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Photo by Bill Hoffmann

# CLA NEWSLETTER

October 1983

College of Liberal Arts

University of Minnesota

## CLA Alumni Society shows off best in College

By Joyce Wascoe

Those tours you read about—theatre trips, three weeks in China, the Soviet Union in two—always sound so good, until you get to the price.

The CLA Alumni Society has taken people to China and the Middle East, in just one day, and seldom for more than \$20.

Last year they took a trip into the future of Minnesota. This year it's a peek into the computer age.

For the past six years, the CLA Alumni Society's premiere program called Spectrum has invited alumni and the public to come back to campus for a day of learning. Each Spectrum, organized around a

specific theme such as China, Islam, or theatre, has been a showcase for faculty members to discuss their latest research relating to that topic.

"The Liberal Arts in a Computer Age," this year's program on Nov. 5, will examine how liberal arts professors in the fine arts, humanities, and social sciences are incorporating the new technology in their work. The featured speaker is Ira Flatow, science correspondent for National Public Radio and host of public television's new "Newton's Apple" show, who will talk about "The Crisis in Computer Education."

Academic Affairs Vice President Kenneth Keller will give the keynote address on "The Art of Asking the Right Questions." (See p. 3).

### TO ALUMNI

This issue of the CLA Newsletter is devoted almost entirely to you, the CLA Alumni. You are a valuable resource for the College of Liberal Arts. In this Newsletter, you will find ways you can help the College, either by attending its events, working with one of the units, or contributing to the CLA Fund. The Editor

only project they tackle. They have also funded the Distinguished Teacher Award for the past 23 years.

A letter in September, 1960 from Charlotte Chope, alumni society board president, to board members said that "funds continue to come in for the Distinguished Teacher Awards and there is not a doubt that this whole concept has tremendous possibilities."

It was that year that the board made its first \$500 awards to two professors, Harold Chase from Political Science and David LaBerge from Psychology. Sixty other outstanding professors have received awards since then.

Joan Scott, who was on the board at that time, and later president, said the board felt the award should honor "teachers who  
*continued on page 4*

Spectrum takes a lot of the time and energy of CLA Alumni Society Board members, but that isn't the



Photo by Bill Hoffmann

CLA-University College Alumni Society board members and CLA Dean Fred Lukermann at the board's monthly meeting in September discussed details for the special reception and dinner for honors students on Oct. 13 and the Spectrum '83 program "The Liberal Arts in the Computer Age," on Nov. 5. Members were (left to right) Gayle Grika, University College representative; Jim Elert; Scott Whalen; Linda Hartley, alumni association representative; Bernie Anderly, past president; Joyce Wascoe, CLA representative; Denise Halbmaier-Stahura, alumni association representative; and (seated), Lukermann, and Jean Robb.

## Music School to break ground after 24-year wait

The public is invited to ground breaking festivities on Oct. 28 for the \$16 million School of Music Building on the West Bank.

The ceremony starts at 2:30 p.m. near Wilson Library and the Rarig Center. Activities will include music, talks by University President C. Peter Magrath and Neville Mariner, music director of the Minnesota Orchestra. Master of ceremonies will be Dominick Argento, Regents' professor and Pulitzer Prize-winning composer.

The campaign for building funds from the legislature started more than 24 years ago. The building will help consolidate Music School activities that are now scattered in 12 locations on campus. Completion is expected in the second half of 1985.

The building, designed by Close Architects, Minneapolis, will have 80,768 square feet of useable space on two floors and a basement. There will be 11 classrooms, two piano labs, one electronic lab, one music therapy lab, numerous teaching studios, 70 practice rooms, new administrative and faculty offices, and a 180-seat recital hall.

The building's design has many special details relating to acoustical requirements, Winston Close, one of the architects, said. Paul Veneklasen is the acoustic engineer. Veneklasen was hired because "we think he's the best in the field," Close said. Veneklasen, of Santa Monica, Calif., recently did the acoustical design for a concert hall at the University of Kentucky. Locally, he designed the acoustic replacement shell in Northrop Auditorium.

The School of Music hopes to add a 1,000 seat concert hall and a music library, perhaps through private funding.

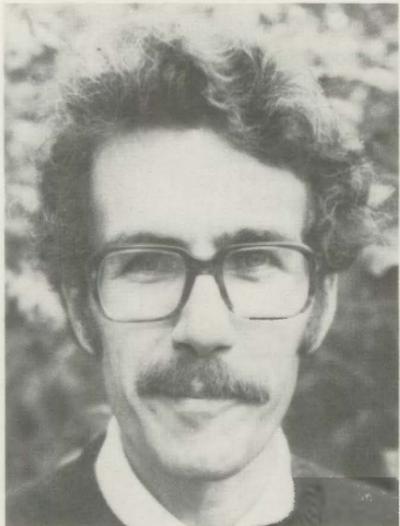
## Econ prof Craig Swan takes associate dean job

CLA's new acting associate dean and executive officer is Craig Swan, an associate professor in the Department of Economics who has been at the University since 1969. The former executive officer, Roger Benjamin, professor in the Political Science Department, assumed the position of senior vice

chancellor and provost for academic affairs at the University of Pittsburgh.

Swan, 39, lives in Minneapolis with his wife and two children. He is an expert on housing markets and the impact of macroeconomic policies on national home building.

