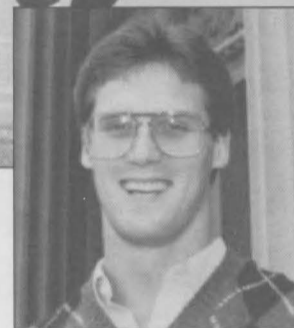
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Number 44, Dave Puk, tried to balance sports and school by concentrating on one at a time. He found that wasn't always possible and at one time considered quitting football.



Academics and Athletics — A Tough Balancing Act

By Bill Hoffmann

How do academically successful student athletes balance pressures from their demanding careers in university intercollegiate athletics, their intense academic careers, and the rest of their activities?

Three athletes were interviewed and offered insight into the way a future surgeon, a future Shakespearean scholar, and a future international businessman handled the pressures.

Each story was different, but a common theme was that they had to recognize their limits, and set priorities and goals.

Student success in sports and studies is part of the larger story too often untold and preempted by headlines reflecting troubles in college athletics.

How do student athletes handle sports and school and do them well? "By balancing a lot of conflicting pressures," observed Glen Holt, director of CLA's Honors Program. The "prerequisites" for balancing both successfully, Holt said, are that student athletes have "got to be incredibly bright and incredibly disciplined."

The worst pressure is "the pressure to be professional early on" in their college athletic careers, he said. It is "a kind of internal competition."

David Puk

Gopher Football Fullback

"It wasn't easy," said Dave Puk, a lean, almost lanky, 6-foot, 4-inch fullback, weighing 215 pounds, who is now a senior pre-medicine major with a 3.48 grade-point average (GPA). He finished four years of football last fall, but his sports scholarship allows him to finish school in his fifth year.

Puk, 22, who was "born and raised a Hawkeye" in Cedar Rapids, Iowa, had planned to attend the University of Iowa. But, at the last minute, the University of Minnesota offered him a scholarship. He had a 4.0 GPA in high school where he was one of six valedictorians.

His tactic for balancing sports and school was to concentrate on one at a time.

Puk remembers his freshman year, when he had classes in the morning and football practice in the afternoon. After dinner, he relaxed for a half hour, then studied until 2 or 3 a.m. Puk was happy about his grades that year, but he felt he was getting burned out.

In his sophomore year, he missed finals because he suffered a collapsed lung during a game against Illinois. (He got hit in the ribs by a helmet—"actually, five guys," he explained.) Puk had make-up exams in psychology, American history, and third-quarter calculus, which he wound up dropping.

"I considered quitting football. Then (coach) Lou Holtz came in and that enthusiasm was there," Puk recalled. "I got caught up in football," but he found it hard to concentrate on studies. He was used to a 3.5 GPA or better, but it dropped to 3.3, then 2.5. "I got a C (in Ecology)—I never had one in my life."

During Puk's junior year, Coach Holtz was tough on the team, Puk said. "I think back and I don't know how I did it. My head was hurting." The ice bag he used leaked, so he couldn't study in the library. At the time, the athletic department had only one academic counselor, who was getting burned out, he recalled.

Football practice with Holtz was long and intense, Puk said. During that time he flunked two tests and told himself he was going to quit football. There are other things more important than football, he thought.

Puk decided to tell Holtz. "I was sweatin' beets," Puk said.

"What's wrong, Dave?" Holtz asked.

"I said it wasn't the broken hand. I said it was school that I was worried about. He wouldn't take no. He said maybe he was going a little hard," Puk said. "I struggled the whole week." During the next game, against Northwestern, Puk was happy when he made two touchdowns. "I got to the point where I didn't care if I got hurt. I'd at least have time to study." Puk felt Holtz made "football a job and everything came second to football."

But, the next season, Holtz changed his approach and took it easier on the



Track competition takes intense concentration and exertion. Tracy Chestnut said, "When I was sprinting, I couldn't see to the sides. I could only hear my own breathing. It's an entire focus on running, from point A to point B."



team, Puk said. Later, current coach John Gutekunst impressed Puk because he often asked how Puk's plans for medical school were going. Puk plans to be a surgeon and specialize in either ophthalmology, orthopedics or plastic surgery.

Tracy Chestnut

"World-class" Sprinter

Tracy Chestnut, a 23-year-old "retired" university sprinter and English graduate who started work on a master's degree at Oxford University this fall, said she didn't exactly pick track as her sport in grade school.

"I'm fast. It picked me," she said matter-of-factly. "It was fun. I won. So, I kept doing it." Besides, she said, "I wasn't very coordinated for ball sports."

For her, the question of balancing sports, school and other activities arose in grade school. In fifth grade, she started participating in track events and at age eight she started competitive horseback riding, which involved weekend traveling in the spring.

Chestnut discovered her limits in junior high school when she tried participating in the Children's Theatre as well as track and riding. It was overload and, she joked, she "ended up in a coma after three months."

By the time she came to the university, it was not as much of an adjustment to start college and she was ready "for the sheer physical demands." The time needed to work out and travel "forced me to be disciplined and to study better," she said. She frequently traveled to weekend meets. Since she was an English major, it was relatively easy to bring the materials and books she needed for study, she noted.

