

THE Murphy Reporter

Special
Issue

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UNIVERSITY OF MINNESOTA
School of Journalism and Mass Communication
Winter 1994

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George Hage, Bob Lindsay and
Harold Wilson . . . page 9

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China Times Center hosts international conference

BY MICHELE AMES
SJMC STUDENT

Some of the top Chinese leaders—silenced in their own country—gathered at the University Radisson Hotel in June 1993 to discuss the future of Taiwan, China and Hong Kong.

Speaking in Mandarin Chinese accents marking their home regions, the 19 participants discussed the future of the three countries in light of the return of Hong Kong to China's control in 1997.

"China at a Crossroads" was sponsored by the China Times Center for Media and Social Studies. The Center, headed by journalism professor Chin-Chuan Lee, was developed by a grant from the China Times Cultural Foundation in Washington, D.C.

The conference was highlighted by the meeting of many of the key Chinese politicians and leading thinkers. Participants included the secretary for the late Mao Zedong, leading Marxist-Leninist scholars, a pioneer in the Taiwanese women's movement, the former publisher of the Peoples Daily, and a Hong Kong publisher jailed by both the Communists and the Nationalists.

Participation of two of the attendees reportedly required the approval of the Communist Party president and chief.

"It would have been impossible to hold it in China, very difficult to hold it in Taiwan. The place where it could really be free was the United States," Lee said.

The conference produced discussions on the impact of democratization and how the three communities' economies, governments and general societies can adapt to the uncontrollable force of change.

Although the conference did not decisively blend the participants' opinions on the topics discussed, it did prompt communication and an open dialogue, a mission of the China Times Center.

Kent Kedl, an Asian Studies major and first-year journalism graduate student who attended the conference, pointed out the importance of the conference. The significance he found might be overlooked by U.S. citizens.

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AP president looks to future

BY BEN BROMLEY
SJMC STUDENT

Associated Press CEO Louis D. Boccardi gave the press a passing grade recently for adapting to technological advancements and political revolutions.

Boccardi evaluated the press Oct. 19 at the talk "News or Nuisance? A report card on the press." The event drew more than 250 people to the Cowles Auditorium at the Hubert H. Humphrey Center.

Boccardi, President and CEO of the AP since 1985, emphasized the steps the press is taking to communicate with an audience that doesn't want to listen.

He embraced technological advancements such as CD-ROM and satellite communication. With CD-ROM an entire encyclopedia of information can be stored on a single compact disk. Boccardi also noted that with satellite gear no larger than a backpack, correspondents can transmit stories from anywhere.

Though these tools provide an "information candy store," the end of the Cold War brings challenges for journalists.

"These days the drivers of world politics are often not the nations we know well, but highly unstable countries or larger, supernatural forces," he said.

"It's a much more difficult geopolitical equation than it has been since the Second World War," said Bill Babcock, associate director of the Silha Center.

AP reporters in Yugoslavia and Somalia, for example, must be able to recognize and understand news as it occurs, Boccardi said. The press is now expected to untangle the key issues of



Invited by the Silha Center for the Study of Media Ethics and Law, Associated Press President and CEO Louis Boccardi made his first visit to the SJMC this fall. (Photo by Silvana Corrêa de Faria)

complex political movements and communicate them intelligibly.

He also discussed the negative implications of using anonymous sources. Boccardi said that the overuse of anonymous sources is attributable to journalists' carelessness and laziness. Using such sources weakens press credibility and gives the public reason to doubt that any source exists. "We mustn't let people . . . character assassinate from the shadows," Boccardi said.

The AP, with 91 bureaus in 70 countries, has a responsibility to set an example for foreign media organizations. Budding press agencies in the Czech Republic, whose media organizations have traditionally written what they've

been told, look to the AP to show them how to report the news as fairly, accurately and objectively as possible.

Boccardi's lecture forecast a bright future for the press, a message that one student said was overdue.

"As someone going into this profession, I often hear the press badmouthed. I thought it was refreshing to hear someone speak about standards and ethics in journalism," said Pat Bastian, a graduate student in the School of Journalism.

Boccardi advised college students to "come out as broadly informed as you can possibly be," adding that fluency in foreign languages and specialization within the field are valuable in the rapidly changing world of journalism.

Mentor program pushes for diversity

BY PAT BASTIAN
SJMC STUDENT

The first thing Allison Campbell noticed about the Twin Cities when she moved here from Washington State in 1988 was an absence of racial diversity. "I'm white, but I noticed that people of color are treated as curiosities in the workplace here," she said. "I wanted to help get people into the mainstream."

