

## July/August

### Announcements

Wilbur Stolt Elected to OCLC  
Global Council ..... 1

### General

Searching WorldCat  
Using Twitter ..... 1

Web-Scale or Bust. .... 2

OCLC's Maximizing Use  
Webinar Series ..... 3

### Cataloging & Metadata

Connexion Client 2.2.  
Released ..... 4

RDA Q&A. .... 4

RDA at ALA Annual. .... 6

### Digitization & Preservation

WebJunction Digitization &  
Preservation Symposium ..... 7

MDL Annual Meeting  
Summary ..... 7

OCLC Milestone Record  
Added by Minitex Staff. .... 8

CONTENTdm Featured  
Collections ..... 8

### Announcements

## Wilbur Stolt Elected to OCLC Global Council

*Carla Dewey Urban, Minitex/BATS; edited*

Minitex is pleased to share the news that Wilbur Stolt, Director of the University of North Dakota Libraries, has been elected to a three year term as an OCLC Americas Regional Council (ARC) Delegate to the OCLC Global Council!

As such, he will represent the interests of OCLC members in the Americas and, in particular, those of us in the Minitex region, to the OCLC global governance body that was formed a year ago. Judging from his previous activity as Minitex Delegate to the OCLC Members Council, ARC's predecessor, we know that Wilbur will ably advocate for libraries in our region and especially for the needs of smaller libraries.

Congratulations, Wilbur!

Thanks to all of you who participated in the election. For more information on the recent election, visit the OCLC website at:

<http://www.oclc.org/news/releases/2010/201039.htm> ■

### General

## Searching WorldCat Using Twitter

*Sara Ring, Minitex/BATS*



The OCLC Innovation Lab, a division of OCLC Research, has developed a new trial service called #Ask4Stuff. This is a Twitter-based service that returns a WorldCat search when you send a tweet with the tag #Ask4Stuff.



Minitex BATS is on Twitter, and our username is "minitexbats." Using our BATS username in an example, if I posted the following tweet:

#Ask4Stuff lake erie shipwreck

I would receive another tweet back that says something like:

@minitexbats A few things about lake erie shipwreck in #Ask4Stuff, check out <http://is.gd/cY7gi>

The link then takes you to the WorldCat.org search result for “lake erie shipwreck.”

Why would you want to search WorldCat using Twitter? In a June 24 OCLC blog post by Mike Teets, VP of Innovation at OCLC, he writes:

*This first implementation is more suggestive than an end in itself. We thought that as it stands, it could be useful in its current form. Many people use Twitter for reminders or just simple notes to their peers. You may want to share a search with your social network and mark it with another hash tag. Or you might want to store the results in your tweet stream just like bookmarks. You might want save a thought for later work through a mobile device. The point is, people are using Twitter for all kinds of reasons. If libraries can get their data and services into that space, it will bring more users to the library.*

You can send suggestions and feedback to: [OCLCiLab@gmail.com](mailto:OCLCiLab@gmail.com)

If you're interested in learning more about mobile technologies in general, there was a May symposium called “The Future is Mobile,” sponsored by OCLC and Library Journal. You can view the 3 hour recording at: <http://z.umn.edu/15h> ■

## General

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### Web-Scale or Bust

*Sara Ring, Minitex/BATS and OCLC; edited*

You may have seen announcements about OCLC's new Web-scale Management Service:

<http://www.oclc.org/us/en/webscale/default.htm>

Below is a background excerpt from an OCLC news release (<http://www.oclc.org/news/releases/2010/201038.htm>).

*Faced with scarce resources, disparate systems and local maintenance issues during a time when demand for library services has never been higher, OCLC members have made it clear that new, innovative responses are needed to meet these challenges. For the past eight months, OCLC has worked with an Advisory Council and six libraries and library groups as pilots for Web-scale management services. These groups have provided advice to OCLC on an overall direction, offered new ideas that were not in the original development plan, and*

*validated strategic positioning for the service.*

Soon after reading the news release, I attended a free webinar called “Web-scale or Bust: Harnessing Cooperative Innovation for Management Services,” that took place at the end of July. Read on for a short summary.

During this webinar, Andrew Pace, OCLC Executive Director of Networked Library Services, gave an overview of what Web-scale really means and why OCLC is moving in this direction. He quotes Chris Anderson (of Long Tail fame - [http://en.wikipedia.org/wiki/Long\\_Tail](http://en.wikipedia.org/wiki/Long_Tail)) “the web is all about scale, finding ways to attract the most users for centralized resources, spreading those costs over larger and larger audiences as the technology gets more and more capable.”

During Pace's presentation, he explained that today's library infrastructure typically includes multiple systems stored on various servers in different locations. He talked about how libraries have done some “first generation” Web-scale already, such as interlibrary loan, cataloging, and other consortial activity.

But, what would the “next generation” of Web-scale for libraries look like? It would include library management services, which is what OCLC has been working to develop. Combining first generation Web-scale with next generation Web-scale services will make libraries highly visible in the Web-scale landscape.

After Andrew Pace's presentation, Jeff Schilling, Product Manager of Web Scale Management Services, demonstrated OCLC's Web-scale circulation and acquisitions modules. He went through a workflow of ordering a book in the Acquisitions module to checking out a book in the Circulation module. He also demonstrated placing a hold on an item.

Next, the pilot participants discussed how OCLC Web-scale Management Services impacted them and why they considered the move to web services. Some of the reasons for moving to web services mentioned by the pilot libraries were:

- freedom from client installs, upgrades, compatibility issues, server and other hardware replacement costs
- flexibility of a web based system, easy to use system for diverse staff

The director of libraries from Pepperdine University, Michael Dula, sees the service as a way to bring improvements and efficiencies to their staff functions

in the areas of acquisition, processing, and circulation. He said that a web based approach also makes sense to them because “we want to manage information, not technology.”

OCLC has now moved its Web-scale library management services from pilot phase to production with the release of the acquisitions and circulation components to a limited number of early adopters.

More information about OCLC Web-scale management services can be found at:

<http://www.oclc.org/webscale> ■

## General

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### OCLC's Maximizing Use Webinar Series

*OCLC; edited*

Check out free webinars from OCLC during the month of August. Webinars from the Maximizing series are designed to help you make the most of your investment in OCLC services.

#### Maximize the Value of Your ILL Subscription

August 26, 12:00 p.m. - 1:00 p.m. (Central)

<http://z.umn.edu/155>

A new course designed to help both ILL and access services managers contain costs or generate revenue and improve efficiency. It will also help you utilize staff resources most effectively by helping them take full advantage of the value of your OCLC Resource Sharing subscription. Participants will learn about the OCLC ILL interfaces, activities, and services that are included in the OCLC Resource Sharing subscription. You will also receive a checklist of next steps to help you select and implement services included in your Resource Sharing subscription.

#### WorldCat Holdings: Why They Matter and the Tools to Maintain Them

August 17, 12:00 p.m. - 1:00 p.m. (Central)

<http://z.umn.edu/156>

This course reviews the benefits of having accurate WorldCat holdings and provides information on the available methods for maintaining those holdings. After completing this Web-based training, managers of cataloging and technical services functions will

be prepared to select and implement the holdings maintenance methods most appropriate for your library.

Take this class if you are a cataloging and technical services manager in an OCLC member library, a manager within the library in any role, a staff person performing holdings maintenance functions, or if you are working in a library that is implementing WorldCat Local, WorldCat Navigator, or any other holdings dependent service.