He earned his Ph.D. degree at Yale University in 1970. He was visiting associate professor at the Business School, University of California, Berkeley, 1976-77, and a Brookings Economic Policy fellow on the Federal Home Loan Bank Board. He has consulted for the Committee on Banking, U.S. House of Representatives, Urban Institute, HUD, and Control Data Corp.



Craig Swan

Photo by Bill Hoffmann

### Inside

- The Dean's List .....p. 2
- U's oral history .....p. 2
- Spectrum '83.....p. 3
- "Employer of Year" .p. 6



Photo by Winston Close Architects

The new School of Music building on the West Bank is in the right foreground in the architect's models. In the background are the Rarig Center, left, and Wilson Library. To the left is a concert hall and music library addition that may be added in the future through private funding.

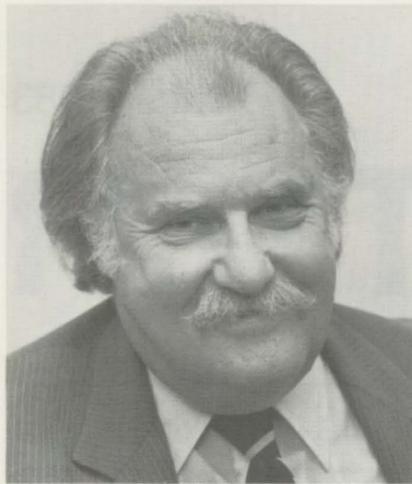


Photo by Donna Terek

## The Dean's List

Dean Fred Lukermann

In this, the first issue of the sixth year of the *News/letter*, it might be appropriate to sum up five years of change, five years of planning and restructuring, and what we believe lies immediately ahead as trend and direction for the college.

If there is one theme we have sounded again and again over the last five years, it is *change*. We have often noted in these pages the changes in student composition: the fact that women are now the majority of every undergraduate class—freshman, sophomore, junior, and senior—and are approaching the majority in many of our graduate and professional liberal arts disciplines.

A second noticeable trend has been the increase in part-time student numbers. No longer is it the familiar four-year commitment, 18 to 22 years of age, that dominates the student profile. Now virtually every student works. Over half exceed twenty hours a week, and many work a full-time commitment of forty hours. Under these conditions, the baccalaureate degree can now be expected to take five to five and one-half years to complete. That is not necessarily a negative, however. Work is also a creditable experience as an internship for many students, and more learning does take place in the five-plus years, even though the time spent in class may be less intensive.

There is no doubt, then, that students are different. But just as significant is the difference wrought in the curriculum. That has changed also. The choice in courses is greater, not just in women's studies, urban studies, environmental, and international area studies, but also in the combination of courses, in more individualized programs, and in inter-, cross-, and multi-disciplinary course offerings. They represent a changing world and a changing faculty, as well as a changing student body. The liberal arts are more liberal than they have ever been, liberal in the sense of liberating the mind and opening up the world of experience and citizen participation. There is more of the world and the community in the classroom, and there is more immersion of the student in the world of experience and learning outside of the classroom.

It was just at the time that these long-term trends of structural change were beginning to emerge for students, faculty, and curriculum, that short-term crises featured in the economic and political arena each day also had to be contended with. The unexpected increase in enrollment, the decreasing resources, the state revenue shortfalls, and the massive retrenchments in dollars and personnel that characterized the late seventies and early eighties have tended to obscure the more fundamental and long-range shifts in educational structure and mission that I noted above. I hope that the present financial crunch and recession will ameliorate somewhat and eventually end, but one can be certain that the past will never return as it was. The halcyon days of education, the wave of affluence and expansion that characterized the fifties and the sixties, are gone forever.

There is a different world, and therefore, there will be a different agenda for the mid-eighties and nineties. Although student numbers will decline, commitment will be up. There will be a tighter weave of students, faculty, community, and alumni. We have already seen it in the continuing success of CLA's *Spectrum*. We have noted it in the expanding Honors program and in the support given to it and to the Distinguished Teacher program by alumni. The increased demand for field experience and internship opportunities by students and faculty on the one hand and by the corporate and professional community on the other hand is being joined through our Office for Special Learning Opportunities (OSLO). The Career Development and Placement Office program is encouraging alumni and corporate participation to make the Liberal Arts graduate a wanted item once again.

All in all, the changing world means we will need to re-evaluate our resources, but it also means the opportunity to choose and achieve the best. As this *News/letter* and its content illustrates, the College has a new commitment to greater involvement of students, faculty, staff, community, and alumni. What is already excellent can be better. Join us.

## Alumni invited to add to U's oral history

By Bill Hoffmann

Alumni from the years 1945 to 1973 are invited to contribute impressions of their experiences at the University for an oral history project being conducted by history professor and archivist Clarke Chambers.

Chambers is attempting to "capture the impact of the University" on the entire community by recording interviews with former students, professors, University officers, and others active in the University during the nearly 40-year period.

The project is an informal, social history and is not intended to be an official, institutionalized history, he explained. In fact, there are no plans and no money to print transcripts of the interviews, but they will be available on tape in University Archives.

KUOM, the University radio station, plans to broadcast some of the approximately 75 interviews which were done last summer at the University's booth at the State Fair.

The interviews at the Fair were arranged by Tom Trow, CLA's community-cultural affairs liaison, who thought the interviews would be a popular activity for CLA's table.