So, last year when Linda Wilson, SJMC's assistant to the director, asked her to counsel an undergraduate student

of color in the school's pre-major mentoring program, it made sense. Wilson matched Campbell, an associate editor for Twin Cities Business Monthly with a Vietnamese student, Tuong Vu, for the ten-week program. After they met, it became clear he was more interested in writing about international political issues than magazine production. Campbell arranged for him to meet with Britt Robson, then a staff writer for MSP Publications. When Vu published an article he wrote in Colors, a local bimonthly magazine featuring writers of color, Campbell said she knew her contribu-

tions had been worthwhile.

"Mentoring is like a long conversation," she said. "You're not sure exactly where or how it will end. I try to help my student see the options available and talk to the right people, and then see where it all goes."

The pre-major mentoring program was conceived in 1991 by a committee of three—Dan Wackman, SJMC director; Linda Lindholm, coordinator of advertising, internships and placement; and Wilson—when SJMC scholarship monies for students of color were no

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Director's note

BY DANIEL B. WACKMAN
SJMC DIRECTOR

Late summer and early fall brought great sadness to the School when four professors emeriti passed away: Harold Wilson, Edwin Emery, Robert Lindsay, and George Hage. A special section of this Murphy Reporter commemorates their careers and the impact they had on generations of students and the field of journalism and mass communication.

Their deaths mark the passing of an era during which the core faculty of the School—these four plus other distinguished scholars and teachers—established Minnesota's reputation as the finest School of Journalism in the United States.

From the end of World War II to the mid-'60s, the School's program was expanded to include undergraduate sequences in advertising, broadcast journalism, and photojournalism, and to broaden graduate education with the development of several M.A. specializations and a Ph.D. program in 1951. During this period, the School's distinctive character of providing first-rate undergraduate education and national leadership in research and graduate education was created, a character which continues today.

The School of Journalism at the University was the only journalism education program in Minnesota during most of this period. However, beginning in the mid-'60s and continuing for the next 25 years, interest in journalism and mass communication education mushroomed nationally and in Minnesota. Enrollments grew so rapidly in SJMC that enrollment restrictions were established in 1976 to balance resources and student numbers. Sizable journalism/mass communication programs were established at

the University of St. Thomas, Mankato State, St. Cloud State, and smaller programs developed at Bemidji State, University of Minnesota-Duluth, Winona State, and several community colleges. In short, the expansion of journalism/mass communication programs in the state was a microcosm of the development of higher education as a whole in Minnesota.

As we move toward the 21st century, the contours of Minnesota's higher education system are changing, and the role of the University will be clarified. President Hasselmo's U2000 initiative seeks to reaffirm the University's role as a world-class center for research and graduate education that, at the same time, offers a strengthened undergraduate program for students who can most benefit from this education. This vision corresponds well with SJMC's distinctive character.

The timing of the University's planning effort comes at a useful point for the School as well because we are in the middle of a Graduate School/College of Liberal Arts (CLA) review of our programs. There is a broad consensus in the faculty, shared by deans in the Graduate School and in CLA, that the School is trying to do too many things. Throughout winter quarter and into spring, the SJMC faculty will discuss options for streamlining and consolidating programs at both undergraduate and graduate levels.

The goal of the School's planning effort is to balance the size and scope of SJMC's programs with the resources we have. By the end of spring quarter, the faculty will develop a plan which clearly indicates those programs and areas that will have highest priority in the future.

China

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"In the West we take for granted the freedom of people to get together and discuss," he said. "It was an amazing opportunity for these great minds to sit in one room and have a roundtable discussion."

The China Times Center is dedicated to nurturing understanding between Chinese and Americans through the study of media and society.

"By specializing in the interface between journalism and East Asia, we have created a unique place, a place that tries to establish a bridge between Chinese and American viewpoints through media," Lee said.

The June conference was one of several international conferences sponsored by the Center, aimed at bringing together prominent scholars and journalists. Two previous conferences have produced major publications—"Voices of China: The Interplay of Politics" and "Journalism and China's Media, Media's China."

A monograph of the June conference is being prepared.

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Marcil wins Casey Award

N.D. journalist "top-rate"

BY KAREN TOLKKINEN
SJMC STUDENT

The man who built a North Dakota newspaper into a multi-media empire won the Ralph D. Casey Minnesota Award this fall.