#### OCLC 101: A Guide to Your Cooperative

August 19, 12:00 p.m. - 1:00 p.m. (Central)

<http://z.umn.edu/157>

This webinar provides an introduction to OCLC as a cooperative membership organization including an overview of the new governance structure and what it means to be a member of OCLC. This course also provides guidance on communicating with OCLC for service and on using the self service tools and resources available to make the most effective use of your OCLC product and service solutions and gain the greatest value from your membership in the cooperative.

Take this course if you are a library director, department head or a staff member of an OCLC member library, or if you are considering becoming a member of the OCLC cooperative.

#### Maximizing the Value of WorldCat.org

August 23, 12:00 p.m. - 1:00 p.m. (Central)

<http://z.umn.edu/159>

Worldcat.org is OCLC's public-facing Web portal to the WorldCat database. It is a discovery tool for library-owned materials worldwide and a social networking tool for libraries and their patrons. This course provides a brief introduction to the Worldcat.org platform and illustrates how you can help patrons derive maximum advantage from the service. Upon completing this course, you will be able to maximize the discoverability of your items in WorldCat.org and use the service as a tool to improve your relationship with your users.

Take this class if you are a member of your library's public services team and new to Worldcat.org—or if you just want a refresher so that you can better instruct your patrons on how to use this valuable resource.

This course is also intended for managers or technical services staff who need to know what to do 'behind the scenes,' so your library and your library's patrons can take maximum advantage of WorldCat.org.

## Maximizing the Value of Your OCLC Cataloging Subscription

September 10, 12:00 p.m. - 1:00 p.m. (Central)

<http://z.umn.edu/158>

This course helps cataloging and technical services managers contain costs, improve efficiencies, and use staff resources effectively by helping them take full advantage of the value of their OCLC cataloging subscription. It explains the OCLC cataloging interfaces, activities, and services that are included in the OCLC cataloging subscription. Participants will receive a checklist of next steps to help them select and implement services included in their cataloging subscription to derive full benefit from the available options.

Take this class if you are a technical services or cataloging manager whether you currently have or are considering an OCLC cataloging subscription. Members with a Group Services agreement that provides full cataloging subscriptions or equivalent are also encouraged to participate. ■

### Connexion Client 2.20 Released

Connexion client version 2.20 is a 32-bit and 64-bit compatible version of Connexion client that works with 64-bit versions of Windows XP, Windows Vista, and Windows 7.

The only change in this version is the addition of 64-bit compatibility. Only users who want to run Connexion client under 64-bit versions of Windows need to upgrade to this version.

For more information and to download version 2.20 visit:

<http://www.oclc.org/connexion/interface/client/default.htm>

## Cataloging & Metadata

### RDA Q&A

*Mark Ehlert, Minitex/BATS*

This is the first in an irregular series of short articles addressing questions about Resource Description and Access and the RDA Toolkit.

### Q: What is the difference between RDA and the RDA Toolkit?

RDA (Resource Description and Access) is the new set of cataloging rules designed to succeed AACR2, our present standard. Published by the American Library Association, Canadian Library Association, and the Chartered Institute of Library and Information Professionals (collectively known as the Co-Publishers), it chiefly follows in the footsteps of AACR2, with some rules revised and others overhauled. The biggest differences lie with its layout and terminology, which differ substantially from AACR2. Further information on RDA, including an outline of its content, is available here:

<http://www.rda-jsc.org/rdaprospectus.html>

The RDA Toolkit, on the other hand, is a suite of online cataloging tools. Though primarily a vehicle for disseminating the text of RDA over the Web, the Toolkit includes other features such as the full text to AACR2, various collaborative devices, bookmarking ability, and more. A summary of RDA Toolkit features is provided on the Toolkit's website:

<http://www.rdatoolkit.org>

### Q: According to the RDA Toolkit website, we can sign up for "free open access" to the Toolkit. What does this mean?

The Co-Publishers are providing catalogers and other interested library staff with an opportunity to kick the Toolkit's tires for a limited time. To sign up for free access to the Toolkit, go to the following page and follow the link to the registration form:

<http://www.rdatoolkit.org/openaccess>

Log on information will be sent to you within a few days. This free preview period ends on Aug. 31, 2010. A recording of the ALA Publishing webinar *Making the Most of RDA Toolkit's Open-Access Period*, presented in early June, is available on their website here:

<http://www.rdatoolkit.org/training/openaccesswebinar>

When you register for open access, the Co-Publishers ask that you fill out the form as if you are signing up for a paid subscription to a license. No other information is requested from you besides contact details and choice of access; you are under no obligation to purchase a license come the end of August. Should you subscribe to the Toolkit, in the meantime, behind-the-scenes Toolkit personnel will flip a switch on their end, and you will move into September (the beginning of your subscription period) as if nothing had changed. If you prefer to wait until later to obtain a license, your free access to the Toolkit will cease come the end of August.

## Q: How much will the Toolkit license subscription cost?

There are two kinds of subscription models: solo-user and institutional. Solo-user subscriptions are meant for small libraries where only a single staff member has access to the Toolkit. This subscription is set at \$195 per year. Institutional subscriptions, on the other hand, are designed to allow for more than one staff member to view the Toolkit contents. Each staff member creates their own unique profile under which they can fully log into the Toolkit and personalize their experience. The base price for this option is \$325 per year for one-user-at-a-time access; two or more simultaneous users call for additional charges. Pricing details are found here:

<http://www.rdatoolkit.org/pricing>

Discounts are available for consortia. A representative from ALA Publishing admitted, though, that these Toolkit license discounts are minimal so as not to be unfair to non-consortial institutions. Due to this, Minitex will not be offering a consortial plan for the RDA Toolkit at this time. However, we will keep our ear to the ground to determine if the Co-Publishers sweeten the deal in the future. If that happens, Minitex will revisit the consortial option.

## Q: Will there be a print version of RDA?

Yes. The Co-Publishers will release the print edition of RDA (with index) this coming fall. No details on pricing have yet been announced, but a representative from ALA Publishing mentioned at an ALA Annual Conference forum that the cost will be around \$150. (Compare this to the present \$95 cost for the full version of AACR2.)

## Q: RDA was released in late June. Are libraries required to use RDA now?

No. This is, in fact, an institutional decision. Just as it took a few years to get everybody on board with AACR2, it will take a while for many institutions to employ RDA. RDA calls for some changes in cataloging practice, thus altering the content of bibliographic and authority records. This in turn spurs revisiting the data indexing, search mechanisms, and record displays of your local library system. Since the catalog is such an integral part of the wider library ecosystem, the move to RDA will touch a variety of departments: cataloging, reference, acquisitions, systems.

Some libraries have already begun cataloging materials using RDA, and bibliographic records are already trickling into OCLC's WorldCat database. Those institutions testing RDA will begin uploading records to WorldCat in October. OCLC members should consult the "OCLC Policy Statement on RDA Cataloging in WorldCat for the U.S. Testing Period" for background information and further instructions on what cataloging practices are allowed now that RDA has been published:

<http://www.oclc.org/us/en/rda/policy.htm>

## Q: What is this RDA Test?

The national libraries in the United States—the Library of Congress, the National Agriculture Library, and the National Library of Medicine—along with about two dozen test partners have begun testing the viability of RDA. Presently, all of the test institutions are orienting themselves to the new cataloging code and the RDA Toolkit. From Oct. 1 through the end of December, cataloging proper will proceed with materials pre-selected by the U.S. National Libraries RDA Test Steering Committee as well as with those new acquisitions that are part of each institution's workflow. Test bibliographic and authority records will be submitted to the Test Steering Committee, as will journal-like accounts of reactions, local workflow changes, and so forth. From these the Committee will draw up a report by late March 2011 offering recommendations on the feasibility of RDA implementation. This report will be passed on to the directors of the three U.S. national libraries, who will make a joint decision sometime between April and June 2011 on whether to put RDA into practice at their respective institutions. The Library of Congress has made further details on the RDA test available on their website:

<http://www.loc.gov/bibliographic-future/rda>

Many libraries are waiting for the test results and the national libraries' decision before moving forward with RDA—that is, if RDA proves acceptable to the Library of Congress and others. Still, this nearly year-long period does give you an opportunity to become familiar with the new cataloging code, whether by extensive formal training, staying abreast of testing events and asking others how they may be employing RDA at their institutions, or by individual study of the RDA text.