Their reactions were enthusiastic, Trow said. Those interviewed at the fair were asked how the U has affected their lives, what they learned at the U, and what they wished they had learned. Chambers, Trow, and several faculty each spent four hours interviewing.

Chambers found the perceptions by the former students very interesting and noted that few thought the University was overwhelming in size. They found their own niches—in departments, with friends, in dorms, and religious groups, he pointed out.

One of the administrators that Chambers has already interviewed is former University president O.M. Wilson. Chambers is starting on the bulk of the interviews this fall and will finish his part in the project by next summer. His phone is 376-3189.

## To the Editor

I read your article on "Composition profs study word processors" with great interest. I'm a 1980 Minnesota journalism graduate, working as manager of editorial services for a large insurance conglomerate. We have been writing on Xerox 860 word processors for about six months, and find it greatly improves our *speed* in producing articles, but can't judge whether our writing has improved.

I'd like to keep track of this project that profs Bridwell and Ross are doing. Would you be kind enough to put me in touch with them?

For writers, the arrival of the computer age has many gifts to offer and also presents some concerns. Any information Bridwell and Ross can contribute will be most welcome.

Thanks for your help! Best wishes to you all in Minnesota.

Sincerely,  
Joan Frey  
Manager, Editorial Services  
Crum & Forster Corporation  
Morristown, New Jersey 07960

The CLA Newsletter intends to raise issues. It is not meant to be the official voice of the College of Liberal Arts. Opinions are welcome. Comments should be addressed to the editor, 225 Johnston Hall, 101 Pleasant St. S.E., Minneapolis, Minnesota 55455.

Dean ..... Fred Lukermann  
Editor ..... Joyce Wascoe  
Staff Writer ..... Bill Hoffmann

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Vol. 6 No. 1



Photo by Bill Hoffmann

### THE COLLEGE OF LIBERAL ARTS

#### YOU Make the Difference

Name \_\_\_\_\_  
Name when graduated \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Check here if this is a new address  
Let us know more about you:  
Major in CLA \_\_\_\_\_  
Year graduated \_\_\_\_\_  
If you went on to a graduate program, in what area was it? \_\_\_\_\_  
Where do you plan to do your graduate work? \_\_\_\_\_  
Year of graduation (approx) \_\_\_\_\_

Would you like to receive the CLA-Newsletter?

\_\_\_\_ Yes \_\_\_\_ No \_\_\_\_ Already receiving

Would you like more information about *Spectrum* programs?

\_\_\_\_ Yes \_\_\_\_ No

Comments: \_\_\_\_\_

Even though you may have been solicited by other units within the University, would you like to make a tax deductible gift to CLA at this time?

Enclosed is a gift of \$ \_\_\_\_\_  
to be used:

Where needed most (160 1767)

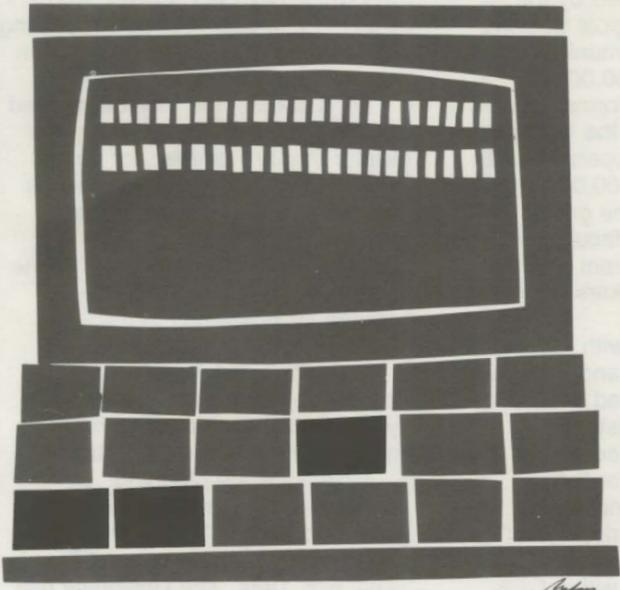
Other \_\_\_\_\_  
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Make check payable to the CLA Fund

Mail to:  
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Thank you for your support.

# LIBERAL ARTS IN THE



## COMPUTER AGE

November 5, 1983

### The Liberal Arts In The Computer Age

The College of Liberal Arts at the University of Minnesota and the College of Liberal Arts and University College Alumni Society present Spectrum '83.

Today, computers and the impact of computer technology permeate our lives. In universities, the computer is no longer a tool just for the mathematician and the natural scientist. The "user friendly" routines for data manipulation have extended its use to the social sciences and now to the humanities and fine arts. It is predicted that the use of the computer in the humanities will be one of the major growth areas in research in the next decade.

Research projects using the computer in the College of Liberal Arts are diverse and exciting. The computer is a tool used in analysis of language and literature, archaeology, history, music, art and geography. It can create artistic images and save enormous amounts of research time. For example, Cruden completed the first analysis of the language or concordance of the King James Bible in 1728 after 17 years. The first computer concordance of the Bible in 1955 took 1,000 hours, the equivalent of 40 days and 40 nights. A concordance of the same size today requires only 19 minutes, and even less on a larger computer.

The University Computer Center, established in 1949, has six large computer systems in operation making computer services available to all staff and students of the University. According to the Center's Director Peter Patton, the future of computing in the liberal arts lies in the smaller personal computers. He estimated that there are 500 in use on the Minneapolis campus now and that the number would double within a short time. These personal computers can be linked within an office and can tie into the large University computers for major projects.

