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A Decade of Change

A Closer Look at University Improvements Since 1986

The University of Minnesota has worked hard over the past ten years to improve the educational experience of our students while

maintaining our excellence in research and service to the state of Minnesota.

Our efforts have paid off, and we're pleased to share some of the good news with you.

Alumni feedback has been an important part of our continued progress, and our response to your input has helped create this remarkable, measurable change.

The following are changes that affect undergraduate education:

- The Twin Cities campus was rated as one of the 25 "best buys" in undergraduate education among national universities by *U.S. News & World Report* in 1995.
- Class hours taught by full professors:
1986: 23 percent
1995: 40 percent
- Classes taught by teaching assistants:
1986: 32 percent
1995: 14 percent
- Average class size: reduced 23 percent on Twin Cities campus.
Mean class size:
1986: 32.6 students
1996: 27.7 students

CONTINUED ON PAGE TWO



PHOTO COURTESY OF UNIVERSITY ARCHIVES

The age of AquaNet: In 1964, University students hang out on the Mall

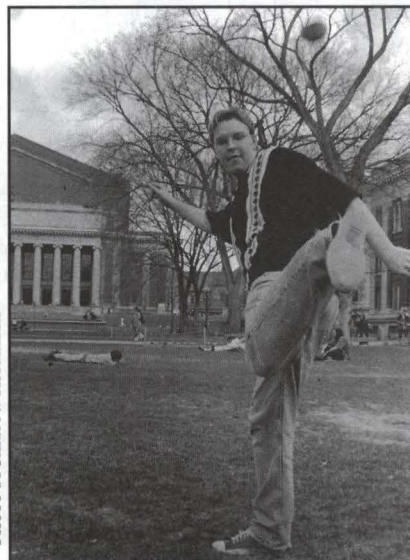


PHOTO BY SARA N. THOMALLA

A hackysack player on Northrop Mall today

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CLA *today*

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The University of Minnesota is an equal opportunity educator and employer.

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DECADE OF CHANGE FROM PAGE ONE

- Freshmen living on campus:
 - 1986: 45 percent
 - 1995: 70 percent
- Student/advisor ratio in CLA lower division, a 50 percent improvement:
 - 1986: 577 to 1
 - 1996: 275 to 1
- Four-year graduation rate (all campuses):
 - 1986 entering class: 9.9 percent
 - 1991 entering class: 18.7 percent
- Five-year graduation rate (all campuses):
 - 1986 entering class: 30.7 percent
 - 1990 entering class: 37.9 percent
 - (goal for the 1996 entering class is 50 percent)
- 67 percent of first-year students in fall 1995 are in the top quartile of their class.
- Number of entering students satisfying the University's preparation requirements:
 - 1985: 17 percent
 - 1995: 85 percent
- Classroom structure standards have been developed and a plan implemented to bring all classrooms up to standard, with a goal of moving from the traditional lecture environment to one where "interactive learning" can take place.
- Twin Cities classroom space now meeting all University standards: 34 percent
 - Goal for the end of 1996-97 school year: 50 percent system wide
- Goal for 2000: 100 percent system wide
- Technology is being used to improve student services, including e-mail for all students and touch-tone telephone and World Wide Web access to key student services such as registration, course drop/add, grade reporting, and financial aid status.
- Students are voting with their feet: Freshmen applications are up 24 percent in the past two years. Freshman enrollment increased by 791 students.
- Applications for honors programs were up 71 percent in CLA in the past two years.
- Based on the ratio of admissions applications received to students accepted, the University has gone from last place to third place in "selectivity" in the Big Ten in the past two years.
- On the Twin Cities campus, 378 courses in intensive writing across the curriculum have been added in 66 different academic departments to help students develop better writing skills no matter what their major field.
- In the past two years, students on the Twin Cities campus have increased their average course credit load from 11.8 credits to 12.2 credits.

CLA Welcomes New Dean, Steven J. Rosenstone

I am pleased to introduce to you the new Dean of the College of Liberal Arts, Steven J. Rosenstone. Steven's selection followed a five-month national search, and many of you who met him during the past few months know that he brings a fresh vision and dynamic leadership to the College. Steven earned a Ph.D. in political science from the University of California-Berkeley and was a faculty member at Yale University before going in 1986 to the University of Michigan, where he served as program director in the Institute for Social Research. He is an eminent scholar of elections, voting and political participation, as well as an award-winning teacher. I know you will join me in welcoming Steven to the College and to Minnesota.

— Mary Hicks, Director of External Relations

Those of you who have packed up your families and moved to a new state know that the process can be daunting. Surrounded by boxes, you make countless small decisions about what to take, what to leave, how to organize for a new life. Then, somehow, the move is done — you arrive and once again, surrounded by boxes, you take stock. Despite the exhaustion, there's a great sense of excitement, of possibility.

I begin my term as dean of the College of Liberal Arts still surrounded by boxes but buoyed by high hopes and aspirations and by my confidence in the commitment, dedication, creativity and energy of the College's faculty, staff, students and alumni. I am also deeply grateful to deans Julia Davis and Robert Holt for their sage advice and counsel, which ensured a smooth transition in the College's leadership. While we face some formidable challenges, our future is bright with the potential for innovation and growth.

Led by a world-class faculty, the College has a vibrant intellectual base.

Our student body is better prepared than ever. Even with more selective admissions, applications are on the rise and our incoming freshman classes are increasingly diverse. The cover story of this issue further illustrates CLA's achievements and progress over the past decade.

Challenges

Despite all the good news (and there is much more), CLA faces many challenges. Our ability to recruit and retain the very best faculty is being eroded by fiscal constraints and by increasing competition among the top institutions. Reductions in federal and state support for higher education, basic research and the arts threaten the College's ability to prepare students to be leaders in business, industry, government, the arts and the academy. CLA now receives only 17 percent of the University's budget, though we do 50 percent of the undergraduate teaching and 24 percent of all teaching.

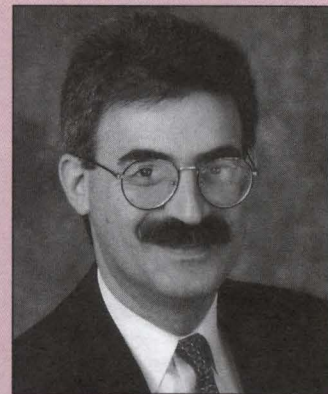
Competition within the academy has never been

more intense, and the top research universities in the world are already trying to lure our best faculty to greener pastures. Any serious erosion of the tenure system — a system that protects the free exchange of ideas, that permits faculty to take risks or to take on projects that have long lead times — will undermine the ability of this College to recruit and retain the finest scholars, artists and teachers. To build we need to strengthen, not weaken, our ability to compete for the services of the most talented and creative people in the world.

The Future

We have already begun the process of strengthening the faculty — nearly 40 faculty searches are now underway, many funded by new money from the University's strategic investment pool. All departments have completed strategic plans for their futures. But continuing enhancement of the faculty's teaching, and their scholarly and artistic achievement, will require resources such as salary support and investments in

FROM THE DEAN



Steven J. Rosenstone

classrooms, research facilities, studios and computing technology.

We must also work to enhance excellence in undergraduate education. CLA graduates must be critical thinkers who can problem-solve and deal with complex social, political and economic issues. CLA graduates must also be creative thinkers who are imaginative and inventive, and who are able to forge new ideas, innovative perspectives and new visions. Finally, CLA graduates must be equipped to think and communicate effectively across social, cultural, national and intellectual boundaries.

I invite you to join us as we embark on this period of innovation and growth. I look forward to your counsel and to working together with you in this collaborative effort.

McKnight Grant Honors Top Professors

The Distinguished McKnight University Professorship Program rewards the University's highest achieving faculty members who have recently attained full professor status and who bring renown and prestige to the University. Associated with the professorship is a \$100,000 grant to be used for research, scholarly or artistic activities. The first ten recipients of the McKnight award were chosen in spring 1996. The four CLA professors who received the award are profiled below.