## Q: Do we still use MARC with RDA?

Yes, you do. Or more to the point, yes, you may. RDA makes no claim to preferring one computer encoding method over another. However, a great majority of libraries will continue to use the MARC21 standard. A summary of the additions and revisions made to MARC21 are available on the Library of Congress website:

<http://www.loc.gov/marc/RDAinMARC29.html>

## Q: So what happens to AACR2?

AACR2 is still around and will be for some time to come. For many library acquisitions, AACR2 still provides a viable source of instructions on describing these resources. It is unlikely, however, that any more revisions to the text will be released; the last update appeared in 2005.

## Q: We already see some RDA records in

## WorldCat. What do we do if we come across an RDA record for one of our new acquisitions, and we haven't moved from AACR2?

You have two options to consider from the start: accept the RDA record, or repurpose it as an AACR2 record. OCLC disallows duplicate (“parallel”) master records in the same language built on two different cataloging standards describing the same resource; take, for instance, an AACR2 record and an RDA record for the first American edition of *Harry Potter and the Sorcerer’s Stone*. When OCLC encounters such duplicates, they will merge the records together. Thus, any changes made to an RDA master record to make it AACR2 compliant must remain local for OCLC members.

The best advice is to plan for this eventuality. Should your library system have up-to-date MARC validation components in place, the new tags and codes in the ingested RDA records should cause little problem. Questions then come to bear on indexing as well as whether or not to display the new RDA information to the public catalog user. Should this information be hidden until your institution puts RDA into practice? What ramifications are there if this data appears in the catalog before staff are fully trained on RDA? Consider reference librarians instructing patrons on catalog searching and record content, not to mention catalogers and acquisitions staff interacting with these records more directly. ■

### Cataloging & Metadata

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## RDA at ALA Annual

*Mark Ehler, Minitex/BATS*

My primary goal for this year’s American Library Association (ALA) Annual Conference in Washington, D.C., was to attend as many workshops and information sessions on Resource Description and Access (RDA) as I could find, several of which I highlight below. And perhaps not coincidentally, the day before the Conference officially commenced, the RDA Toolkit was released to the public. Just as well, as the first event I attended dealt with a broad review of RDA.

The aim of the day-long “RDA 101” preconference (Friday, June 25) was to introduce attendees to RDA through a series of presentations by five speakers. Barbara Tillett from the Library of Congress began the proceedings with an overview of the Functional Requirements for Bibliographic Records (FRBR) model, a speech she has no doubt given many times before. Her next topic covered the future of cataloging and how RDA fit into this vision. Following this, John Espley joined Vinod Charchra, both from VTLS (the ILS maker responsible for Virtua

among other products), to describe their development of cataloging module that uses FRBR as the basis for MARC record creation. Post-lunch lectures began with Robert Ellett offering an overview of RDA and a few pointers on differences between this new work and AACR2. The final speaker was Shawne Miksa, who described some of the intricacies of cataloging non-book materials with RDA.

My overall impression of this preconference was disappointment. Espley’s talk on VTLS’s experimental implementation of FRBR and RDA—an ecosystem of work, expression, and manifestation MARC records linked together—was certainly intriguing, though the question of practical, day-to-day use by catalogers remains unanswered. Tillett’s two addresses were well done and, for me, likely the highlights of the day, though much of the content was already familiar to me. Ellett’s and Miksa’s respective presentations fell flat, however, due to a piecemeal approach to describing the RDA rules and some erroneous information in sample records. As usual with these kinds of events, there was a lot of information to absorb. I believe this sometimes scattershot approach to instruction was a disservice to attendees—especially those green to RDA—who truly wanted to learn something new and substantive. And I suspect for some, it turned out to be a sometimes frustrating event to sit through.

Other RDA events were more successful. Of note was Sunday morning’s “RDA Test Participants Forum,” where Beacher Wiggins (Library of Congress) addressed details concerning the U.S. national libraries’ test of RDA, including an updated timeline and the addition of RDA copy cataloging to the test process. Sunday afternoon saw the much more popular “RDA Update Forum.” Speakers Sally McCallum and Wiggins from the Library of Congress, Troy Linker from ALA Publishing, and Glenn Patton from OCLC presented on the various aspects of RDA testing, publishing, and initial implementation. McCallum pointed out changes made to MARC21, whereas Wiggins repeated the content of his earlier talk that day on the RDA test. Linker provided an overview of the RDA Toolkit, and Patton attended to OCLC’s response to the publication of RDA and its testing by OCLC members. Both of these sessions, along with the next day’s “RDA: What Cataloging Managers Need to Know,” were quite informative. Many of the speakers at these events have been knee-deep in RDA development for a while now, so I appreciated their perspective on matters.

This being my first time attending an ALA Conference, I cannot compare it with any other. On its own merits, I found the experience interesting and at times not without inspiration. However, with RDA having just been released, participants at Annual had little opportunity to review and raise specific questions about the Toolkit, the cataloging code itself, and its effect on the art and science of cataloging. Here is to hoping ALA Midwinter and next June’s Annual Conference bear more fruit in this regard. ■

Digitization & Preservation

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## WebJunction Digitization & Preservation Symposium

*Sara Ring; Minitex/BATS*

Have you heard about this free symposium, hosted by WebJunction on the topic of digital preservation? The symposium will take place online on Wednesday, Aug. 25, 1:00 p.m. - 3:00 p.m. (Central). See below for details about the speakers. To register, visit the following url:

<http://z.umn.edu/16w>

WebJunction is hosting a two-hour symposium that will feature four presentations on current trends and practical approaches to library digitization and preservation projects. Our guest panelists will address:

- Designing a digital preservation system using a framework that includes all stakeholders, from library administrators to archivists to IT workers to vendors.
- The difference between access and preservation tools, and why we need to consider both.
- Harvesting social networking websites for preservation. The organizational “long-view” of preservation resources, technology, costs and policies.

Panelists include:

- Sarai Lastra, Universidad del Turabo, Puerto Rico.
- Sarah McHugh, Montana State Library
- Amy Rudersdorf, State Library of North Carolina
- Taylor Surface, Digital Collection Services, OCLC ■

Digitization & Preservation

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## MDL Annual Meeting Summary

*Mark Wilhelmi and Sara Ring, Minitex/BATS*

About 120 library, archives, museum, and historical society staff attended the 8th Annual MN Digital Library Meeting on June 10. This year the meeting was held at the Minneapolis Institute of Arts in Minneapolis, MN. Below is a brief summary of only a few of the sessions that staff from the Bibliographic and Technical Services Unit were able to attend. Minitex Reference Services also provided a write-up in their June publication *Reference Notes*, which you can access on the Minitex website here:

<http://www.minitex.umn.edu/Communications/RefNotes>

## Large-scale Digitization: The University of Minnesota-Google Experience

*Presenters: John Butler, Suzan Hallgren, Connie Hendrick*

As a member of the Committee on Institutional Cooperation (CIC), the University has agreed to contribute one million items to Google Books. After a long period of careful preparation the University Libraries have begun shipping a semi-trailer truck load of items per month to Google for digitalization. The goal is to provide preservation and access on a scale beyond the capacity of any one library. Users of Google Books will have limited access to in-copyright items and full text access to out-of-copyright items. While Google will hold the digital versions of in-copyright items in escrow for the time being, it is sending digital copies of items out-of-copyright to the Libraries. These will be included in the Hathi Trust, the CIC's digital library.