Spectrum '83 examines many of the fascinating applications of computer technology in the liberal arts and the impact it has had on modern life.

Sessions I and II 10:00 and 11:15 Choose one of five each hour.

**A. "Computer Applications in the Humanities"** Peter Patton New developments in computer applications technology will enable significant use of computers in business, academia, and government by non-programmers. Patton believes the computer "revolution" will not fulfill its social promise until computers can be employed for serious applications without one's having to become a programmer. He is director of the University Computer Center and associate professor of computer science and ancient studies.

**B. "Satellites, Computers, Maps, and the Liberal Arts"** Dwight A. Brown and Richard H. Skaggs Technology has enhanced the ability to acquire, store, retrieve, and display geographic information as a basis for making decisions in the public and private sectors. As these information systems become more pervasive, liberal education needs to equip individuals to evaluate the results critically. Both professors are former chairmen of the Geography Department and both participated in NASA's remote sensing project for several years. They have both planned the presentation which will be given by Skaggs. He will be aided by an exhibit of computer-generated maps from the Minnesota Land Management Information Center.

**C. "The Family in the Computer Age"** Ronald E. Anderson Is family function changing as a consequence of home computers, videotex, and home computer-work? Anderson will review the current state of computer technology in home and school, demonstrating popular home educational software to illustrate the shifting responsibility for computer based education to the home. Anderson is associate professor of sociology and director of the Center for Social Research. He is a member of the computer advisory board for the National School Boards Association and also editorial adviser for "Classroom Computer Learning" and the "Journal of Educational Computer Research."

**D. "Computers as Art Media—Panacea or Platitute?"** Kevin McMahon McMahon will take a close look at the imagery and methods of the computer and their impact on the way in which we view art. He is the graphics software manager of the University Computer Center and teaches the "Art and Computers" extension class which provides "hands on" experience in creating imagery with the computer.

**E. "Teaching the Computer to Help the Writer"** Lillian Bridwell and Donald Ross Professors Ross and Bridwell are in the second year of a major grant from the Fund for the Improvement of Post Secondary Education to study the appropriate uses of computers to help students and teachers in upper-division writing courses.



Ira Flatow

Ira Flatow, science correspondent for National Public Radio and host of the new "Newton's Apple" television show, will give the luncheon address on the "Crisis in Computer Education." In his 12 years at NPR, Flatow has done everything from spot science news of space shots to in-depth analyses for "All Things Considered" and "Morning Edition." "Newton's Apple" which premieres this fall on Public Broadcasting Stations around the country is a 30-minute weekly science series. Viewers write in their science questions, which are answered with demonstrations. "Newton's Apple" first appeared on KTCA-Channel 2 last year and the segments for the new national series were taped in Minneapolis at KTCA this summer.

Kenneth Keller, University vice president for academic affairs, will give the keynote address on "The Art of Asking the Right Questions." Keller will open the program by giving an overview of the role of liberal arts in dealing with the confusion of identity created by new tools and new paradigms introduced by the computer. He has degrees both in liberal arts and engineering and was a biomedical engineer, and a member of the faculty of the Chemical Engineering Department for 16 years before becoming vice president.

They will demonstrate the uses of word processing systems and report on student reactions to computers, problems with existing software, and prospects for the future. Bridwell is interested in how humans produce written language and the computer captures an accurate, "real-time" record of composition that she can study. As co-director of the Composition program, Ross has been largely responsible for rewriting the upper-division composition curriculum to improve the quality of student writing.

### Session III 2:00

"Computer Art in Time and Space" Susan Lucey She will host, along with James Ottus, an instructor for Film in the Cities, a showing of computer film and video tape created by contemporary artists, and answer your questions about art and the computer, the esthetics, and potential for the future.

### Exhibits

"Art and the Computer" Gallery I Kevin McMahon who is lecturing on "Computers as Art Media—Panacea or Platitute" has prepared an exhibit illustrating the graphic possibilities of the computer, the work of computer artists, and examples of the computer's use as one step in the artistic process.

"Contemporary Computer Mapping" Gallery III The field of cartography has been revolutionized by the arrival of the computer. The Minnesota Land Management Information Center has loaned its exhibit of computer-generated maps which were created with state of the art computer technology.

Saturday, November 5, 1983 8:30 a.m.-3:00 p.m.

8:30	Registration and Refreshments, Coffman Union
9:00-9:45	Opening Remarks, Phil Sandahl, Chairman Kenneth Keller, University of Minnesota Vice President for Academic Affairs
10:00-11:00	Session I—choice of five lectures with questions and answers
11:15-12:15	Session II—choice of five lectures with questions and answers
12:30-1:45	Luncheon, Great Hall, Coffman Union Greetings, Marlys Grantwit, President, CLA-UC Alumni Society Dean Fred Lukermann, College of Liberal Arts Address, Ira Flatow, science correspondent, National Public Radio and host of PBS's "Newton's Apple"
2:00-3:00	"Computer Art in Time and Space," Theatre "Art and the Computer," Gallery I "Contemporary Computer Mapping," Gallery III

Spectrum '83  
Minnesota Alumni Association  
100 Morrill Hall  
100 Church Street S.E.  
Minneapolis, Minnesota 55455

Name(s) \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Please reserve \_\_\_\_\_ ticket(s) at \$20 each for Spectrum '83. (Includes lunch).

