

# MINITEX/OCLC MAILING

A PUBLICATION OF THE MINITEX BIBLIOGRAPHIC AND TECHNICAL SERVICES UNIT

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## ANNOUNCEMENTS

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### OCLC ADOPTS NEW GOVERNANCE STRUCTURE

OCLC has adopted a new governance structure designed to extend participation in the cooperative to an increasing number of libraries and cultural heritage institutions around the world.

On May 20, the OCLC Members Council approved changes to the Articles of Incorporation and Code of Regulations that had been recommended by the Board of Trustees. The changes will transform the current Members Council into a Global Council that connects with Regional Councils around the world.

Members Council also elected two delegates to six-year terms on the OCLC Board of Trustees: Tony Ferguson, University Librarian, University of Hong Kong Libraries; and Sandy Yee, Dean of Libraries, Wayne State University, and outgoing OCLC Members Council President.

The new Global Council will replace the Members Council in a transition that is expected to take 12-18 months and will be coordinated between representatives of the 2008-2009 Members Council and the Board of Trustees. Specifics about the Global Council and how members will be selected will be determined as the governance structure transition moves forward. Visit the following URL for the full story:

<http://www.oclc.org/news/releases/200812.htm>

Many details about the governance transition remain to be worked out. See future MINITEX publications for further information.

*OCLC; edited*

## GENERAL

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### SAVE YOUR OCLC STATISTICS REPORT

This is a reminder to save your July OCLC Statistics Report. There has been a name change for this report, and you may know it as the Online Product Usage Statistics (OPUS) report. It is now called the OCLC Product Code Detail Usage Report. Read the summary on the next page for more details.

*Continued on page 2*

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A Program of the Minnesota Office of Higher Education and the University of Minnesota

## GENERAL (CONTINUED)

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### Why you should save your July Product Code Detail Usage Report

Available from the OCLC Product Services Web, the Product Code Detail Usage report contains statistics for the current and previous fiscal years, including every product code that your institution uses. The report cumulates information for each OCLC fiscal year (July-June), but each month the previous month's report is overwritten. So, to archive your library's OCLC usage data for complete fiscal years 07 and 08, you need to print out or download the report released in July. The report will be overwritten around Aug. 9, and you will lose the FY07 data, so don't delay!

### How to Access Your Report

The report is available in a Web-viewable format as well as in a tab-delimited downloadable format, so you can plug the data into a spreadsheet application and manipulate the statistics locally.

To access the OCLC Product Code Detail Usage Report:

- Go to: <http://psw.oclc.org>
- Click on Records and Reports
- Under the category, "Reports and Statistics," click on the link "OCLC Product Code Detail Usage Report."
- Enter a valid OCLC authorization and password

If you need more information about accessing this report, contact the MINITEX BATS unit (Contact information at the end of this *Mailing*) or visit our Web page::

<http://www.minitex.umn.edu/bats/products/stats>

*Sara Ring; MINITEX/BATS*

## ALA ANNUAL CONFERENCE SUMMARY

Staff from the Bibliographic and Technical Services Unit (BATS) have compiled a few highlights from the sessions we attended at the ALA Annual Conference, June 26-July 2.

### RDA Updates

I attended two sessions related to Resource Description

and Access, better known as RDA. The "RDA Update Forum" presented more details on the product development of RDA. John Attig, ALA representative to the Joint Steering Committee (the content developers of RDA), stated that their group is trying to wrap up content development so that the testing phase and publishing process can begin. They plan to release their final draft in early Oct. 2008. Public comments will be limited so they can get the final version to ALA publishing by April 2009.

The JSC confirmed the structure and FRBR model. The order of the sections will mirror user tasks, and they will recommend a set of core elements. These "core elements" have not been chosen yet, but the JSC will be meeting later in July. One sample workflow that was developed by the Library of Congress will be included in the next RDA draft. The JSC will also create a couple of additional workflows to be included in the published version.

For more information about RDA and to view the current draft, visit:

<http://www.collectionscanada.gc.ca/jsc/index.html>

Beecher Wiggins (Library of Congress) spoke about the details of the planned RDA testing phase. Some of the questions they hope to answer in the test phase:

- Can catalogers use RDA easily?
- Can the user find records easily?
- Can the records created using RDA work with vendor systems?
- What MARC changes need to be made to accommodate RDA?
- What costs are involved to train and make workflow changes?

They wish to test out RDA with the following institutions:

- 8-12 PCC Libraries.
- 1-2 archival community libraries.
- 1 library school instructor.
- Vendors who have their own cataloging departments.
- OCLC

## GENERAL (CONTINUED)

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- At least 2 ILS vendors (they will use Ex Libris Voyager for certain as the National Library of Medicine and the National Agricultural Library use this system).