As you might imagine, this project has presented the Libraries with many challenges. Materials had to be evaluated, work flows and schedules created, staffing needs determined, and staff trained. To retrieve items for shipment the staff has had to resolve problems with missing and miscoded call numbers, incorrect material types, duplicate records, missing barcodes. The inventory records don't always reflect what is actually in the physical holdings. The process of picking items is rotated through the Libraries so that holdings for a subject would not all be taken at the same time. As they coped with all these complications, the staff has learned some lessons about efficiency, communications, and celebrating accomplishments. *(Mark Wilhelmi)*

## Minnesota Digital Library Project Updates

*Presenters: Marian Rengel, Eric Celeste, Keith Ewing, Jennifer Hootman, Matt Lee, Sara Ring*

Marian Rengel, Outreach Coordinator for the MN Digital Library (MDL), discussed new content added to MN Reflections, and also shared some statistics on use of the digital content in MN Reflections.

Sara Ring provided a brief update on the project to harvest and add the metadata from MN Reflections to the OCLC WorldCat database using the tool called the OCLC Digital Collection Gateway. The project to add the descriptive metadata in Minnesota Reflections to the OCLC WorldCat database was first proposed to the MDL steering committee in Sept. 2006. Intended to expand access to MN Reflections content by linking from WorldCat back to MN Reflections, the project was approved, and in Fall 2008 work began to add the metadata to WorldCat. Now two years later (June 2010), the metadata from 101 Collections in MN Reflections has been added to WorldCat (resulting in approximately 19,527 MARC records). There are still eight Collections (Collection is an institution) left to add to WorldCat, but the project will be ongoing as new content is added to MN Reflections each year.

Keith Ewing (MDL Project Manager) discussed a collaboration with Steve: The Museum Social Tagging Project (From the Steve website <http://www.steve.museum.org>: "Steve is a collaboration of museum professionals and others who believe that social tagging may provide profound new ways to describe and access cultural heritage collections and encourage visitor engagement with collection objects"). Look for more information about this project in the coming year.

Jennifer Hootman and Matt Lee (Minitex Reference) spoke about creating and providing online tutorials for the media tool, Pachyderm. Pachyderm allows the creation of web-based and multimedia learning experiences by educators. See the following webpage for more information:

<http://www.mndigital.org/projects/pachyderm>

Eric Celeste (consultant) gave an update on a project he's been working on to add images and content to the Flickr Commons. See the first Collection added to Flickr from MN Reflections, the Jewish Historical Society of the Upper Midwest:

<http://www.flickr.com/photos/jhsum-commons>

There were a few photos taken at the meeting, posted on our Minitex BATS Flickr photostream:

<http://z.umn.edu/15p>  
(Sara Ring) ■

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## Digitization & Preservation

### OCLC Milestone Record Added by Minitex Staff

Sara Ring, Minitex/BATS

I was the lucky person to add the 300,000th record to WorldCat using the OCLC Digital Collection Gateway tool. This tool is used to harvest the descriptive metadata from Minnesota Reflections, translate (crosswalk) the records to MARC format, and batch upload the resulting MARC records into WorldCat.

The project began in 2008, and, at present, the metadata and thumbnail images from 101 different institutions in Minnesota Reflections have been added to WorldCat (resulting in approximately 19,527 MARC records).

The 300,000th record was for an image of *Great Northern Locomotive No. 1*, originally submitted to Minnesota Reflections by the Minnesota Historical

Society. View the record in WorldCat here:

<http://www.worldcat.org/title/great-northern-locomotive-no-1/oclc/502274059>

View the full OCLC news story by visiting the following url:

<http://www.oclc.org/news/announcements/2010/announcement476.htm> ■



*Great Northern Locomotive No. 1*

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## Digitization & Preservation

### CONTENTdm Featured Collections

OCLC; edited

This month, four collections from the CONTENTdm Collection of Collections are featured on the OCLC website. The featured collections are *American Civil War Collection*; *Dallin Aerial Survey Company, 1924-1941*; *NC State Publications Collection*; and *C.K. Berryman Cartoons*

#### American Civil War Collection

*Southern Illinois University Edwardsville*

[http://collections.carli.illinois.edu/cdm4/index\\_sie\\_civilw.php?CISOROOT=/sie\\_civilw](http://collections.carli.illinois.edu/cdm4/index_sie_civilw.php?CISOROOT=/sie_civilw)

This digital collection was created by Lovejoy Library in 2009. It contains an assemblage of handwritten letters, song sheets, and military orders. Spanning the entire period of the American Civil War (1861-1865), these



items provide a unique and insightful glimpse into the era. The project was made possible by Dr. Richard L. Millett, Emeritus Professor of History at Southern Illinois University, Edwardsville, who donated the use of his collection to the Library.

## Dallin Aerial Survey Company, 1924-1941

*Hagley Museum & Library*

[http://digital.hagley.org/cdm4/index\\_p268001uw.php?CISOROOT=/p268001uw](http://digital.hagley.org/cdm4/index_p268001uw.php?CISOROOT=/p268001uw)

This digital collection includes more than 7,500 of the approximately 12,000 images in the Dallin Aerial Survey Company collection. The company specialized in aerial images of factories, private estates, schools, country clubs, towns, airports, rivers and many other sites and some news events of the day. The majority of the photographs concentrate on the Mid-Atlantic region, although Dallin did make trips to other locales within the United States.

## NC State Publications Collection

*State Library of North Carolina*

<http://statelibrary.ncdcr.gov/govdocs/cdm/index.html>

The North Carolina State Publications Collection is a project of the North Carolina State Publications Clearinghouse and the State Library of North Carolina. It contains both current and historical state publications produced by the various state agencies (Department of Public Instruction, Department of Cultural Resources, etc.) that make up North Carolina State Government.

## C.K. Berryman Cartoons

*University of Mississippi*

<http://clio.lib.olemiss.edu/archives/berryman.php>

The 26 original pen-and-ink drawings by political cartoonist Clifford K. Berryman in this collection appeared in print on the editorial pages of the Washington Star. Dating from 1924 to 1941, they all feature U.S. Senator Pat Harrison of Mississippi. ■

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The *Minitex/OCLC Mailing* is an informational bulletin sent monthly to Minitex/OCLC libraries. Permission to reprint with appropriate acknowledgement is granted. All articles should be attributed to Minitex unless otherwise credited. This publication is available in alternate formats upon request. Please call Kay Kirscht, Minitex 612-624-4002 for further information.

Minitex is a publicly supported network of academic, public, state government, and special libraries working cooperatively to provide and improve library service to patrons in Minnesota, North Dakota, and South Dakota.

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DEDICATION. EXPLORATION. INNOVATION.