Chestnut lettered all four years at the university. She smiled at Glen Holt's

"world class" title for her, but she acknowledged that she was competitive nationally in Big Ten track. At one point, she held five indoor and relay track records. As a senior, she received an award for maintaining a 3.0 or better GPA through four years of competition. She graduated summa cum laude in the Honors program. In addition to her English major, she had a theatre minor in dramatic literature.

Although her 3.7 GPA was high, she didn't have academic or athletic scholarships at the university. She was elected to Phi Beta Kappa and the National Gold Key Honors Society and made the CLA Dean's List seven times.

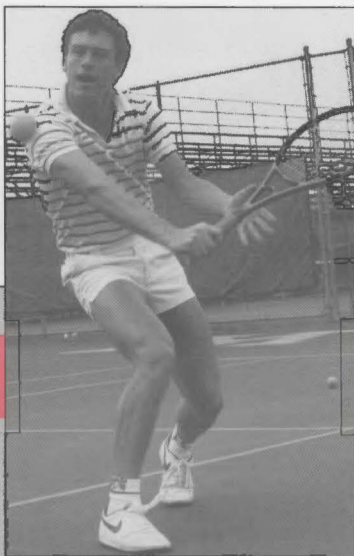
What was it like to sprint? Chestnut dramatically described the ideal experience and apologized if it seemed too "philosophical." Sprinting was an "intense explosion of concentration," she said. Chestnut is 5 foot, 5 inches tall and weighs 114 pounds.

"If you're ready, especially for the 60- and 100-yard sprints, you lose (your) sense of time. When I was sprinting, I couldn't see to the sides. I could only hear my own breathing. It's an entire focus on running, from point A to point B."

Chestnut said the concentration used in sprinting is "good training as a mental discipline."

At the university, Chestnut knew she had to set time aside for a social life. She wanted to avoid the "trap of studying, workouts, and sleeping." She worked out five days a week, 2:30 to 5 p.m., then usually competed in a track meet one day.

"You have to make choices. Any student who comes to the university has to choose," because there are so many choices, she observed. She added that she was fortunate not to have to work *continued on page 8*



WHAT THE STUDENTS ARE DOING

Charles Merzbacher

University of Minnesota tennis star **Charles Merzbacher**, a sociology major from Findlay, Ohio, was named to the All-Big Ten Academic Team for 1985-86. Merzbacher's grade-point average and athletic performance earned him this academic-athletic honor. Several CLA students won Birkelo Scholarships this July, including **Elizabeth Cumming**, Mendota Heights; **Terri Pauls**, Excelsior; **Suzanne O'Donnell**, Sauk Centre; **Dawn Ableiter**, St. Paul; **Brian Martinson**, Fridley; **Nancy Mischel**, Eden Prairie; **Tom McNamara**, Shoreview; **Timothy Christian**, Minneapolis; **Sally Bormann**, Minneapolis; **Kay Eichhorn**, Rochester; **Mary Sexton**, Rosemount; **Maren Nelson**, Buffalo; and **Ruth Rainbow**, Anoka. The \$2,000 scholarship, endowed by Selmer Birkelo, recognizes exceptional intellectual ability and promise in a student's field of study. Eight CLA students are now studying abroad, thanks to the International Student Exchange Program: They are St. Paulite **Melissa Crews** (biology), U. of Dar es Salaam; **James Giossi** (philosophy/sociology), Kenyatta U., from Stillwater; **Robert Hummel** (B.I.S.), U. of Nice, from Eden Prairie; Plymouth native **Susan Klein** (political science/psychology), Kenyatta U.; **Lisa McGann** (pre-business), U. of Malta, from Woodbury; **Todd Picton** (German), U. of Marburg, from Bozeman, Mont.; Minneapolis native **Martha Teefy** (Italian), Catholic U. of Sacro Coure in Rome; and **Mark Thornton** (history), U. of Ulster, from Wauwatosa, Wis. Four foreign

students currently are studying here through this exchange program. Several English majors received merit awards this spring. **Diane Herbst**, Monticello, **Jeffrey Aldrich**, Buffalo, and St. Paulite **John King** received \$1,000 awards; **Christopher Nolan**, Lake City, **Kevin Johnson**, Grand Rapids, Mich., **Irene Howard**, Minneapolis, **Patricia O'Rourke**, Minneapolis, **Richard Cretan**, Minnetonka, and Bloomington native **Deborah Briest** were given \$500; another Bloomington native, **Gina Lanzo**, received \$250. Additional awards were given to **Leigh Herrick**, Circle Pines, **Robert Maher**, West St. Paul, and **Rachel Nelson** of Minneapolis. CLA honors graduate **Tod Eggenberger** has received the prestigious 1986 Royal Society Silver Medal from the Royal Society for the Encouragement of Arts, Manufactures and Commerce of London. The medal winner must possess outstanding academic and leadership abilities. The West St. Paul native, who graduated summa cum laude in June, received a Birkelo scholarship last spring. Eggenberger was the Honors Student Senate president the past two years and was a principal force behind the College Bowl team. He also served an internship with Congressman Bruce Vento and was Vento's 1984 campaign manager. Currently, Eggenberger is attending Columbia University Law School in New York City. This is the second consecutive year an honors student has won the coveted award.

