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CLA *today*

UNIVERSITY OF MINNESOTA • COLLEGE OF LIBERAL ARTS

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MARCH 1995

CLA Celebrates Glories of the Arts

By Amy Bruegger

On Saturday, April 29, the West Bank campus will throw open its doors as art, in its full glory, takes over the University of Minnesota for a day. "The Glories of the CLA: Open Arts Festival" is a student-organized event that continues the College of Liberal Arts' celebration of its 125th Anniversary.

Student artists from every artistic discipline will perform and exhibit their work for alumni, friends, faculty, and fellow students in a free festival. The all-day extravaganza of aesthetic treats will feature everything from roving stage combat performers to jazz combos serenading from balconies to handmade kites flying from the Washington Street Bridge.

Last fall, as CLA planned its 125th anniversary celebration, Dean Julia Davis challenged ten student artists with a tantalizing proposition: Produce a one-day festival of *your* art. The students took up Davis' challenge with zeal, and set to work on the daunting task of bringing together students from CLA's many artistic disciplines, finding common ground among the fields of music, dance, theatre, visual arts, and photojournalism.

Viewing this diversity as a boon, rather than an obstacle, the program's coordinators made the variety of disciplines and approaches a focal point.

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PHOTO FROM UNIVERSITY ARCHIVES



PHOTO BY DAVID PERLMUTTER

Materials and media have changed since this 1929 sculpture class, above, met to refine their work, but the impulse to create form and beauty from raw materials lives on. Current CLA sophomore Angela Kallsen, left, creates art from metal scraps in the Department of Art's metalworking lab.

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Editor's note: You might have noticed that this edition of CLA Today seems a little smaller than issues you've received in the past. Due to budget constraints, we've cut the publication by four pages, but we hope to use these remaining pages to continue to bring you information about CLA's exciting people and events.

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Cast members of University Theatre's 1993 Production of The Trap.

GLORIES FROM PAGE ONE

"We want to expose student artists to one another's work, and extend the experience to alumni and friends of the college," said music graduate student Molly Anderson, the festival's primary student coordinator. In addition to performing and exhibiting their artistic achievements for one another, the student artists will collaborate in creating art across disciplines. Organizers hope that this spirit of collaboration will continue to flow even after the day's events are over.

Proposed at the beginning of fall quarter, the program began to take shape in

"WE WANT TO EXPOSE STUDENT ARTISTS TO ONE ANOTHER'S WORK, AND EXTEND THE EXPERIENCE TO ALUMNI AND FRIENDS OF THE COLLEGE."

early January, with the crucial support of School of Music Director Vern Sutton and financial backing from the University of Minnesota- McKnight Foundation Humanities Endowment. With a small operating fund and a great deal of shared enthusiasm, program coordinators worked to form goals for students' participation within their departments and to create a cohesive structure for the event. Sutton emphasized that the event has been driven by the students. "I help with executive things, like handling the budget and acting as a faculty liaison," Sutton said. "We're there to help, but it's produced by the students themselves."

Organizers looked for a spatial link connecting the West Bank arts buildings, and found that the bicycle path running from Rarig Center through the West Bank Plaza to the Visual Arts Building served as the campus' connective tissue. The stone plaza, nicknamed "Artsbank" by festival organizers, will form the primary site of the festival and will host a variety of

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Amidst Tough Choices, We Pause to Celebrate CLA's Glories

FROM
THE DEAN

It is difficult in these periods of financial uncertainty to focus on the positive side of events. As part of increasing demands to "downsize" or "rightsize" the institution, college administrators are besieged with instructions, policies, and guidelines related to planning, management, and financial accountability. It is far too tempting to focus on the difficult decisions that must be made and to forget why it's worthwhile to make them!

In response to the most recent budget cut faced by the college, I had occasion to meet with several college committees and members of the faculty and staff who attended open forums on the budget issues that arose. These meetings reminded me forcefully of the exceptional quality of the college's faculty and staff and of their ability to be thoughtful and helpful in times of crisis. It helped me to focus on the task at hand — managing a college at the very heart of an institution with dwindling external resources.

As dean of the College of Liberal Arts, I am constantly surrounded by excellence and achievement in the vanguard of academia. The college has thirty departments, many of which have distinguished themselves both nationally and internation-

ally. Our students are at an all-time high in terms of their qualifications for admission to undergraduate and graduate programs. We made significant improvements in graduation rate, course accessibility, and retention. Our students are more representative of a diverse society than ever before in college history. We have some magnificent accomplishments to celebrate, and I expect that these will continue to grow in number, even in the wake of adversity.

All too often, we focus our attention on negative aspects of institutional planning. "What is wrong with the institution?" we often ask. "How can we analyze our problems or errors?" Unfortunately, this diverts the efforts we could devote toward making improvements in areas that have already established a successful record. Such is the case with the College of Liberal Arts. This year we celebrate our 125th anniversary — 125 years of existence at the heart of this institution. We celebrate the glories of our past, if for nothing other than to rejoice in our resilience. Although we have sustained the legacy of excellence for which we are known and have "kept the faith" in our future, and even though we continue to ensure that the integral foundations of

undergraduate and graduate education are accessible and available, we must face the uncertainties of financial restraints in our future.

This spring, the college plans to host another series of events in celebration of the 125th Anniversary, featuring our unique "glories." We will be entertained and enlightened by performances, scholarly presentations, and readings in an all-day gala celebrating the creative and performing arts. I look forward to this event, as I do each time I have an opportunity to attend or participate in another representation of the accomplishments of CLA faculty and students.

The College of Liberal Arts is truly the core of the University of Minnesota, and what better way to remind us of our own centrality and our overall mission than to reap the benefits of our creative and instructional excellence? This issue of *CLA Today* highlights the "Glories" gala and the activities associated with our 125th Anniversary. As always, your continuing support has made a real difference in our ability to remain afloat during these difficult times. During these exciting events you will see the results of your immeasurable contributions to the quality of education our students



Dean Julia M. Davis

receive. I am proud that so many of you continue to be both loyal and generous on behalf of the college. It means a great deal when we have so many difficult decisions to make.

If these are indeed "times that try men's souls...," you won't want to miss this opportunity to participate in the "Glories of CLA." As I know too well, the time we spend in celebration is far less than the hours we devote to problem analysis and resolution. Let us not lose hope, however. Together we will survive and prosper. In the spring, let's celebrate the glories of this college and the prospect of our future. We owe at least this to ourselves and to each other.

CLA

GLORIES FROM PAGE TWO

outdoor activities. Performance halls and exhibit spaces in Rarig, Ferguson, and the Visual Arts Building will also host student works in this large-scale event.

The student festival will be infused with ideas from the Twin Cities arts community as well. Professional consultant and arts presenter Mary Leer, former owner of the popular Ruby's Cabaret, has been working closely with Anderson and other departmental representatives to organize the student works. The collaborative nature of the festival has been a focal point, and organizers have worked to create an



Dance students soar to the music.

event that will celebrate not only the works of students majoring in the arts, but of talented students majoring in fields outside the artistic disciplines. "It's a good venue for people to show off what they do," Anderson said.

In this spirit of cooperation, one of the most exciting events planned for the festival is a large-scale collaboration, combining elements of music, visual arts, theatre, and dance. Jonathan Howard, a doctoral student in music composition and a co-organizer of the collaborative piece, said that the interaction of different art forms is something he'd like to have happen more often at the University. "It's a microcosm of



Music students take the beat outdoors.

what could be happening on a larger scale at the U," he said.

The collaborative piece, which goes by a working title of "Cement Garden" will be the product of Howard, dance student Matt Jenson, visual arts student Tori Ralson, and theatre graduate student Marcus Young. Howard said the opportunity to work with artists in other disciplines was an invaluable one. "It's a fun project, trying to get a hold of others' aesthetic, seeing what comes of it," he said.

Individual departments have made great plans for the event. Anne Parker, a dance student and coordinator of the dance program's festival events, said that many students have shown a great deal of enthusiasm about exhibiting their talents in the program. "As things develop, we can start putting acts into place," she said. Ideas for the dance program's contribution include a roving band of exotically costumed dancers interacting with various people or events on a random basis, class demonstrations, student choreography, classical Indian dance, and lecture/demonstrations with participation by festival-goers in a class or

improvisational setting. A collaboration between the jazz ensemble and one of the dance classes is already in rehearsal and possibilities exist for pairing dancers with members of other ensembles.

The day's musical events, coordinated by music student Kari Paulson, will focus

on performance, with appearances from jazz combos playing atop balconies and performances in the mini amphitheatre near Ferguson Hall. Other possibilities include providing a venue for new, previously unperformed student compositions, demonstrations of music therapy, lectures on music education, an ethnic musicology exhibit, and a tour of music buildings Ferguson and Ted Mann Hall. Opera scenes, drum lines heralding along the path, and a Gaelic folk group are also in the works to add to the display of multiple disciplines students explore at the University.