*An Information and Resource  
Sharing Program of the  
Minnesota Office of Higher  
Education and the University  
of Minnesota Libraries*

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**Minitex**  
DEDICATION. EXPLORATION. INNOVATION.

**JULY/AUG 2010**

RDA Q & A and Summer Conferences  
Recap Inside!

**MINITEX/OCLC MAILING**

A Publication of the Minitex Bibliographic and Technical Services Unit

# MINITEX CALENDAR

This calendar primarily lists events scheduled by Minitex, although other events are included. This is an informational posting only, registration materials are sent

separately. If you would like your event included in the calendar, please call Kay Kirscht at 612-624-3532.

## AUGUST

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5

### CatExpress

9:30 a.m. - 10:30 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=244>

5

### The Portable Reference Library

12:30 p.m. - 1:30 p.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=300>

10

### ELM Refresher

11:00 a.m. - 12:00 Noon, CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=231>

12

### RDA: What It Is, and What It Means to You

10:00 a.m. - 12:00 Noon, CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=302>

12

### Connexion Client: Basic Searching in Connexion Client

1:30 p.m. - 2:30 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=249>

13

### Minitex Public Library Node Meeting

**Brooklyn Center, MN**

<http://z.umn.edu/173>

16

### Introduction to Using OCLC Cataloging Statistics

1:00 p.m. - 2:00 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=142>

18

### Connexion Browser Module 1: WorldCat, MARC & Browser Basics

10:00 a.m. - 11:00 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=239>

19

### RDA: What It Is, and What It Means to You

10:00 a.m. - 12:00 Noon, CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=302>

20

### ELM Databases for Grades K-5

10:00 a.m. - 11:00 a.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=233>

23

### ELM Databases for Grades 6-8

1:00 p.m. - 2:00 p.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=234>

24

### Connexion Client: Basic Editing, Record Processing & Save File Management

1:30 p.m. - 3:00 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=249>

30

### ELM Databases for Grades 9-12

3:00 p.m. - 4:00 p.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=236>

## SEPTEMBER

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1

### Tools for Original Cataloging in Connexion Client

9:30 a.m. – 11:00 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=98>

2

### Art Resources in ELM

10:00 a.m. – 11:00 a.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=271>

8

### Science Resources in ELM

3:00 p.m. – 4:00 p.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=258>

8

### RDA: What It Is, and What It Means to You

10:00 a.m. – 12:00 Noon, CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=302>

9

### Advanced Copy Cataloging Tools in Connexion Client

9:30 a.m. – 11:30 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=264>

15

### Britannica for Academic Libraries

10:00 a.m. – 11:00 a.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=260>

15

### Connexion Client Module 10: Basic Batch Processing

2:00 p.m. – 3:00 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=298>

16

### RDA: What It Is, and What It Means to You

10:00 a.m. – 12:00 Noon, CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=302>

17

### ELM Refresher

3:30 p.m. – 4:30 p.m., CST

*Online Reference training session*

<https://www.minitex.umn.edu/Training/Details.aspx?SessionID=231>

20

### MnLINK User Group Meeting

#### University of Minnesota, Twin Cities

*Keynote: Marshall Breeding - More Info and Website TBD*

21

### Cataloging Options: When Full-Level Records Are Too Much

1:30 p.m. – 2:30 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=153>

22-24

### SDLA 2010 Annual Conference

#### Sioux Falls, SD

<http://www.sdlibraryassociation.org/Forms/AnnualConf2010RegForm.pdf>

29 - Oct. 2

### NDLA 2010 Annual Conference - "Libraries: A Census"

#### Grand Forks, ND

<http://www.ndla.info/Conference/10conf.htm>

30- Oct. 2

### MEMO Fall Conference

#### St. Cloud, MN

<http://memotech.ning.com>

## OCTOBER

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6-8

### Minnesota Library Association Annual Conference

#### Rochester, MN

<http://mnllibraryassociation.org/mlaconference10>

13

### CatExpress

1:30 p.m. – 2:30 p.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=244>

19

### Connexion Client Module 2: Basic Searching in Connexion Client

9:30 a.m. – 10:30 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=249>

22

### Connexion Browser: Basic Searching

11:00 a.m. – 12:00 Noon, CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=240>

27

### Connexion Client: Basic Editing, Record Processing, and Save File Management

10:00 a.m. – 11:30 a.m., CST

*Online training session*

<http://www.minitex.umn.edu/Training/Details.aspx?SessionID=248>

## First Americas Regional Council election and new Web forum draw thousands of members together

Your new OCLC governance structure—direct representation of every member library to regional councils—provides all members a voice in the direction of the cooperative. New elections for executive officers of the Americas Regional Council (ARC) and representatives to Global Council are bringing more members together across a rich variety of new programs.

Election results were announced at the June 25 ARC meeting and have now been posted here: [www.oclc.org/us/en/news/releases/2010/201039.htm](http://www.oclc.org/us/en/news/releases/2010/201039.htm). You can also visit the ARC “Member to Member” site to learn more about how to participate.



Join the ARC Member-to-Member member networking site at: <http://arcm2m.ning.com/>

**“We see OCLC Web-scale Management Services as a way to bring improvements and efficiencies to our staff functions in the areas of acquisition, processing and circulation support. Moreover, a Web-based approach makes sense to us; we want to manage information, not hardware.”**

*Mark Roosa, Dean of Libraries, Pepperdine University  
Web-scale pilot participant*

## Web-scale Management Services now available to early adopters

OCLC Web-scale Management Services offer a next-generation choice for traditional, back-office operations. Moving these functions to the Web alongside cataloging and discovery activities will allow your library to:

- Lower total cost of ownership for management services;
- Automate critical (but routine) back-office operations;
- Reduce the support costs for disparate systems;
- Enable cooperative intelligence for informed decisions; and
- Free resources for high-priority services.

Web-scale Management Services are now moving from the pilot phase to production with the release of acquisition and circulation features to early adopters. Updates will follow for subscription/license management and cooperative intelligence.

*(continued on page 2)*

## Economic impact, strategy and community needs—Recent Research and Membership reports

**How libraries stack up: 2010**, an OCLC Membership report. Examines the economic, social and cultural impact of libraries in the United States. Particular attention is paid to the role that libraries play in providing assistance to job-seekers and support for small businesses.

**Research Libraries, Risk and Systemic Change**, by James Michalko, Constance Malpas and Arnold Arcolio. Provides an overview of the most significant risks facing research libraries and suggests strategies to mitigate them.

**The Digital Information Seeker: Report of Findings from Selected OCLC, RIN, and JISC User Behavior Projects**, by Lynn Silipigni Connaway and Timothy J. Dickey. Reviews, compares and analyzes 12 studies commissioned and/or supported by nonprofit organizations and government agencies. Provides a synthesized report of the information-seeking behaviors of libraries’ intended users.



## The value of Web scale: more ways to cooperate

OCLC members have made it clear: libraries are faced with scarce resources, disparate systems and local maintenance issues. Demand for library services has never been higher and new, innovative responses are needed to meet these challenges. The goal of Web scale is to save time and money while simplifying library workflows. An Advisory Council and pilot libraries have been engaged in shaping these services to meet those needs, and the community is now expanding to include early adopters.

WorldCat® cataloging and resource sharing members already benefit from the work of other participants. Similarly, sharing back-office workflows and data will broadly serve the global library community—work done once can be applied globally. Members will be able to share more data elements, processes and new apps with other libraries. Simply put, Web-scale Management Services provide an environment for new sharing opportunities.