Please reserve \_\_\_\_\_ discount ticket(s) at \$10 each for full-time University of Minnesota students.

Indicate lecture choices by letter

First Choice: 10:00 \_\_\_\_\_ 11:15 \_\_\_\_\_

Second Choice: 10:00 \_\_\_\_\_ 11:15 \_\_\_\_\_

Please make checks payable to Spectrum '83.

Parking is available in Ramp B behind Coffman Union.

## What the professors are doing



Dominick Argento Photo by Tom Foley

**Dominick Argento**, Regents' professor of Music and Pulitzer Prize-winning composer, has written a new composition of five songs based on the letters of poet Elizabeth Barrett Browning. The songs were performed with the Minnesota Orchestra this fall.

**Ruth-Ellen Joeres**, associate professor of German, has been awarded a Fulbright grant to conduct research and write a book that will be the first extensive study in English of the generation of German women writers who formed the backbone of the early German feminist movement.

**Rudolph Vecoli**, director of the Immigration History Research Center, has been appointed co-chair of the Historical Committee of the Statue of Liberty-Ellis Island Centennial Commission which will plan the centennial celebrations of the Statue of Liberty in 1986 and of Ellis Island in 1992. Vecoli has also been elected to a three-year term on the Minnesota Humanities Commission.

**Lloyd Ultan**, director of the School of Music, will have his *Violin Concerto* premiered by the Minnesota Orchestra during the 1984-85 season.

**Reginald Buckner**, professor in the School of Music, has been awarded an \$11,000 Bush Foundation grant to continue his study of jazz.

**Geneva Southall**, professor in Afro-American Studies, chaired a panel this summer on history and culture at the 5th annual Association of Caribbean Studies Conference, Willemstad, Curacao.

*Masada*, for violin and piano by **Alex Lubet**, associate professor in the School of Music, was premiered by the St. Paul Chamber Orchestra this year.

Professors **Thomas Bouchard** and **Auke Tellegen** of the Department of Psychology and Professor **David Lykken** in the Department of Psychiatry have received a three-year \$250,000 grant from the National Institute of Mental Health to create a twin registry in the state. They expect to locate 80 percent of the 9,500 pairs of same-sex twins born in Minnesota between 1936 and 1955.

Eight pieces of pottery by Studio Arts Professor and Chair **Warren MacKenzie** are included in a U.S. State Department exhibition on display in Iceland in October and November.

## College, cultural community ties grow

By Bill Hoffmann

Tom Trow, CLA's new liaison to cultural and community organizations, has found in the ten months since joining the College that Minnesota alumni are in "significant positions" throughout the area's cultural community.

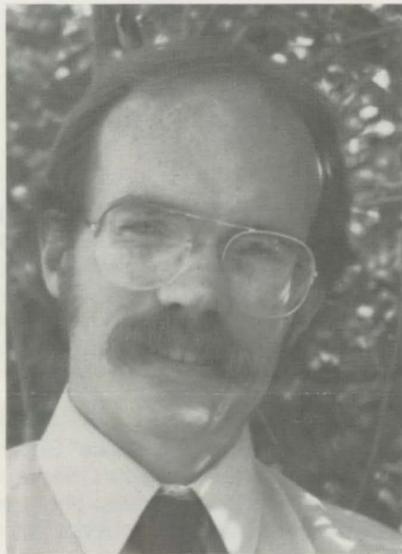
That's an advantage to Trow in his job because alumni take an interest in helping him establish College and University ties with the arts organizations.

Trow points to a growing list of cooperative ventures with the community in which CLA is receiving benefits and is also sharing its expertise.

A lot of the benefits to CLA are intangible, Trow agreed, but his work helps raise the profile of the College and the University in the community.

"We are the largest cultural institution in the state," he noted. "We can't be isolated from other arts institutions. . . the opportunities for mutually beneficial actions are innumerable."

The primary functions of the job are to help faculty gain access to



Tom Trow Photo by Bill Hoffmann

outside opportunities and to eradicate "the image of the University as an unapproachable monolith," Trow said.

CLA Dean Fred Lukermann said, "The importance of the job has proved out. Tom has done a really remarkable job in the position." It makes two- to three-year planning possible, he added, which means faculty and student schedules can be integrated with cultural activities of the community.

A year ago when the position was first advertised, several faculty questioned establishing such a job in a time of fiscal crisis.

Dean Fred Lukermann argued that government grants and other types of funding were increasingly difficult for individual applicants to get, so that more and more cooperative and joint ventures would be required.

Naomi Scheman, assistant professor in the Philosophy Department, one of the faculty a year ago who had qualms about the process used to establish the job, said she is "very pleased with the way Tom is doing the job." Scheman added Trow is accessible, open, and responsive.

Trow said his job is to "locate resources on campus and in the community and bring them together. There's no money for me to work with or disburse."

The position is three-quarters time. Trow, 33, was born in Minneapolis. His master's degree from the University is in ancient studies. He has worked for the Minnesota Historical Society and is editor for the Minnesota

Archaeologist, published by the Minnesota Archaeological Society.

An example of community cooperation is the \$200,000 program titled "New Forms, New Ideas," sponsored by the Walker Art Center. Trow's cooperation with the planners in the \$100,000 "Fusions" portion of the grant proposal means CLA faculty will participate in the program and that outside program speakers may also come to campus.