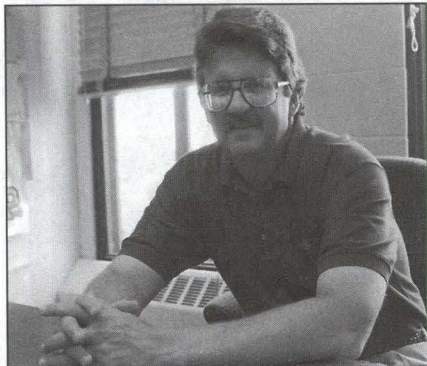


PHOTO BY SARA N. THOMALLA

John Freeman

John Freeman, who teaches in the Department of Political Science, researches topics at the crossroads of political science and economics, including international finance and European democracy. His book, *Democracy and Markets: The Politics of Mixed Economies*, has been widely acclaimed.

As a political science professor, Freeman says, "My primary role is to train students to be citizens in a democratic society. I think democracy hinges on rational and active individuals who understand issues and participate and take collective responsibility for their community."
— Sara N. Thomalla

Patricia Hampl, a St. Paul native and University alumna, teaches in the creative writing program. She is well known for her several books of poetry and prose, which include *A Romantic Education*, a memoir of her Czech-American childhood and journeys to Prague, and *Virgin Time*, a memoir about her Catholic upbringing. Most recently, Hampl spent the summer in the Czech Republic as a member of the Prague Summer Writers Workshop.



PHOTO BY SARA N. THOMALLA

Patricia Hampl

During fall quarter, Hampl is teaching a seminar on manuscript preparation. "The class brings me back to the roots of my connection with writing, which is to work as an editor," she says. "I try not so much to teach, but to be collegial; to work with students as if we were working together over a given piece in the way I've experienced with the best literary editors in publishing."
— *Demian Brink*

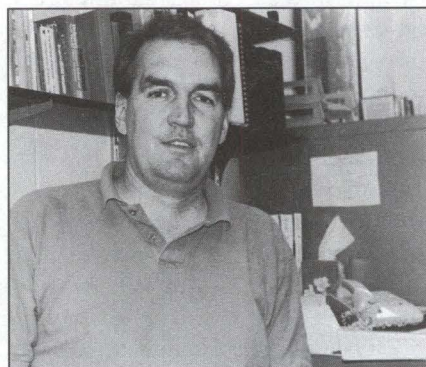


PHOTO BY SARA N. THOMALLA

Tim Kehoe

Tim Kehoe, who teaches in the Department of Economics, has received several awards and honors for his innovative research in economics. He is known as one of the foremost economic theorists of his generation, and his work has been

published internationally. He is currently working on a model of Mexico's 1994-95 debt crisis with research economist Harold Cole of the Federal Reserve Bank of Minneapolis.

"In the fields I am interested in — economic theory and macroeconomics — the University of Minnesota has probably the best department in the world," says Kehoe. "The people who work here, of course, make it the best."
— Sara N. Thomalla



PHOTO COURTESY OF LOW VISION LAB

Gordon Legge

Gordon Legge is the director of the Minnesota Laboratory for Low-Vision Research and a professor in psychology, neuroscience and cognitive science. He specializes in vision research, with an emphasis on the daily challenges faced by people with low vision. Legge is founder the LOWVision NETwork (LOVNET), an Internet resource devoted to the advancement of low-vision research.

Legge's classes in perception, which he teaches in the psychology department, draw students from computer science, psychology and neuroscience. "I believe there is a strong link between teaching and research," says Legge, "Researchers have an obligation to convey their knowledge to the public, and the best way is to work closely with students in a classroom setting or as a mentor for their own research."
— *Demian Brink*

Robert W. Hefty, a 1938 journalism school graduate, died April 19, 1996, in Oxford, Michigan. For 30 years, he worked in public relations executive positions with the Ford Motor Company, and for 14 years he worked in public affairs for Detroit Edison. In May, Hefty received the Minnesota Daily Alumni Association Hall of Distinction Award. He had been a *Daily* reporter and city editor.

Retired musicology professor Johannes Riedel, who escaped Nazi Germany in 1938, died of heart failure August 20, 1996. He was 83. Born in Poland in 1913, Riedel trained as a concert pianist and conductor in Berlin. He fled Germany because he opposed the Nazi movement, and helped Jewish friends escape over the border.

Riedel studied and taught American, sacred, Latin American and African American music. He joined the University of Minnesota faculty in 1953. After he retired in 1983, Riedel continued to teach continuing education classes, conduct research, write and lecture.

Gerald D. Hursh-Cesar, who received his Ph.D. from the University of Minnesota and taught at the University, Michigan State and in Nigeria, died July 21, 1996, in Washington, D.C. He was an expert in international development and survey research. His book *Survey Research* is used in universities throughout the world to teach research methodology.

WHAT'S HAPPENING ON CAMPUS?
FOR INFORMATION ON CURRENT AND
UPCOMING EVENTS, CALL:

School of Music Events:

612/626-8742

Nash Gallery Exhibits:

612/624-7530

University Theatre/Dance:

612/624-2345

Tenure Update

As this issue of *CLA Today* went to press, the long-simmering issue of tenure at the University seemed to be cooling down. Tenure has been a hot topic on campus since last December, when the University Board of Regents passed a resolution directing the administration to develop recommendations for revising the tenure code.

In June, the Faculty Senate presented its proposed revisions to the Board of Regents. The faculty proposal included provisions for post-tenure review, the possibility for a longer pre-tenure probationary period and the possibility of pay cuts for poor performance.

In September, the regents proposed additional possible changes to the code. The regents' proposal would have allowed layoffs of professors after departments are closed or restructured, and would have allowed disciplining faculty members who failed to maintain a "proper attitude of industry and cooperation with others." The proposal prompted a strong reaction from faculty and from University president Nils Hasselmo.

On Sept. 13, faculty members mobilized to sign cards asking for a union election, which triggered a state labor order freezing all employment conditions at the University. With this "maintenance of status quo" order in place, regents are prevented from acting on tenure revision.

In a letter to the regents dated Oct. 11, Hasselmo urged the regents to adopt the version of the tenure code endorsed by the Faculty Senate. Hasselmo stressed in his letter that the tenure code must clearly support the longstanding tradition of academic freedom at the University, must help make the University competitive in recruiting talented faculty members, and must "help create an environment where our outstanding faculty members can invest their time and talent over a long period of time, with protections against vested interests, political power and conventional wisdom."

On Nov. 7, the regents voted unan-

imously to adopt a revised tenure code for the law school, which was not covered by a labor department freeze. The law school revisions do not include the ability to lay off faculty, but do provide, with faculty approval, for across-the-board pay cuts in times of financial stress. The law school revision, which incorporates provisions from the Faculty Senate proposal, is widely regarded as an indication of what the regents may adopt for the rest of the University, including CLA.

CLA Welcomes Seven New Faculty Members

Seven new professors have joined the CLA faculty this fall.

They are: Keletso Atkins, associate professor in Afro-American and African studies; Brenda Child, assistant professor in American studies; Julie Schumacher, associate professor in English; Chad Marsolek, assistant professor in psychology; Deniz Ones, assistant professor in psychology; Elizabeth Heger Boyle, assistant professor in sociology; and Christian Posse, assistant professor in statistics.

Thomas Swain Joins U's Institutional Relations Office

Thomas Swain, a retired vice president of the St. Paul Companies, has been named acting vice president of institutional relations. He oversees public relations, alumni relations, fundraising and lobbying. Swain worked for St. Paul Companies for 23 years. He also served as chair of the Minnesota Health Commission, an organization established to set up a health insurance program for low-income Minnesotans. Swain served on CLA's capital campaign committee in the 1986-1989 Minnesota Campaign. He currently serves as a volunteer on the Centennial Showboat fundraising campaign.

CLA

FACULTY PROFILES

From the Midwest to West Africa, Angelita Reyes Teaches to Transform Society

By Demian Brink

Like many U of M faculty members, Associate Professor Angelita Reyes of the Department of Women's Studies can boast of many achievements. However, the real testimony to Reyes' academic success is the way she touches the lives of her students.

"She would never sit up there and teach at us," says women's studies senior Beatriz Menanteau, describing Reyes' classroom style. "We had very open, discussion-based classes in which we were encouraged to draw our own individual conclusions. It wasn't just being fed to us."

Described by her students as engaging and intelligent, Reyes has a knack for connecting with people and leaving a lasting impression. Menanteau and others praise her remarkable multicultural and cross-cultural understanding of literature. Reyes has spoken in classrooms and lecture halls around the world and is fluent in both French and Spanish. In the midst of her research and travels, she has studied Arabic, Croatian, Dutch, Hungarian and Swahili.

