

MINITEX/OCLC MAILING

A PUBLICATION OF THE MINITEX BIBLIOGRAPHIC AND TECHNICAL SERVICES UNIT

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ANNOUNCEMENTS

NEW OCLC MEMBERSHIP REPORT

OCLC received a grant from the Bill and Melinda Gates Foundation to explore attitudes and perceptions about library funding and to evaluate the potential for a large-scale marketing and advocacy campaign to increase public library funding in the U.S. The findings of this research are now available in the OCLC report, *“From Awareness to Funding: A study of library support in America.”* Among the findings from the report:

- Library funding support is related only marginally to library visitation.
- Perceptions of librarians are an important predictor of library funding support.
- Voters who see the library as a ‘transformational’ force, as opposed to an ‘informational’ source, are more likely to increase taxes in its support.

The report suggests that targeting marketing messages to the right segments of the voting public is key to driving increased support for U.S. public libraries.

You can view the full report online or order a print copy here:
<http://www.oclc.org/reports/funding>

OCLC; edited

GENERAL

WORLDCAT.ORG UPDATES

Share the following WorldCat.org tools with your patrons, or try them out yourself!

CiteMe Facebook Application

Do you have a Facebook profile? You may want to check out the new WorldCat application available on Facebook called “CiteMe.” Type in an author, title, subject or ISBN, and a formatted citation comes up in the Facebook environment. You can get formatted citations in APA, Chicago, Harvard, MLA or Turabian style.

Continued on page 2



A Program of the Minnesota Office of Higher Education and the University of Minnesota

GENERAL (CONTINUED)

Continued from page 1



View the CiteMe application here:
<http://apps.facebook.com/citemeapp>

OCLC also created a WorldCat search application for Facebook users (see the February 2008 *MINITEX/OCLC Mailing* for the original article - <http://www.minitex.umn.edu/publications/oclc/>). If you already have a Facebook profile, log on and search Facebook for “WorldCat” to find and add the application.

CATALOGING & METADATA

FALL MINITEX/OCLC USER GROUP MEETINGS

MINITEX/OCLC User Group meetings will be held in each of our three states this October. For the primary content, we have asked R2 Consulting, LLC, a firm specializing in workflow analysis and redesign for academic libraries, to present a workshop on Technical Services Workflow Analysis. We will also have time for MINITEX and OCLC updates and demos.

See below for dates and details. We'll send out another message when we're open for registration.

[Creating the Capacity for Change: Transforming Library Workflows and Organization](#)

Schedule

- Tuesday, Oct. 21, 8:30-4:00, Hennepin County Library-Brookdale, Brooklyn Center, MN

Add a photo to your WorldCat profile

Your WorldCat profile page, which lets you share information about yourself, such as your occupation, interests and links to personal Web pages, now lets you add a picture. Log on to your WorldCat account and select “Edit My Profile” from the “My WorldCat” dropdown menu.



[Change current picture](#)

WorldCat.org home page sports a new look

The redesigned WorldCat.org home page now lets you log on to your WorldCat account directly from the home page, and features tabbed “scope” searching so you can easily limit a search to one of several popular formats: books, DVDs, CDs and articles. (Many more search limiting options are always available to you through WorldCat advanced search.)

<http://www.worldcat.org/>

OCLC; edited

- Wednesday, Oct. 22, 8:30-4:00, North Dakota State University, Fargo, ND
- Thursday, Oct. 22, 8:30-4:00, Siouland Libraries, Sioux Falls, SD

Session description:

Libraries face unprecedented demands to adapt to the digital environment. New and emerging tasks related to institutional repositories, non-MARC metadata, networked resources and new generations of users place additional pressure on staffs and workflows built to handle print materials. Yet print-related workloads are not diminishing as fast as digital workloads are growing. Meanwhile, the growth of external competitors, such as Google, increases the need for libraries to focus on user expectations and highlight their own unique attributes.

How can libraries turn these pressures into opportunities? How can librarians adapt workflows, priorities, and

CATALOGING & METADATA (CONTINUED)

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organizational structures to provide those services most important to users? How can library leaders create the capacity to pursue critical new initiatives—without increasing staff? Join R2 to hear advice, both strategic and practical, drawn from their experience in workflow analysis and organizational redesign for academic libraries of all sizes and types.