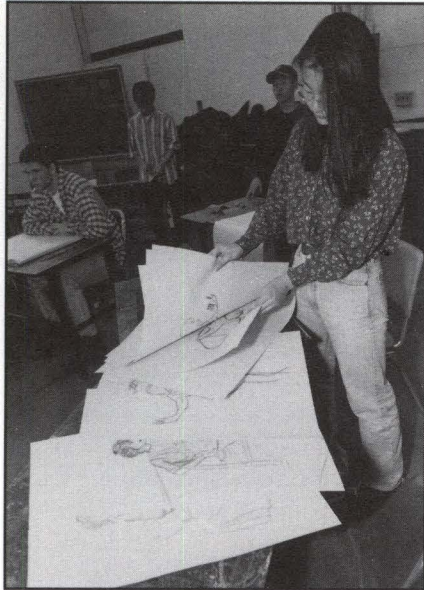
Photojournalism students will also provide an exhibit of their work. David Perlmutter, a doctoral student in photojournalism and the event's photojournalism coordinator, said the exhibiting photographers won't

CONTINUED ON PAGE FIVE



The Men's Chorus puts on the Ritz.

PHOTO BY DAVID PERLMUTTER



Studio Arts major Kaoru Kurita examines her drawings.

GLORIES FROM PAGE FOUR

be limited to "hard news" shots. The determining criterion for exhibition will be whether or not a photograph captures a "decisive moment" in the event. "We opened it up for their best [shots], but didn't restrict it to photojournalism," Perlmutter said. "We look forward to the students' opportunity to be able to show off outside the classroom."

The Department of Theatre Arts will focus on student writing, directing, and acting. "Opportunities to observe rehearsals and to take walk-through tours of Rarig Center will

give people a close-up look at how we put up a show," said student coordinator Erik Weissen gruber. Teasers will be performed from *Les Belles Soeurs*, which will have opened the night before on Rarig's main stage, and from

Revenger's Tragedy, a work-in-progress directed by a University of Minnesota student. *Revenger's Tragedy* is part of a new University theatre group called "Crisis Point: Theatre of Danger and Opportunity" — the result of an endeavor to get students in all disciplines involved in student-run experimental theatre.

Additionally, organizers are working to structure informational theatre exhibits, such as a program from movement instructor Nels Hennem, and presentations about directing, acting, and play writing. The department's decade-by-decade display of its history will be set up for public perusal. Weissen gruber also hopes to establish a short-play writing contest for undergraduate students.

Visual arts, coordinated by art stu-

dent Krista K. Walsh, will have its say through a series of classes on the lawn, performance art pieces, undergraduate student exhibitions, and "open studios," which are exhibits and demonstrations from graduate students specializing in var-



University Theatre stage combatants rehearse for *Romeo and Juliet*.

PHOTO BY DAVID PERLMUTTER

ious aspects of visual arts, including ceramics, printmaking, foundry, painting, drawing, photography, electronic art, and neon sculpture. Professor Guy Baldwin's sculpture class will display their sculptures — as well as the horse from which they gained their inspiration — on the lawn near the Visual Arts Building.

The evening will culminate in a performance of *Les Belles Soeurs* by the theatre department and a symphony concert, conducted by the New Minnesota Symphony conductor Eji Oue. Organizers recommend that people wishing to attend the theatre production or the symphony reserve their tickets early. Tickets are available from the respective departments, and both performances will begin at 8:00 p.m. Art-lovers can take home a souvenir of the day's festivities by bidding at the "Entirely Approachable Art Auction," the proceeds of which will benefit the student-run Katherine E. Nash Gallery on the West Bank. The silent auction will run from 7:00 p.m. to 8:30 p.m., and the live auction from 8:30 to 9:30 p.m. at the Katherine E. Nash Gallery, located in the lower concourse of Willey Hall on the West Bank.

Make plans to join us for this special celebration of CLA and its unsung glories. For detailed information about the day's events, please contact Molly Anderson or Mary Leer at 624-0034.

CLA



Jazz professor Ron McCurdy leads Jess Jerkovic, piano, and Jeff Bailey, bass, through rehearsal.

Marling Finds Art All Around Us

By Sarah Granley

Stuffy art museums are one place you're not likely to find this professor of art history and American studies. Karal Ann Marling is more likely to be spotted shopping at the Mall of America or making a pilgrimage to Graceland, Elvis Presley's home. As an outspoken supporter of the Mall of America's architecture and its appeal as a site of popular culture extraordinaire, Marling looks for cultural artifacts in the most surprising places. Over time, Marling says, she has become less interested in what the few elite were up to, so museums became less interesting to her.

"It seems to me that art is happening on streets, TV sets, movie theatres, and theme parks...certainly not in those dreadful places that make my feet hurt," Marling says.



Karal Ann Marling

Her unique perspectives on art and culture stem from her interest in "the art of ordinary people," Marling explains. But Marling herself is far from ordinary. She converted her lifelong interest in television, mass media, and other forms of popular culture into a thriving academic

career. After earning her B.A. in fine arts at the University of Toronto, where she studied with Marshall McLuhan, Marling went on to earn an M.A. and Ph.D. at Bryn Mawr College. She taught art history and American studies at Vassar College and at Case Western University before coming to the University of Minnesota.

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Marling came to the University in 1977 because of the school's reputation and the opportunities it presented for professors with joint appointments. Marling teaches in art history, and publishes her work in American studies. Her published work has met with great success; *As Seen on TV*, her recent study of American popular culture in the 1950s, won the *New York Times'* Book of the Year Award in 1994. She stopped to ponder roadside attractions in *The Colossus of Roads: Myth and Symbol Along the American Highway*, celebrated Minnesota's best-loved tradition in *Blue Ribbon: A Social and Pictorial History of the Minnesota State Fair*, and studied the public art of monuments with co-author John Wetenhall in *Iwo Jima: Monuments, Memorials, and the American Hero*.

Marling completed work on her newest book, *Going to Graceland*, in the fall of 1994 while teaching American studies as a visiting faculty member at the University of

Wyoming. Her interest in writing a book about Elvis Presley grew out of her work on *As Seen on TV*, in which she had written a chapter on Elvis. While she was writing the book, a group of Marling's graduate students took her to Graceland for a week of rest and relaxation. She was so fascinated with Graceland, Marling said, that she couldn't get it out of her mind. She returned to the mansion three times, and felt compelled to write a book about her research on the roots of Elvis' music and image and his place in pop cultural history.

Marling doesn't believe in keeping her findings to herself. One way she shares her knowledge with people outside the University is as a commentator on "Weekend Edition" for Minnesota Public Radio. For ten years, she has worked with MPR and calls her work there, "a constant source of inspiration and pleasure." As a professor at a state university, Marling says, she feels acutely that she is also a state employee. When you teach here, she says, "you are an employee of the state as well as of the University and you owe an obligation to share what you are doing here with ordinary people."

To students at the University, Marling offers courses they wouldn't be likely to find anywhere else. Her undergraduate art history course on the art of Walt Disney offers students the unique opportunity to examine Disney's cartoons, films, and theme parks in comparison to the "high" art of the period, and to assess Disney's influence on American art and society.

Marling, who usually takes her graduate students on one trip a year, plans to spend some time in the Walt Disney archives this summer, doing research that is anything but Mickey Mouse work.

Geiger Studies Women Who Won Tanzanian Independence

By Heidi Porter

"Mwamvita Salim and Zainabu Hatibu discussed their participation in TANU with us in Mwamvita Salim's home — a very old (from condition and appearance) Swahili-style house near Moshi's central market. Although it was bright daylight outside, the room in which we sat on beds for the interview was windowless and dark, with the flickering of small kerosene lamps offering the only light. The funeral of a neighbor had kept the women up all night, and when they told us, we expressed our condolences and asked if it might not be better for us to come back another time. They said no, they would like to talk with us as planned; so with their permission, I switched on the tape recorder and began the interview, directing my first questions to Mwamvita Salim..."

So begins a note from Susan Geiger's fieldwork in Tanzania, where, for more than ten years, she has studied women who participated in the nationalist political party Tanganyika African National Union (TANU) from 1954 until 1961, when Tanganyika (now Tanzania) gained independence from Great Britain.

Geiger, an associate professor in the Department of Women's Studies, has collected and compiled interviews from three trips to Tanzania, beginning in 1984. During two five-month trips in 1984 and 1988, she conducted more than 80 life-history interviews of women in the TANU independence movement. She returned to Tanzania in 1992 for one month to do further work on the life-history of Bibi Titi Mohamed, an important nationalist leader and the head of the TANU "Women's Section." Geiger is now completing

work on an as-yet untitled book on women and the construction of Tanzanian nationalism. Geiger's book will weave the political life histories of the activists, as told to her in the interviews, into a history of TANU and nationalism during the 1950s.