In this issue of *CLA Today*, we profile two College of Liberal Arts professors who were awarded the Horace T. Morse-Minnesota Alumni Association Award for Outstanding Contributions to Undergraduate Education. The award recognizes faculty members for excellence in teaching, research and creative activities, advising, academic program development and educational leadership. Recipients are granted a \$1,500 salary augmentation for each year they serve as faculty members at the University, and \$2,500 is awarded to their departments for three consecutive years. The awards are sponsored by the Senate Committee on Educational Policy, the University of Minnesota Alumni Association and the Office of the Senior Vice President.

Department of Political Science professor Steven Smith, who was profiled in the Spring 1996 issue of *CLA Today*, was the third College of Liberal Arts professor to receive the 1996 award.

Currently, Reyes and her 12-year-old daughter are in the Republic of Benin, a small French-speaking country in western Africa. For the next ten months, Reyes will research traditional West African writing and folklore while teaching American culture and literature, and her daughter will be attending school in Benin.

Reyes received her M.A. from the New York University School of Education and Center for International Studies, and completed her Ph.D. at the University of Iowa. Since then, she has held positions at the University of Iowa, Penn State and Makerere University in Uganda. She became a U of M faculty member in 1989 and has taught in the women's studies, English and Afro-American studies departments. A well-published scholar, Reyes' most recent book is *Mother-Women: Representations of Mothering Beyond the Postcolonial Moment*.

Professor Reyes also devotes her time to the President's Distinguished Faculty Mentor Program, which pairs undergraduate students with faculty members in their area of study. Menanteau, who first met Reyes in her class on U.S. minority women writers, was later paired with her through the mentoring program. "Whenever I've had questions about



Angelita Reyes

things like internships and study abroad opportunities, Professor Reyes has been very supportive and knowledgeable; she cares about the direction I'm going, and she's had enough experiences in her own academic and professional life to give good advice."

Reyes' future plans include returning safely from Benin, working on a new research project involving traditional African American spiritual music, and continuing her teaching. "I teach to transform our society so that the coming generations of children and youth will not have to fight for their education," she says.

CLA

Beyond Asphalt and Steel: Judith Martin Uncovers the Urban Environment

By Sara N. Thomalla



PHOTO BY SARA N. THOMALLA

Judith A. Martin

Judith A. Martin has been surrounded by a city skyline most of her life. Raised in Chicago, she understands that metropolitan areas are composed of more than just asphalt, concrete and steel. Many factors influence the urban environment — from politics to architecture to race relations. Martin has made a career of examining these issues as a professor of urban studies. Because more than 90 percent of the U.S. population lives in urban areas, Martin says cities are “too interesting not to pay attention to.”

Martin began her career as a graduate student at the University in the early 1970s. In just over five years, she completed two master’s degrees and designed her own doctorate to focus on urban studies. Martin began teaching in the history department and has worked with the University’s Center for Urban and Regional Affairs. In 1989, Martin became the director of the University’s Urban Studies Program and a faculty member of the Geography department.

Martin’s classes have benefited from her extensive research. She recently co-authored a book chapter with MIT colleague Sam Bass Warner, Jr. titled “New Planning Goals and the Experience of Chicago’s West Suburbs.” The chap-

ter looked at the city’s racial environment and how administrative and planning decisions have affected race relations. It will be published in a Smithsonian volume on the history of 20th-century planning.

As director of the Urban Studies Program, Martin was able to design new courses, an opportunity that she says has been a real gift. “Apart from financial restrictions,” she says, “I could make the Urban Studies Program what I wanted it to be, which is not something that most academics are ever able to do.”

One of the courses she designed was Introduction to Urban Studies. Martin says it’s one of her favorite classes to teach. “I really enjoy getting people hooked on cities and getting them to think about metro areas in different ways,” she says. For a class assignment, all students must select and observe a neighborhood in the Twin Cities as part of a field research project. Students talk to neighborhood residents to develop an understanding of how the community functions. Martin says the assignment encourages students to confront stereotypes they may have had prior to studying the neighborhood. “There is a lot you can learn by observing and interacting with a community,” she says.

Geography professor John Adams, who was the Urban Studies Program

coordinator prior to Martin, says the program has grown under Martin’s leadership. “I think she is a professor the University needs and should support,” says Adams. “Every aspect of her work here at the University exemplifies the mission of this school.”

Urban Studies major Allison Schlesinger says that Martin is an excellent professor. “She is amazing,” says Schlesinger. “She expects only the best from you. If you don’t understand something, she isn’t condescending. She will explain it to you.” Schlesinger also said that Martin’s enthusiasm on the topic of urban studies motivated her to major in the program.

Martin describes her teaching style as eclectic. “I try to do a lot of different things. Obviously, you lecture. But, I try to reserve a fair amount of class time for large group discussion,” says Martin.

Martin has specific points she stresses to her students. “I want students to take cities seriously as complex environments that can’t be explained simply as drugs, crimes and violence. From a public policy perspective, there are critical stances you should take. Question authority. Be an engaged citizen,” says Martin.

THE SPECTRUM

UMAA Membership Special

Join the University of Minnesota Alumni Association now and receive all the great benefits of membership (outlined below), plus a University of Minnesota heavy-duty sweatshirt for free!

Members will also receive:

- A subscription to *Minnesota* magazine
- Ticket discounts to Gopher football games, Gopher women's athletic events, University Theater and the Northrop performance series
- Discounts on selected Gopher gear items from University Bookstore, Dial U (the University's plant and insect information service), independent study course materials, U golf course greens fees and season passes, University Press publications and the Outdoor Store
- Discounts from major hotel chains, Avis car rentals, group insurance rates, credit union membership and discount meals for your entire party at restaurants inside the Radisson Hotel Metrodome
- And lots more!

When you designate CLA affiliation on your UMAA membership, a portion of each membership benefits the College.

To join today, please call Clay Tenquist at 612/625-4324 for an application today and receive your U sweatshirt in time for the holidays!

Wanted: Volunteers

The College of Liberal Arts boasts some of the most diverse, interesting and engaging alumni within the University of Minnesota. The pages of this publication are representative of that. One of the most challenging goals for the CLA and University College Alumni Board of Directors is to align alumni interests and integrate them into rewarding programs for the students of the College — and alumni as well.

CLA offers many different volunteer activities, including:

- Serving on the CLA/University College board of directors
- Being a mentor to a current CLA student
- Becoming a member of the University of Minnesota Alumni Association
- Participating in the Office for Special Learning Opportunities Internship Development Program
- Nominating candidates for College awards and leadership positions
- Contributing to the CLA Fund
- Sharing professional expertise as a guest speaker at special events
- Volunteering your services on an ad hoc basis — i.e., as an artist, photographer or desktop publishing expert
- Attending lectures given by CLA faculty and alumni
- Serving as a reunion coordinator for your undergraduate or graduate degree program

These are just a few volunteer opportunities that exist through your College. Remember: You don't have to live near the U to make a difference. Many volunteer activities are available and accessible for CLA alumni not living in the Twin Cities.

— *Clay Tenquist, coordinator of alumni programs*

Please call Clay Tenquist, coordinator of alumni programs, at 612/625-4324 if you find any of the above programs interesting. You may also write to:

Alumni Programs, College of Liberal Arts,
225 Johnston Hall, 101 Pleasant St. SE,
Minneapolis, MN 55455

Or e-mail: tenqu002@gold.tc.umn.edu

Clay Tenquist, CLA's newest staff member, comes to Minnesota by way of Chicago, where he served as director of alumni programs at Lake Forest College. Clay is a graduate of Drake University and attended Edina High School in Minnesota. His background has been volunteer-intensive, working in membership development and fundraising for educational and political organizations. Most of his activities apart from work revolve around his two daughters, Clayre and Sophie, and his wife, Kathy. Kathy will be completing her psychology degree in CLA, and Clay will complete his master's degree at the University.

If you are wondering whether you can make a difference, please take note of the following points, from an unknown author:

Lessons from the geese:

"There is an interdependence to the way geese function."

Fact: As each bird flaps its wings, it creates an "uplift" for the bird following. By flying in a "V" formation, the whole flock adds 71 percent greater flying range than if each bird flew alone.

Lesson: People who share a common direction and sense of community can get to where they are going quicker and easier because they are traveling on the thrust of one another.