In two decades, North Dakota Forum Publisher Bill Marcil turned one newspaper into two daily newspapers, four weeklies, four television stations, four radio stations, a photography house and two commercial printing operations.

The Inland Press Association, a Chicago-based midwest newspaper association, presents an award annually to leaders in the journalism field who maintain high standards and integrity. The Ralph D. Casey is Inland's highest award.

"On all the criteria we have, (Marcil) was absolutely top-rate," said Daniel Wackman, director of the School of Journalism and Mass Communication at the University of Minnesota. "The level of his contribution was a notch above the others."

Marcil started his newspaper career in 1961 at the Forum when his father-in-law, Norman D. Black, Jr., asked him to come work as a retail advertising salesman. He became president and publisher when Black died in 1969.

He was hesitant to leave Minneapolis, he said. His wife was launching her career and he managed a branch of Community Credit Corporation.

But he said he's had no regrets about his decision to work at the Forum. "I've got the best job in the world," he said. Marcil is the fourth-generation publisher of the Forum and runs his business according to family maxims.

"The family has always considered the publishing of a newspaper as a family trust," he said. The profit motive is important, he said, but is far outweighed by the public's right to know.

He offended business interests in the eighties when he published consumer-oriented wire stories on how to buy a

car. When he wouldn't run a retraction, auto dealers pulled their advertising from the newspaper, causing a revenue shortfall of hundreds of thousands of dollars.

After several months, they realized they needed newspaper space to sell their product and relented.

"We're not advocates of consumerism. We don't take one position over another," he said. But neither does he buckle under to advertiser pressure.

Former North Dakota Governor George Sinner called Marcil a "servant of the people" and commended him for the pursuit of truth regardless of party politics or ideology.

The Forum has a history of finding the local approach in major news events.

During the Vietnam and Persian Gulf Wars, Marcil sent reporters to the battlefields in order to get firsthand coverage for his readers. His was the smallest

newspaper to have a correspondent in Kuwait.

He's a member of the Newspaper Association of America.

In addition to his media activities, he is the Vice Chairman of the U.S. Chamber of Commerce, the director of the Metropolitan Financial Corporation, and past director of United Way of Fargo-Moorhead.

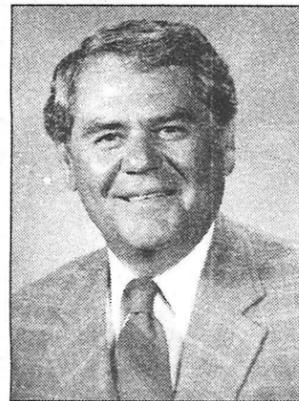
He feels the publisher of a newspaper is the most visible person in

town and he or she has a responsibility to get involved in the community. He has supported the arts, social programs and education in Fargo-Moorhead.

Balancing his numerous business and social interests is challenging, but Marcil handles them with flair.

"I have a good sense of humor and I don't take myself too seriously," he said. He also attributes his success to his employees and a good chain of command.

As winner of the Casey Award, Marcil is in the company of such notable journalists as Otto Silha, John R. Finnegan, Sr., and Allen H. Neuharth.



Bill Marcil

Award for Excellence

The University of Minnesota School of Journalism and Mass Communication Alumni Board is asking for nominations for its annual Award for Excellence. The award recognizes a distinguished professional in the field of journalism and mass communication and is presented at the Alumni Society's annual meeting.

Nominees must: • Be graduates of the SJMC, and
• Have established a distinguished professional record over a period of years or, in some instances, a single contribution of great impact in the field.

Recipients have included Fr. James Whelan, Ron Handberg, Otto Silha, Dave Mona and Betty Wilson.

Nominee Name _____ Phone number _____
Address _____

Nominated by Name _____ Phone number _____
Address _____

Why do you think this person should receive this award? (Attach an additional sheet.)

Please submit nominations by March 1, 1994, to the Journalism Alumni Board, 111 Murphy Hall, 206 Church St. SE, Minneapolis, MN 55455.

From around the world to Murphy Hall: the BBC talks

TONYA HESS
SJMC STUDENT

Foreign correspondents must choose their words carefully to avoid offending audiences from different cultures, an international news service editor said.

Bob Jobbins, editor of the British Broadcasting Corporation's World Service News, spoke Oct. 18 to a group of 65 faculty and students about the foreign correspondent's role as a cross-cultural communicator. Minnesota Public Radio broadcast the speech live.