He is also working with Continuing Education and Extension (CEE) on their proposed \$162,000 "Humanities for the Distance-Enrolled Student" project to the National Endowment for the Humanities (NEH) to increase independent study curriculum in the humanities. The program would expand CLA curricula within CEE, which would open positions for CLA faculty, Trow explained.

He has received generous cooperation from the Minneapolis Institute of Fine Arts, the Walker,

the University Film Society, and KSTP-TV in coordinating scheduling or screening of films desired for film courses in CLA.

For instance, the Institute agreed to show a set of French films this winter that are needed for an art history class. The students will be asked to view the films at the Institute. The instructor, Rob Silberman, will give the course in CLA and the same course for non-credit at the Institute using the same films.

In addition, the Walker has agreed to screen some films next year that Silberman could not afford to rent for his CLA class.

Trow is on the planning committee for the "Orwell's 1984: The Text and Its Transformation and Legacy" conference set for April 5-7, 1984. The University has received \$15,000 funding from the Minnesota Humanities Commission. Up to \$20,000 in additional funding will be provided for a set of statewide community discussion sessions.

## Alumni Society

continued from page 1

were plugging away year after year and had so much to do with the success of the students."

This year on October 13, the CLA Alumni Society Board assembled as many former winners of the award as possible for a reception honoring them and freshman honors students. On the same evening, they held a dinner to honor David Speer, former alumni society board president, for his contributions to the Distinguished Teacher Award fund, which will help put the award on a solid financial footing and eventually fund the award permanently.

During the past few years, the board, in cooperation with the CLA Career Development Office, has sponsored a workshop for alumni who are looking for a job or who are thinking of making a career change. The program evaluations were very favorable, and the alumni board plans to do it again.

The board also holds a small reception each spring for returning alumni from 40 and 50 years ago, who come to campus for the large Minnesota Alumni Association reunion.

Through the efforts of the board, several CLA alumni have received the Outstanding Achievement Award from the University. The board identified alumni who had become prominent in their fields and placed their nominations before the University Honors Committee.

Records don't go back far enough to determine just when the CLA Alumni group started, but the first minutes show up around August of 1960, although there are indications that it was a going concern before that. At some point, the CLA and University College Alumni Society merged, because University College had too few graduates to maintain its own alumni organization.

Membership has grown the last few years and alumni society membership is around 4,500. They are drawn from the more than 45,000 CLA and University College alumni. Members join the overall Minnesota Alumni Association and are automatically assigned to a constituent society depending on their college. From their \$20 dues, \$1.25 comes to the CLA Alumni Society to be used for

programming.

The board, which does all the program planning, has 12 members and is always looking for people who would like to join, according to President Marlys Grantwit.

The board plans to survey all its members this fall, Grantwit said, and see if it can identify prospective board members and also find out what kinds of programming they would like to have, Grantwit said.

One of CLA Alumni Society's big problems, Grantwit said, is that "most people major in liberal arts



Marlys Grantwit

because they believe in a liberal arts education, and they then go out into other areas."

The CLA graduates who go on to professions like law or medicine are caught up in professional organizations that will determine their future, their livelihood, she explained.

The survey should find people who are "committed to a liberal arts education and are willing to use their expertise to further those goals," she said.

"I would just love to get some people who would love to do some calling," she added, because the alumni board has been telephoning prospective students, assisting the University honors program in recruiting outstanding young people.

Grantwit's goal for her year is quality. "Rather than starting any new programs, we need to make sure that our programs are quality and make sure they reflect well on the College."

## Honors Program looks to alumni for support

By Joyce Wascoe

Ask CLA Honors Director Glen Holt what alumni can do for his 1,300 top students and within hours he has two copies of a neatly numbered list sitting on your desk.

All his suggestions revolve around recruiting potential Honors students, helping them have a good collegiate experience, and assisting with their plans after college.

Even the brightest students, many of whom have part-time jobs while working their way through



Glen Holt Photo by Bill Hoffmann

school, don't know anything about the world of work, Holt said.

"They don't realize how hard people have to work if they are on their way up," he said.

He finds many of his students have a "sense of givenness, like Cinderella." They think someone is going to "plunk you with a twanger and you're going to have a job for the rest of your life." They don't know how rough it is to get

started, he said.

"It shocks them to find out that in big corporations, almost every employee is in some kind of educational situation." They are continually learning, Holt said.

In order to bring the reality of the job place to his students, Holt has organized what he calls Corporate Roundtables that allow students to meet working executives. So far, Cargill, Norwest, Control Data Corporation, the Walker Art Center, and the Guthrie Theatre have participated in the program.

Each has held an afternoon reception for about 15 students. They get to meet with two or three people from the company, usually a corporate planning vice president, a public affairs officer, and a new employee who is a recent graduate.

The Honors Program would like more companies to volunteer to do this, particularly smaller companies with alumni who would like to share their experiences and tell how they used their degrees in starting a career.

A similar, but more informal program, will be initiated this fall and winter when Holt begins holding meetings in residence halls between alumni, faculty, and Honors students. These gatherings will give students an opportunity to get to know other students and professionals in informal social gatherings. He would like to have alumni volunteers who will share their experiences of the "real world. Those small meetings are just so important in the life of this

big place," Holt said.

The CLA-University College Alumni Society board has telephoned and recruited prospective Honors students during the past year. Holt said he would like to have more alumni talk to good students at church and social gatherings about the University and about Honors. Names of prospective students can be called into the Honors office and Holt will follow up with mailings.