MaryAnn Yodelis Smith Named Head of Journalism

The goal of MaryAnn Yodelis Smith, newly appointed director of the School of Journalism and Mass Communication, is to fill at least four faculty vacancies with "very high quality, energetic people."

Smith, 50, most recently associate vice chancellor for academic affairs at the University of Wisconsin—Madison and journalism professor, also said the school needs to continue to maintain the balance between theoretical and practical instruction. The school achieved its status as a leader by maintaining that balance, she said.

Faculty will continue review of the Ph.D. program, which began last year, she said. In addition, she hopes the university and college fund drive will be successful and that the school has the opportunity to obtain endowed chairs.

Smith, originally from Sioux City, Iowa, said the school needs at least six more faculty. The current number of faculty in the school is 17. There are

1,200 undergraduate and graduate students.

Smith said since the faculty search application deadline was Nov. 15, the candidate interviews will be in January. ■



MaryAnn Yodelis Smith



LEFT: CLA officially kicked off its fund-raising campaign at an all-University of Minnesota National Leadership Homecoming gala, Oct. 8, at the Radisson South Hotel. CLA deans hosted a reception for friends of CLA in one of the cabana rooms before the main dinner. **ABOVE:** Sage Cowles (center) presented an endowed chair in dance to CLA at a reception at Eastcliff, President Kenneth Keller's home, in early October. She and her husband, John Cowles, pledged \$500,000. The donor of an endowed chair receives an upholstered university chair in return to commemorate the gift. **RIGHT:** Several members of the CLA Campaign Board met in Coffman Union in September to discuss campaign goals and plans. **BELOW:** Curtis Carlson donated two chairs to CLA as part of his \$25 million gift to the university. The chairs are in political science and economics.

Campaign Goals Emphasize CLA People

continued from page 1

donated a position in interdisciplinary research to the Graduate School. It will be used for a chair in cognitive science and artificial intelligence involving several colleges including CLA.

Former regent and publisher of the Minneapolis Star and Tribune Otto Silha has given the Silha Professorship in Media Law and Ethics.

Alumnus Jan Goergen of Rancho Santa Fe, Calif., has donated a chair, but the area has not been designated. Goergen is president and managing director of U.S. Santa Fe, Inc.

The Minnesota Campaign was officially announced last April. For several months before that and since, each college in the university has set priorities and goals and geared up for its own fund-raising effort as part of the campaign.

CLA, like many units, did not have a development staff in place and had to start from scratch.

Associate Dean Julieann Carson was selected to head institutional relations with responsibility for the overall direction of the campaign. Journalism professor Dan Wackman was named executive director of the campaign in June. A small staff was assembled and existing staff were called upon to assist with the campaign.

By Oct. 8, the college was ready to announce its goals. It joined the other colleges for the university campaign gala at the Radisson Hotel for the official kickoff. CLA staff hosted donors and friends at a reception before the main dinner.

Many of those who attended were members of the CLA Campaign Board, a group of citizens who have volunteered to assist with CLA's campaign. Tom Swain, recently retired executive vice president of the St. Paul Companies, agreed to chair the board.

"The liberal arts have been babes in the woods in this whole area of private fund raising," Swain said. Swain, who is a 1942 graduate of the then School of Business, said the College of Liberal Arts doesn't have the natural constituencies to call on as does the Medical School and the School of Management.

Therefore, he said, "some of us need

to do more. That's why I decided to help.

"A vibrant, vital school of liberal arts is a cornerstone in any big university," Swain said. It's important to have good professional schools, he said, but they are only as good as the port of entry of the university. About two-thirds of the students who attend the university begin their studies in the College of Liberal Arts. Many continue and receive a liberal arts degree, while others transfer to professional programs.

"Our volunteer board will be crucial to our success in that they can be truly a part of our team in making presentations to donors, and with their solid support they will tremendously strengthen our presentations," Wackman said. It is expected that more members will be added to the board as the campaign progresses.

CLA has adopted the campaign theme "CLA People—Developing People and Knowledge," emphasizing the college's joint mission of educating students and doing research. The term "CLA People" represents the alumni and friends of the college, the faculty who teach the students and do research, the staff who provide support services, and the students who are getting an education.

The college hasn't set a dollar goal, but instead has a list of projects and programs it needs funded. Most of the programs put money into people: faculty, graduate students, and undergraduates.

Endowed faculty positions are a key goal, because the college feels they are essential to attract and retain outstanding faculty, who in turn attract other

talented faculty, outstanding graduate students and undergraduates.

"If we do get our chairs," Carson said, "it will enhance our international reputation and propel some of our departments into the top ten or the top five in the country."

The college will seek funds from individuals and foundations to implement changes it has made in second languages, writing instruction, and American cultural pluralism requirements.

The second-language requirement, instituted in 1984, requires students to become proficient in a second language before receiving a B.A. degree and encourages them to start their second language in high school. Funds are required for more language classes and for research on new testing methods.

Changes have been made in the composition requirement to integrate it into the student's major. A report of the CLA Task Force on Writing Standards, which is currently under discussion, recommends further steps to strengthen writing instruction. It calls for writing samples from each entering student, as well as specific writing assignments each year, and assessment of a portfolio of writing samples before graduation. Funds are needed for research on writing and much more staff time.