"I argue that these women, through their actions and activities, 'constructed' nationalism in important ways," Geiger said. "In other words, they didn't just 'participate.' Rather, their participation shaped nationalism and the nationalist movement in important ways that haven't been looked at seriously before."

Geiger's interest in writing about the movement for Tanzanian independence has grown out of her long association with the country. From 1962–1964, she taught at Tabora Girls Secondary School as part of Teachers for East Africa, organized by Columbia Teacher's College and the Institute of Education at the University of London. After completing her M.A. in African history at Northwestern University, Geiger earned her Ph.D. in history at the University of Dar es Salaam in Tanzania.

Her interest took a new direction in 1979 while she served as an advisor to students in the Student Project for Amity Among Nations (SPAN) and studied the contemporary women's movement, Umoja Wa Wanawake Wa Tanzania (UWT). During this time, she became interested in the activities of women in TANU during the period before independence. She found that, although thousands of women became TANU members, very little has been written about the women activists. Most of the women had little formal education, so they didn't write about their activities.

In writing her forthcoming book, Geiger has worked to accurately represent the words and the life-stories



PHOTO BY HEIDI PORTER

Susan Geiger

of the women activists. "I don't want to speak for them, even though my book is necessarily representing them, and I speak about them and about the context, period, and movement," Geiger said. The words and the character of the women activists will weave the central narrative of the book.

In the course of working on her book, Geiger has benefited from the research assistance of several graduate students. The students have helped her with bibliographic work and have offered useful comments on chapter drafts. Swahili-speaking students, both graduate and undergraduate, have helped Geiger transcribe interview tapes and have assisted with the translation of Swahili texts.

By doing her research in the multidisciplinary area of women's studies, Geiger has been able to keep women at the very center of her research and her book, using gender as a central analytical concept that informs her understanding of women's mobilization in the nationalist movement. Her study has provided further insight into gender and why gender matters.

CLA

CLA AWARDS & ACCOLADES

ELIZABETH NASH, Theatre Arts, published *Pieces of the Rainbow*, a collection of essays about her mother's career in English musical comedy and Nash's own career in German opera and American academia.



Elizabeth Nash and Stanzie

EDWARD GRIFFIN, English, published "Something Else in Place of All That," the 1995 MidAmerica American Studies Association Presidential Address in *American Studies*, in the fall of 1994.

OLIVER NICHOLSON, Classical and Near Eastern Studies, and **JUSTIN O'CONNELL**, Composition and Communication, are recipients of the 1994 Continuing Education and Extension Distinguished Teaching Award. Winners received a \$1,000 stipend and a commemorative plaque.

JUDITH LANG ZAIMONT, Music, won the 1994 McCollin Competition for composers, an international

competition sponsored by the Musical Fund Society of Philadelphia. The prize carries with it a \$5,000 cash award, and Zaimont's winning composition received its premiere professional performance by the Philadelphia Orchestra in January. Zaimont completed a "Composer of the Year" residence at the University of Alabama-Huntsville in February, and began recording in January for a series of compact discs featuring her instrumental music on the Arabesque label, funded in part by a \$7,500 grant from the Aaron Copland Foundation.

CHRISTINE MACK GORDON, English, and **JAMES NORWOOD**, Theatre Arts, presented "All the World's a Stage" in conjunction with the exhibit "The Stage is All the World: The Theatrical Designs of Tanya Moiseiwitsch," at the Frederick R. Weisman Art Museum in October 1994.

BARBARA HANAWALT, Medieval Studies, was elected a fellow of the Royal Historical Society. She delivered the keynote address at the Midwest Medieval History Association.

KEN DOYLE, Journalism, along with **ANNE HANCHEK**, Horticultural Science, and graduate student **JULIE MCGREW**, published a paper entitled "Communication in the Language of Flowers" in *Horticulture Technology*.

PETER FIRCHOW, English, published "Review of John Hollander, Tesserae and Other Poems" in *World Literature Today* and "Review of Gunter Blaicher, Das Deutschlandbild in *Der Englischen Literatur, Germanisch-Romanische Monatschrift*. Firchow also published "Aldous Huxley and the Modernist Canon," guest lecture at the Annual Meeting of the Association of German Professors of English, University of Graz, Austria.

JOACHIM SAVELSBERG, Sociology, was interviewed on Minnesota Public Radio's "Morning Edition" about the loose relationship between crime rates and incarceration rates.

CARL MALMQUIST, Sociology, received the Golden Apple Award from the American Academy of Psychiatry and the Law. This award recognizes members of the academy who have made significant contributions to the field of forensic psychiatry.



Carl Malmquist

WILL GROVE, Psychology, was awarded a five-year grant from the National

Institute for Mental Health for \$1,056,435 in direct costs to research Familial Nature of Eye Tracking and Schizotypy.

BERNARD BACHRACH, Medieval Studies, was elected president of the Haskins Society.

ANTHONY ZAHAREAS, Spanish and Portuguese, lectured at San Jose, Costa Rica on "Literary Experiments and Hispanic Versions of 'Modernity'" for "Seminario Internacional: La Modernidad en Iberoamerica," sponsored by the Ministerio de Cultura de Espana and the Universidad de Costa Rica.

Psychology faculty **GORDON LEGGE**, **DAN KERSTEN**, **RANDY FLECHER** and **AL YONAS** received an NSF grant to fund graduate traineeships in cognitive science. The training program, to be coordinated with the Center for Research in Learning, Perception and Cognition's program, will fund five graduate students for five years. The program involves fourteen faculty in several departments and will focus on the topic of visual perception and motor control. **LEGGE** is also a member of a National Academy of Sciences/National Research Council committee that is recommending new design features for U.S. paper currency.

LUIS RAMOS-GARCIA, Spanish, delivered two talks at the Erwin Piscator

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ACCOLADES

FROM PAGE EIGHT

Theater Workshop in Lima, Peru. Ramos-Garcia also gave a workshop at the Universidad de los Andes in Merida, Venezuela, on the teaching of Hispanic culture in the United States.

PHILLIP ACKERMAN,

Psychology, presented an invited colloquium, titled *Cognitive and Non-Cognitive Determinants and Consequences of Complex Skill Acquisition*, to the Department of Educational Psychology at the University of Iowa. He was also appointed to the editorial board of *Journal of Educational Psychology*.

JEAN WARD,

Journalism, was a visiting faculty member at the Poynter Institute in St. Petersburg, Florida, for seminars on computer-assisted research and reporting.

PHOTO BY TOM FOLEY



Jean del Santo

JEAN DEL SANTO,

Music, performed Beethoven's Ninth Symphony at The College of Wooster in Ohio. She served as adjudicator for the William Byrd Young Artist Competition, sponsored by the Flint (Michigan) Symphony Orchestra, and

for St. Olaf College's Concerto/Aria Competition.

THOMAS BOUCHARD,

Psychology, completed an invited visit to the University of Groningen in The Netherlands, where he presented two lectures, one to the Department of Psychology, and the other to a university-wide audience as part of the 1994 Studium Generale Series on genetics.

NANCY LANCASTER,

Music, was featured on a recently released CD called the *House of Hope Organs* on the 1979 97-ranked organ built by C.B. Fisk, Inc.

BRUCE OVERMIER,

Psychology, was appointed Chair of the National Academy of Sciences' U.S. National Committee for Psychology.

MICHAEL DENNIS BROWNE,

Creative Writing, participated with other leading poets and scholars in an Academy of American Poets tribute to poet and University of Minnesota professor John Berryman in New York City, November 1994.

MARK SNYDER,

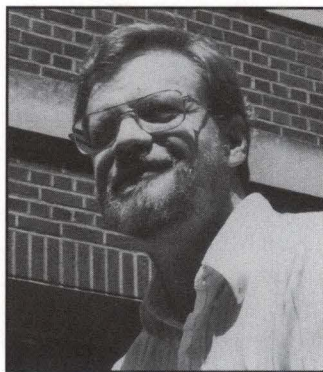
Psychology, was appointed to the editorial board of *American Behavioral Scientists*.

DAVID GRAYSON,

Music, wrote notes which will appear on four forthcoming compact discs on the Sony label. He has also joined the editorial board for *The Debussy Journal*.

BILL HUNTZICKER,

Journalism, presented a paper entitled, "Western Liberal? The Short Life of the *Western Review* and *Miscellaneous Magazine*," at a conference on ante-bellum and Civil War newspapers in Chattanooga, Tennessee.