Fact: When a goose gets tired, it rotates back in the formation and another goose flies at the point position.

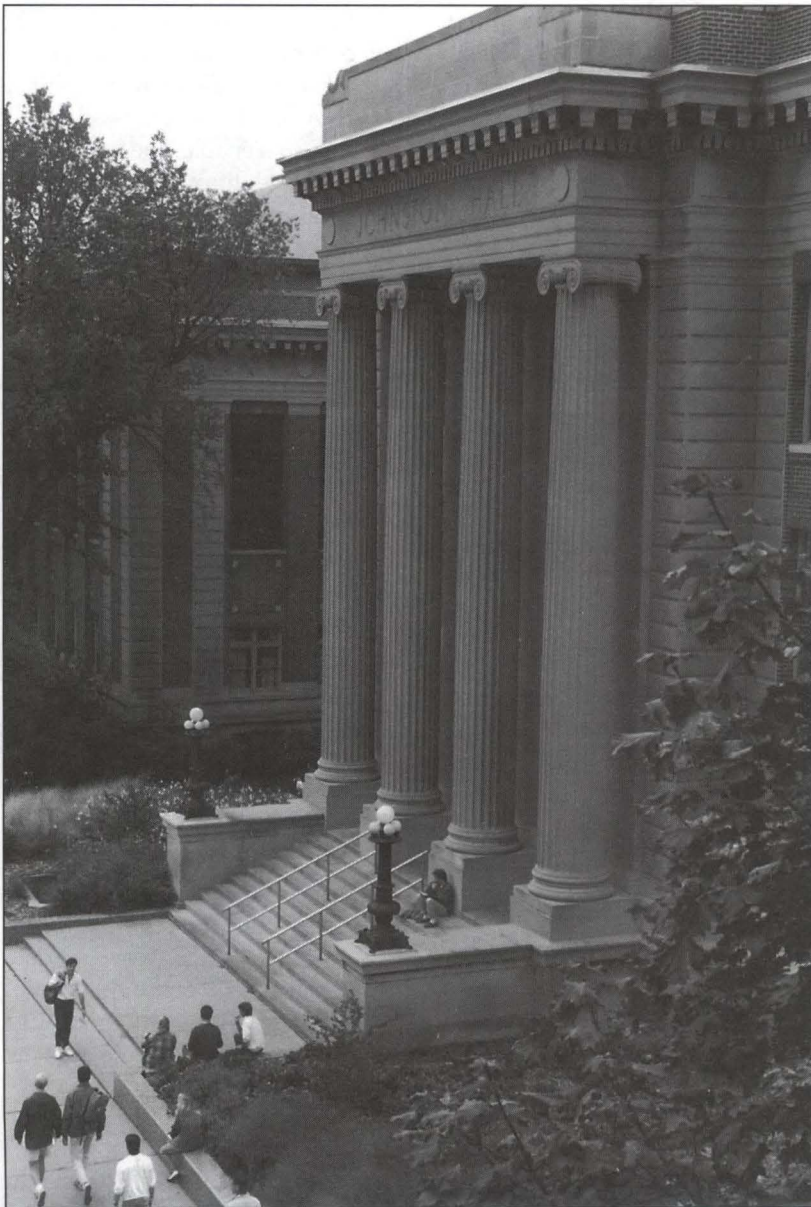
Lesson: It pays to take turns doing the hard tasks and sharing leadership. People, as with geese, are interdependent with each other.

The most important way you can still make an impact within the College of Liberal Arts is to simply participate!

College of Liberal Arts

ANNUAL REPORT

Fiscal Year 1996



This report contains the names of CLA's generous and dedicated donors. It is the first such report, and we have created it to reflect the breadth and depth of donor activity in the College. Thus, you will see a cumulative listing of major gift club members and a listing of donors of \$500 to \$9,999 for the 1996 fiscal year. Due to space considerations, we were unable to list donors of up to \$500. Though they are not listed here, we would also like to thank donors who have chosen to remain anonymous.

We have been fortunate to have so many generous contributors. All gifts to the College enable students to attend the University, help attract and retain world-class faculty, build needed facilities and expand the University's outreach to the community. We thank you for your continued enthusiasm for CLA.

Our close affiliation with the University of Minnesota Foundation assures that all of your gifts are well managed. Their extraordinary track record of return on investment helps increase the impact of your gifts.

We have tried to be as accurate as possible in listing the names of our contributors, and we apologize if we overlooked someone or misspelled a name. If you have questions about this report, please call me at 612-625-5031. Or, you may write to 225 Johnston Hall, 101 Pleasant St. S.E, Minneapolis, MN 55455.

— *Mary Hicks, Director of External Relations*

"Webster defines philanthropy as 'goodwill to fellow men.' Your gifts demonstrate great goodwill toward the faculty, students and staff of CLA. With each gift you cast a vote of confidence in our work, our mission and the dreams we share. As we look forward to the year 2000 and a new millenium, I invite you to become a more active partner in planning for CLA's future. Together, I am confident that we can build upon the tradition of excellence that is so much a part of this College's history. Together we can ensure a top-notch education for today's and tomorrow's students. I believe we share many dreams in common and that by coming together in support of the College, we will be able to realize those dreams, and shape new visions for the next generation."

— Steven Rosenstone, Dean of the College of Liberal Arts

Meet the Development Staff

The process of making a charitable gift to the College or a department is highly personal. We thought you might enjoy knowing who within CLA is available to help you make your philanthropic decisions. Please call any of our development office staff at 612/625-5031 for assistance or information.



Mary Hicks

Mary Hicks has been director of external relations since 1989. "I find that philanthropy creates a wonderful synergy. Donors are proud to watch programs grow or meet students who have benefited from scholarships. Positive change can occur when one person chooses to take action. In my work at the College, I have seen the difference individuals can make. Many of our donors remember that they, too, were helped by scholarships and private support as they worked their way through college, and find that contributing to CLA is a way of saying thanks and of continuing a tradition."



Bruce Forstein

Bruce Forstein joined CLA as a development officer nine months ago, and says that since then, he has learned a lot about the University community. "I have found that our donors have a great fondness for the University. Many directly credit the U for giving them a successful start in their pursuits outside of college. Now is a crucial time for U alumni to support their alma mater. As state appropriations assume a smaller portion of the University's budget, private philanthropy is essential to ensure that CLA builds on the greatness of the past and continues to provide a well-rounded education that caters to the students' needs."



Clay Tenquist

Clay Tenquist, our newest staff member, is director of alumni relations and an associate development officer. Clay's job allows him to hear feedback from alumni about the University. "My interest in philanthropy and in the University of Minnesota enables me to hear of past experiences through conversations with alumni who wish to make a difference at their alma mater. My greatest satisfaction is having those alumni know what a difference they do make."



Marie Sathrum

Marie Sathrum, herself a talented musician, works in development for the arts. For Marie, philanthropy is in the genes. "My great-grandfather drove his horse and buggy from farm to farm in southern Minnesota to raise money for a college. I have followed this family tradition because a liberal arts education is a pathway for solving issues for the common good. I hope to generate support for future artists and their audiences through my work in philanthropy."

STAFF PHOTOS BY SARA N. THOMALLA

\$500 - \$999

The following is a list of donors who gave between \$500 and \$999 in fiscal year 1996. Asterisks indicate faculty or staff members.

- *Richard David Arvey
- Gary D. Bryan
- Barbara Elaine Burwell
- Andrew M. Canepa
- Dr. Craig M. and Martha O. Coulam
- Catherine Cragg Davis
- H. F. Dicken
- Susan K. and David L. Ferguson Jr.
- Edward A. Firestone
- Dwight E. Foster
- Larry Gates
- Robert K. Gilmore
- *David F. Good
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"We Lambertons called ourselves the 'Four U' family, as my late husband and I received our graduate degrees and both our children earned their undergraduate degrees at the U of M. Because of the countless benefits we all received as Minnesota graduates, I wanted to make a significant contribution to the Foundation which would enhance the educational opportunities for others."