He would also like to increase the feeling of "collegiality" while the students are in the College by having more group events. For instance, the CLA-University College Alumni Society sponsored a reception in October to honor all incoming freshman honors students and winners of the CLA Distinguished Teacher Awards. It gave students a chance to meet outstanding faculty and build networks with students and alumni.

Holt said he would also like to see alumni involved in the Honors awards luncheon at the end of the year.

Money and materials are commodities that Holt would never turn down, and he's got plenty of items on his list where they can be put to good use.

Honors students painted the shopworn, combination honors gallery and classroom space earlier this year, but it still needs track lighting and new or used furniture to make it habitable. Studio Arts honors students display their works there and honors students use the room at least 20 hours a week for

Honors colloquiums and seminars.

Senior honors theses are "accumulating faster than rabbits," Holt said, and he needs \$500 to put them on microfilm. They are still cited by professors and need to be maintained, he said, but he needs the space for another adviser who started this fall.

Holt would also like to see more money for merit scholarships for students who do well, but who don't qualify for financial need awards. Also, money is needed to help students finance their honors thesis research. "Lots of kids spend \$500 on a thesis," he said, or more if it involves computer time.

Art students who hang shows in the gallery would be greatly encouraged if they had funds to help defray some of the costs of mounting and framing.

Holt would like to revive the cultural ticket program which Honors had to drop several years ago for lack of funding. Money is needed for tickets to musical, theatre, and dance events. This program would aid cultural institutions by increasing revenues, Holt said, and it would encourage honors students to set a pattern of attendance at such events. He added that some students have never been to a symphony concert or the Guthrie Theatre.

The Honors office is located at 115 Johnston Hall, 101 Pleasant St. S.E., Minneapolis, Minnesota 55455. The phone number is 373-5116.

## OSLO students help businesses, need internships

By Joyce Wascoe

Suppose you work for a small company whose district sales manager needs help with several new marketing projects, but you don't want to hire a permanent employee.

Call OSLO.

Suppose you work for a political campaign and you need someone for three months to assist your press secretary in writing and sending out news releases on time.

Call OSLO.



Emma Freeman Photo by Bill Hoffmann

Suppose you work for an art gallery about to mount a major show and you need another assistant to keep track of some of the details, but you don't have a big budget.

Call OSLO.

OSLO is the College of Liberal

Arts' Office for Special Learning Opportunities and it wants to be called for two reasons: it needs field learning opportunities or internships for its students, and it wants to let the community know that these student services are available.

"We aren't selling something; we're letting them in on a good deal," said Emma Freeman, coordinator of OSLO.

The Office for Special Learning Opportunities coordinates all the college's individualized study options when a student works with a faculty member on an individual study project. "Field experience learning" is one such individual study project.

That can be an internship with a company, a volunteer position, a parttime job, or anything that places a student in the field. If the student wants to earn credit, that is strictly between the student and his or her instructor. The company does not have to be concerned about it, Freeman said.

Interest in this type of off-campus learning has grown enormously in the last few years. Freeman has experienced a 25-40 per cent increase in student, faculty, and community inquiries and requests each quarter.

With her small staff of two advisers, her office makes contact with about 5,000 students, 1,500 faculty, and 1,500 members of the community each year.

"Many faculty use us like they send students to the library,"

Freeman said. Field learning opportunities are a resource for the students, she added.

She has a whole book of internships available, but the need is for internships in areas of current interest.

"What we're really missing is business, particularly in the international relations area. This area is growing and we're interested in finding places in the community," Freeman said.

To this end Dean Fred Lukermann has set up a Community Advisory Board for Special Learning Opportunities, which former state legislator Emily Ann Staples will chair. Her board will include community leaders from several professional areas.

In addition to help the board will give, "we hope alums in professional work or volunteer roles will help us to find good field placements for our students," Freeman said.

"They don't have to be paid positions, although many companies do like to pay the students at least a stipend. It enables our students to take on these opportunities."

Students can also be placed for the exact time a project will take and companies can get a student with knowledge in a particular area, she said. With more than 60 majors in the College, businesses usually don't have too much trouble finding a student to do such work as writing, researching a

question, or assisting on a project, Freeman said.

The "urban setting is just fabulous," she added, and provides students with positions in service agencies, businesses, and government.

"We know you out there in the community have expertise," Freeman said, "and we want you to share the expertise" with our students. It gives students the opportunity to look at issues first hand, issues they've been studying in the classrooms.

Freeman pointed out that students and the faculty who supervise them perform tremendous service for the community while on these internships. "The businesses are very grateful that the College can put them in touch with students who can carry out projects for them."

Companies and organizations that have used interns include the Walker Art Center, television and radio stations, airlines, the Guthrie Theatre, the Minneapolis Institute of Art, city and state government, and the American Indian Center.

The CLA Office for Special Learning Opportunities can be reached by mail at 220 Johnston Hall, 101 Pleasant St. S.E., University of Minnesota, Minneapolis, Minnesota 55455, or by phone at 373-7550.