Bill Huntzicker

KINLEY BRAUER,

History, lectured at the University of Graz and the Diplomatic Academy of Vienna, Austria, on foreign relations of the United States.

PATRICIA HAMPL,

English, will travel to Prague, Czech Republic, in 1995 to write an essay based on interviews with Czech writers for a book on literary life since the 1989 revolution.

DAVID HALLE,

Sociology, was interviewed on Australian National Radio on December 22 about his new book, *Inside Culture*.

ALEXANDER BRAGINSKY,

Music, was recently named a Yamaha Artist. He also performed a MIDI concert in the Hot Notes Music Series at the Minnesota Science Museum Omnitheater.

LEONARD POLAKIEWICZ,

Slavic Languages and

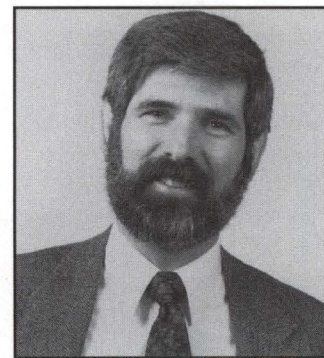
Literatures, received the American Association of Teachers of Slavic and East European Languages Excellence In Teaching Award, in recognition of his outstanding achievement in teaching at the post-secondary level.

RONALD GIERE,

Philosophy, rounded out his two-year term as president of the Philosophy of Science Association by delivering his Presidential Address, "Viewing Science," at the October, 1994 Biennial Meeting of the Association in New Orleans. Giere is Director of the Center for Philosophy of Science.

MICHAEL CHERLIN,

Music, had his article "Schoenberg and Das Unheimlich: Spectres of Tonality" published in *The Journal of Musicology*.



Michael Cherlin

Correction: In the December 1994 issue of *CLA Today*, we incorrectly identified Karen Murray as a staff member in the Office of Special Learning Opportunities. Murray is coordinator of Individualized Degree Programs.

CLA

STUDENT NEWS

Journalism majors **Maureen Maher, Brant Skogrand,** and **Jon Springer** produced a documentary in their broadcast journalism documentary course which took first place among more than 50 entries in the National Association of College Broadcasters Competition.

Rex Blake, Psychology, was one of 200 psychology students nationwide who won an APA Science Directorate Award to the 1994 APA Convention.



Cellist **Bjorn Ranheim** (seated) rehearses in a master class with **Norman Fischer**, one of the nation's leading cellists.

Anne Kilstofte, graduate student in Music, has won a 1994-95 McKnight Fellowship. She will receive a \$10,000 stipend to compose a string quartet which will be performed by the Stockholm String Quartet in Stockholm, Sweden.

Sociology graduate students **Phil Kretsedemas, Xiaoling Shu** and **Yoshito Ishio** received Anna Welsch Bright Research Awards. This award gives up to \$3,000 annually to graduate students who have successfully completed either the Integrative Qualifying Examination or Review of Written Work.

Anne Schopen, Journalism, was recently awarded the University of Minnesota Alumni Association's Student Leadership Award for her exceptional work as a senior resident assistant in Centennial Hall.

Jennifer Needleman, Music, was a first-prize winner of the Mechelke Award and the Schubert Club-College Division in piano. She also won second prize in the SAI competition.

Jason McIntire, Anthropology, will begin an internship in March with the Asociacion Dominica de Arqueologia y Antropologia in the Dominican Republic. McIntire, who is also minoring in Spanish, will participate in data collection and analysis of ethnobotanical materials, assist in preparing the Association's newsletter, and help with the Asociacion's program for celebrating the city of Santiago's quincennial. Financial support for McIntire's internship will be provided by the Undergraduate Research Opportunities Program and the Office of Special Learning Opportunities.

Sarah Wadsworth, graduate student in English, published "Revising Lives: Bernard Shaw and His Biographer" in *Biography*, in fall of 1994.

Leah Moore, Journalism, was the recipient of the \$1,000 1994 Jack Shelley Scholarship, presented by the Northwest Broadcast News Association to recognize students with outstanding promise in the field of broadcasting.

Cristina Enriquez de Salamanca, Spanish & Portuguese, published a dictionary entitled *Double Minorities of Spain*.

Bjorn Ranhiem, Music, won the Young People's Symphony Orchestra Concerto Competition. He will play the Lalo Concerto with the Minnesota Orchestra.

Peter Mach, double major in Music and Physics, was awarded a Bachelor of Physics degree by the University's Institute of Technology (IT) last spring. Mach graduated *summa cum laude* and was invited to give the student address at IT's spring commencement exercises.

Anne Basting, graduate student in Theatre, received funding this summer from the All-University Council on Aging for her research project, "Staging Age: Exposing the Barriers to Self-representation Among the Elderly."

David Haglund, Music, is a trumpeter in the United States Marine Band in Washington, D.C.

Journalism majors **Tony Burbeck** and **Suzanne Freeman** earned first place in the sports reporting category of the Northwest Broadcast News Association Awards for their piece "Freshman Diver."

Bruce Perkins, Music, spent the 1994-1995 academic year in Wales where he studied the repertoire, rehearsal and concert practices, operating administration, and social function of the country's wind bands.

David Ruebhausen, graduate student in Theatre, was hired as interim managing director for University Theatre and the Minnesota Centennial Showboat.

Sue Falbo, Music, debuted with the Minnesota Orchestra in a children's concert as the Second Lady in *The Magic Flute*.

Leigh Clemons, graduate student in Theatre, has won a prestigious Javits Fellowship from the U.S. Department of Education, which will provide her with support for her research for four years. Leigh was one of 130 recipients nationwide in 1994.

Music students **John Reed, Shawn Kolles, Jason Slota,** and **Joe Churchich** traveled with associate professor **Fernando Meza** to Costa Rica where they were the featured ensemble for the North American-Costa Rican Cultural Center's series "Musicians from U.S. Universities." This was the ensemble's first international tour.



Members of the School of Music Percussion Ensemble pose with assistant professor **Fernando Meza**, far right. Pictured, from left, are **John Reed, Shawn Kolles, Jason Slota,** and **Joe Churchich**.

Mary Knatterud, graduate student in English, published "Punctuation for Clarity and Style," in

CONTINUED ON PAGE ELEVEN

COLLEGE NEWS

The Program in Creative Writing received good news in January. The State of Minnesota Higher Education Coordinating Board has approved the Master of Fine Arts in Creative Writing at the University of Minnesota. The MFA is the preferred degree for students of creative writing. Professor Madelon Sprengnether, the program's director, was instrumental in preparing the degree proposal and carrying it through the approval process. The MFA degree proposal was welcomed by everyone from potential students to colleagues in the Associated Writing Program, the professional organization for writing in higher education. The creative writing program hopes that the new degree will attract the highest level of students and assist in recruiting excellent faculty to the college.

The University Community Building Project (UCBP) continues to foster community on campus by awarding small grants in its Building Bridges with Students and Faculty program. Responding to research which suggests that contact with faculty is one of the single best predictors of student retention and satisfaction with the college experience, the Building Bridges program works to facilitate student-faculty interaction on a large, urban, commuter campus.

This year, small grants have been awarded to individuals all across the College of Liberal Arts to carry out projects aimed at bringing students and faculty together. Since the fall of 1993, 40 individual students, staff, and faculty members of CLA have received grants totaling \$21,037. Recent projects include a German play produced by the Department of German, Scandinavian, and Dutch, sponsored by Karen Jürs-Munby, on a grant of \$650; a student/faculty reception and media panel



PHOTO BY PAUL ESCEN

CLA recognized and congratulated the 1994 Outstanding Civil Service Award recipients in an October ceremony. Pictured with Dean Julia Davis, far left, are this year's award recipients, from left to right: Kathryn S. Stuckert, Department of Sociology; Kerry McIndoo, Department of French and Italian; Patricia J. Schraut, Department of Communication Disorders; Lynnette M. Forster, School of Music; and Diane M. Krause, Department of Psychology.

sponsored by Sarah Granley, a student in the School of Journalism and Mass Communication, on a grant of \$450; and an undergraduate journal sponsored by associate professor Sandra Peterson of the Department of Philosophy, on a grant of \$750.

CLA

Correction: In the December 1994 issue of *CLA Today*, we mistakenly identified President's Club member and Professor of Geography Joseph E. Schwartzberg as a professor emeritus, and, to compound our mistake, we misspelled his name. Professor Schwartzberg is not the least bit retired, and we apologize for both errors.

STUDENT NEWS

FROM PAGE FOURTEEN

Biomedical Communication: Selected AMWA Workshops.

Steve Evenson, Music, was a finalist in the San Francisco Merola Program auditions, one of 80 selected out of a total of 500 singers.