There was a representative from ALA publishing who spoke about the delay in publishing RDA. It will be early 2010 before implementation of RDA is expected to begin. Nannette Naught (IMT, Inc.) gave a preview of the web based RDA Online product. It was stated that RDA will first be published as a subscription-based online interactive product, and if a print product is ever made available, it will come after the initial online publication.

The other session I attended “Getting Ready for RDA and FRBR: What You Need to Know” was already summarized in the Metadata Blog (ALCTS Networked Resources and Metadata Interest Group Blog). Read the summary here:

<http://blogs.ala.org/nrmig.php?cat=449>

Scroll down to the 6/29/08 entry. While you are on the page, make sure to check out the summary of the session “Creating the Future of the Catalog & Cataloging,” which was another great thought provoking session about the future of catalogers, cataloging, and the catalog (posted on 6/30/08).

*Sara Ring; MINITEX/BATS*

### **A Library Instruction Workshop at ALA**

Web 2.0 is a term describing the use of World Wide Web technology to enhance collaboration among users -- including the development and evolution of web-based communities and hosted services such as social-networking sites, wikis, and blogs.

While I was in Anaheim for the ALA Annual Meeting, I attended a preconference workshop, “Library Instruction 2.0: Building Your Online Instruction Tool Kit,” a lively and thorough overview of the role that Web 2.0 can play in libraries. The basic message was that Web 2.0 can help us overcome the barriers to providing training and instruction, but we must focus on giving users what they really need rather than getting preoccupied with the tools themselves. For example, wikis are popular and you might wonder if you should create one for your institution, but there’s no point in having a wiki if your users don’t really need it.

Until recently Web content has been like a box designed

to sit in one place; with Web 2.0 content is more like a suitcase with wheels and handles that can be moved around to wherever we want it to fit.

Web 2.0 widgets (software routines) enable you to embed library content in to any blog, website, social network, or a courseware system. You could, for example, use Springshare LibGuides to create pages that would include YouTube, MEEBO chat, and RSS feeds.

When considering Web 2.0 tools for use in your library, careful planning is essential. Once you have a clear sense of what your users need, you must also determine how well the tools you have in mind actually work and how well they would fit your institution’s goals. Also ask yourself if you have or could acquire the expertise necessary to maintain those tools. You’ll need to decide who will be responsible for doing the work and who in your organization must be kept informed. You would need to deal with possible resource and scheduling constraints, detail steps needed for implementation, consider copyright and privacy issues, and establish your criteria for success.

Once your tools are in place you’ll need to monitor usage and also keep an eye on Web 2.0 trends to identify new tools to add to your instruction kit.

*Mark Wilhelmi; MINITEX/BATS*

### **ALCTS Cataloging Norms Discussion Group**

The ALCTS Cataloging Norms Discussion Group had three very interesting presentations on cataloging issues. The first speaker, Jina Choi Wakimoto from the University of Colorado at Boulder, presented the “Scope of the Library Catalog in Time of Transition.” She talked about viewing the library catalog as the Web in the local context. Libraries could and should include records for a lot more types of materials than they have in the past in order to better serve the user. Some specific examples she gave include records for digital materials with links to the full text, collection level records for special collections materials with links to the finding aids, and records for carefully selected web resources (ones that fit the library’s collection development criteria). As for the traditional “tangible” resources, libraries can greatly enhance the records for these materials to give users a better idea of what the book is about. Of course, many libraries are already doing this with current materials (with help from Amazon, etc.), but what about older materials and foreign language materials

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## GENERAL (CONTINUED)

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(especially for a research library)? Among other things, she mentioned scanning tables of contents and attaching them to records. She ended by saying that, with the library catalog, we can hold on to a core value of librarianship – access – but we need to move toward adequate (versus perfect) access to a greater number of resources.

The second speaker was Elaine Westbrook from Cornell University Libraries. She presented “Access Fear, and Change: Bringing Catalogers along in the Non-MARC Metadata Arena.” Lately in the library world, there has been a heightened focus on the user. On the other hand, cataloging has traditionally been library-centric versus user-centric. Here are some interesting points she made:

- In the prevailing system, managers use numerous tools of control, setting up a power dynamic that can easily promote fear; the system tends to be compliance-based and lacks true collaboration; the focus is on short-term assessment (thus one can lose the big picture); and change is rapid and incremental (lots of quick little changes).
- In the new user-centric system, there is a shared vision of what success looks like; there is more true collaboration with shared values; the focus is on long-term and integrated assessment; and change is radical but implemented slowly.
- Catalogers can enable a rich user experience by making collections visible, responding to user needs, and continuing authority control.
- Before we get to user-centered cataloging, we need institutional support, available experts, time and resources for specialized training, a constant flow of work with long-range deadlines, and info-tech support within technical services.