## Calendar of Events

### NOVEMBER

**Lectures** Domokos Kosary, History, Hungarian Academy of Sciences, call Austrian Studies Center, 373-4670, for further information

### Conference

- 3-5 \*Midwest Modern Language Association, Scandinavian Section, "The Supernatural in Scandinavian Literature." Leamington Hotel, Minneapolis. For information contact Connie Sullivan, 373-7998, or Michael Hancher, 373-2595.
- 4-5 \*"Contributions to Aegean Archaeology," Nolte Center, \$10 registration fee includes refreshments; contact Classics, 373-3912, for information and to register
- 5 \*"Spectrum '83: Liberal Arts in the Computer Age," CLA Alumni Association, 8:30 a.m.-3:00 p.m., Coffman Union, call 373-2466 for information
- 5 Conference for junior and senior high school students, teachers, and counselors about job and career opportunities for women in science and engineering. Sponsored by Bell Museum and Association of Women in Science, 8:30-1:00, Bell Museum, call 373-2423 for information
- 11-13 "Decentralization in Economic Systems," Coffman Memorial Union, for information contact Leonid Hurwicz, Economics, 373-3690, and Jerry Green, Economics, Harvard University
- 12 "Luther and the City of Man," sponsored by J. Tracy, History, and Gerhard Weiss, German, 8 a.m.-5:30 p.m., Earle Brown Center, St. Paul Campus
- 17-18-19 Second Hmong Research Conference, Mayo Auditorium and Coffman Union, sponsored by Southeast Asian Refuge Studies Project, call 376-3486 for information

### Performances

- 2 Brass choir, David Baldwin, director, 8 p.m., Coffman Union
- 6 \*Indoor Marching Band Concert, 3 p.m., Northrop Auditorium, see October 30
- 9 University Gallery-Faculty-Student Recital, in conjunction with Gallery's "The Balloon: A Bicentennial Exhibition," 8 p.m., Scott Hall auditorium
- 13 \*Indoor Marching Band Concert, 3 p.m., Northrop Auditorium, see October 30
- 19 University Symphony Orchestra, Richard Massmann, director, 8 p.m., Willey Hall, West Bank
- 20 University Wind Ensemble (Concert Band I), Frank Bencriscutto, director, 3 p.m., Northrop Memorial Auditorium
- 22 Concert Band II, 8 p.m., Northrop Memorial Auditorium
- 23 University Brass Ensemble, David Baldwin, director, 8 p.m., Landmark Center, St. Paul
- 29 University Symphonic Chorus, holiday program, Dwayne Jorgenson, director, 8 p.m., Westminster Presbyterian Church

### DECEMBER

#### Commencement

- 4 CLA Fall Commencement, 1 p.m., Northrop Auditorium

#### Performances

- 2-3 University Opera Theatre, program to be announced, Vern Sutton, director, 8 p.m., Scott Hall auditorium
- 5 Faculty recital, Sid Zeitlin, flute; Gwen Perun, piano, 8 p.m., Scott Hall auditorium
- 6 University Chamber Singers/Bach Chamber Players of St. Paul, Thomas Lancaster, director, 7 p.m., Willey Hall, West bank
- 7 University Chamber Ensembles, Tanya Remenikova, coach, 1:15 p.m., Scott Hall auditorium

\* indicates admission charge



Photo by University Theatre

"Major Barbara," by George Bernard Shaw, will be one of six plays produced by the University Theatre during its 1983-84 season. Pictured in the 1949 University Theatre production of "Major Barbara" are Robert Reynolds (left) as Andrew Undershaft and Arthur Ballet (who now teaches Theatre 1101 and is the movie critic on KSTP-TV) as Adolphus Cusins. The 1983-84 season also includes "Something's Afoot," "Translations," "Learned Ladies," and "Richard II." Call 373-2337 for ticket information.

## Career office offers alumni help, needs alumni help

By Bill Hoffmann

Through the CLA Career Development Office, alumni can draw on their own experiences in the real world to help students find their niche in the job market—or they can receive help themselves when making a career change.

Alumni are needed to provide career advice and guidance to students, according to Gary McGrath, director.

They can participate in the "Information Interview Referral Program" or speak on campus to students about their professional fields, their company, or a professional association.

If an alumnus participates in the interview referral program, the Career Development office will refer students who are interested in the alumnus' particular occupation. Students make arrangements to interview the alumnus in his or her office. Interviews take 45 minutes to an hour and are scheduled no more than once a month, McGrath explained.

The interview gives the student an opportunity to look at the job, the work environment, and the person in the job, McGrath said. In most cases, the student is not seeking a job, but wants a firsthand understanding of the occupation.

McGrath said he is also interested in talking with interested alumni about establishing internship programs for students.

CLA is one of the few colleges, he added, that will see alumni on an individual basis for counseling about career changes. In fact, alumni are the second largest group that are counseled in the CLA career office.

For volunteer information or to inquire about career counseling, contact McGrath at 373-2818 in 345 Fraser Hall, 106 Pleasant St. S.E., Minneapolis, Minnesota 55455.



Photo by Bill Hoffmann

Linda Bowden, college relations coordinator for Norwest banking, was selected by the CLA Career Development Office as the "Employer of the Year" for her commitment to liberal arts students during the past three years. Gary McGrath (right), director of the CLA office, explained that Bowden was recognized for her contributions as a speaker, recruiter, her participation in the career fair, and her cooperation in arranging a Corporate Roundtable meeting for 15 Honors students and corporate executives. Also representing Norwest is Wayne Parchman, vice president for employee relations. Ms. Bowden has been promoted to personnel director, corporate offices, Minneapolis.

## CLA NEWSLETTER

### College of Liberal Arts

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