— Dorothy E. Lambertson, University alumna and long time supporter of University Theatre

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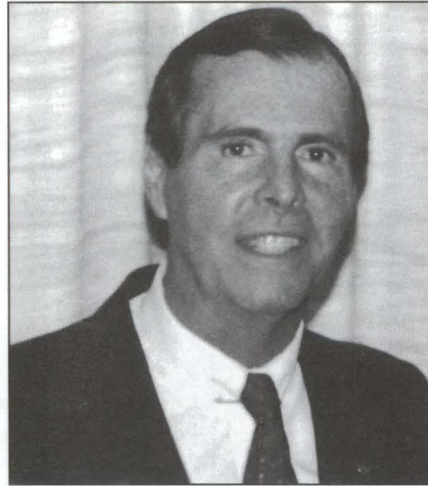
I support any way of relaying to scholarship sponsors how important their assistance is to students like myself. As college tuition has leapt beyond inflation in the '90s, students have had to work longer and harder and depend on financial aid, either granted or borrowed. For many the question arises — is a college education worth the financial burden and personal stress linked to four years of schooling? I have asked myself this question, and scholarships from the Feslers and Rotary Club have influenced me to say "yes!"

— Jeff Klein, CLA sophomore and recipient of the John K. and Elsie Lampert Fesler Endowment Fund Scholarship

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"If the significant things like pats on the back from teachers are important, and if you are honest with yourself, you'll want to give back to the people who gave you a start. Thanks an awful lot."

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"Thanks to the generosity of its alumni and friends, the Department of Speech-Communication is able to offer several fellowships, honors, awards and travel assistance for research. Our largest award, the Arle and Billy Haberle Fellowship, has helped us to bring a number of excellent students with interest in the electronic media into our graduate program. That's especially appropriate, because the Haberle sisters were pioneers in Twin Cities broadcasting. Our smallest award, the Robert L. Scott Book Award, was set up by grateful students to honor Professor Scott (the department's former chair, and still very active teacher and scholar). It enables him to select a book each year for presentation to an outstanding student. Our students and faculty are well aware of the scarcity of such awards, so when a student receives one, she or he knows that it's a reward for truly outstanding accomplishment."

— Don Brown, Chair, Department of Speech-Communication



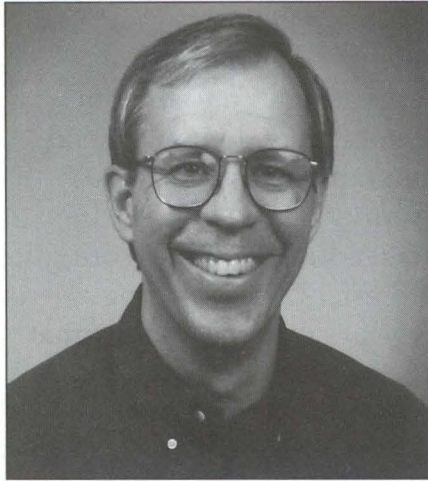
"The University of Minnesota holds a special place in my heart because I was a graduate student in one of the best departments of political science in the country and met my husband, John Gillespie, there. We both made lifelong friendships in the department and felt that our professional lives were measurably enhanced by the education we received. I wanted to do something for graduate education where our gift would enhance political science and establish something which would honor John for many years to come. I know that John would agree that this gift is the best one we could make together for the future."

— *Judith Gillespie, professor of political science, University at Albany, SUNY and founder of the Judith and John Gillespie Political Science Graduate Fund*

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"We owe it to the University. If you get out and you've made enough money as a result of your education, you have to go back and support your school."

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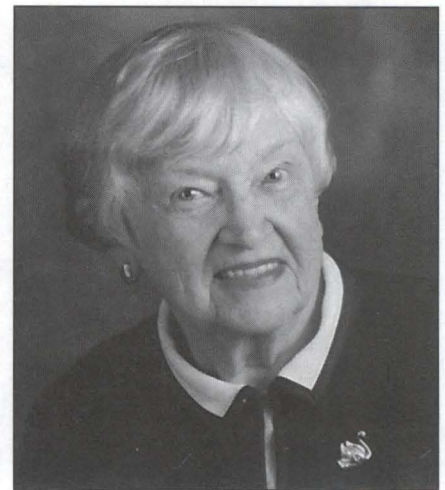
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"I feel very honored to receive my scholarship. My family immigrated to the United States from Russia four and a half years ago. Since we arrived in the United States, we have had financial difficulties. Receiving an Aaron and Hannah Center Scholarship is very meaningful and is of great help to me and my family. This award will make a big difference in my family's financing of my education."

— Marina Abramovich, CLA sophomore and recipient of the Aaron and Hannah Center Scholarship

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"I donate money to the U of M for Finnish-American music. The College and community are collaborating to build exciting and extraordinary programs that celebrate Finnish-American accomplishments and contributions to society. I want my gift to inspire others to act in support of the College."

— *Aina Swan Cutler, poet and Finnish translator, Knight of the Order of the White Rose of Finland*

"Philanthropy is essential to our department. We must ensure the continued strength of both our undergraduate and graduate programs as federal and state governments curtail their support of higher education and the costs of education rise. For the English department to be competitive with the best graduate programs in the country, we need to offer four years of support to our Ph.D. students and three years of support for our MFA students. The most attractive graduate programs provide students such support. It is imperative that we increase the number of such fellowships and part-time employment opportunities to support our graduate students. Without gifts from various donors, we cannot continue our tradition of excellence in educating students and future teachers in literature and the arts."

— *Shirley Nelson Garner, Chair, Department of English*

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Gift Annuities Provide Lifetime Income While Helping CLA

By Mary Hicks, Director of External Relations

Much has been written lately about "getting out of the box," or developing more creative ways to look at daily situations and problems. Many of us, in fact, box ourselves in when thinking about charitable giving. We may assume that we must make a gift in cash, outright, and that we must give at the end of the calendar year to get tax benefits. But assumptions like these can inhibit the kind of creative thinking that benefits potential donors while also helping the College of Liberal Arts.

One creative way of giving is to establish a charitable gift annuity that provides you with an income. Sounds intriguing, doesn't it? Join me outside of the box for a moment. With an annuity, when you make a gift of money or securities, we promise to pay you,

and/or someone you designate, a fixed income for life. It is common for married couples to receive payments based on both lives.

The amount of income received from a charitable gift annuity will depend on the age of the income recipient at the time of the gift. But, once determined, the income amount is fixed and is guaranteed by the University of Minnesota Foundation, the official fundraising organization for the University of Minnesota. A portion of the income may be tax free, depending on the nature of your gift. You will also receive a current income tax deduction in the year you make the gift.

Let's look at an example, which is based on an actual donation to CLA. John Donor is a 1940 graduate of CLA. He's had a successful career as a business owner and entrepreneur. He is 76 and his wife, Ruth, is 72.

John feels strongly that his liberal arts education helped make him a success. In particular, he says his experience in the arts has helped him, throughout his life, to find creative solutions to puzzling problems. After carefully reviewing his financial situation and talking with his advisors, he decides that a \$100,000 cash gift annuity would be the best way for him and Ruth to support the College.

knowing that he received a current income tax deduction for \$45,028.

Annuities can come in many shapes and sizes. For example, many of you may have certificate of deposits coming due in the next few months. You may want to consider creating a gift annuity to obtain a guaranteed lifetime income, as well as a current income tax deduction, while making a gift to the College of Liberal Arts.

Income Rates and Charitable Deductions for Gift Annuities, Based on \$100,000

AGE:	FIXED INCOME RATE:	CHARITABLE DEDUCTION:
65	6.5%	42.1%
70	6.9%	46.7%
75	7.7%	51.7%

When John makes the \$100,000 gift he is guaranteed a pay rate of 6.6 percent for himself and Ruth for the rest of their lives. He and Ruth receive an annual payout of \$6,600, of which \$3,161 is tax free. When both John and Ruth pass on, the full \$100,000 goes to the College of Liberal Arts and is used to create the John and Ruth Scholarship in Literature.

John likes knowing he helped a student who shares his love of literature. He is pleased to find a creative giving solution and as a businessman, he enjoys

See the above box for a current sample of income rates for annuities. All gift annuities must be funded with at least \$10,000.

Maybe we should all make a New Year's resolution to get "out of the box" more frequently.

U of M Foundation Year-End Activity

Donors can be assured that the University of Minnesota Foundation, which manages their gifts, has sound financial accountability.

On June 30, 1996, a total of \$42 million was transferred from the Foundation to the University in support of education programs. This was an increase of \$8.4 million over the previous year. The investment performance for the year ending June 30, 1996, was 22.3 percent.