## What makes OCLC Web scale unique?

Not simply a replacement for other products, OCLC Web-scale Management Services are truly revolutionary. They:

- Leverage the size and scope of WorldCat, the largest library catalog on earth, and the OCLC cooperative;
- Allow for shareable data about back-office services;
- Work entirely on the Web, eliminating many support issues;
- Integrate with discovery and delivery functions; and
- Are built on a cooperative platform in order to better share costs and encourage future innovation.

According to our members, the costs of “business as usual” are unacceptably high. Web scale is the next, logical step.

## New record use policy, “WorldCat Rights and Responsibilities for the OCLC Cooperative,” effective August 1.

### *Community feedback shaped new policy*

In September 2009, the Board convened the Record Use Policy Council to develop the next generation of the WorldCat Record Use Policy. In April 2010, the Council submitted a draft policy and began a two-month period of community review. The Board has approved the final document and the policy will be implemented effective August 1, 2010.

- **Created by members and reviewed by the community:** During the period of community review, 275 comments were received via e-mail, phone, meetings and letters and in the online feedback forum. These comments resulted in quite a few changes to the draft policy. Thanks are due to everyone who took the time to submit comments, questions and suggestions.
- **A continually evolving policy,** the purpose of which is to enable libraries to make creative and innovative use of WorldCat and to share those uses to enhance access to information around the world. The policy will be updated every few years to ensure it remains relevant in a changing environment.
- **The policy emphasizes a code of good practices,** based on shared values, trust and reciprocity. It underscores the value of WorldCat in making holdings visible, supporting resource sharing and other services. With the new policy, members can: transfer their data to other libraries, cultural and scientific institutions, including nonmember institutions; transfer their data to agents acting on their behalf; and collaborate with organizations to build on WorldCat.

**For more information, and to read the new document,  
see: [www.oclc.org/worldcat/catalog/policy/](http://www.oclc.org/worldcat/catalog/policy/).**

# More ways to share electronic resources in WorldCat

**New knowledge-base functionality will allow you to integrate licensed content into ILLiad® workflows, automate holdings for electronic materials and allow for the direct request of articles.**



WorldCat is already an authoritative source for many kinds of materials in a variety of different formats. Users can currently search for all kinds of records—151 million books, 7.4 million serials, 4.8 million visual items, 5.3 million sound recordings, 2.9 million maps, 4.4 million musical scores and more. In order to provide better access to the growing volume of electronic materials in

libraries, OCLC will soon incorporate knowledge-base and full-text linking features into current services.

Cataloging subscribers will benefit from:

- Improved integration and discovery of licensed content;
- Direct linking to full-text articles;
- Automatic holdings maintenance for licensed materials; and
- Better search results within WorldCat® Local.

These enhancements provide a modern platform to manage print, electronic and digital workflows together.

After these changes take place, resource sharing subscribers with a cataloging subscription will be able to lend and borrow licensed content in existing ILLiad and WorldCat® Resource Sharing workflows. The unique benefits that WorldCat has long provided for print materials lending will now apply to electronic materials as well.

A pilot project (see sidebar) to automate delivery of article requests will provide direct, unmediated access to electronic journal articles via data from the WorldCat knowledge base and license management tools. The first phase of this project is expected to release in August/September 2010.



Later in 2010, cataloging subscribers will be able to create knowledge base profiles that will automatically set holdings for electronic materials, eliminating the need to do so on a case-by-case basis. Knowledge-base functionality will also allow for direct linking to full-text, licensed content within WorldCat Local results by the end of 2010. A knowledge base API will be made available to provide programmatic access to these services, allowing members and third-parties to create their own unique solutions.

In the future, knowledge-base features will form the backbone of OCLC Web-scale subscription and license management functions. Once the knowledge base is integrated into these services, cooperative workflow and analytics will be possible, saving even more time by connecting the management of electronic content with its discovery and delivery.



## Members participating in the direct article request pilot program:

American University  
 Duke University  
 Florida Atlantic University  
 North Carolina State University  
 Ohio State University  
 Penn State University  
 SUNY GENESEO  
 University of Central Florida  
 University of Chicago  
 The University of Minnesota  
 University of North Carolina at Chapel Hill  
 University of Notre Dame  
 University of South Florida  
 University of Virginia  
 University of West Florida

## Stay in touch with your cooperative!

OCLC members—libraries, archives and museums around the world—are all owners of the OCLC cooperative. Delivered monthly to your e-mail in-box, **OCLC Cooperative eNews** will help keep you informed on membership news, views, events, support and training. Everything you need to know about what's happening at OCLC.

- Visit: [www.oclc.org/us/en/email/subscribe.htm](http://www.oclc.org/us/en/email/subscribe.htm) to sign up
- Follow us on Twitter at <http://twitter.com/OCLC>
- Subscribe to OCLC blogs from [www.oclc.org/rss](http://www.oclc.org/rss).

# Service updates

## Cataloging and Metadata

### Growth of WorldCat around the globe

As of June 2010, OCLC will have processed some 325 million records through Batch Processing this fiscal year, many from national libraries and large consortia outside the US. To track progress with the cooperative's global reach, OCLC provides the National Libraries Web site, which includes a global map that details the national libraries that participate in OCLC.

See [www.oclc.org/worldcat/catalog/national/](http://www.oclc.org/worldcat/catalog/national/).

### The National Diet Library of Japan to add records to WorldCat

OCLC and the National Diet Library (NDL) have signed an agreement to work cooperatively to make more than 5 million records from NDL more visible and accessible to scholars and researchers worldwide through WorldCat. In the agreement, NDL and OCLC state their intent "to cooperate for the benefit of libraries, library patrons and end users of information services."

The National Diet Library has been using WorldCat for current cataloging of Western languages materials since 2007. This new agreement provides for the contribution of the complete contents of the JAPAN/MARC database, the official national bibliography of Japan, to WorldCat on a regular basis.

### RDA: Resource Description and Access

OCLC is making preparations to support the RDA testing planned by the three U.S. national libraries (the Library of Congress, the National Agricultural Library and the National Library of Medicine). Preparations include a MARC Update Project that includes MARC 21 changes that support the creation of RDA-based records. OCLC Contract Cataloging services will participate

in the RDA testing efforts, which will begin following the release of RDA Toolkit. OCLC will include links from within Connexion® to the RDA Toolkit; specifics and an implementation schedule will be announced later.

### DDR software dispatches duplicate WorldCat records

Duplicate Detection and Resolution (DDR) software has been in full operation since early 2010, running in two parallel processes: the entire WorldCat database, and selected new and replaced records from each day's journal files. As of late May, over 44 million records had been processed and more than 2 million duplicates removed. This completely redesigned DDR software deals with records of *all* bibliographic formats,

### Preview title lists for Language Sets

OCLC Language Sets are a fast and easy way for your library to build collections of world languages to better serve your culturally diverse community. Sets are available in 13 languages, and you can preview titles available in each set on the OCLC Web site. The new Spanish Career Help set will be available in August. Order a Spanish language set by October 31 and receive 20% off a single set.

See [www.oclc.org/us/en/languagesets/](http://www.oclc.org/us/en/languagesets/).

### Batch Processing Services: 2010 enhancements

Batch Processing Services recently implemented several enhancements. Libraries that order projects with OCLC-MARC output and group batchload projects can now be ordered through the Online Service Center at [www.oclc.org/us/en/ordering/](http://www.oclc.org/us/en/ordering/). Users may specify which qualifiers to use for OCLC control number matching. And users also have the ability to request information about branch-level scoping for WorldCat Local projects.