Sessions will include:

- **Why Workflow Redesign (An Environmental Scan)** - We will review relevant trends in the information environment that are shaping new demands on libraries; topics include Predictions, Changing Users, and Trends in Collection Development, Acquisitions, and Cataloging/Discovery.
- **Workflow Redesign: Principles and Practices** - This section outlines R2's own approach to conducting workflow audits, and the business principles that guide their recommendations.
- **Creating Capacity in Collections, Acquisitions, Serials, E-Resources, Cataloging and Preservation** - We will look at sample recommendations and outcomes in specific areas. The goal is to model the kind of thinking and interaction that will be needed by library managers to undertake a successful workflow analysis.
- **MINITEX and OCLC Updates, demos, etc.**

Registration Fee: \$200 for the first attendee from an institution, \$50 for each additional attendee from that institution. Lunch is included.

Carla Dewey Urban; MINITEX/BATS

NEXT GENERATION CATALOGING

In the Jan. 2008 *MINITEX/OCLC Mailing*, there was an article about the launch of an OCLC pilot project to explore upstream metadata capture and enhancement using publisher and vendor generated ONIX metadata. Below is an update on the pilot project.

The establishment of data flows and practices that allow the interoperability of metadata and the remix and reuse of existing metadata will be crucial for both libraries and publishers going forward. The ability to leverage

upstream publisher data effectively is also central to the recommendations included in the Library of Congress sponsored *Future of Bibliographic Control* report issued Jan. 8, 2008.

How the pilot project works

The role of publishers and vendors -- Publisher and vendor pilot partners provide OCLC with title information in ONIX format. OCLC crosswalks the data to MARC for addition to WorldCat and, where possible, enriches the data in automated ways through data mining and data mapping. Enriched metadata is returned to publishers and vendors in ONIX format for evaluation of OCLC enhancements.

The role of libraries -- Library pilot partners evaluate the quality of metadata added to WorldCat through this process and provide feedback on its suitability for use in library technical services workflows.

The role of other partners -- Publishing industry partners such as BISG (Book Industry Study Group, Inc.) assist OCLC with publisher industry data standards and terminologies, as well as providing a forum in which to share ideas and results with the industry.

Partners

An advisory board consisting of leaders from the library and publishing communities is assisting in pilot design and evaluation of results and will advise OCLC on next steps after pilot completion.

Publisher/Vendor Partners in the Pilot are:

- Ingram Book Group
- Hachette Book Group
- Princeton University Press
- Taylor and Francis

Library Partners are:

- Chicago Public Library
- Phoenix Public Library
- MIT Library

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CATALOGING & METADATA (CONTINUED)

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- The Ohio State University Library

Related articles, links and information

The Library of Congress working group report on Bibliographic Control with regard to search engine technology, the Internet and electronic resources.
<http://www.loc.gov/bibliographic-future/news/lcwg-ontherecord-jan08-final.pdf>

OCLC; edited

WORLDCAT RECORD STATISTICS

OCLC distributed a message about their record upgrades and enhancements for FY08 (July 2007 through June 2008). This prompted me to take a look at the MINITEX region cataloging statistics for FY08. As a whole, library staff in MN, ND, and SD cataloged 37,662 original records, upgraded or enhanced 7,366 records, and 368 of these were done by members participating in OCLC's Enhance program. See OCLC's Bibliographic Formats and Standards for more information about the Enhance program:
<http://www.oclc.org/us/en/bibformats/en/quality/default.shtm>

For FY08, OCLC staff have:

- corrected 2,137,903 bibliographic records.

LOCAL HOLDINGS MAINTENANCE

MULS SURVEY – WE WANT YOUR INPUT

For more than 30 years, staffs of MINITEX participating libraries have worked together to produce *MULS*, the *MINITEX Union List of Serials*. That's a long time, and there have been a lot of changes over the years – particularly in the world of information technology.

So MINITEX has put together a short, web-based survey that will help us learn more about the current state of MULS: whether and how library staff use the information in MULS, how often staff update holdings records, etc. The survey has just a few multiple choice questions to

- performed 207,742 merges resulting in the deletion of 317,022 bibliographic records.
- added 165 new authority records.
- updated 395,817 authority records.
- referred 765 authority records (name and subject) to the Library of Congress for resolution.

Many of the changes resulted from the processing of 182,348 change requests, an increase of 21% over the same period of fiscal year 2007.

During the same time period, OCLC CIP Upgrade Unit staff:

- upgraded 20,501 CIP records.
- added 1,006 new authority records.
- updated 857 authority records.

