

Event Support



Founded in 1995 as an Alfred P. Sloan Foundation Industry Studies Center, The Food Industry Center (TFIC) has a history of conducting primary research on the food industry and offering forums on current topics and best practices. The mission of The Food Industry Center is to develop and inform food industry leaders through educational programs and research inquiry.

The Food Industry Center is supported by General Mills, Land O'Lakes, Midwest Dairy, and Old Dutch.

tfic@umn.edu
foodindustrycenter.umn.edu



The Minnesota Agri-Growth Council serves as an advocate for Minnesota's vast food and agriculture industry by providing a unified voice, engaging in government affairs efforts, and promoting relationships with allied industries. Since its founding in 1968, this non-profit and non-partisan organization has sought to define common goals among the agribusiness industry and organizations, family farmers, and the service sectors that support them.

www.agrigrowth.org



The Minnesota Grocers Association is a state trade association representing the food industry since 1897. We have over 200 retail members with nearly 1,100 stores statewide, as well as approximately 100 distributors

and manufacturers. Focusing on the importance of consumers, careers and communities, we actively advance the common interest of all those engaged in any aspect of the food industry as a leader and advocate in government affairs.

Past Sponsors

2013 Gold'n Plump, Green Giant, Old Dutch
2014 AMPI, Faribault Foods, Sun-Opta

foodindustrycenter.umn.edu/Support_Us

Agenda

- 11:30 am Welcome
- 11:35 am Lunch is Served
- 12:10 pm Dessert & Video Presentation
- 12:20 pm Discussion with MN Food Producers
- 1:25 pm Closing Comments

To reserve your place at the luncheon, please RSVP by May 14, 2015 at:
<https://mnfoodproducersluncheon15.eventbrite.com>

Please stay for the 2015 Siehl Prize Award Ceremony beginning at 2:00 pm in the McNamara Memorial Hall. *The Siehl Prize for Excellence in Agriculture* recognizes living individuals who have made extraordinary contributions to the production of food and alleviation of hunger in three separate categories: production, agribusiness, and knowledge. This year's honorees are:

- Production: Mike Yost
- Agribusiness: Gerhardt Fick
- Knowledge: Stanley Diesch

Ceremony begins at 2:00 pm with reception to follow at 3:30.

The University of Minnesota is an equal opportunity educator and employer. This publication is available in alternative formats upon request. Direct requests to The Food Industry Center by email at tfic@umn.edu.



Minnesota Food Producers Luncheon

THURSDAY, MAY 21, 2015
11:30 AM – 1:30 PM

Thomas Swain Room
McNamara Alumni Center



Jennie-O Turkey Store

GLENN LEITCH

President, Jennie-O Turkey Store

As Group Vice President of Hormel Foods and President of Jennie-O Turkey Store, Glenn Leitch oversees the company's Jennie-O Turkey Store business segment. Jennie-O Turkey Store is one of five Hormel Foods

operating divisions, and has annual sales of over \$1.6 billion. Leitch started his turkey industry focus as director of commodity sales at Jennie-O Turkey Store in 1996, and was promoted to senior vice president of the commodity and supply division at Jennie-O Turkey Store in 2001. In 2011, he was named general manager at Jennie-O Turkey Store before being promoted to his current position.

Leitch holds a bachelor's degree in marketing from the University of Manitoba (Winnipeg, Manitoba, Canada). He is a member of the board of directors for the U.S. Poultry and Egg Association and is on the executive board of the National Turkey Federation.

JOHN AND LYNETTE GESSELL 13 Acres, Inc.

John grew up on a turkey, beef and crop farm and Lynette on a dairy farm. At age 18 John took on management of GHW Products, Inc., a turkey and hog operation. After marriage, John continued to raise turkeys and farrow hogs until building 13 Acres, Inc., a new turkey farm where he currently farms. John and Lynette have 3 children and 2 grandchildren. Son-in-law Jon Paul Cofell and daughter Samantha manage Badger Creek Turkey Farms.

John and Lynette have been grower partners with Jennie-O Turkey Store for over 20 years carrying on the family tradition of raising turkeys. John is a member of Swanville Lions Club, Sacred Heart Parish Trustee, Mayor of the City of Flensburg, Volunteer Fireman and is working on earning his 16 gallon pin from Red Cross Blood Donation.



Kemps

GREG KURR

*President and Chief Executive Officer
Kemps LLC*

Greg Kurr, President and Chief Executive Officer of Kemps LLC, began his career with Kemps in 1986 as a sales representative in northern Minnesota. In 1999 he was promoted

to Vice President of Sales. Greg was promoted to Chief Operating Officer in January 2013, and assumed his current responsibilities in July, 2013. Greg serves on the board of the Minnesota Grocers Association and is past president of the Minnesota Frozen Foods Association and the Association of Manufacturers Representatives. He is an active member of Minnesota Business Partnership, and is active with several charitable organizations including the American Cancer Society. He also co-chairs an annual event that benefits the Centracare Health Foundation.

Greg and his wife, Dawn, live in Elk River, MN and enjoy spending time at their cabin with their children and grandchildren.

CHARLES AND ROBYN KRAUSE Krause Holsteins Inc.

The Krause family has been producing milk for over 100 years. Warren and Carol Krause purchased the present farm in 1959. Warren is a University of Minnesota (UM) graduate. Krause Holsteins Inc. is currently milking 220 cows and runs 600 acres of corn and alfalfa. Charles and Robyn Krause, UM alumni have been farming with Warren and Carol since 1991. Charles and Robyn's son Andrew is a UM sophomore in Animal Science and their daughter Morgan is attending the UM in 2015. The Krause family is active in dairy promotion and hosted 2,500 people for Wright County Breakfast on the Farm for June dairy month in 2014. They were Minnesota Milk Producers of the Year in 2013. You can see their video on Youtube by searching Krause Holsteins-2013 Producers of the Year. They are also very active in FFA and 4H.



MOM Brands

CHRIS NEUGENT

*Chairman & CEO
MOM Brands® Company*

Chris Neugent is Chairman of the Board and CEO of MOM Brands® Company. Prior to joining MOM Brands, Chris held finance, sales, and brand marketing positions with Frito-

Lay where he was named one of the Top 100 U.S. Marketers by Advertising Age Magazine. Chris is a graduate of Princeton University and the Advanced Management Program of the Wharton School of Business. He serves on the Board of Overseers for the Carlson School of Management, Second Harvest Heartland and on the Executive Committee Advisory Board for Enactus. Chris is past Chairman of the Board of Special Olympics Minnesota.

HENRY ALBERS

*Operations Manager, MOM Brands®
Cereal Production Facility, Northfield*

A Northfield, MN native, Henry was raised on the original 1856 Albers family homestead and where his parents still live today. He lives in Dundas with his wife, Tiffany, and their three children. In addition to music and sporting events, the family enjoys spending time in northern Minnesota fishing and hunting. Henry has worked in various positions during his 23 year career with MOM Brands, including his current role as an Operations Manager at the company's cereal production facility in Northfield. Together with his father and brother, Henry farms 550 acres in the Northfield area, rotating crops between corn and soybeans. Farming is a true Albers family endeavor. Henry's two sisters and their husbands help out at harvest time by driving the grain truck to the elevator or working fall tillage.