The third presentation was given by two librarians from the University of California Libraries, John Riemer and Linda Barnhart. They spoke on “A California Adventure: WorldCat Local and Next-Generation Cataloging Operations.” With their recent implementation of WorldCat Local, the ten campuses of the University of California Libraries are now cataloging at the network rather than the local level. They are collaborating with each other, using a single set of policies and sharing

expertise. This, in turn, is maximizing their efficiency. All campuses are working in one file and they are reducing (and eventually, they hope, eliminating) multiple copies of the same bib record. This greatly reduces duplication of effort. They are also eliminating local variability in practice. This does present them with the challenge of some major changes, such as accepting the master record, giving up customization, and accepting a “wiki-like,” dynamic approach to bibliographic control.

They are still contemplating other possible implications related to implementing WorldCat Local: What will happen to the local OPAC? Will the local ILS become a backend tool exclusively? To what degree must local ILS records be maintained? Where is the “database of record?”

*Virginia Dudley, MINITEX/BATS*

## WORLDCAT.ORG ENHANCEMENTS

### More article-level records

Database producers H.W. Wilson and MLA have agreed to make article-level records available in WorldCat.org, increasing visibility and access to authoritative content licensed by libraries on the Web.

The article-level metadata from H.W. Wilson and MLA will be added to the more than 50 million articles indexed from NLM MEDLINE, the Department of Education’s ERIC database, the British Library Inside serials, the GPO Monthly Catalog and the OCLC ArticleFirst® database to expand access and discovery of authoritative content through WorldCat.org.

OCLC will continue to add article-level records to WorldCat.org to enrich the search experience, and make collections from libraries more visible on the Web.

### New Ratings and Reviews on WorldCat.org items

Full-featured ratings and reviews are now available on WorldCat.org. Web users who use WorldCat to find materials in libraries near them and around the world can:

- Quickly rate items on a five-star scale.
- Create and save drafts of reviews.
- Write a review in their preferred language.

## GENERAL (CONTINUED)

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Users viewing their WorldCat.org profiles (My WorldCat --> My Profile) now see links to reviews they've published as well as draft reviews they're writing. To read others' opinions, they follow the link to posted reviews right below the five-star rating utility on an item's detailed record.

Reviews from additional sources will be available on WorldCat soon. Write a quick review of your favorite movie, book or article today—on its detailed record, look for the Review this item link under the section titled “Add to It.”

Full-color cover art is also available on user-created lists. Covers bring the titles on lists of library-owned items to life and help users locate materials at a glance.

Public and private lists are available in three different views:

- Details and Notes, with small cover art and list management
- Covers Only, with large cover art
- Citations, with no art and printing or exporting of bibliographic citations

## CATALOGING & METADATA

### JOINT MOUG/OLAC 2008 CONFERENCE

Registration for the OLAC-MOUG 2008 Conference is open!

The joint conference of OLAC (Online Audiovisual Catalogers) and MOUG (Music OCLC Users Group) will take place in Cleveland, Ohio, between Friday, Sept. 26 and Sunday, Sept. 28, 2008. To name just a few highlights, attendees will enjoy four workshops on cataloging various non-book materials, keynote speech by Lynne Howarth (former Dean of the Faculty of Information Studies at the University of Toronto); closing address by Janet Swan Hill (Associate Director for Technical Services, University of Colorado); and a session on RDA.

*OCLC; edited*

### THANKS TO ALL OUR HOST LIBRARIES

When we hold in-person training outside the Twin Cities, we often ask other libraries to provide the physical space for our training. This involves a lot of coordination between our staff and the host library to make sure attendees have what they need at the training session. Our host libraries help with arranging food and coffee to be delivered, restaurant recommendations in the area, parking, and installing necessary software on training lab computers.

We would like to say thank you to all the libraries in the MINITEX region that hosted training over the past six months! They are:

- Minneapolis Community and Technical College, MN
- Concordia College, Moorhead, MN
- Bismarck State College, ND (2 sessions)
- Hennepin County Library - Ridgedale (3 sessions)  
A special thanks to MELSA for co-sponsoring the MOTSE Cataloging Basics sessions at Hennepin County Library - Ridgedale

*Sara Ring; MINITEX/BATS*

Preconference: space is limited for Thursday, Sept. 25th's Map Cataloging preconference, given by Paige Andrew. Please see the conference Web site for more information and the registration form.

