

**UNIVERSITY OF MINNESOTA**

**BOARD OF REGENTS**

**Educational Planning & Policy Committee**

**June 12, 2003**

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, June 12, 2003, at 10:00 a.m. in the East Committee Room, 600 McNamara Alumni Center.

Regents present: William Hogan, presiding; Peter Bell, Dallas Bohnsack, John Frobenius, Richard McNamara, and Maureen Reed.

Staff present: Chancellor Kathryn Martin; Executive Vice President & Provost Christine Maziar; Vice President Kathryn Brown; Acting Vice President David Hamilton; Executive Director Ann Cieslak; and Provost David Carl.

Student Representatives present: Gina Jennissen and Ann Miller (alternate).

**CONSENT REPORT**

The Committee voted unanimously to recommend approval of the following, as detailed in the docket materials:

New academic programs:

- University of Minnesota Duluth, College of Pharmacy - Doctorate of Pharmacy

In response to questions from several Regents, Chancellor Martin reported that it is expected that many students who graduate from this pharmacy program will practice in greater Minnesota, similar to UMD Medical School graduates.

Marilyn Speedie, Dean, College of Pharmacy, reported that start-up costs for this program will be \$1.4 million with future costs funded through tobacco use tax funds and tuition. Regent Bell requested that, in the future, information about start-up costs be included in docket materials.

**UPDATE:  
OUTREACH AND CIVIC ENGAGEMENT**

Executive Vice President and Provost Maziar introduced Al Sullivan, Vice Provost for Academic Programs & Facilities, and Ed Fogelman, Chair, Council on Public Engagement (Council), who led the discussion. She reminded the committee that the Council was convened to examine the ways in which the University achieves its multiple missions through a stronger connection to the various publics the University serves and from whom the University derives support.

Sullivan reviewed the history of outreach and civic engagement, its value to the University, its relevance to the

University's teaching and research missions, and its various manifestations throughout the University. He also identified a number of issues and challenges the University must address in any outreach and civic engagement initiative, such as diminished public support, rising tuition, and the development of appropriate assessment measures.

Fogelman reported that the Council was created in 2000 in response to a number of trends, such as declining public support and confidence in higher education, the commercialization of higher education, and the general decline of civic society. Over the past year, the Council and its working committees have:

- increased visibility for the idea of civic engagement;
- initiated efforts to institutionalize civic engagement; and
- awarded seed grants to foster civic engagement within the University.

Fogelman stated that as a result of these accomplishments, the University is now considered to be a national leader in efforts to institutionalize civic engagement in higher education.

In response to questions from Regent Reed, Fogelman confirmed that two-way communication between the University and its various publics is a critical component of the outreach and civic engagement process. Furthermore, it will be important for the University to develop measures to indicate the public's satisfaction with efforts in this arena. Among suggestions Regents proposed for consideration by the Council were that grants to encourage civic engagement be directed toward areas already identified as academic priorities of the University, and that measurement processes adopted by the not-for-profit health care industry might be helpful to assess civic engagement.

Student Representative Jennissen urged the Council to include students in the assessment process because students value civic engagement experiences that not only reinforce work in the classroom, but give them a different perspective.

### **UNIVERSITY LIBRARIES: EMERGING ISSUES & STRATEGIES**

Executive Vice President and Provost Maziar introduced Wendy Pradt Lougee, University Librarian, who led the discussion. Lougee observed that libraries are a critical component of a knowledge enterprise like the University, and that the institution's durability is often enhanced or weakened by the quality of its libraries.

Lougee provided an overview of the facilities, collections, and functions of University Libraries, including their role as a state resource, and discussed future directions and strategies for responding to changes in the publishing industry, information technologies, and user service expectations. Challenges facing University Libraries include funding declines, rising acquisition costs, electronic content and licensing, maintenance of collections, use of technology to integrate resources, and reliable access for users (as summarized in the docket materials and on file in the Board Office).

In response to questions from several Regents, Lougee noted (1) that the University does realize cost savings through a very active cooperative licensing program among Big 10 institutions; (2) that efforts by universities to challenge publishing enterprises have not been supported by regulatory decisions; and (3) that it will be very difficult for universities to compete with journal publishers, even through cooperative agreements.

In response to a question from Regent Hogan, Lougee agreed that faculty are concerned about the termination of journal subscriptions, but the likelihood of continued increases in subscription rates has motivated institutions to explore additional cost savings and resource-sharing strategies. Maziar commented that all proposals for new academic programs must now include an estimate of the impact on University Libraries.

In response to a question from Student Representative Miller, Lougee verified that a great deal of coordination exists

between libraries on the Twin Cities campus and those on the coordinate campuses. Maziar noted that through MINITEX similar benefits are available to institutions in the Minnesota State Colleges and Universities System.

## **ASSESSMENT ACCREDITATION AND**

Executive Vice President and Provost Maziar introduced John Ziegenhagen, Director of Institutional Evaluation and Accountability Studies, and Arlene Carney, Chair, Twin Cities Learning Assessment Council and Associate Dean for Academic Programs, College of Liberal Arts, who led the discussion. Ziegenhagen reviewed the components of traditional and alternative accreditation processes and explained the role of specialized accreditations. He also expressed the University's interest in designing an accreditation process that not only results in reaccreditation but also yields additional benefits to the institution.

In the interests of time, the discussion of assessment was postponed until a future meeting.

## **INFORMATION ITEMS**

Executive Vice President and Provost Maziar referred committee members to the docket materials.

The meeting adjourned at 11:50 a.m.

**ANN D. CIESLAK**  
**Executive Director and**  
**Corporate Secretary**

©2005 Regents of the University of Minnesota. All rights reserved.

[Trouble seeing the text?](#) | [Contact U of M](#) |  
[Privacy](#)

The University of Minnesota is an equal opportunity educator and employer.

Last modified on September 7, 2005