Since the start of the foundation funding process in 1965, more than \$380 million has been disbursed for University scholarships and programs as designated by donors. Donors to the College of Liberal Arts gave over \$2.5 million in 1996, an increase of 30 percent over the previous year.

Development staff in the College of Liberal Arts are available to help you in making your philanthropic decisions. Please call Mary Hicks, Bruce Forstein, Marie Sathrum or Clay Tenquist at 612/625-5031.

CLA AWARDS & ACCOLADES

FACULTY

Paul Meehl, Regents' Professor of Psychology, Emeritus, gave a speech titled "Credentialed Persons, Credentialed Knowledge" upon his receipt of a Division 12 Centennial Award for lifetime contributions to psychology at the August American Psychology Association Convention in Toronto. In addition, Meehl received the APA Award for Outstanding Lifetime Contribution to Psychology at the opening session of the convention.

Professor **Ron Anderson** of the Department of Sociology has received \$250,000 for a three-year research and development project from the National Science Foundation's Division of Undergraduate Education. Anderson and political science professor **Steven Smith** are working on "A Virtual Research Environment for Social Science Students," a prototype software system for social sciences research and teaching. The project involves the development of interactive multimedia software on the Internet that facilitates research design, data analysis and interviewing skills.

William C. Beyer, Ph.D., coordinator of CLA pre-major advising, received the



William Beyer

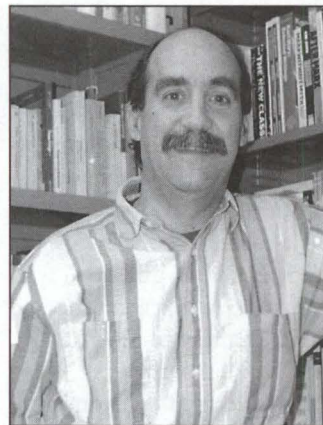
Luther Distinguished Service Award, one of the highest honors bestowed by Luther College in Decorah, Iowa. The award is given in recognition of alumni success and achievements in a professional field and contributions to community. Beyer, who received his doctoral degree from the University of Minnesota, has also taught academic courses in the University's American studies and English departments.

History professor **Stanford Lehmborg's** book *Cathedrals Under Siege*, a study of the 22 cathedrals in England during the Puritan attacks of the 17th century, was published in May. The study is based on examination of the surviving records found in the cathedrals. Lehmborg was also the editor for all the British entries in *The Oxford Encyclopedia of the Reformation*, four volumes published early this year.

American studies professor **Elayne Tyler May's** book, *Barren in the Promised Land: Childless Americans and the Pursuit of Happiness*, was published in June 1995. May will hold the Mary Bell

Washington Professorship of American History, a Fulbright chair, at University College Dublin for the 1996-97 academic year.

Joy McCorriston of the Department of Anthropology was awarded a McKnight-Land Grant Professorship (1997-1999) to support her archaeological field research in the Near East. During the past year she conducted research in Yeman and Oman, funded by the Council for American Overseas Research Centers.



Ron Aminzade

The political science section of the American Sociological Association declared sociology professor **Ron Aminzade's** book *Ballots on Barricades: Class Formation and Republican Politics in France, 1830-1871* "the best book in political sociology published during the past two years."

Art professor **Curt Hoard** participated in the Muju International Ceramic Symposium in Muju, Korea. Held at the Olympic Ski Village, the symposium hosted 150 undergraduate and graduate students from

Korea and Japan. Hoard was one of three invited guests from the United States.

History professors **Stanford Lehmborg** and **Stuart Schwartz** have received honorary degrees from Cambridge University and the Universidad Federal da Bahia in Brazil in recognition of their outstanding contributions to the field.

STUDENTS

The Undergraduate Research Opportunities Program awarded several grants of up to \$1,200 to assist CLA undergraduate students with research projects. Among the recipients were **Yumi Kobayashi**, anthropology, for a project titled "Japan's Unknown Working Women: Under Japan's Alliance Capitalism"; **Amanda Tickner**, English, for "Culinary Arts of the Ancient World"; **Matthew Biaoocchi**, psychology, for "Family Factors in Bulimia Nervosa Outcome"; **Amy Chen**, East Asian Studies, for "Re(collecting) Asian America: Readings in History and Material Culture, An Annotated Bibliography"; and **Kelly Ragan**, economics, for "An Analysis of Sectoral Gains From Trade Within the Americas: An Applied General Equilibrium Approach."

The CLA Alumni Scholarship Committee has awarded seven scholarships for the 1996-97 academic year. **Christine M. Smith** (studio arts) received the

PHOTO BY SARA N. THOMALLA

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ACCOLADES

FROM PAGE EIGHTEEN

Award for Outstanding Academic Progress and **Andrea Rogers** (history and English) received the CLA/MLK Program Award for Outstanding Academic Progress. **William Alvarado** (Spanish and Portuguese), **Tamara Feinwachs** (classical civilization and Latin), **Ann Guggisberg** (German, Scandinavian and Dutch), **Sarah Gutierrez** (Spanish/Latin American studies) and **Jayne Wuerfel** (studio arts) each received an Outstanding Non-Traditional Student Award.

Sieglinde Ruhmann, an undergraduate German major, received first prize for her translation of the poem "Jahrgang 1896" by Ernst Waldinger. The competition was sponsored by the American Friends of Austria.

The Russian-born **Elkina** twins, who are doctor of music arts students, appear regularly on public radio's "A Prairie Home Companion."

Piano performance majors **Amy and Sara Hamann**, who are twins, placed ninth out of 194 teams from 35 countries in the Murray Dranoff International Two-Piano Competition.

Journalism graduate student **Xinyu Wang** has been awarded an \$8,000 stipend by the Center for Western European Studies, the FLAS Fellowship, for the 1996-97 academic year. Wang will study Portuguese as a tool for his future research plans.

ALUMNI

Wei-Chung Joseph Shih, (statistics, Ph.D. '81), was named a Fellow of the American Statistical Association in a presentation ceremony at the Joint Statistical Meetings in Chicago, IL. The designation of Fellow signifies an individual's outstanding professional contribution and leadership in the field of statistical science. Shih is the senior investigator in the Biostatistics and Research Information Management division at Merck Laboratories, Rahway, NJ.

Judy Mahle Lutter (educational psychology, M.S. '73, and American studies M.A. '77) is the author of a new book, *Of Heroes, Hopes, and Level Playing Fields*, a series of essays which originally appeared as columns on the sports page of the *St. Paul Pioneer Press*. Lutter is founder and president of Melpomene Institute for Women's Health Research, which links physical activity and health for girls and women through research, education and publications.

In April 1996, **Richard Paske** (religious studies, B.A. '72, music studies, B.A. '78) was awarded his second McKnight Fellowship from the American Composers Forum. He will use the fellowship's \$10,000 to support the continuing development of his solo piano music, which rides on the edges between free improvisation, the blues and an extended jazz vocabulary. This past July, Paske began his eighteenth

year as host of "Fresh Ears" (Tuesday nights, 10:30 PM to midnight, KFAI-FM, Minneapolis/St. Paul) featuring adventurous music from both the jazz and classical traditions.



Kathy Tingelstad

Kathy Tingelstad (communications, B.A. '81), owner of KMT Communications, has been named Minnesota Women in Business Advocate for 1996. The Women in Business Advocate award is presented annually by the U.S. Small Business Administration to an individual who has fulfilled a commitment to the advancement of women's business ownership issues.

Gloria MacRae (social work, M.S.W. '63) was honored on her 70th birthday by friends who donated sufficient funds in her name to build two clinics in Bolivia. The facilities will provide acute medical care, public health education and family planning services to impoverished families. Mano a Mano Medical Resources, an all volunteer non-profit organization founded by **Joan Velasquez** (social work, Ph.D. '79) and her husband,

Segundo, will be arranging the construction of the new clinics.

In May 1996, **Mark Coffey** (political science and sociology, B.A. '90) graduated magna cum laude from the District of Columbia School of Law in Washington, D.C.

Andreas Jordahl Rhude (history, B.A. '95) was the 1995 recipient of the Class of 1889 Memorial Prize for best research paper on a historic topic from the Department of History. The prize was established to commemorate the first class of history majors to graduate from the University.

John Plaster (journalism, B.A. '75) has authored a revealing history of covert U.S. operations during the Vietnam Conflict. Plaster's book, *SOG: The Secret Wars of America's Commandos in Vietnam*, deals in-depth with a unit whose existence the U.S. government denied throughout the war; only now, after 25 years, have security classifications expired.