These figures for authority records include 450 new series authority records and updates to 247 existing series authority records. This activity with series authorities continues to grow as a result of OCLC's adapting to the Library of Congress's decision to stop series authority work.

Glenn Patton, OCLC and Sara Ring; MINITEX/BATS

answer with ample space for more detailed comments. We hope that all library staff – including those at libraries that don't have holdings in MULS - will take advantage of this opportunity to let us know how MULS fits (or doesn't!) into your library's operations.

Please take the survey, found at:
<http://tinyurl.com/6e82ue>

We plan to begin analyzing responses in mid August, so please complete it by Tuesday, Aug. 12!

Dave Linton; MINITEX/MULS

RESOURCE SHARING

NEW REASONS FOR NO

On July 13, OCLC implemented new “Reasons for No” for users of WorldCat Resource Sharing. This change will happen at a later date for users of OCLC ILLiad - following the release of a new ILLiad Web service. The original Reasons for No were developed by the ILL Protocol Implementers Group (IPIG). Over the years, some have become outdated and new reasons have become necessary. The details of these changes are outlined below.

Process

Beginning in 2008, OCLC started working with an ad hoc group of library staff to revamp the Reasons for No as they appear in WorldCat Resource Sharing and OCLC ILLiad. This advisory group consisted of volunteers from the OCLC ILL Users Group at ALA Midwinter, members of SHARES, library staff who participated in discussions on ILL-L, and staff of OCLC Regional Networks, and libraries they contacted.

OCLC presented a list of current Reasons for No, asked for user opinions about the usefulness of the reasons, and suggestions for new reasons. They also asked for opinions about how “Not Found as Cited” should be handled systematically. OCLC staff went through this process four times until they reached a resolution where each proposed change had majority support.

Complete list of Reasons for No

Below is the list of Reasons for No that now appear in WorldCat Resource Sharing (as of July 2008). They are in the order in which they appear in the drop-down list. This order corresponds to how often they are used by WorldCat Resource Sharing and ILLiad users.

- In Use/On Loan
- Non Circulating
- Not on Shelf/Missing
- Not Owned
- Lacking Volume/Issue
- Branch Policy Problem

- On Order
- Cost Exceeds Limit
- Technical Processing
- Preferred Delivery Time Not Possible
- Poor Condition
- At Bindery
- Volume Issue Not Yet Available
- Not Licensed to Fill
- Required delivery services not supported
- Prepayment Required
- Other

The screenshot shows a web form with three radio button options: 'No', 'Conditional', and 'Future Date'. The 'No' option is selected. Below the radio buttons are 'Update' and 'Reset' buttons. A dropdown menu is open, showing a list of reasons for 'No' in the following order: Unspecified, In use/on loan, Non circulating, Not on shelf/missing, Not owned, Lacking volume/issue, Branch policy problem, On order, Cost exceeds limit, Technical processing, Preferred delivery time not possible, Poor condition, At bindery, Volume issue not yet available, Not licensed to fill, Requested delivery services not supported, Prepayment required, and Other.

Retired Reasons for No

The following Reasons for No will be used no longer:

- Unspecified
- Charges
- Locations not found
- On reserve (now use: In use/on loan)
- On hold (now use: In use/on loan)

RESOURCE SHARING (CONTINUED)

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- Not found as cited (moved to system-supplied Conditional response)
- Lacks copyright compliance (moved to system-supplied Conditional response)

Changes for Conditional Responses

Previous to July 2008, all conditional responses were supplied by users via the Administrative Module and Saved Notes. Now the WorldCat Resource Sharing system will supply four conditional responses for users:

- 1. Not found as cited** (will no longer be a Reason for No)
Used when the Lender cannot find a requested item based upon borrower-supplied citation information
- 2. Duplicate request?** (new)
Used when the Lender receives two requests for the same item around the same time. The Lender can confirm that the Borrower truly wants two copies of the same item.
- 3. Borrower concerns/please contact lender** (new)
Used when a Lender is not comfortable lending an item

DIGITIZATON & PRESERVATION

UPPER MIDWEST CONTENTdm USER GROUP

MINITEX and WiLS together will sponsor the first Upper Midwest CONTENTdm User Group Meeting this Fall. There are over 40 institutions in the region (MN, SD, ND, WI) currently using CONTENTdm to build their digital collections.

to a particular Borrower until they have a conversation. This may be due to overdue materials, materials with IFM attached that have not been received, etc.