Matt Lefebvre, graduate student in Theatre, was the first recipient of the new Paul Joncas Technical Theatre Scholarship in spring of

1994. The scholarship was created to enable a student to attend the annual United States Institute of Theatre Technicians conference.

Heejung Ahn, **Paul Johnson**, **Leanne Kirchoff**, and **Tom Mosser**, graduate students in Music Composition, designed and produced "Music Makers: A Window on the Composer," a one-hour video documentary broadcast on Paragon Cable last spring.

Robert Rathmell, Music, won first place in an international competition for guitar composition. His composition will be a required piece for the next Guitar Federation of America competition.

Lauren Fox, graduate student in English, will publish her story "Multiple Choice" in the *Utne Reader*, March/April 1995.

Jan Wagner, graduate student in Music, won second

prize in the 1994 Leopold Stokowski Conducting Competition at the Aspen Music Festival in Colorado. Wagner was one of 85 applicants applying from 16 countries, with only 24 chosen to participate in the competition. Wagner will receive \$2,500 and the opportunity to conduct the American Symphony Orchestra in New York City.

CLA

ALUMNI NEWS

ROBERT WALSER

(Music B.F.A. '83, M.M. '85, M.A. '88, D.M.A. '88, Ph.D. '91) has been awarded an NEH Fellowship for 1994-95. His book, *Running with the Devil: Power, Gender, and Madness in Heavy Metal Music*, was published in 1993, and his articles have appeared recently in *Musical Quarterly* and *College Music Symposium*. Walser is currently working on his second book, *Leaping Time: Readings in Jazz History*, with Oxford University Press. Walser is an assistant professor of music at UCLA.

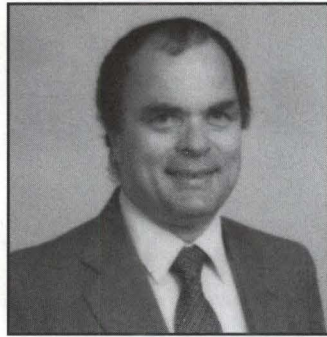
CATHY SUSAN PYLES

(Theatre Design M.F.A. '76) won San Francisco's Bay Area Critics Circle Award for best actress in a musical for *Cole!* Pyles has toured with the Broadway musical *Crazy For You*, which played in Minneapolis in August 1994.

THOMAS SCHOONOVER

(History B.A. '59, Ph.D. '70) published his sixth book/monograph, *The Banana Men: U.S. Mercenaries and Entrepreneurs in Central America* (University Press of Kentucky, 1994). In March 1994, Schoonover gave one of four Louis Martin Sears Lectures at Purdue University. Purdue University Press will publish the series, entitled *The Union, the Confederacy, the Atlantic Rim:*

Civil War Diplomacy in May 1995. Schoonover has taught at the University of Southwestern Louisiana in Lafayette since 1969.



Thomas Schoonover

CYNTHIA A. CONE

(Anthropology A.B., M.A., Ph.D.) was selected by the National Association of Student Anthropologists (NASA) for their 1994 distinguished teaching award. In her 21 years as professor of anthropology at Hamline University, Cone's teaching style has become legendary on campus. Cone's teaching and research interests include farming systems, psychological anthropology, comparative study of art and aesthetics, and organizational culture.

LIBBY LARSON

(Music B.A. '72, M.F.A. '75, Ph.D. '78) produced "The Art of Arleen Auger," which won the 36th Annual Grammy Award for best classical vocal performance. The album includes Larsen's 1988 composition "Sonnets from the Portuguese," based on the poetry of Elizabeth Barrett Browning. Larsen was also honored at the 20th anniversary concert of the Minnesota Composer's Forum. The Forum celebrated by inviting the Cleveland

Quartet to perform works by its two founders, Larsen and composer **STEPHEN PAULUS** (Music M.F.A. '74, Ph.D. '78).

MARY HIRSCH

(B.I.S. '87) authored *A Treasury of Office Humor* (Lincoln-Herndon Press, 1995), a collection of jokes, definitions, song parodies, cartoons, proverbs, and even bathroom graffiti that reflect daily life and strife in today's business world. Hirsch's articles have appeared locally in *The Southwest Journal*, *Minnesota Monthly*, *Twin Cities Business*, *Mpls./St. Paul*, *The Minnesota Women's Press*, *The Phoenix*, and *Law and Politics*. Nationally, Hirsch has written for *Highlights*, *Sobertimes*, *Entrepreneurial Woman*, and *Career Woman*.



Mary Hirsch

CORINNE HOLT SAWYER

(Theatre '45) has authored the fifth book in her series of murder mystery novels. *Murder Has No Calories* (Donald I. Fine, Inc., New York, 1994) went into print in October. Sawyer lives in South Carolina.

LEE SVITAK DEAN

(Journalism M.A. '89) has been named assistant features editor for food cover-

age at the *Star Tribune*. Dean joined the *Minneapolis Star* in 1980 as a copy editor, and began reporting and cooking for the Taste section in 1982.

NINA ARCHABAL

(Music Ph.D. '76), director of the Minnesota Historical Society since 1987, has been elected president of the American Association of Museums. Archabal is the first woman to lead the association, which was founded in 1906.

SUE SCHRADER

(Sociology) has been offered an assistant professorship at Augustana College in Sioux Falls, South Dakota.

MARK R. AXELROD

(Comp. Lit. Ph.D. '88) recently authored a novel, *Bombay California* (Pacific Writers Press, 1994) and will publish a new novel, *Cardboard Castles*, in spring of 1995. He is also the editor of an anthology devoted to world hunger which includes such writers as Günther Grass, Margaret Atwood, Luisa Valenzuela, and Maxine Hong Kingston. Axelrod is an assistant professor of Comparative Literature and Film and Television at Chapman University in Orange, California.

AUDREY EKDAHL DAVIDSON

(Music Ph.D. '75) was honored by the Medieval Institute of Western Michigan's publication of *A Selection of Early Music from the Repertoire of the Society for Old Music, transcribed by Audrey Ekdahl Davidson as a Tribute on Her Retirement*.

Dear Alumni & Friends,

CLA is looking for alumni who want to take an active role in shaping the future of the college and the University. We want your know-how, your energy, and some of your time.

The knowledge society described by Peter F. Drucker is evolving, and with it a crucial need for institutions of higher learning to prepare knowledge workers.¹ We believe that CLA has a unique and substantive contribution to make in preparing us for participation in that evolutionary process. These are exciting times filled with many opportunities.

Concomitantly, forces which have led to the emergence of a knowledge society have led to political and economic changes which now threaten resources that the College of Liberal Arts could use to respond to the challenges represented by those opportunities. These are also stressful times, fraught with many difficulties.

It is normal to react with a sense of crisis to demands placed upon us to adapt to changes in institutions upon which we have come to depend. A "crisis," however, is nothing more than a "dangerous opportunity," a situation in which we are presented with a chance to make things better, along with some risk of failure. Too often, in times of crisis, we focus only on the imminent dangers we face and fail to see the imminent opportunities.

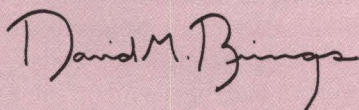
As a psychologist, I consult with individuals who lead and manage organizations and businesses, many of which are in the midst of change and crisis. In that role, I have observed that those who are able to embrace risk and feel challenged to find an opportunity to create better conditions obtain better outcomes. Waiting for crises to pass or for someone "in authority" to take care of things does not typically work out as well as we would like. What does seem to work is informed individual effort exerted continuously and collectively with others to achieve continuously evolving optimal solutions in the here and now. We tragically underestimate the organic and very human nature of change.

Kevin Kelly, executive editor of *Wired* magazine, describes the rise of neo-biological civilization in which informed individual effort exerted in a distributed network may, in fact, be the only means of guidance in the face of rapid, massive, and heterogeneous change. We look to our leaders to take us out of crisis, but when everything is happening at once, wide and fast-moving problems actually route around control authorities. Under such circumstances, independent acts, done locally and in parallel, turn out to be the forces that govern outcomes.²

W. Edwards Deming, the preeminent mentor to the global quality and productivity movement, would seem to be in agreement. He has consistently advanced the view that the solutions to the crises facing our businesses and institutions will be found in the collective efforts of individual human beings and not in technological hardware, or "re-engineering" that does not attend to the human element.³ Human resources are the most renewable resource and valuable asset that any organization can have. It will require individual human effort exerted collectively to take us out of crisis and transform danger into opportunity.