Even saying what day it is and what season it is can cause problems for audiences who are on the other side of the dateline or on the other side of the world in a different season, Jobbins said. "You have to think of yourself in the place of your audience," he said.

Journalists must also stay away from loaded terms such as terrorist, thug or warlord. "If you're not careful how you use words, you make value judgments," Jobbins said.

Jobbins worked for many years as a foreign correspondent in the Middle East, Far East and North and South America before becoming editor of the BBC's World News Service. As head editor, Jobbins is responsible for every radio and television news broadcast that the BBC transmits.

The BBC began daily radio broadcasts in 1922 and spread its coverage to the world in 1932. Currently the BBC World Service reaches an audience of 125 million in 38 languages.

Reaching such a diverse audience requires the BBC to use a formal broadcast format, Jobbins said. Many listeners don't speak English as a first language and radio transmissions are often



Gary Eichten of MPR moderated a discussion and call-in show with Bob Jobbins, head of the BBC World Service. (Photo by Silvana Corrêa de Faria)

faint by the time they reach remote communities. "It's kind of like speaking to a deaf aunt; you have to speak very slowly and very clearly," he said.

Jobbins attributed the success of BBC's World Service to three things. One, the service reports news from the viewpoint that whatever is happening in each part of the world is as important as what's going on in London. Two, the BBC's correspondents are specialists. Three, the BBC is committed to stories even after newsworthy events end.

An agricultural scientist who worked in Africa in the sciences for 12 years was concerned, however, that the BBC

doesn't provide enough information about what's happening from day to day in Africa. "This question is important not only for us who have worked in Africa, but also because of globalization of the economy," said Les Everett, a visiting scientist on the St. Paul campus.

The way to improve access to African news is to improve the country's media, Jobbins said. "Africa's economic and social development depends upon the development of African media," he said.

Another audience member praised the BBC for its objectivity in covering world events and said he plans to listen

to the news reports more regularly. "They're succeeding exceptionally well. They've certainly held true to their mission," said Willard Thompson, a retired professor of journalism.

For journalists interested in becoming foreign correspondents, the best training takes place on the job, Jobbins said. However, journalists interested in working internationally should choose a country to work in and then learn the local language so they can communicate with ordinary people about what's going on in that country.

Sevareid Library short of funds, needs help

BY ANDREW MICEK
SJMC STUDENT

Sevareid Library is hurting—as the budget squeeze of the century gets its grip on the University, the Journalism School's library has been left with little central funding. It relies on alumni contributions instead.

School of Journalism and Mass Communication library officials say a minimum of \$40,000 is needed to operate the library. But they project a \$37,000 budget, of \$3,000 shortfall.

"It's the first year we've had to make some cuts that are really going to be noticeable," said Kathleen Hansen, journalism professor and Sevareid librarian.

Alumni contributions remain strong, but they haven't kept pace with the rising costs of maintaining the library, Hansen said.

The budget shortfall forced cuts in magazine and book purchases, as well as earlier closing hours and fewer student employees. Cutting magazine subscriptions and book purchases is especially tough for students, Hansen said.

"Students want to look at popular magazines because that's where they want to work," Hansen said. Some of the scholarly journals that have been cut are not available anywhere else on campus.

In the 1991-92 school year, Sevareid spent \$25,000 on books and serials. This year they allocated only \$20,750.

Twenty-one magazine subscriptions have been cut since August 21, 1993. Cancelled subscriptions include the New Republic, Harper's and The New Yorker. In an attempt to maintain the University's pledge to diversity, new materials written by and directed towards minority concerns are being added. Asian Journal of Communications and Indian Country Today are among those recently added.

Sevareid Library officials also cut their previous goal of 250-300 new books this year to 228. Each new book costs about \$45 on average and prices increase about 5.4 percent per year.

But reducing book purchases means students and staff may be forced to rely on older, outdated material.

Revised copyright laws also complicate matters. Students can no longer save money by photocopying portions of a

book. As students rely more on library material it is subject to more wear, Hansen said.

"Library usage is going up because of the copyright situation and library funding is going down," Hansen said.

To ensure everyone has access to limited materials, professors place assigned readings on reserve in Sevareid. Over 10,000 materials were checked out from Sevareid's reserve section from July 1992 to June 1993. Hansen said that amount of reserve activity is almost unheard of.

The library is also closing two hours earlier this year because of budget problems. Cuts in the federal work-study program that pays about half of a student's salary means the library can't employ student workers into the evening.