CLA was the first land-grant college in the country to adopt an American cultural pluralism requirement. Students must take two courses that deal with Afro-American, American Indian, Asian American, or Chicano cultures to



help them gain a better understanding of the cultural diversity within American society. More research is needed in this area as well as funds to develop specific courses.

"Across the country, people admire our vision and our daring," Carson said about the new curricular requirements. The college is committed to the changes regardless of additional funding, she said, but more financial support from the outside will "change the scope" of what the college can do. It will "go beyond people's dreams."

Another major goal of the campaign is research support for faculty, graduate students, and undergraduates. "Scholars of the College," a program to provide research funds for selected faculty members to complete research projects, can mean the difference in attracting or retaining new scholars or a distinguished senior faculty member, Wackman said.

CLA is committed to providing funds for research opportunities for all its graduate students who are preparing for their M.A.s and Ph.D.s. Some departments generate grants to support graduate research, but others do not. The goal is to create many research assistantship grants.

Dean's Undergraduate Scholarships and Internships will provide tuition and fees for students with demonstrated ability. Another goal, student research

CAMPAIGN BOARD MEMBERS

Membership as of November 15

Tom Swain, Chair
David Speer, Vice Chair
Albert Andrews Jr.
Elinor Bell
Judson Bemis
John Borchert
Gladys Brooks
Sage Cowles
David Ferguson
David Fesler

Harvey Golub
Ronald Handberg
Walter Heller
Thomas Keller III
Jean LeVander King
Stanford Lehmborg
Archibald Leyasmeyer
Robert Odegard
Jevne Pennock
Lollie Plank

Maryann Schall
George Shapiro
Emily Anne Staples
Donald Stolz
Willmar Thorkelson
Carol Truesdell
John Turner
Penny Winton
Louis Zelle



Jevne Pennock



Tom Swain, Chair



Tom Keller III



Judson Bemis



Robert Odegard



Willmar Thorkelson



Penny Winton



Dan Wackman, Executive Director

funds, will provide money for data collection or other expenses incurred by undergraduates conducting research.

The campaign also is seeking funds to pay for one major research resource, the Tell G. Dahllof collection of Swedish-American material, which the university purchased for its Scandinavian collection. The 10,000 pieces of written material trace the immigration of Swedes to the United States from the first colony on the Delaware River in 1638. It will provide research opportunities for Scandinavian and American studies faculty and students.

The campaign is seeking support for two arts projects, a performing arts laboratory for the School of Music and more faculty for the Dance Program. Because of lack of funding, Ferguson Hall, the new School of Music building, was built without a performance space. The State Legislature has reserved some funds for the addition, but private support will be needed if the building is to be completed as originally planned.

The Dance Program, which became part of the college last year, needs funds to strengthen the faculty and broaden the student performance opportunities.

"To sustain excellence, more private giving is necessary," Swain said. "Public institutions can no longer depend on public funds and tuition."

Some of the new innovations in curriculum such as the second-language requirement and changes in the writing program say something to lay people about the quality of the school, Swain said. He cited the changes in the writing program and said, "as a business person, that excites me."

That's where the volunteer board comes in, Swain said. They can act as a sounding board and with their knowledge and expertise can tell whether

something is likely to be funded. They can help identify potential contributors, he said, and assist the college in making contacts.

"There are a number of shining lights under baskets" in CLA, Swain said. "We need to tell our story better."

CLA may be getting into the fund-raising business late, but with seven chairs already committed and two years left to go in the campaign, its success can make a major difference to the college.

"I would be hopeful, if we make significant headway, that it will send a signal to faculty and staff that there is someone out there who cares, who thinks this is important, too," Swain said.

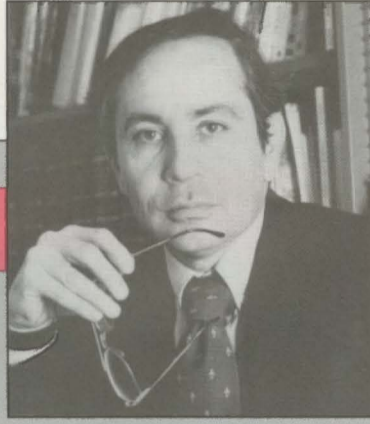
"The faculty senses the new energy in the college and is backing it all the way," Carson said. "Some departments are starting their own (community) boards. They sense it is time to start."

"The campaign gives us the opportunity to talk to people in the community who would have been difficult to reach otherwise," Carson said. Their goal is a "participatory goal and a friend-making goal," Carson said. "There is no way we can fail."

While the goal in the next two years is to make as many contacts with "CLA People" as possible, she said, the long-term goal is to build a strong alumni relations and development effort for the future.

The college is not putting an alumni and development staff in place just for the two-year campaign, Wackman said. The college plans to continue and expand its contacts with alumni long after that, he added.