## OCLC Research

### Recent projects, webinars and publications

**New interface for Classify:** Classify, a FRBR-based prototype designed to support the assignment of classification numbers and subject headings for books, DVDs, CDs and other types of materials, has a new interface and an updated database. See [www.oclc.org/research/activities/classify/](http://www.oclc.org/research/activities/classify/).

**Webinar series highlights innovation:** The TAI CHI (Technical Advances for Innovation in Cultural Heritage Institutions) webinar series highlights specific innovative applications—often locally developed—that libraries, museums and archives may find effective in their own environments; and teaches technical staff new technologies and skills. Recordings of this series are available on the OCLC Research Web site and in the iTunes Store. See: [www.oclc.org/research/events/taichi.htm](http://www.oclc.org/research/events/taichi.htm).

**New book on FAST forthcoming:** OCLC Senior Research Scientist, Ed O'Neill, and University of Kentucky Professor, Lois Mai Chan, have written a book: *Principles and Applications of FAST* (Faceted Application of Subject Terminology). It will be available in August 2010 from Libraries Unlimited. See [www.oclc.org/research/news/2010-04-22.htm](http://www.oclc.org/research/news/2010-04-22.htm).



## WebJunction

News, research and publications from WebJunction and its community partners

**IMLS grant will sustain effort to help libraries help the unemployed.** The grant will help WebJunction® and the State Library of North Carolina conduct needs assessments to outline unemployment impacts in all United States regions and create a corresponding curriculum for library staff that can be tailored to meet local needs. See [www.webjunction.org/project-compass](http://www.webjunction.org/project-compass).

**Competencies help library staff create new learning paths:** In formulating the *Competency Index for the Library Field*, the WebJunction team reviewed competency sets from many library organizations, aggregated and synthesized the statements into the index, and submitted them to extensive subject matter expert review. The result is a menu of categories and competencies from which an individual library can select to meet its particular needs and organizational structures. The *Competency Index* was developed with funding from the Bill & Melinda Gates Foundation. See [www.webjunction.org/competencies](http://www.webjunction.org/competencies).

**Help get your community back to work:** WebJunction's new section on serving the unemployed in your community is a way for library staff to help get those without jobs back into the workforce. See [www.webjunction.org/workforce-resources](http://www.webjunction.org/workforce-resources).

**WebJunction launches new state partnerships:** In 2010, WebJunction has launched partnerships for library staff development with four new state partners: Florida, Missouri, North Carolina and Pennsylvania. Learn more: [www.webjunction.org/services](http://www.webjunction.org/services).

See [www.oclc.org/batchprocessing/](http://www.oclc.org/batchprocessing/).

### Two releases of Connexion client announced

OCLC has announced two releases for the Connexion® client software. Now available, Connexion client 2.20 is compatible with 64-bit Windows operating systems. It will be followed by a version with maintenance updates and enhancements late in 2010 or early in 2011. Both this second version of Connexion client and the Connexion browser will include links to the RDA Toolkit. Specifics and an implementation schedule will be announced later.

See [www.oclc.org/connexion](http://www.oclc.org/connexion).

## Content and Collections

### OAIster community continues to grow

OAIster™ has grown by more than 2 million new records and 24 new contributors since OCLC assumed management for the OAIster community in October 2009. OAIster currently includes more than 25 million records that receive maximum visibility through WorldCat.org™, FirstSearch® and a freely accessible site for searching only OAIster records:

<http://oaister.worldcat.org/>.

Soon OCLC will be transitioning OAIster harvesting to the Digital Collection Gateway, a self-service, OAI-harvesting tool. This will allow OAIster contributors to control the frequency of their harvests and configure their own metadata mappings. Watch for more information soon.

See [www.oclc.org/us/en/oaister/](http://www.oclc.org/us/en/oaister/).

## Digital Collection Services

### CONTENTdm version 5.4 coming soon

Soon, OCLC will introduce CONTENTdm® version 5.4. Some highlights include:

- **Introduction of the Flex Loader**, a new Windows desktop application designed to complement the Project Client. It is ideal for libraries that need to efficiently batch import large quantities of XML data in the METS/ALTO newspaper format, or METS/ALTO monograph and eBook format, to their CONTENTdm collections in a cost-effective manner.
- **More options for editing metadata for compound objects** will be available to users. Users will have the option to see all pages of a compound object in a spreadsheet view, as well as the option to bulk change data in all pages within that compound object.
- **Enhancements to the Upload Manager** with improvements to progress indicators and options to cancel the upload and remove items from the queue.

**What's next! CONTENTdm End-User Experience Redesign.** It will provide an upgraded interface for searching and interacting with digital collections. Highlights include a new image viewer with improved zoom and pan functionality, a new redesigned interface, and easier options for configuration and customization.

See [www.oclc.org/contentdm](http://www.oclc.org/contentdm)

### July 2010: New WorldCat Digital Collection Gateway

The Digital Collection Gateway is a Web-based tool used to upload the metadata of digital content to WorldCat from any OAI-compliant digital repository. Previously, the Gateway was integrated only with CONTENTdm repositories.

Once the metadata is in WorldCat, collections are more visible and discoverable by end users who search WorldCat.org, WorldCat Local and WorldCat Local "quick start," as well as Google, Yahoo! and other popular Web sites.

Through the WorldCat Gateway, OCLC and its member libraries are striving to develop WorldCat.org into a premier public resource for the integrated discovery of open-access digital primary source and cultural heritage materials.

See [www.oclc.org/gateway](http://www.oclc.org/gateway)

## Developer Network

### Application Gallery expands

Twelve new applications have been added to the Application Gallery that showcases the apps and projects people have created with OCLC Web Services.

Browse by function or by Web service:

[www.oclc.org/applicationgallery/](http://www.oclc.org/applicationgallery/).

### UK Mashathon succeeds; Boston is next

The first WorldCat Mashathon in the UK was held May 13, 2010, and resulted in creation of more new library Web apps from its 30 participants. The next mashathon is planned for September 23–24 in Boston.

### WorldCat APIs functionality expands

The WorldCat® Search API now includes a library location query, and has been enhanced to include the addition of the LCCN and Edition statement to the default record display MARC fields.

New PDF 'cheat sheets' for the WorldCat Search API and the WorldCat® Basic API are available on the OCLC Developer Network wiki at <http://worldcat.org/devnet/wiki/Services>.

## Management Services and Systems

### Hosted EZproxy service coming soon

OCLC plans to launch the Hosted EZproxy® service later this year. It is designed to help libraries with limited IT resources deliver a quality experience with e-content access for remote users. Having a hosted access-and-authentication service means a library will always have the latest network infrastructure, bandwidth and security, while freeing library IT staff for other tasks. The Hosted EZproxy service will:

- Reduce barriers for small and mid-size libraries, with little or no technical expertise, to remotely access eContent
- Enable access to a wider array of content (both OCLC and external)
- Provide a platform for future Identity Management services
- Enable infrastructure for future collection/usage analysis.

### Interdisciplinary studies added to WorldCat Collection Analysis

Libraries can now limit their analysis by category, subject and division, which allows libraries to look at their collections at a more granular level in a way that facilitates analysis based on interdisciplinary studies as defined by the library. Visit the Interdisciplinary Studies link for Support and Training and Best Practices:

[www.oclc.org/us/en/support/documentation/collectionanalysis/](http://www.oclc.org/us/en/support/documentation/collectionanalysis/).