And so it is with the dangerous opportunities that now face CLA. We can choose to feel threatened, alienated, and helpless, and, as such, do nothing. Or we can choose to accept the challenge, to embrace change, and to seize the opportunity to apply what we have learned and the skills we have acquired to influence what happens. If you believe as we do that liberally educated and practically skilled individuals acting together can make a meaningful difference, and if you have the know-how, energy, and time to help, please let us know by filling out and returning the fax/mail-in page on the back cover of this issue. Some of our needs are listed there, but you might be aware of other needs. If so, please point them out. Tell us how you would like to help. Take action. Make a difference.

Sincerely,



David M. Brings (Ph.D. '85, M.A. '74, B.A. '72)

¹Drucker, P.F., *The New Realities*. New York: Harper, 1989.

²Kelly, K. *Out of Control*. Reading, MA: Addison Wesley, 1994.

³Deming, W. E. *Out of the Crisis*. Cambridge: M.I.T., 1982.

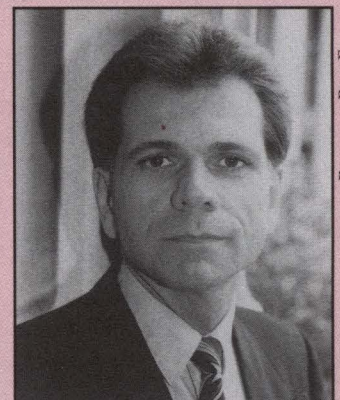
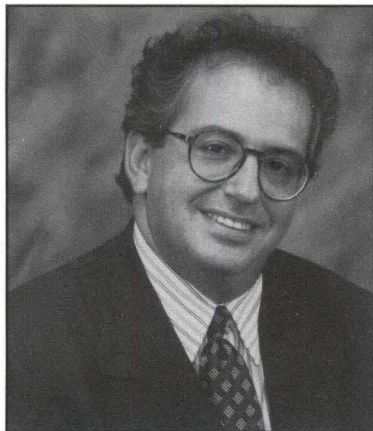


PHOTO BY BILL EILERS

ALUMNI
PROFILESOrnstein Is
Talk of the
Town

By Heidi Porter

"The King of Quotes," says *Washington Monthly*. "A Golden Rolodex member," says *Mother Jones*. "The Quote-meister," says *The Washington Post*. Alumnus Norman Ornstein '67 has achieved fame as one of the most quoted political science scholars on Capitol Hill.



Norm Ornstein

The notable, quotable Ornstein, resident scholar at the American Enterprise Institute, is a regular guest on the "MacNeill/Lehrer NewsHour," and is frequently quoted in *The Washington Post* and *The Los Angeles Times*. In fact, *The Los Angeles Times* quoted Ornstein with such great frequency — more than 600 times — that, in 1988, the newspaper's

Washington bureau chief called for a moratorium on Ornstein quotes.

"I avoid being a spin doctor," Ornstein says. "My approach is straightforward." That straightforwardness lends him the credibility to gain greater access to the press and to the public.

Ornstein's wit and wisdom have helped guide his success from academia to professional life. A child prodigy, Ornstein graduated from CLA *magna cum laude* at the age of 18, with an interdepartmental degree in sociology, political science, economics, and mathematics. Ornstein remembers the bitter cold winds of winter sweeping the Washington bridge when he walked to the social science towers on the West Bank. "The wind would blow so hard I thought I was going to be swept into the river," he says.

The warmth and openness toward undergraduates that Ornstein found in the political science department made up for the icy climate. "I expected a large university to place more emphasis on their graduate students than undergraduates," Ornstein says. Political science professor William Flanigan took Ornstein under his wing, and served as his mentor. "For a student of 15 or 16 years old, that was very helpful," Ornstein says. Flanigan remembers Ornstein's youth and comments, "He was a serious, competent young scholar who knew at a young age exactly what he wanted to do."

Ornstein says that he is at heart a public educator, giving advice and forming strong ties with people across the political spectrum. Ornstein passionately believes that the best and the brightest in Washington need to beware the system and take care to avoid being driven out of politics or into corruption.

Ornstein's concern for the livelihood of public institutions extends toward CLA as well. He feels enormous gratitude to the University, he says, and explains how important it is to be a booster of all that the University provides. "It's that training that gave us our leg up in life, and therefore we should give something back."

Baker Family
Business
Gets on
Swimmingly

By Heidi Porter

Arlene Baker '44 isn't one to shrink from a challenge. Self-assurance, vision, and hard work have enabled her to defeat the odds and become a successful businesswoman, despite some difficult circumstances.

After Mrs. Baker's husband, Douglas, died in 1976, she was faced with the daunting task of taking over the family business. Although she had not been involved in the business before his death, Mrs. Baker sat down at her husband's desk with her two sons the day after his funeral, and began working to keep afloat Baker Sales, the family fish brokerage.

Just three days after the funeral, Mrs. Baker followed through on her husband's plans to attend a food brokerage convention in Atlanta, Georgia. At the convention, suppliers informed Mrs. Baker and her sons that they would allow Baker Sales just one year to revitalize the company before they would take their business to another food broker.

By the end of that probation year, Mrs. Baker had made Baker Sales one of the top fish brokerage firms in the United States. She and her sons have since moved the business out of the family home and into a Minneapolis office building. Acting on the company's worries that the sea might someday run out of fish, Baker Sales has recently diversified its business, and is now involved in nearly all aspects of the food business.

Mrs. Baker points to several experi-

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BAKER FROM PAGE FOURTEEN

ences that gave her the self-assurance to take entrepreneurial strides. One factor is her CLA education. Long before she was launched into the brokerage business, Mrs. Baker studied to be a teacher, and built a strong bond to the University of Minnesota campus through her membership in Pi Beta Phi. "The sorority filled a real need on campus as a kind of home away from home," Mrs. Baker said.

After college, Mrs. Baker put her CLA degree to work in an emergency nursery school during World War II while her husband went to war. Mrs. Baker taught at the nursery school until her husband returned from the war. "Then I created my own nursery school by starting my family of five children," she said.

Mrs. Baker has continued to foster a relationship with the college. When she returned to campus in her forties to renew her teaching certificate, Mrs. Baker caught a glimpse of students' lives on an urban campus. "It was interesting to me to see the difference in our perspectives," Mrs. Baker said. "[Students here] are not learning in an ivory tower but in the middle of two big cities, and are aware of all the things that are important to society." Mrs. Baker advises students to plan for the future, selecting their projects carefully with thought not only for today but for tomorrow.

Mrs. Baker is excited about the opportunities the campus now has to offer its students and alumni, and is particularly enthusiastic about the Frederick R. Weisman Art Museum, a "wonderful addition to the campus," she says.

Mrs. Baker came away from CLA's 125th anniversary celebration at Homecoming with a renewed respect for the University. "The dedication of so many people is so impressive," she said. Mrs. Baker's own dedication to her work, her family, and her society hasn't gone unnoticed, either.

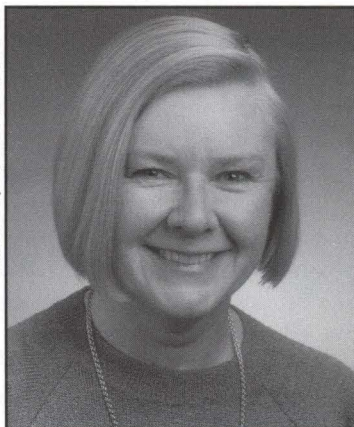
CLA

CLA Takes Erickson Down Unexpected Paths

By Sarah Granley

When Rondi Erickson '69 graduated with a degree in English literature, she thought she'd search for a job in government relations, education, or the publishing field. She couldn't have predicted the path her career would take over the next two decades. The industry in which she has worked for the past twenty years did not even exist at the time she graduated, Erickson said. As president and CEO of Bay West, Inc., Erickson has forged her own career path.

PHOTO BY JEFF FREY & ASSOCIATES



Rondi Erickson

Erickson founded Bay West, Inc., an environmental management consulting firm, in 1974. The Clean Water Act had just gone into effect and, for the first time, corporations found themselves under new regulations concerning the discharge of oil into navigable waters. At the time, Erickson lived near Lake Superior, the largest and busiest of the Great Lakes. She helped corporations in the area by selling them products and services to aid them in coping with the new rules enforced by the Coast Guard. As more environmental regulations came about each year, Bay West offered a

wide range of services, and grew into a very successful business.

But Erickson's route from English to environmentalism had a few twists and turns in it. For two years, Erickson taught freshman composition at the University of Minnesota-Duluth while she pursued her master's degree there. When she came to the realization that the field of education wasn't where she wanted to be, Erickson went to work for the Minnesota Highway Department. As manager of information services for district 1A, Erickson wrote environmental impact statements and began to recognize glimpses of what would later become her career.

Erickson said she often encounters surprise from colleagues who find that her educational background differs from many of the professionals in her technologically driven business. "There was a period of time in the mid-80's when there was a strong suspicion that firms like Bay West should be owned by engineers," Erickson said.