"This isn't a one-shot deal in my estimation," Swain said. It would be "silly to drop" it in two years. ■



WHAT THE PROFESSORS ARE DOING

Bernard Bachrach

■ History professor **Bernard Bachrach** recently was elected a fellow of the Medieval Academy of America, a 3,000-member organization that promotes research, publication, and instruction in medieval civilization. The Society of Fellows is a select group of 96 men and women who elect new members only when a vacancy occurs. Bachrach is the first University of Minnesota professor from any discipline to receive such a distinction from the 60-year-old academy. He joins two other medieval historians from the Big Ten who currently serve as fellows and is the youngest member of this self-perpetuating group. ■ **William Mischler**, professor of Scandinavian Studies, and **Roger Greenwald**, from the University of Toronto, were named winners of the second Richard Wilbur Award. The American Writing Translation Association and the University of Missouri Press presented this honor to the scholars for their outstanding translation of *Stone Fences: a book from the inner townships from childhood in the fifties*, by Norwegian poet Paal-Helge Haugen. Judged the best book-length translation of poetry, this piece was evaluated on its literary and technical merit as well as the work's significance in its original language. *Stone Fences* was published by the University of Missouri Press earlier this year. ■ **Michael Dennis Browne**, professor of English, has received the 1986 Loft-McKnight Writer's Award. Browne, who specializes in poetry, also was given a Bush Sabbatical Support Grant for the year. ■ The Hill Visiting Professor Program has brought three distinguished scholars to campus this fall. **J.G. Davies**, head of the theology department at the University of Birmingham, England, has joined the Classical Civilization department. Davies has published many books, with topics ranging from English poet and painter William Blake to religious architecture. Representing the University of Minnesota-Duluth English department is **Geoffrey Ashe**, whose interest lies in British history, especially the litera-

ture and legend surrounding King Arthur. His professorship is being sponsored by the Medieval Studies Committee, history department, and Concerts and Lectures. Currently at the Immigration History Research Center is **Frank Thistlethwaite**, an emeritus professor from the University of East Anglia in Norwich, England. Thistlethwaite is known for his work in both American history and American studies. He currently is teaching a course on American colonial problems. ■ Studio Arts professor **Hank Rowan** was featured in an article titled, "The Art of Hank Rowan: Out of Africa." It appeared in the October issue of *Minnesota Monthly*, a regional magazine published by Minnesota Public Radio. ■ Psychology professor **Norman Garnezy** was elected a fellow of the Division of Experimental Psychology (Division 3) of the American Psychological Association. Garnezy's election came during the group's annual meeting in August. ■ **Keletso Atkins** has joined the Afro-American and history departments. Atkins, who taught at the University of Wisconsin as well as in Botswana for three years, conducts research on 19th-century labor relations in South Africa. He currently is teaching a course on the roots of racial crisis in South Africa. ■ German professor **Evelyn Firchow** has obtained a grant from the American Institute of Indian Studies to lecture and conduct research in India next fall quarter. Recently, Firchow was nominated a corresponding member of the Multi-Lingual Research Centre in Brussels. She has just published an article, "Das Teilautomatisierte Wörterbuch zum altisländischen Elucidarius" [The Partially Automated Dictionary of the Old Icelandic Elucidarius]. The work, a collaborative effort with **Hans Fix-Bonner**, former visiting fellow from Bonn University, was printed by Niemeyer Publishers. She and Fix-Bonner are completing a book-length bilingual edition of the Old Icelandic Elucidarius.

ENDOWED CHAIRS DONATED TO CLA

As of Nov. 20

David E. Edelstein-Thomas A. Keller, Jr. Endowed Professorship in Creative Writing
Sage and John Cowles Land Grant Chair in Dance
Arleen Carlson Land Grant Chair in Political Science
Curtis Carlson Endowed Chair in Economics
Fesler-Lampert Endowed Chair in Interdisciplinary Research*
Silha Professorship in Media Law and Ethics
Jan Goergen Chair (designation to be announced)

*used for cognitive science and artificial intelligence position involving several colleges

CLA facts



Photo by Bill Hoffmann

The population of CLA students, 16,829 this fall, is constantly changing. Graduates who enter CLA as beginning freshmen graduate on the average in 5.3 years, with approximately 28.5 percent either stopping out or dropping out after their first year. The mean age for graduates is approximately 26. In 1986, approximately 82.5 percent had jobs. The percent of students who work more than 20 hours per week is 35 percent.

ALUMNI *news*

Focus Group Wants Educational Alumni Event

Alumni activities should be educational instead of being strictly social events, according to a focus group interviewed last spring.

The CLA Alumni Society organized the focus session to discover what some of its alumni members think of the university and alumni association services. Five men who were dues-paying members of the Minnesota Alumni Association were selected at random for the discussion session.

Although the focus group acknowledged that some people join the Minnesota Alumni Association for social reasons, their greatest interest was in

events that showcased educational events and utilized outstanding faculty members. They said they would attend a liberal arts lecture series on Thursday or Friday evenings, but not on weekends.

They read *CLA Today* and the alumni magazine, *Minnesota*, and consider them both valuable communications links with the university.

They all thought reinforcing the value of a liberal arts degree was a good idea. They discussed the possibility of an advertising campaign targeted at the business community. □



Dean Fred Lukermann donned Sherlock Holmes' cape when he spoke to alumni and friends of CLA at a performance of "Sherlock Holmes" aboard the Centennial Showboat in August. After Holmes caught the villain, the college hosted a champagne and cake reception for nearly 200 key volunteers and donors who had given the college \$100 or more during the past year.