<http://www.notsl.org/olac-moug/home.htm>

*Sevim McCutcheon, conference chair and Kevin Furniss, vice chair*

### TWO NEW VENDORS CONTRIBUTING RECORDS

OCLC recently announced that records from both Erasmus Boekhandel BV (OCLC symbol ERASA) and Librairie Erasmus (OCLC symbol ERASP) are being added

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## CATALOGING &amp; METADATA (CONTINUED)

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to WorldCat.

Based in Amsterdam, Erasmus Boekhandel provides a wide range of library-oriented services to academic and research libraries throughout the world. These include a New Title Service, Approval Plans, EDI, MARC records, and a specialized Standing Order Department. Technical services are tailored according to the needs of each library. (Web site at: <http://www.erasmusbooks.nl/>)

Located in the center of Paris, Librairie Erasmus supplies books and journals from France and French-speaking Switzerland to academic and research libraries throughout the world. Bibliographic information for new and forthcoming scholarly publications is provided through the New Titles Service. Additional services include Approval Plans, EDI, Standing Orders and MARC records.

MARC records are matched to existing titles in WorldCat or added to WorldCat if there is no matching record. The original records are cataloged in English and are added at Encoding level M, meaning that any library with a full level cataloging authorization may upgrade the original records. Some sample records from each site are:

- Erasmus Boekhandel matches: #174500580, #191659435
- Erasmus Boekhandel new records: #228443552, #228443689

- Librairie Erasmus matches: #186461469, #190965820
- Librairie Erasmus new records: #228425263, #228425312

For more information about OCLC's Vendor Record Contribution Program and a list of all participating vendors, see:

<http://www.oclc.org/us/en/partnerships/material/contribution/technical/default.htm>

*OCLC; edited*

**NEW WORLDCAT COLLECTION SET**

OCLC WorldCat Collection Sets allows you to load multiple records for a specific set into your local catalog and automatically sets your holdings in WorldCat. Various record processing options are available.

A new set of records was recently added to WorldCat Collection Sets:

- MRS Online Proceedings Library cataloged by the University of California, San Diego.

For information about WorldCat Collection Sets visit: <http://www.oclc.org/worldcatsets>

For a list of all available sets visit: <http://collectionsets.oclc.org/JustLooking?cmd=displayElectronicSets>

*OCLC; edited*

## RESOURCE SHARING

**GLOBAL RESOURCE SHARING POLICIES**

Policy information about global resource sharing previously available only in the subscriber-only Policies Directory is now included in institution profiles within the WorldCat Registry for display by any Registry user.

Access to global resource sharing policies will help Registry users determine whether a library will loan a resource identified through the WorldCat database to libraries within the same country or in other countries. Consulting

the Registry for this type of policy information will save time for library staff trying to obtain needed items for their users.

All institutions in the WorldCat Registry can define global resource sharing policies. OCLC will pre-populate the WorldCat Registry with global resource sharing policies of WorldCat Resource Sharing subscribers that exist in the Policies Directory. A user authorized to modify an institution's settings can create or modify that institution's policy information.

## RESOURCE SHARING (CONTINUED)

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The following policy information will display to WorldCat Registry users:

### Copy policy

- Copy within the same country for free or for a fee.
- Copy to other countries for free or for a fee.

### Loan policy

- Loan within the same country for free or for a fee.
- Loan to other countries for free or for a fee.
- Add screenshots if there is time.

*OCLC; edited*

## DIGITIZATON & PRESERVATION

### NEW CONTENTdm POWERPOINT PLUGIN

OCLC recently released a new CONTENTdm PowerPoint Plug-in. This new version of the PowerPoint Plug-in includes the following new features:

- Support for Microsoft Office 2007 and Microsoft Windows Vista.
- Support for JPEG2000 images. The plug-in will automatically download JPEG derivatives from JPEG2000 images for use in PowerPoint slides.
- Search capabilities. Users can search collections for items to download in addition to downloading items saved as My Favorites.
- My Favorites can now be downloaded when saved using Firefox 2.0 in addition to Internet Explorer 6.0 or later.
- More slide layout options. Users can choose to download one, two, or four images per slide with or without titles and metadata.

The CONTENTdm PowerPoint Plug-in 2008 is available free of charge to all CONTENTdm users. It can be downloaded from the User Support Center ([www.contentdm.com/USC/](http://www.contentdm.com/USC/)) at any time and may be used on an unlimited number of workstations. The User Support Center is password protected and first time visitors will need to register and create a personal account. To do this, each user must select the "Register now" option and then enter an Organization ID. If you do not know your Organization ID, or have problems setting up a personal

account, please contact: [contentdmsupport@oclc.org](mailto:contentdmsupport@oclc.org) for assistance.