In proving that presumption wrong, Erickson credits her education in the College of Liberal Arts for fostering her critical thinking skills. As she is faced with many facets in an ever-changing environment, she said, she can anticipate and identify these changes, and construct new paths to meet her goals.

"My education in CLA was wonderful preparation for being a business owner," Erickson said. "I feel that I have a baseline of skills that are transferable to many areas."

Erickson is not one to rest in the same place for long, and is now looking forward moving in a new direction. She has put up her Bay West stock shares for sale, and is looking forward to starting a second career, "one," she says, "that has nothing to do with sludge."

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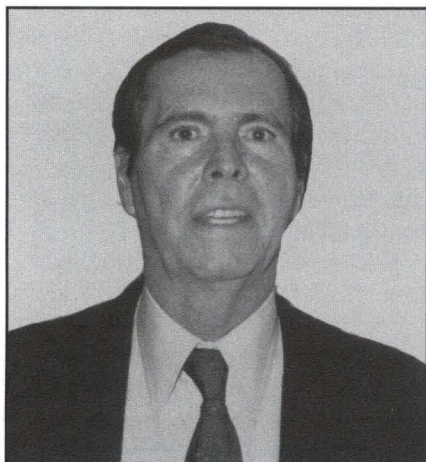
Hauser Gives Trust to Say "Thanks"

By Heidi Porter

When alumnus Leopold (Leo) Hauser III '55 decided to establish a trust to benefit CLA's Department of Economics, his decision was based on his respect for the college and his thanks for placing him in the right ballroom at the right time.

In order to fulfill a college physical education requirement, Hauser opted to take ballroom dancing, and that experience has taken him farther than just to the other side of the dance floor. It helped him to land his first job in the General Mills executive training program, and launch a successful career in business.

Hauser used his U of M dance training to teach beginning dancing to eighth graders through the Lester



Leo Hauser

Mayhue dancing studio. One fateful day, a young boy named Joey came to class with his father. At the end of the class, the boy's father asked Hauser what he planned to do after graduation. When Hauser replied that he wasn't sure yet, the father, who was Vice President of General Mills C.B. Nelson, told him to send over a résumé. Months later, Hauser was chosen for the executive training program out of a sea of applicants. In response to his good fortune, Hauser said, "I thank little Joey for becoming interested in dancing."

The rhythm of success continued when an old University classmate made investments in the stock exchange for Hauser. Realizing that great opportunity existed in the brokerage business, Hauser left General Mills and became a broker in the securities field in 1962.

At the age of 35, he bought a seat on the stock exchange and lived the fast-paced, high-energy life of a trader.

The death of his father brought a dramatic turn in Hauser's life. He retired from the stress of the stock exchange and took a quantum leap into the motivational consulting business. He created his own business consulting group, Adventures and Attitudes, and his venture has grown so well that it now employs more than 18,000 people worldwide.

On the heels of this success, Hauser decided to grow in a new direction once again, and left the company to become a motivational speaker. Hauser has kicked off such events as Green Bay Packer football games and Mary Kay Cosmetics conventions.

Success is identifying the important things in life and giving back to the people and the causes that have helped you, Hauser said. If it weren't for the education he received in CLA, Hauser said, he would not be where he is today. "If the significant things, like pats on the back from teachers, are important, and you're honest with yourself, you'll want to give back to the

people who gave you that start," Hauser said. Leaving a trust to CLA, Hauser says, is his way of saying, "Thanks an awful lot." CLA

Estate Gift Aids English, Theatre

By Terese Lewis

A generous gift from the Myron R. Allen estate will offer new opportunities to students in two different disciplines within the College of Liberal Arts. A \$160,000 gift given by the estate to the Acceptance Fund for the College of Liberal Arts will be divided between the Department of English and the Department of Theatre Arts and Dance.

Myron Allen came to the University of Minnesota in 1921 from Pine City, Minnesota, and graduated from the College of Science, Literature, and the Arts in 1925. During his time at the university, Allen was active in the Commerce Club and the Y.M.C.A. In 1930, he married U of M School of Nursing alumna Edna Mae Borden, and the couple settled in McGregor, Minnesota. Allen was associated with one of the early utility companies and operated the Myron Allen Insurance Agency in McGregor. In recent years, the Allens supported CLA and the School of Nursing with annual contributions. Edna Allen died in 1992, and Myron Allen died in 1993, at the age of 91.

Faculty within the English and theatre departments are now determining how to earmark the funds so that they will be most beneficial to their students. The Department of Theatre

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ALLEN FROM PAGE SIXTEEN

Arts and Dance is investigating several possibilities for use of the gift, said department chair Barbara Reid. Expressing the department's gratitude for the gift, Reid noted that such gifts allow the college to offer unique opportunities to students. "This kind of generosity from alumni of the college can make an enormous difference in the quality and the variety of educational experiences we can offer students," Reid said. "We anticipate that the gift will go into an endowment that will directly benefit students and will have an impact on the student experience."

English department chair Shirley Nelson Garner is also working with faculty to plan the best use of the estate gift, and noted the tremendous value of such gifts in a time of shrinking budgets. "We are extremely grateful for this funding in a period of budget cutting — it's a very important gift," Garner said. "We plan to use the funds to meet faculty and program needs in order to support students in a variety of ways, and to match gifts made by other donors."

CLA

Hansens' Gifts Support Psychology Research

By Sarah Granley

The Center for Interest Measurement Research (CIMR) in CLA's Department of Psychology will continue to flourish, thanks to the generous gifts of President's Club members Charlotte and Gordon

Hansen. The Hansens have each contributed individual gifts totaling \$33,100 to the center, which conducts research in the measurement of vocational aptitudes.

The Hansens' special interest in CIMR is linked in part to their daughter's pioneering work in the center. Jo-Ida Hansen, a professor in the department of psychology and director of CIMR, has received worldwide recognition for her work with the center.

The Hansens are very proud of the fact that Jo-Ida was the first to develop interest measurement scales for women, which differ from existing scales developed for men. Charlotte, who has built a distinguished career in science and has been recognized for her outstanding achievements in community service, recognizes that men and women do have very different interests. "We've been very impressed with the work she is doing," Charlotte said.

The Hansens' impetus to give to CIMR stems not only from their daughter's work but from their respect and appreciation for the University of Minnesota. Charlotte, an alumna of the University, values the education she received here and, with her husband, gives generously to show her appreciation.

"Doors have opened for me because of the University of Minnesota," said Charlotte. She credits her first job to her education with the University. When she was interviewed by the Department of Health in Wichita, Texas, Charlotte was told they really didn't have any positions available. But upon finding that Charlotte was a graduate of the University of Minnesota, the Department of Health gave her a job.

"Nationwide, the University of Minnesota is highly respected," Charlotte said.

As a University student, Charlotte was President of Comstock Hall, belonged to Alpha Delta Theta sorority and was a member of the University Chorus. She was one of the first women at the University to receive an Expert Rating from the National



Gordon and Charlotte Hansen

Rifle Association. She graduated with a bachelor's degree in bacteriology and chemistry. Gordon earned a degree in business administration from George Washington University in Washington, D.C. and was a member of Alpha Tau Omega fraternity.

For many years, the Hansens owned the *Jamestown Sun*, a newspaper in Jamestown, North Dakota where Gordon served as publisher and Charlotte as travel and food editor. In 1989, the Hansens sold the paper but stayed with it until their retirement in 1992. Charlotte also taught microbiology at Jamestown College and was the first woman on the Board of Directors for the First Bank System, Inc. They also owned Hansen Bros. Inc., a holding company for the *Jamestown Sun*.

The Hansens were very active in the Jamestown community serving as trustees of the Jamestown College, their church, the Masons, and the Chamber of Commerce. Charlotte received the Outstanding Citizen award from Jamestown in 1978 and the Outstanding Woman award for community service in North Dakota, in 1977. Today the Hansens divide their time between Sun Lakes, Arizona, and a lake home in Jamestown, North Dakota.

The Hansens' gifts will ensure that the work of their daughter and her colleagues will continue to thrive, as the next generation of psychology scholars in CLA benefits from their support.

CLA

HELPFUL
HINTS

Gifts by Will or Living Trust

Retain Control of Your Assets During Your Lifetime

By Craig Wruck, Director of Gift Planning, University of Minnesota Foundation

Of the mistakes people make in estate planning, perhaps the most serious one is not having a will. Although it is true that people are not required to make wills, the ramifications for not having one can be shattering to loved ones and cherished causes. A will, or, alternatively, a living trust, allows you to divide and distribute your property as you wish, to reduce your taxes, and, through a bequest, to create a lasting legacy for the causes you care about.