CLA Alumni To Sponsor "Porgy and Bess" Gala May 21

The CLA Alumni Society hosted a reception for nearly 300 freshman honors students Oct. 9, in the Campus Club Library. This was the fourth year the society has sponsored the event to welcome the new honors students and bring a feeling of collegiality to the program.

The society will sponsor its second opera evening for alumni with the President's Club on May 21, when the Houston Opera Company brings "Porgy and Bess" to Northrop Memorial Auditorium.

A faculty lecture series for winter and spring is being planned by the society.

CLA alumni interested in helping with any of the above projects or who have suggestions are encouraged to contact Susan Fleishman, director of alumni relations, (612) 625-5031. □

Theatre Dept. Revamps M.F.A. Program To Attract Top Students

By Joyce Wascoe

One by one, the young actors walk onto a bare stage. In just four minutes, they must present selections from a traditional and a contemporary play. If they wish, they can sing 16 bars from a song. In the audience, scouts from acting schools around the country take notes.

Then the negotiations begin. Who's going to be the first-round draft choice? For just as in college athletics, when a school selects students at the national auditions for its master's of fine arts (M.F.A.) program, it recruits students like football programs recruit students.

The schools want the best students, and the students want to study at the best schools. That's why the theatre faculty decided to take its M.F.A. program, which was already good, and make it better, according to Barbara Reid, chair of the Theatre Arts department.

Curriculum changes have attracted an outstanding class of six acting students and two directing students who started this fall, Reid said. The department plans to accept no more than six acting students each year. The M.F.A. programs in directing and design/technical production also are highly selective professional training programs that primarily prepare students for careers as creative artists. The M.A. and Ph.D. programs have greater academic and research emphases.

After visiting acting schools across the country as part of her Bush Fellowship two years ago, Reid's goal was not to imitate other programs, but to carve out Minnesota's unique identity in the field and "be the best."

Students "are attracted by a program



Minneapolis Mayor Donald Fraser, class of 1944, spoke to his fellow alumni Oct. 10 at the reunion of the CLA classes of 1926, 1936, and 1946. More than 40 graduates from those years attended, including another mayor, P.K. Peterson, class of 1936, who served Minneapolis from 1957 to 1961. Following the reunion luncheon in the Campus Club, alumni boarded buses for a tour of the Minneapolis Campus. Several of the alumni stayed on for the Homecoming festivities the following day, including the pancake feast in Williams Arena, the Homecoming parade, the Gopher pep rally on Northrop Mall, and the football game. Alumni from 1917, 1927, 1937, and 1947, who are interested in helping with next year's reunion, should call Susan Fleishman (612) 625-5031.

CLA *calendar*

DECEMBER

Exhibit

Thru Mar. 15 "Walter Breckenridge: A Life in Natural History," an exhibit honoring the director emeritus of the Bell Museum of Natural History, in the museum's Jaques Gallery. For information, call 624-3367

JANUARY

Lectures

7 "Sleep in Art and Literature in the Early Middle Ages," Sheila McNally, Art History, Noon, Folwell 206. For information, call Center for Ancient Studies, 625-2503

8 "New Research on Europe's Oldest Cities: The University's Kelheim Project," Peter Wells, director, Center for Ancient Studies, cosponsored by Earthwatch and Archaeological Institute of America, 7:30 p.m., 125 Willey Hall. For information, call Center for

Ancient Studies, 625-2503

Performances

9-11 "The Miser," by Moliere, a story of the triumph of love over money, directed by Vance Holmes, University Theatre, Rarig Center. For information, call 625-4001

28 Faculty trumpet recital, featuring David Baldwin, chair of the Music School's brass division, and affiliated faculty



"The Miser"

members Manuel Laureano, principal trumpet of the Minnesota Orchestra, and Gary Bordner, principal trumpet of the Saint Paul Chamber Orchestra, 8 p.m., Ferguson Recital Hall. For information, call 624-1069

Exhibit

18-Mar. 22 "30 Below: A Juried Competition for Young Minnesota Artists," University Art Museum, Northrop Auditorium galleries. Opening reception Jan. 18, 1:30-3:30 p.m. For information, call 624-9876

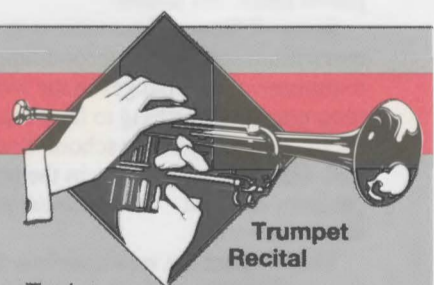
FEBRUARY

Lectures

4 "New Computer Technologies and Their Potential for Humanistic Scholarship," Peter Patton, director, Supercomputer Institute, Noon, Folwell 206. For information, call Center for Ancient Studies, 625-2503

11 Visiting artists series, Leonard Freed, photography, 8 p.m., Willey 125. For information, call Studio Arts, 625-9825

25 "Fingerprinting the Ancient Scribes," William



Trumpet Recital

Brookman, North Central Bible College, Noon, Folwell 206. For information, call Center for Ancient Studies, 625-2503