4. Lacks copyright compliance (will no longer be a Reason for No)
Used when the Borrower has not noted CCG or CCL compliance and the Lender wants this information to be supplied before agreeing to supply the item.

ILLiad impact

OCLC is making these changes first to WorldCat Resource Sharing. At the same time as the changes are implemented in WorldCat Resource Sharing OCLC will be updating the Atlas Systems Web service to include the new Reasons for No in ILLiad. Until that development work is completed and users have upgraded to the new release that incorporates the Web service, users of ILLiad will not have access to these new Reasons for No and users of WCRS may receive some of the older Reasons for No.

ISO ILL impact

Users of ISO ILL will continue to receive ISO-sanctioned Reasons for No. New OCLC Reasons for No will be mapped to "Other" if there is no logical ISO reason provided.

Other partners

OCLC is also updated the Web services used by other partners that use WorldCat Resource Sharing. As with ILLiad, there will be some lag time while partner organizations implement the new Web service and users upgrade their software.

Christa Starck; OCLC; edited

This first meeting will provide the opportunity for networking and sharing of CONTENTdm best practices among colleagues, as well as a CONTENTdm product update and preconference. Our first meeting will be:

*Oct. 16-17, 2008
Macalester College, St. Paul, MN*

DIGITIZATION & PRESERVATION (CONTINUED)

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We will send out another announcement when registration opens, along with more details about the agenda.

Sara Ring; MINITEX/BATS

FEATURED CONTENTDM COLLECTIONS

This month, three collections from the CONTENTdm Collection of Collections are featured on the OCLC Web site. The featured collections are ASCB Image & Video Library, Grand Army of the Republic Civil War Portraits and Ira Clemens Photograph Album, 1923.

ASCB Image & Video Library

<http://cellimages.ascb.org>

American Society of Cell Biology

ASCB's Image & Video Library is part of the ASCB family of cell biology educational resources that also include CellBASE, IBioSeminars, CBE -- Life Sciences Education, BioEDUCATE and Community Forums on cell biology topics. The library is a collection of peer-reviewed still images and dynamic videos of the highest quality that cover the field of cell biology in a comprehensive manner. Access to the library is free and open for non-commercial educational and research uses. Users can download any and all images and videos for non-commercial purposes.

Grand Army of the Republic Civil War Portraits

<http://content.lib.washington.edu/garweb>

University of Washington; Seattle Public Library

After the Civil War, veterans who had fought for the Union formed the Grand Army of the Republic. Around 1915, local members put together an album of photographic portraits collected from members over the previous 25 years or so. The leather-bound book was donated to the Seattle Public Library in 1971. Only 106 portraits remain, and some are unidentified, but they all form a remarkable resource for Seattle history which can now be found in this digital collection.

Ira Clemens Photograph Album, 1923

<http://axedigital.pittstate.edu>

Pittsburg State University

A collection of photographs, postcards, and notes compiled in 1923 by Ira Clemens. The materials concern mining communities and towns in Crawford and Cherokee Counties in Kansas, and Mindenmines, Missouri. The photographs consist primarily of street scenes, churches, public buildings such as libraries and schools, recreational buildings and parks, and residences of miners. The notes typically define the physical location of the community, indicate the population characteristics, identify the major buildings, disclose bank holdings, and describe other features of the community.

These are just a few of the many digital collections created by CONTENTdm users. To access the entire Collection of Collections go to:

www.oclc.org/contentdm/collections

Laura Kreis, OCLC; edited

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OCLC Local Holdings Maintenance (formerly Union Listing).

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The MINITEX Library Information Network is a publicly supported network of academic, public, state agency, and special libraries working cooperatively to provide and improve library service to patrons in Minnesota, North Dakota, and South Dakota.

For address and name changes, please send a message to mino@umn.edu

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MINITEX CALENDAR

TRAININGS, MEETINGS AND CONFERENCES

This calendar primarily lists events scheduled by MINITEX, although other events are included. This is an informational posting only, registration materials are sent separately. If you are interested in attending a workshop and have not received registration materials two weeks prior to the event, contact the MINITEX Office (612-624-4002, 800-462-5348). For OCLC training sessions, ask for Kay Kirscht. There is a registration fee for many of the events listed.

Some events listed on the calendar may be cancelled due to lack of registered participants. Cancellations and changes are highlighted by ****CANCELLED**** following the date of the event.