Please note that this new version also requires an update to your CONTENTdm server. All hosted CONTENTdm servers have already been updated.

Help files are available for the plug-in at:  
[www.contentdm.com/help4](http://www.contentdm.com/help4)

They are also available in PDF format for distribution to your end-users. If you need assistance with installing the plug-in contact CONTENTdm support at: [contentdmsupport@oclc.org](mailto:contentdmsupport@oclc.org) or 1-877-797-0887.

*Claire Cocco, CONTENTdm Product Manager*

### UPDATED CONTENTdm WEB SITE

OCLC has updated and unified information about CONTENTdm in one location — on the OCLC Web site. The OCLC site now includes the Featured Collections, news, articles and reviews, information about options and ordering, and other general product information.

[www.oclc.org/contentdm](http://www.oclc.org/contentdm)

To access the User Support Center, you will still use [www.contentdm.com](http://www.contentdm.com). By early July, the home page for [www.contentdm.com](http://www.contentdm.com) will be redesigned to include OCLC branding and will serve as the primary location for the CONTENTdm User Support Center, with more direct access to log on.

*OCLC; edited*

## CONTACT INFORMATION

### **MINITEX BIBLIOGRAPHIC AND TECHNICAL SERVICES (BATS)**

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### **MINITEX CONTRACT CATALOGING PROGRAM (CONCATS)**

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Edward Swanson, Manager

### **MINITEX COOPERATIVE PURCHASING & ELECTRONIC RESOURCES SERVICES (CPERS)**

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*OCLC Reference products and services*

### **MINITEX UNION LIST OF SERIALS (MULS)**

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*OCLC Local Holdings Maintenance (formerly Union Listing).*

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The MINITEX Library Information Network is a publicly supported network of academic, public, state agency, and special libraries working cooperatively to provide and improve library service to patrons in Minnesota, North Dakota, and South Dakota.

For address and name changes, please send a message to [mino@umn.edu](mailto:mino@umn.edu)

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# MINITEX CALENDAR

TRAININGS, MEETINGS AND CONFERENCES

This calendar primarily lists events scheduled by MINITEX, although other events are included. This is an informational posting only, registration materials are sent separately. If you are interested in attending a workshop and have not received registration materials two weeks prior to the event, contact the MINITEX Office (612-624-4002, 800-462-5348). For OCLC training sessions, ask for Kay Kirscht.

This calendar will be updated and posted at the beginning of each month. If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

## JULY 2008

- 15 Webinar – EBSCOhost 2.0  
3:00 p.m. – 4:00 p.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
  
- 16 2008 Legislative Forum  
Chanhassen Library, 7711 Kerber Blvd.  
Chanhassen, MN Forum  
<http://www.carverlib.org/locations/chanhassen.php>
  
- 17 Minnesota Opportunities for Reference Excellence Series  
Part 1 of 4  
10:00 a.m. – 12:00 noon, CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#157>
  
- 18 SD Library Association: Branch Out  
South Dakota State University, Brookings Campus  
Brookings, SD  
Continuing Education Opportunity  
<http://sdlbranchout08.wikispaces.com/Registration>
  
- 18 Webinar – EBSCOhost 2.0  
11:00 a.m. – 12:00 Noon, CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
  
- 24 Webinar – EBSCOhost 2.0  
11:00 a.m. – 12:00 Noon, CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#192>

## AUGUST

- 6 Webinar – EBSCOhost 2.0  
2:00 p.m. – 3:00 p.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#192>
  
- 6 Webinar – Gale K-12 Resources and PowerSearch  
10:00 a.m. – 11:00 a.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
  
- 7-10 Multimedia Educational Resource for Learning and Online Teaching (MERLOT)  
Eighth International Conference  
Hilton Minneapolis Hotel  
Minneapolis, Minnesota  
<http://conference.merlot.org/2008/>
  
- 14 Webinar – Gale K-12 Resources and PowerSearch  
2:00 p.m. – 3:00 p.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
  
- 15 MINITEX Public Library Node Meeting  
Brookdale Hennepin County Library  
Brooklyn Center, MN
  
- 19 Webinar – ELM Overview  
10:00 a.m. – 11:00 a.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#63>
  
- 20 Webinar – Gale K-12 Resources and PowerSearch  
3:30 p.m. – 4:30 p.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#57>
  
- 21 Webinar – WorldCat Advanced  
2:00 p.m. – 3:00 p.m., CST  
Online Training Session  
<http://www.minitex.umn.edu/events/training/webinars.asp#168>