Conferences

7 "First in the Nation," discussion of current research on Minnesota non-game wildlife and conservation efforts of state organizations. For information, call Bell Museum of Natural History, 624-3367



The Department of Theatre Arts trains a small cadre of actors, directors, and stage designers each year in its master's of fine arts program. Here is what graduates of the class of 1984 are doing: front row, left to right, Tim Goodwin, Illusion Theatre, Actors Theatre of St. Paul, commercials, Walt Wolfe, looking for work in New York City; row two, John Catania, directing in Milwaukee, singing with Minnesota Opera; Laurel Fardella, Children's Theatre Co., Red Eye Collaboration, industrial films and commercials; Lizanne Wilson, Illusion Theatre, Actors Theatre of St. Paul, Children's Theatre Co., teaching and directing internship program; David Rasmussen, Guthrie Theatre, touring in one-man show on Edwin Booth; row three, Steve Estenson, Park Square Theatre Company, industrial films and commercials; John Loprieno, Cord in TV soap opera, "One Life to Live;" Jillian Francis, acting in off-Broadway showcase production in New York City, and Joanna Goff, acting, directing, teaching in Ashland, Ore.

that deals with them personally and individually," she said. "They are eager for you to work them hard."

That is just what the new program, which has been extended from two to three years, is intended to do.

Each quarter will be devoted to a different historical period and all courses that a student takes—performance, text analysis, movement, dance, theatre backgrounds—will relate to that era. This fall, the focus has been on 17th- and 18th-century theatre.

The emphasis on a different period each quarter "will give us a wonderful opportunity to invite stimulating faculty from the University community and theatre professionals with special exper-

tise to our classes," Reid said. Professors from other departments will lecture on the culture, history, and literature of each period. Professional actors and directors already are excited about participating, she said. "I'd like to see more interaction."

She wants to continue student internships with the Guthrie Theatre and the Actors Theatre, and she hopes to place all third-year M.F.A. students in an internship with a professional company. The students are impressed when Reid tells them there are more than 13 Equity companies among the 100 theatres in the Twin Cities, making Minnesota one of the few schools in the country in such a theatre setting. ■

COLLEGE *news*

Tougher writing standards under discussion

Tougher writing standards for entering students and for graduation have been recommended by the CLA Task Force on Writing Standards. The report will be discussed by CLA faculty this year.

Entering students would be asked to present a portfolio of five writing samples, which would be evaluated to place students in the correct classes.

Freshman composition would be expanded into two quarters; the second would be in conjunction with a regular class such as history. The required composition class during the junior or senior year would remain. For graduation, students would be required to prepare an approved portfolio of writing samples done throughout their college careers.

CLA will add 155 class sections this year to accommodate the increase in enrollment and to relieve the pent-up demand for required courses. The university administration provided the \$350,000 to fund the new sections when freshman applications flooded the college in late spring and summer. Sections were added in 14 departments, but most went to the Composition Program for required freshman composition courses, and to French, German, and Spanish, which are seeing an increase in students because of the new second language requirement. Enrollment increased 4.6 percent this year to 16,829, compared with 16,133 last fall.

Scholars in the humanities will receive funding for 40 to 50 microcomputers to support their research. Under the program called "Instrumentation for Humanists," sponsored by the university, faculty members will receive either a Zenith or a Macintosh computer, a dot-matrix printer, and \$150 in initial software. As faculty members complete their projects, the computers will be reassigned.

CLA hired 14 tenured and tenure-track faculty who began teaching this fall. Four others will join the college in

fall, 1987. Of the 14, 43 percent are women. Three of the new faculty members are minorities.

Helen Alkire, former head of the dance department at Ohio State University and a nationally prominent dance educator, will serve as interim director of the Dance Program. Alkire, who retired last year after four decades on the OSU faculty, will develop a mission statement for the Dance Program and will chair the search committee that will select a permanent successor to former director **Nadine Jette-Sween**, who died of cancer in May.

Journalism professor emeritus **Fred L. Kildow** died Aug. 13 in College Station, Texas. He was 87. Kildow's work centered around college and high school newspapers and yearbooks. He was director of the Minnesota State High School Press Association for 35 years. He joined the faculty in 1928 and became a full professor in 1959.

Speech-Communication professor **Leonard Bart** died March 31. Bart, who was 53, lived the last 15 years with a brain tumor. He became an assistant professor in 1964 and retired from teaching in 1985. Bart taught television broadcast production. He won the Distinguished Teacher Award in 1977.



"Walter Breckenridge: A Life in Natural History," thru Mar. 15

Performances

1 *University Symphonic Chorus, performing the Twin Cities premiere of Leonard Bernstein's *Kaddish Symphony*, Stanley Engbretson, chorus director, Gary Levinson, violin, 2 p.m., Orchestra Hall, Minneapolis. For

information, call 870-0943
6-7 ****The Turn of the Screw*, by Benjamin Britten, directed by Vern Sutton, University Opera, 8 p.m., Scott Hall Auditorium. For information, call 624-1069

8 University Jazz Ensembles II, III, IV, 3 p.m., Northrop Auditorium. For information, call 624-1069

10 University North Star Band, 8 p.m., Northrop Auditorium. For information, call 624-1069

*indicates admission charge
Please note that all School of Music performance information is subject to change.