## Reference and Discovery

### WorldCat Local metasearch

WorldCat Local's metasearch feature combines a central database index with a search of non-OCLC content indexed remotely. This gives participating libraries a fast, efficient way to search across a wide range of popular, authoritative content from many sources. Users also get the items they need more quickly through a variety of smart delivery options. The metasearch option is available at no additional charge to all libraries that subscribe to WorldCat Local.

### Syndetic Solutions content in WorldCat Local

OCLC and Syndetic Solutions are partnering to offer access to evaluative content including cover art, reviews and summaries in WorldCat Local. When enabled, this content helps WorldCat Local users more easily determine which items in search results fulfill their research needs. Starting in July, WorldCat Local libraries in North America, Central America, Caribbean and South America may choose to purchase this content through OCLC or display content they purchase directly from Syndetic Solutions on their WorldCat Local site. See:

<http://www.oclc.org/worldcatlocal/overview/syndetic>

### Agreement with Gale expands article access

In March, OCLC announced an agreement with Gale to centrally index the metadata of Gale's *Academic OneFile* and *General OneFile* databases in WorldCat Local to provide users with a direct link to the abstracts and articles in these popular, authoritative resources. Access to the combined 200 million records for full-text articles in HTML and PDF format will begin in mid-2010.

### WorldCat Local use expands globally

Two library systems outside of the US will use WorldCat Local to help their users find information resources:

- **In Canada:** Novanet, McGill University, Acadia University, Memorial University, University of New Brunswick and the University of Alberta (as part of NEOS) have signed agreements to implement WorldCat Local.
- **In the United Kingdom:** A group of libraries from the SouthWest Regional Library System (SWRLS) has signed an agreement to implement WorldCat Local.

### Recent social activity on WorldCat.org

Traffic and social activity on WorldCat.org continues to grow:

- Click-thoughts to WorldCat.org (total): **619,149,263** (roughly 16 million/month, as of 2/1/10)
- Click-throughs from WorldCat.org to Libraries (total) **33,953,598** (almost 1 million/month, as of 2/1/10)

- Profiles created in WorldCat: **458,454** (as of 4/1/10)
- Lists created in WorldCat: **256,178** (as of 4/1/10)

See what's going on with WorldCat.org from an end-user point of view at <http://worldcat.org/blogs>.

### WorldCat page added to Facebook

Now you can become a fan of WorldCat on Facebook. Simply visit [www.facebook.com/pages/WorldCatorg/81565002545](http://www.facebook.com/pages/WorldCatorg/81565002545). You can also follow WorldCat on twitter at: <http://twitter.com/worldcatorg>.

### WorldCat Registry data behind many OCLC services

The WorldCat® Registry lets you efficiently manage and disseminate up-to-date information from a comprehensive, extensible and secure platform. Registry data also powers many aspects of OCLC services, including the WorldCat® Mobile pilot, the OCLC Policies Directory and WorldCat.org.

**Recent WorldCat Registry enhancements:** Identifiers page includes a new non-US code, British Library Code. Other identifications already available include: Registry ID, OCLC Symbol, MARC Organization Codes, NCES Identifiers, New Zealand Library Code, Australia NUC Symbols. See [www.oclc.org/us/en/registry/](http://www.oclc.org/us/en/registry/).

### QuestionPoint enhancements implemented

- **“Librarian is typing” indicator** will appear to online chat patrons when librarian is typing, and when the patron is typing the librarian will see a typing indicator as well. This applies to regular chat as well as Qwidget sessions.
- **Customized descriptive codes.** Libraries can set their own list of descriptive codes, and get reports based on those codes. Codes can be selected from the current QuestionPoint® list or libraries can use their own terms and phrases. The order that the codes appear in the interface is also customizable.
- **Text a Librarian.** QuestionPoint has developed an API to enable seamless integration of Mosio's Text a Librarian text messaging, providing a comprehensive, virtual reference solution. This is currently available only in the U.S.

Keep up-to-date with QuestionPoint by visiting the QuestionPoint blog, available at <http://questionpoint.blogs.com>.

### A reference service that never sleeps

With both academic and public library cooperatives, approximately 1,500 libraries participate in the **24/7 Reference Cooperative**, including 13 statewide services, the nationwide Enquire service in the United Kingdom, 15 major regional services and numerous special libraries providing expertise in eight major subjects.

## Resource Sharing and Delivery

### Direct request for articles in WorldCat Resource Sharing and ILLiad

OCLC is working with staff at IDS Project and Atlas Systems on a pilot project to automate delivery of articles through the cooperative. This pilot program provides unmediated access to electronic journal articles via data from WorldCat knowledge base and electronic rights management tools. The first phase of this project is expected to release in September 2010.

### Home delivery of books

WorldCat® Resource Sharing and ILLiad now include an option for users to request delivery of books to home or office. This feature continues the partnership between OCLC and Better World Books that began during the piloting of this new option, which is available to libraries in the US. Libraries that offer it will pay for the service through OCLC's Interlibrary Loan Fee Management (IFM) service, and library users who take advantage of the service will have the option to purchase the items.

### ILLiad to retire older versions

In April OCLC and Atlas Systems announced the retirement of ILLiad versions older than 7.4. Versions 7.2 and older will be turned off August 31, 2010, and OCLC will end customer support for versions 7.3 and older by December 31, 2010.

### ILLiad hosted service

OCLC can provide server hosting to ILLiad users and a free migration service to those wishing to move their ILLiad components to the hosting service. This service includes all of the hardware and software components needed, as well as all back-ups, system and software upgrades, firewall and virus scanning, and 24-hour on-site monitoring by operational personnel.

For more information: [www.oclc.org/illiad/about/](http://www.oclc.org/illiad/about/).

### Resource Sharing Community portal for ILLiad users

Share your experience, find answers or connect with other ILLiad users at the new Resource Sharing Community portal, built using WebJunction platform, at [ResourceSharing.WebJunction.org](http://ResourceSharing.WebJunction.org).

### Report on 'greening' ILL

OCLC Research and OCLC Delivery Services engaged a consultant to explore ways to provide 'greener' interlibrary loan services. *Greening Interlibrary Loan Practices* is now available.

See [www.oclc.org/research/publications/library/2010/2010-07.pdf](http://www.oclc.org/research/publications/library/2010/2010-07.pdf).

### Participation

Membership brings together institutions of all sizes with a common goal: to improve access to the world's information. It's a global mission that touches librarians individually.

### Real benefits

Libraries that take full advantage of OCLC membership and services receive value, increase efficiency and support the future of librarianship. Among the benefits of membership:

**Build and use WorldCat.** Share the world's largest union catalog. More than 1.5 billion pieces of information about who holds what and where.

**Reduce costs.** Receive discounts on OCLC products and services.

**Access deeper resources.** Gain access to rare and highly valued materials.

**Tap 40 years of expertise.** Benefit from dedicated research and access best practices.

**Influence the future.** Shape and guide not just OCLC, but the profession of library and information science.

**Maximize your collections.** Make your collections available to the world through cataloging, resource sharing, reference and beyond.

### An important return from your OCLC membership

With more than 175 million records and 1.5 billion holdings, WorldCat is the world's most comprehensive bibliographic database. WorldCat connects librarians, students, researchers and other library users to 4,000 years of recorded knowledge. It is the foundation for many OCLC services that lets your library process, manage, share and preserve information while reducing costs.

Learn more about WorldCat and watch new records enter the database live at:

[www.oclc.org/worldcat/](http://www.oclc.org/worldcat/)



OCLC helps libraries in more than 100 countries. Please contact us to learn more about OCLC in your part of the world.

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