William E. Hill (history, B.A. '66) published *The Mormon Trail, Yesterday and Today*, his fourth book in the *Yesterday and Today* series about westward migrations over the emigrant trails.

Do you have news to share with us? Please write Jennifer Amie at 225 Johnston Hall, 101 Pleasant St. S.E., Minneapolis, MN 55455. You can fax us at 612/624-6839 or call us at 612/624-5275. Your photos are welcome and will be returned to you upon request. CLA

ALUMNI PROFILES

From BFA to CEO: Tim Tucker Heads Augustana

By Sara N. Thomalla

Like countless other first-year students who enroll at the University of Minnesota each fall, young Tim Tucker was unsure about his course of undergraduate study. In fact, he switched career plans more than once. But for any parents who now have children facing this same dilemma, take heart — this story has a happy ending.

Tucker, who began his studies in 1972, says he became an art major at the urging of Katherine Nash, a former sculpture professor and namesake of the art department's gallery. "Nash was very open and sincere about art and how it impacts people's lives. I was very lucky to have her talk me into majoring in the bachelor of fine arts program," recalls Tucker, who received his B.F.A. in sculpture in 1976.

While working toward his art degree, Tucker also began taking courses in science and, over time, his art came to serve a different function in his life. "At that time, art was an outlet for me," says Tucker. "I began using metal, neon and plastic in my sculptures. What I was doing with science began to merge with what I was doing with shape and form."

His interest in science ultimately lead Tucker to the University's Graduate School of Public Health. Despite his circuitous route, Tucker



Tim Tucker

says that this final career choice was not too surprising. "My father graduated from the U of M's Medical School and was the head of radiology at North Memorial Hospital. My mother was a nurse at Swedish Hospital." Tucker's first administrative health care position was with Augustana Care Corporation in Minneapolis. A non-profit center, Augustana provides housing and healthcare for the elderly.

Augustana was the first choice for Tucker, whose family has been involved with the center since its inception. "I was baptized at the church that founded this center. My grandparents, who were both active members, were baptized and married by the founder of Augustana," says Tucker. Today, he is the CEO of the corporation. This year, Augustana is celebrating its 100th anniversary.

Though his career path seems distant from sculpture, Tucker has not entirely abandoned his artistic past. He is a member of the friends committee for the U of M's studio arts department, which is pursuing the task of building a new art building. Tucker says that through art, he has gained a different way at looking at the world. "I think that after students graduate, even if they don't stay within the field of art, that training gives them a sophisticated way of looking at shape, form and color. I appreciate having that ability."

CLA

PHOTO BY SARA N. THOMALLA

Lasting Lessons: Jeff Arnold Remembers the Hinge of Fate

By Sara N. Thomalla

April 1968 was a tense time in American history. Dr. Martin Luther King, Jr. had been assassinated and riots had broken out

in more than 100 cities across America. These extraordinary historical events provided U of M alumnus Jeff Arnold with an unforgettable backdrop for an ordinary task — job seeking. As Arnold made his way across Chicago for a job interview that month, he recalls, "People were throwing stones at the bus as it made its way downtown." As he looked through the windows of the bus, he saw brown and green military vehicles patrolling the streets.

But in this time of national upheaval, Arnold, who was a senior majoring in economics, had the good fortune to find personal optimism. His interview led to a job with Continental Bank. "It was gratifying to see how employers reacted to the quality of education that I got at the University," says Arnold. "It was clear that the University was held in high regard by people who interviewed me."

Today Arnold looks out of the windows of his office located in the Norwest Tower in Minneapolis. The day's fog covers the normally scenic view of downtown. Arnold is now the vice president and manager of the Minnesota corporate banking office for the Bank of Tokyo-

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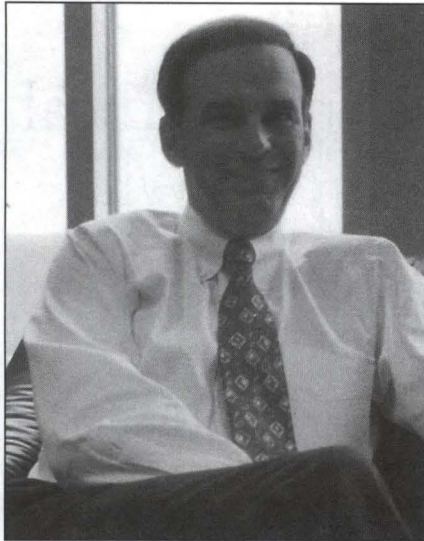


PHOTO BY SARA N. THOMALLA

Jeff Arnold

ARNOLD FROM PAGE TWENTY

Mitsubishi, or BTM. BTM is the largest bank in the world, with an extensive global network that comprises 700 branches and offices worldwide.

Arnold says that his liberal-based education gave him a solid foundation for the business world. "It gave me an awareness of a broad variety of issues and a framework to continue the learning process," says Arnold.

"I also have very fond memories of classes and teachers," he says. One University professor Arnold remembers was Harold Deutsch, who is now deceased. Arnold still remembers a question that Deutsch asked on a history final. "This was one of the most artfully constructed questions," he says. "Why was 1942 referred to as the hinge of fate? The answer was the battles of El Alamein, Midway and Stalingrad. And you couldn't just mention these three battles. You had to articulate the importance of each engagement."

Today Arnold resides in Edina with his wife, Bobby, and their 12-year-old son, Blake. Arnold says that Blake has been thinking about college and choosing careers. "At one time he told us he wanted to play center field for the Minnesota Twins and be a banker at the same time," says Arnold.

CLA

Jim Fox Succeeds in the Wake of Downsizing

By Demian Brink

One bleak day about 25 years ago, Jim Fox was walking in a cold October rainstorm, fighting the wind for control of his umbrella. The Washington Avenue bridge did not yet have the enclosed walkway that today shields students from the elements as they trek between the East and West Bank, and Fox was wondering why he had bothered to bring his umbrella at all. As if in answer to his question, a gust of wind promptly turned it inside out. Fox walked to the side of the bridge, hurled the inverted jumble of canvas into the river, and continued his journey.

Many years later, Fox found himself again trudging through some stormy weather, and again continued his journey despite the setbacks he faced. After working with a local firm for nearly 20 years, he was informed that the company was downsizing and he would be released. Rather than give up, Fox started his own consulting firm and continued his career, taking his clients with him.

Fox Lawson and Associates is a consulting firm that helps organizations design salary structures for executives and employees. In the two years since Fox founded the firm, business has been good. "We've had a 40 percent growth this year from last year," Fox says, "and last year was pretty good."

Fox is currently involved in two projects here at the U of M. "It's a unique environment because the people are very bright and it's warm

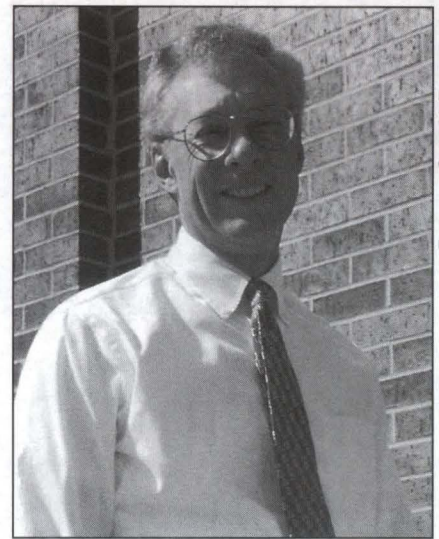


PHOTO BY SARA N. THOMALLA

Jim Fox

and collegial — not like the business world, where it's pretty chilly sometimes," says Fox. His firm is helping the Academic Health Center design a compensation program for faculty and is also helping set up a compensation program for athletic coaches.

As a University student, Fox finished his B.A. in four years and his Ph.D. in four and half years. He doesn't recall having some of the problems associated with a large campus. "One of the things I keep hearing is that the University is so big and it takes forever to get through it. Sure, you occasionally had problems getting into a class or two and you had to reschedule sometimes. You register early, you get to know the system, figure out how to maneuver your way through it, and away you go."