13-14 ****Jazz: An American Metaphor*, a conference on the philosophical, psychological, political and sociological dimensions of jazz, Willey Hall. For information about registration and fees (no fee for students), call Leslie Denny, 625-0727

Performances

6-8, 12-15, 19-22 ****The Bacchae*, by Euripides, a reflection on modern-day religious extremism, adapted and directed by Charles Nolte, University Theatre, Rarig Center. For information, call 625-4001

22 University Symphonic Wind Ensemble, John Zdechlik, guest conductor, 3 p.m., Northrop Auditorium. For information, call 624-1069

27-28, Mar. 1, 5-8

****Ondine*, by Jean Giraudoux, the love story of Ondine, a beautiful, magical creature of the water, and the knight who betrays her, translated and directed by James Norwood, University Theatre, Rarig Center. For information, call 625-4001

27 University Symphonic Orchestra, Richard Massmann, director. Duncan McNab, piano, 8 p.m., Willey Hall. For information, call 624-1069

MARCH Lectures

4 "Recent Climatic Change in Highland Peru: Are There Implications for Cultural History?" Herbert Wright, geology and geophysics, Noon, Folwell 206. For information, call Center for Ancient Studies, 625-2503

11 "Public Educational Programming of Archaeology and Ancient Studies: Why Do It, Who Funds It, and Some Current Examples," Orrin Shane, curator, Science Museum of Minnesota, Noon, Folwell 206. For information, call Center for Ancient Studies, 625-2503

Conference

20-21 *33rd Annual Meeting, Society for French Historical Studies, Radisson University Hotel. For information, call Paul Bamford, History, 624-4105



"The Bacchae"

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College of Liberal Arts

Fall
1986

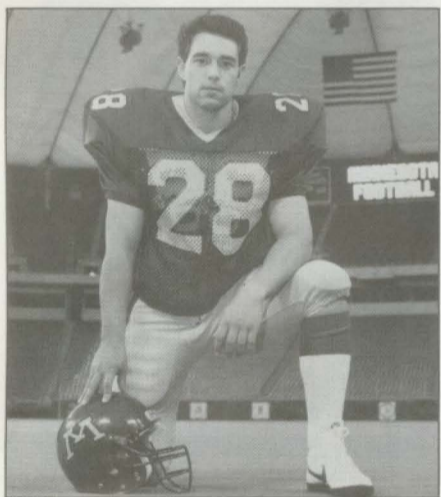
University of
Minnesota

CLA today



Photo by Bill Hoffmann

A video tape project, a collaboration among two CLA professors and an undergraduate student, is the kind of research that will be aided by funds raised in the CLA Campaign. The project is being conducted through the new Undergraduate Research Opportunities Program (UROP), which pairs undergraduate students with professors who are conducting research in an area similar to the students' interests. Students receive a small stipend and academic credit, or they may receive greater funding but without college credit. "Dreams and Fears of Nuclear War" is the video project on which Alan Burns, professor of English and novelist, Kim Downing, an arts and English literature senior from Edina, and Karl Bethke (not pictured), professor in studio arts and print-maker, are collaborating. The video blends traditional writing, poetry, music, and print-making with high-tech video and sound techniques to express fears about war and hopes for peace. It is based on an audio tape by Burns aired on KUOM Radio on Hiroshima Day 1982.



Gaston Garrido described being on the field in front of 60,000 people as intense, "you're almost in a different world."

continued from page 3
too, as some athletes do.

This summer, Chestnut was busy preparing for Oxford and already had a list of readings for her fall classes. Her master's program is in "Shakespeare and Drama of the 16th Century." After earning a master's and perhaps a doctorate degree at Oxford, she hopes to return to teach and do research on Shakespeare and his world.

Gaston Garrido

Gopher Football Defensive Back

"I'm still trying to get above water (academically)," said Gaston Garrido, a senior Gopher football defensive back. His grades in his freshman year were low because he hadn't adjusted to the demands of football and the fact that he was new to the university, Garrido said.

Garrido, 22, 5 foot, 10 inches tall,

and "180 pounds after practice and 185 before," had a 3.0 GPA at the University of North Dakota. However, after transferring to the University of Minnesota his GPA in his first year went as low as 2.1.

The most difficult thing is balancing time needed for school and for football practice, which is held even during the non-football season, he pointed out. His grades improved and his GPA is up to 2.85. "Somewhere down the line, school overtook football," he commented.

Garrido's career goal is to become a commodities merchant like his father. Gaston grew up in Wayzata, although he was born in Panama, his father's birthplace.

What's it like to be on the field, playing football? "It's so intense, you're almost in a different world," he said. "You've got 60,000 people watching every move. You're in a different state of mind. You better be thinking about football—you could get hurt or lose.

"Being on the field is emotional. You look back at the months and seasons of preparation." After the game, "It takes hours to come down from the physical high," he observed.

Garrido said that over the past two years the university's athletic department has put more emphasis on academic performance. That has meant that he could miss football practice to study, when necessary. "Who would ask before?" he said.

His goal in CLA is to get his GPA above 3.0. "With football, I think that's credible, especially considering my start," he said. After graduation, he will start a job at Cargill, the next step in his goal of an international business career. ■

CLA today

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