Charitable gifts by will or trust — whether in the form of cash, securities, or other property, may be fully deducted in determining estate taxes. Indeed, making a provision in your will is an easy way to give to the

College of Liberal Arts without affecting your present financial position. You may designate as a gift to the college a specific amount or a portion of your estate. You can also make sure that your charitable gift is made only after provisions for your heirs have been fulfilled.

Your gift can be left to the college to be used where need is greatest, or it can be directed to a specific area of your own choosing. You may wish to add your gift to an existing fund or to create one of your own. Should you choose to create a new fund, you can even endow it so that your name, or the name of a loved one, lives on in perpetuity.

Your will is an individual document that should be drafted specifically with

your needs and wishes in mind. To ensure that your testamentary objectives are fulfilled, you should have your will drafted by competent legal counsel. While there is no universal form for a will, certain specific details that you and your attorney will need to know when writing a provision for the College of Liberal Arts are the correct legal name and address: University of Minnesota Foundation, 1300 South Second Street 200, Minneapolis, MN 55454-1029.

In addition, your attorney might wish to know that the Foundation is a 501(c)(3) non-profit corporation, incorporated in 1962. Beyond this, your will should state your intention clearly enough so that the Foundation can ensure that

your objectives are fulfilled. For example, a bequest to create a permanently endowed scholarship fund might say: "To the University of Minnesota Foundation, Minneapolis, Minnesota, I bequeath the sum of \$25,000 to create a permanent endowment fund the income from which is to be used to provide scholarships to fourth-year students enrolled in the College of Liberal Arts."

The External Relations Office at the College of Liberal Arts can provide further information, sample language, and assistance in making certain that your bequest meets your own charitable objectives. Please call Mary Hicks at 612/625-5031 for further information.

CLA

CALENDAR
OF EVENTS

APRIL

ALUMNI EVENTS

Liberal Arts in the 21st Century: Applications for a Changing Society
Dean Julia Davis and Professor of History Sara Evans will meet

with alumni and friends of the College of Liberal Arts to discuss issues facing higher education today in a day-long community visit to Fergus Falls on **April 3**. For information, call 612/625-5031.

New York Regional Event

Time Warner headquarters, 6:00 p.m. For information call Lisa Fagen at the University of Minnesota Foundation, 800/775-2187.

PERFORMANCES

Faculty Recital

David Baldwin, trumpet, and Margo Garrett piano. Ted Mann Concert Hall, **April 5, 8:00 p.m.** Free.

***University Dance Theatre (UDT) Annual Spring Concert**

The Department of Theatre Arts and Dance presents an exciting dance performance featuring repertory by Cowles Chair Guest Artists Shirley Mordine, Demetrius Klein,

Janice Haws, Anthony Roberts, and Stuart Pimsler. Whiting Proscenium Theatre, Rarig Center, **April 6, 7, 8, 8:00 p.m.**,

CONTINUED ON PAGE NINETEEN



Student dancers perform "San Andreas" by choreographer Donna Uchizono in UDT's Annual Spring Concert, 1994.

PHOTO BY S. SCHNEIDER

CALENDAR

FROM PAGE EIGHTEEN

and **April 9, 3:00 p.m.** For information, call 612/624-2345.

***Les Grands Ballets Canadiens**

April 11, 8:00 p.m. For information, call 612/624-2345.



Les Grands Ballets Canadiens

***The Drummers of Burundi**

Northrop Auditorium, **April 13, 8:00 p.m.** For information, call 612/624-2345.



Drummers of Burundi

***1995 Fifth Annual Minnesota Invitational Jazz Festival**

Featuring the Wynton Marsalis Quartet. Ferguson Hall and Ted Mann Concert Hall, **April 17-18, various times.** For information, call 612/624-1069.

***Wynton Marsalis Quartet**

Northrop Auditorium, **April 17, 8:00 p.m.** For information, call 612/624-2345.



Wynton Marsalis

***Houston Grand Opera's Porgy and Bess**

Northrop Auditorium, **April 26, 27, and 28, 8:00 p.m., and April 29, 1:30 and 8:00 p.m.** For information, call 612/624-2345.



Houston Grand Opera's Porgy and Bess

Symphonic Wind Ensemble

Conducted by Craig Kirchoff. Ted Mann Concert Hall, **April 27, 8:00 p.m.** For information, call 612/624-1069. Free.

***University Theatre: Les Belles Soeurs**

Director Nancy Houfek takes on the challenge of this fast-paced modern comedy. Rarig Center, **April 28, 29, May 4, 5, 6, 11, 12, 13, 8:00 p.m. and April 30, May 7, 14, 3:00 p.m.** For information, 624-2345.

The Glories of CLA: Open Arts Festival

Arts fest featuring performances and exhibits by students working in artistic disciplines, culminating with the premiere of a collaborative

work. Various West Bank locations, **April 29.** For information, call 612/624-0034. Free.

***University Symphony Orchestra**

Conducted by Eji Oue, new music director of the Minnesota Orchestra. Ted Mann Concert Hall, **April 29, 8:00 p.m.** For information, call 612/624-2345.

EXHIBITIONS

Annual Graduate Student Exhibiton

Katherine E. Nash Gallery, **March 28 - April 7. Reception: March 31, 6:00 - 8:30 p.m.** For information, call 612/624-7530.

The Entirely Approachable Art Auction

Katherine E. Nash Gallery, **exhibit from April 11 - 29; auction on April 29. Silent auction from 7:00 to 8:30 p.m.; live auction from 8:30 to 10:00 p.m.** For auction tickets, call 612/625-8096.

MAY

ALUMNI EVENTS

Washington, D.C. Regional Event

Cosmos Club, **May 2, 6:00 p.m.** For information, call Lisa Fagen at University of Minnesota Foundation, 800/775-2187.

Annual Meeting, University of Minnesota Alumni Association

Featured speakers are former U.S. Representatives Tim Penney (D-Minn) and Vin Weber (R-Minn). Givson/Nagurski Football Complex, **May 4.** For information, call Karen Woyak at 800/UM ALUMS.

PERFORMANCES

***Cathedral Spectacular** Featuring the Men's and

Women's Choruses and the Concert Choir, conducted by Kathy Saltzman Romey, perform Durufle "Requiem" at the Basilica of St. Mary in Minneapolis. For information, call 612/626-8742.

University Theatre: Life is a Dream (La Vida Es Sueño)

Directed by Mary Cummins. Rarig Center, **May 12, 13, 18, 20, 26, 27, 8:00 p.m. and May 14, 21, 3:00 p.m.** For information, call 612/624-2345.

University Theatre: Candida

Directed by Marcus Young. Rarig Center, **May 30, 31, June 1, 8:00 p.m.** For information, call 612/624-2345.

EXHIBITS

UYW Juried Exhibition: The River

Katherine E. Nash Gallery, **May 2-13. Reception: May 5, 6:00-8:30 p.m.** For information, call 612/624-7530.

MFA Thesis Exhibitions

Katherine E. Nash Gallery, **May 16 - June 2. Reception: May 19, 6:00 - 8:30 p.m.** For information, call 612/624-7530.

* Indicates admission charge.

Directions Luncheon Lecture Series V

Noon, downtown Minneapolis. Call Angela Latino Pierce at 625-5031 for location and registration. \$17, pre-registration required.

May 31 Music associate professor Ron McCurdy, "Jazz - Yesterday and Tomorrow"

July 26 Sociology professor Candace Kruttschnitt, "Violence By and Against Women"

Penelope Krosch, Head
University Archives
10 Walter Library

CAMPUS MAIL

CLA/UC ALUMNI SOCIETY RESPONSE PAGE

- I'd like to support CLA as it faces the challenges ahead.
 I'm interested in helping the CLA/UC Alumni Society in the following efforts:

- | | |
|--|--|
| <input type="checkbox"/> College Visibility/Public Relations | <input type="checkbox"/> Mentoring |
| <input type="checkbox"/> Outreach to Business and Industry | <input type="checkbox"/> Marketing/Student Recruitment |
| <input type="checkbox"/> Community Outreach | <input type="checkbox"/> Business and Marketing Communications |
| <input type="checkbox"/> Lobbying | <input type="checkbox"/> Alumni Program Planning |
| <input type="checkbox"/> Diversity Issues | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Student and Faculty Relations | |

- I've got news! Please include this item in the next alumni news section:

(We welcome photos – please write your name and address on the back of your photo, and we will return it to you.)

- Please change my mailing address to: _____

Please fax this page to us at 612/624-6839 or mail it to:

Angela Latino Pierce, 225 Johnston Hall, 101 Pleasant St. S.E., Minneapolis, MN 55455. Thank you for your response.
Telephone: 612/625-5031