

UNIVERSITY OF MINNESOTA

BOARD OF REGENTS

Educational Planning & Policy Committee

December 13, 2007

A meeting of the Educational Planning and Policy Committee of the Board of Regents was held on Thursday, December 13, 2007 at 9:30 a.m. in the West Committee Room, 600 McNamara Alumni Center.

Regents present: David Larson, presiding; Anthony Baraga, Maureen Cisneros, Linda Cohen, Steven Hunter, and Patricia Simmons.

Staff present: Chancellors Jacqueline Johnson and Kathryn Martin; Senior Vice President & Provost Thomas Sullivan; Senior Vice President Robert Jones; Vice Presidents Kathryn Brown and R. Timothy Mulcahy; General Counsel Mark Rotenberg; and Executive Director Ann Cieslak.

Student Representatives present: Meghan Keil and Nathan Olson.

BOARD OF REGENTS POLICY: *INTELLECTUAL PROPERTY*

Senior Vice President & Provost Sullivan reminded the committee that proposed Board of Regents Policy: *Intellectual Property* was developed following an October 2006 Board work session during which there was a discussion of intellectual property protection and commercialization within the broader context of the University's mission. The proposed policy includes a new name, new definitions, a new principle acknowledging the academic value of commercialization, and new language to allow the University's use of intellectual property for humanitarian purposes. The new policy does not change the distribution of income from the commercialization of technology, but in response to comments during the committee's review in November, the "president or delegate" is now specifically identified as the party responsible for any future changes in the distribution of income.

A motion was made and seconded, and the committee voted unanimously to recommend adoption of Board of Regents Policy: *Commercialization of Intellectual Property Rights*.

BOARD OF REGENTS POLICY: *COPYRIGHT*

Regent Larson recalled that there had been an extensive discussion of this proposed new policy during the committee's review at its meeting in November. The proposed policy establishes ownership of copyrightable scholarly and creative works created at the University and is intended to promote the creation of such works. The

new policy also would supersede portions of Board of Regents Policy: *Intellectual Property*.

A motion was made and seconded, and the committee voted unanimously to recommend adoption of Board of Regents Policy: *Copyright*.

Regent Simmons requested that the administration return to the committee in one year to report on implementation of the policy and the alignment of related administrative procedures with the intent of the policy.

UPDATE: UNDERGRADUATE INITIATIVES

Craig Swan, vice provost for undergraduate education, led the discussion of undergraduate initiatives. He stated that over the last 10 years, the University has invested in undergraduate education to attract the best students, ensure affordable access, and support students in their transition from high school to college. By 2007, undergraduate applications for fall admission had nearly doubled and 44 percent of entering freshmen were in the top 10 percent of their high school graduating class. To maintain access to the University, 4,000 students on all campuses are now receiving assistance through the Founders Free Tuition Program and another 1,200 students have been awarded privately funded Promise of Tomorrow scholarships. In the summer of 2007 the Bridge to Academic Excellence, a new, yearlong transitional program, was launched to prepare recent high school graduates for the academic rigors of the University and give them the tools they need to succeed.

Swan identified technology-enhanced learning, the integrated first-year writing program, freshman seminars, the University Honors Program, Learning Abroad programs, and opportunities for undergraduate research as initiatives that together provide a distinctive experience for the University's undergraduates. Ongoing investments in timely and effective advising, expanded learning support services, and coordinated career services also have contributed to impressive gains in retention and four-year graduation rates, which have increased dramatically over the last ten years.

Swan also described the introduction this year of Graduation Planner, an especially helpful interactive planning tool that allows students to explore majors and minors, identify required courses, and develop a plan for graduating on time. To provide another perspective on this new technology, he introduced Douglas Ahlgren, a second year student in the College of Food, Agricultural and Natural Resource Sciences, who demonstrated how students use Graduation Planner.

In response to a number of questions from Regent Larson, Swan stated that the Twin Cities campus will be well positioned relative to peer institutions if it meets its scheduled four-year graduation rate goal of 60% in 2010-11. Once that goal is achieved, it would be appropriate to establish a new, higher goal that would be determined by a careful analysis of relevant information and an understanding of the strategies necessary to achieve it.

In response to a question from Regent Cohen, Swan explained that in spite of recent dramatic increases in freshman applications for admission, the University continues to rely on a holistic review of each applicant. Coordination of admissions system-wide also allows a student to be considered for admission to the University of Minnesota Duluth or the University of Minnesota Crookston if they are not accepted on

the Twin Cities campus. A holistic application review will be even more important if the number of Minnesota high school graduates declines as expected and the University must recruit top students from other states.

Sullivan added that over the last four budget years more than \$70 million in strategic planning investments in student initiatives and programs to improve success have created a distinctive undergraduate experience that is giving the University a competitive edge.

CONSENT REPORT

A motion was made and seconded, and the committee unanimously recommended approval of the following academic program changes, as described in the docket materials:

I. New Academic Programs

- Crookston Campus – Create B.S. degree in Organizational Psychology
- Crookston Campus – Create Minor in Organizational Psychology
- Graduate School – Create All-University Ph.D. degree in Integrated Biosciences
- School of Dentistry (Twin Cities Campus) – Create Master of Dental Hygiene degree

II. Academic Program Changes

- College of Design (Twin Cities Campus) – Change name of B.S. Architecture (B.S. Arch) degree to B.S. with a major in Architecture
- College of Liberal Arts (Duluth Campus) – Discontinue Minor in Foreign Studies
- Graduate School – Change name of M.S. degree in Integrated Biosciences to All-University M.S. degree in Integrated Biosciences

INFORMATION ITEMS

There were no information items this month.



ANN D. CIESLAK
Executive Director and
Corporate Secretary