This calendar will be updated and posted at the beginning of each month. If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

AUGUST

- 14 Webinar – Gale K-12 Resources and PowerSearch
2:00 p.m. – 3:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
- 15 MINITEX Public Library Node Meeting
Hennepin County Library (Brookdale Branch)
6125 Shingle Creek Parkway
Brooklyn Center, MN
- 19 Webinar – ELM Overview
10:00 a.m. – 11:00 a.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#63>
- 20 Webinar – Gale K-12 Resources and PowerSearch
3:30 p.m. – 4:30 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
- 21 Webinar – WorldCat Advanced
2:00 p.m. – 3:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#168>
- 26 Webinar – EBSCOhost 2.0
10:30 a.m. – 11:30 a.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
- 26 Webinar – Academic Search Premier Basics
3:30 p.m. – 4:30 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#103>

SEPTEMBER

- 1 MINITEX Policy Advisory Board Meeting
15 Andersen Library
222 21st Avenue South
Minneapolis, MN
- 8 Webinar – ProQuest Newsstand Complete
11:00 a.m. – 12:00 Noon, CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#48>
- 8 Webinar – Gale K-12 Resources and PowerSearch
2:00 p.m. – 3:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
- 9 Readers' Advisory, including Collection Connection & ILL
Wyoming Branch Library of East Central Regional Library
26855 Forest Blvd., Wyoming, MN
<http://www.arrowhead.lib.mn.us/certification/formra.htm>
- 10 Readers' Advisory
Arrowhead Library System Headquarters
5528 Emerald Ave. (on Hwy 169 between Mt. Iron and Virginia)
Mountain Iron
<http://www.arrowhead.lib.mn.us/certification/formra.htm>
- 10 Webinar – EBSCOhost 2.0
11:30 a.m. – 12:30 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
- 11 Readers' Advisory
Detroit Lakes. Location TBD
<http://www.arrowhead.lib.mn.us/certification/formra.htm>

September (continued)

- 12 Webinar – WorldCat
11:00 a.m. – 12:00 Noon, CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#194>
- 15 Webinar – EBSCOhost 2.0
12:00 Noon – 1:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
- 18 Webinar – ProQuest Newsstand Complete
3:30 p.m. – 4:30 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#48>
- 22 Webinar: ELM – What’s That?
11:00 a.m. – 12:00 Noon, CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#112>
- 24 Webinar – EBSCOhost 2.0
1:00 p.m. – 2:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
- 26 Joint Conference of OLAC & MOUG
Cleveland, Ohio
<http://www.notsl.org/OLAC-MOUG/Registration.html>
- 26 Webinar – ProQuest Newsstand Complete
1:00 p.m. – 2:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#48>
- 30 Webinar – EBSCOhost 2.0
10:30 a.m. – 11:30 a.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>

OCTOBER

- 2-3
7th Annual Beyond Boundaries Conference: Integrating
Technology into Teaching & Learning
University of North Dakota
Grand Forks, North Dakota
<http://www.beyondboundaries.info>

October (continued)

- 10 Webinar – EBSCOhost 2.0
10:30 a.m. – 11:30 a.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
- 15 Webinar – WorldCat
1:00 p.m. – 2:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#194>
- 16 Webinar – Web Page Creators: Free and of Cost and Code
2:30 p.m. – 3:30 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#150>
- 16-17
Upper Midwest CONTENTdm User Group Meeting
Macalester College, St. Paul, MN
- 17 Webinar – Academic Search Premier Basics
11:00 a.m. – 12:00 Noon, CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#103>
- 21 Webinar – EBSCO’s MasterFILE Premier
3:00 p.m. – 4:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#167>
- 21 Fall MINITEX / OCLC User Group Meeting:
Creating the Capacity for Change: Transforming Library Workflows
and Organization
Hennepin County Library-Brookdale, Brooklyn Center, MN
- 22 Fall MINITEX / OCLC User Group Meeting:
Creating the Capacity for Change: Transforming Library Workflows
and Organization
North Dakota State University, Fargo, ND
- 23 Fall MINITEX / OCLC User Group Meeting:
Creating the Capacity for Change: Transforming Library Workflows
and Organization
Siouxland Libraries, Sioux Falls, SD
- 23 Webinar – WorldCat
2:00 p.m. – 3:00 p.m., CST
Online Training Session
<http://www.minitex.umn.edu/events/training/webinars.asp#194>