Today Fox spends his free time water skiing, playing golf and spending time with his family. His son recently graduated from the University of St. Thomas, and his daughter is a first-year student here at the University. Fox says that despite increases, the tuition at the University is downright inexpensive in relation to the quality of a University education. "Liberal arts education is incredibly valuable," he says. "I sometimes wish I'd had more technical training in certain areas, but I've been able to waltz my way around because I have a broader base to work from."

CLA

PHILANTHROPY

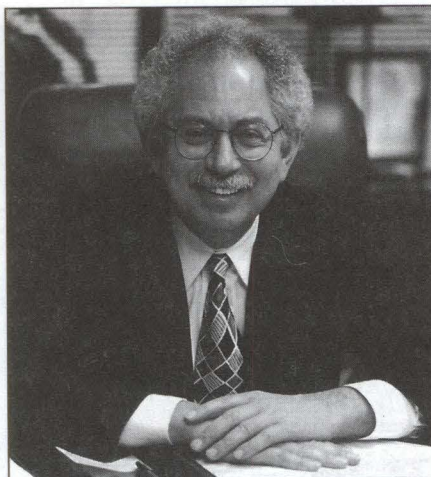
Berman Gift Funds Chair in Jewish Studies

By Sara N. Thomalla

Students at the University of Minnesota will find a new program to explore next year in the pursuit of a liberal arts education. The Berman family of Minneapolis recently established a \$2 million endowed chair in Jewish Studies and Hebrew Bible, the first endowed position in this field of study at the University. Lyle Berman established the chair along with his wife, Janis, and his parents, Nathan and Theresa Berman.

Lyle Berman is the chief executive officer of both Grand Casinos, Inc., and Rainforest Cafe, a chain of theme-oriented restaurants found across America. Nathan Berman is the founder of Berman Buckskin, a popular Minnesota leather goods store no longer owned by the family. "We are very proud to establish the Berman Family Chair in Jewish Studies and Hebrew Bible," says Lyle Berman.

The endowment will allow the University to create a Jewish Studies and Hebrew Bible Program in the Department of Classical and Near Eastern Studies. The program will offer classes on such topics as Biblical archaeology, the Dead Sea Scrolls and Midrashic literature.



Lyle Berman

"Our goal is for our gift to be only the start of a growing and long-lasting initiative at the University," says Lyle Berman.

Endowed positions enable the University to hire a professor who is a world leader in his or her field of study. The funds provide a reliable source of income to support the chair, and provide additional funds for library materials, research equipment, graduate student assistance and secretarial support. Philip Sellev, an associate professor in Classical and Near Eastern Studies, heads the committee that is searching for nominees for the Berman Family Chair. Sellev says that the committee hopes to have the chair filled by next fall.

The Berman family started the chair because, "all the members of our family are graduates of the University of Minnesota. We feel that we are giving back some of the opportunities and advantages that were given to us. Because we have a strong commitment to both the Jewish community and to education, we thought it was wonderful to be able to enrich the University in the area of Jewish studies," says Theresa Berman.

"We are thrilled with this wonderful gift and are indebted to the Berman family for their generosity, their vision and their foresight in establishing this chair," says CLA Dean Steven J. Rosenstone. The Berman gift creates the 20th endowed chair in CLA.

CLA

Tashjians Blend Medical Careers With Dedication to Art

by Sara N. Thomalla

When Joseph Tashjian studied ceramics in night school, he saw both the strengths and the weaknesses of the University's Department of Art. He enjoyed working with the talented and dedicated art professors, but he says that he also saw how desperately the department needed financial support. "When I was taking classes, I worked with some of the students. You could tell that some of them needed financial help and there wasn't a good way to help them," says Tashjian, who is a radiologist at St. Paul-Ramsey Medical Center and a clinical assistant professor at the University's medical school.

Both Tashjian and his wife, Kay Savik, agreed the best way to assist art students would be through a gift to the art department. "I think the overall perception is that the art department is very underfunded compared to a lot of the other areas in the University. We thought it would be a place where possibly our contribution would be better used," says Savik, a research fellow at the University's nursing and medical schools.

Last December, they started an endowment named the Joel and Aja Ceramics Scholarship, which is named after their children because, "we love our kids," says Tashjian. The Joel and Aja Ceramics Scholarship will be awarded every year to a ceramics student.

In a recent interview, both Savik

CONTINUED ON PAGE TWENTY-THREE



The children of Joe Tashjian and Kay Savik, now in their teens, are the namesakes of the Joel and Aja Ceramics Scholarship

TASHJIAN FROM PAGE TWENTY-TWO

and Tashjian spoke candidly about the need for funds in the art department. "There are people in the art department who take their profession seriously and they are every bit as committed to developing and working on ideas as in the medical school. Anyone who says that art shouldn't receive funding is making a big mistake."

Mark Pharis, a ceramics professor who has worked with Tashjian, says the gift will not only financially assist an art student, but will also encourage others to continue pursuing their studies in this challenging career field. "Students who apply for this award will know that there is someone in the community who supports them, and that is highly encouraging," says Pharis. "We can use more people like the Tashjians."

Pharis also says that ceramics students need funding above and beyond ordinary school expenses. All ceramics students receive between 100 and 125 pounds of clay when they pay for a ceramics class, but a serious advanced student may use up to 500 pounds per quarter.

According to Marie Sathrum, the development officer who worked with the Tashjians to establish the Joel and Aja Ceramics Scholarship, "Scholarships attract and keep good students and faculty."

CLA

A Lifelong Journalist, Kelty Got His Start in WWII

By Sara N. Thomalla



William H. Kelty, broadcasting as a war correspondent for NBC, Port Moresby, New Guinea, 1944

Accuracy, brevity and clarity. These are the journalist's ABCs. When U of M journalism students take introductory reporting classes, they learn first to resent and, later, to respect the challenges that this creed presents. William Kelty, who received his journalism degree in 1940, has established a notable career based on these principles.

After graduation, Kelty became a radio broadcaster and worked as editorial page research editor for the *Minneapolis Star-Journal and Tribune*. During World War II, he became a Southwest Pacific war correspondent for NBC Radio. Though he covered air raids and troop landings in New Guinea, he says listeners seemed to remember his report on adolescent Australians the most. "Like American teenagers, the hot issue for them was the merits of Frank Sinatra and Bing Crosby," recalls Kelty. While in Australia, he met and married his wife, Madoline. In 1945, they returned to the United States, where Kelty worked as an assistant news editor for *Newsweek* magazine, reporting on the war and foreign affairs.

To build on his overseas experience, Kelty later joined the international operations of Reader's Digest and eventually retired as the deputy director of international operations and vice-president of the company. In the '70s and '80s, Kelty was a con-

sultant to several publishing companies, including Better Homes and Gardens Books and Abbeville Press, and was a director of Hammond, Inc. geographical publishers.

Career accomplishments did not prompt Kelty to rest on his laurels, however. Last year, Kelty gave the University a donation of \$10,000, earmarked for the School of Journalism and Mass Communication, or SJMC. "The School of Journalism can play an active role in developing sensible journalists with a sense of fairness and balance, which makes for a better informed public," says Kelty of the award.

Kelty has requested that the funds be used for the SJMC's research division. While doing graduate work at the School of Journalism, Kelty had organized a research project to measure readership of, and attitudes toward, the *Minneapolis Star-Journal's* editorial pages. "At that time, this particular type of research was rare," he recalls.

The SJMC faculty has been grateful for the award. "William Kelty is one of our distinguished alumni," says Robert Scott, the school's director. "We are pleased that after a successful career in the field, Kelty still looks back fondly on his alma mater. His generous gift will allow students an improved undergraduate and graduate research experience."

CLA



THE VOICE OF THE ANNUAL FUND

RAMONA ('52) AND RAY CHRISTENSEN ('49)
CHAIRPERSONS OF THE 1996-97 ANNUAL FUND

Ray Christensen, radio voice of Gopher sports for nearly three decades, has had a long and memorable relationship with the University. Now Ray and his wife, Ramona, are adding a new dimension to that relationship by serving as the "voice" of the 1996-97 Annual Fund.

"As Annual Fund chairpersons," say Ray and Ramona, "we have the opportunity to say 'thank you' to alumni and friends for past contributions and, at the same time, help people understand that continued support of this great University is necessary."

Ray and Ramona know the excitement of a Gopher victory. They also know that to keep the University of Minnesota a respected teaching and research institution requires participation by alumni and friends. Please join Ray and Ramona and voice *your* support for the University of Minnesota.