Between 200 and 250 people use the library every day during the school year. Last January, librarians automated circulation materials to save money. Automation tells library users if a book is checked out or in the library. Librarians had a new security system with gates at library doors installed to ensure safekeeping of the approximately 7,800 vol-

umes in the library's collection.

All of this has reduced the cost of operating Sevareid Library. Officials are actively looking for more help during the budget crunch.

Staff at the Minnesota Foundation, a University fund-raiser, are aware that the Sevareid Library is having financial problems, Hansen said. Individuals can make donations directly to the library through the School or through the Foundation, she added.

The Foundation's chief executive officer, Gerald Fischer, said alumni contributions play a pivotal role in the University.

"Money raised by the Foundation is not much in percentage (of the overall University budget)," Fischer said. "But it's a huge amount in qualitative terms."

Alumni donations make the difference in the University's ability to hire world-class professors, maintain faculty and support students, Fischer said.

For Sevareid Library, those donations are essential in providing students with the basic tools: books, scholarly journals and library staff.

New faces in the J School

The many lives of Ken Doyle: former seminarian at J-School

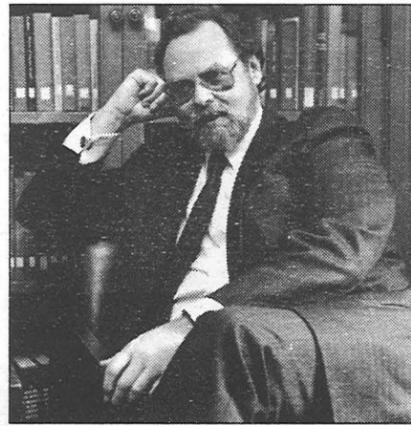
BY LISA THOMAS
SJMC STUDENT

His deep voice sounds more like a late-night radio host than that of a professor and financial psychologist. As one of the newest faculty members in the Journalism School, professor Ken Doyle is anything but routine.

As a child, Doyle passed over the typical dream of growing up to be a fireman in favor of another calling. The parochial school he attended as a child began each day with mass. "I knew on the first day of first grade that I wanted to be a monk. The monks were so distinguished looking. I wanted to be like them," Doyle said.

Born in Menominee, Mich., Doyle attended high school at the Salvatorian Seminary in St. Nazianz, Wis. After high school he joined the religious order, Society of the Divine Savior. He received special training in theology and ascetics in Colfax, Iowa, from 1961-1962. This training helped prepare him to enter Mount St. Paul College in Waukesha, Wis. It was here that Doyle founded both a literary magazine and student government.

In 1964, Doyle left for Rome to study philosophy, in Latin, at the Vatican. Doyle was adept at speaking languages and his teachers at the Vatican encouraged him to teach French after graduation, but he had other plans. "I'm not good when I'm constricted to sched-



Ken Doyle (Photo by Cindy Schultz)

ules," Doyle said. Teaching high school French did not appeal to him.

In 1965, he headed for Marquette

University. Through a program of St. Paul College, Doyle received his undergraduate degree in philosophy, with minors in psychology, Latin, and English. During this time his priorities changed and his dreams of becoming a monk disappeared.

Doyle completed his graduate studies at the University of Minnesota and received his Ph.D. in March 1972. He continued his career in various positions at the University and became a tenured professor in 1981.

Doyle comes to the journalism school from the University's recently dismantled Department of Measurement Services. After ten years of measuring "things" Doyle said he thought he would die of boredom.

As an amateur investor, Doyle decided to help others invest their money. He worked as an investment advisor and financial planner for a small boutique. He reduced his university hours and continued to work as a financial advisor and measurer. This "schizophrenic life" as Doyle called it, somehow needed to be blended together.

The psychology of money is Doyle's specialty. Some of Doyle's studies include: What money means, people's attitudes about money and how these attitudes are learned; the effects of money on politics and how these attitudes influence the way people vote; and fighting caused by money. He applies these studies to mass communication.

He currently teaches two courses in mass communication, research methodology and public opinion in mass communication, and will teach a course on racial minorities in mass media this summer. His class will focus on four cultures: Asian, African American, European, and Native American.

Volunteering as a financial counselor on a Minnesota Indian reservation has allowed Doyle to form many theories concerning cultural differences, the way minorities are portrayed in the media, and how their differences may relate to different views about money.

To help educate consumers, Doyle is

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Visiting Korean prof studies media finances

BY MICHELE AMES
SJMC STUDENT

These days, Yong-Ho Chang can be found exactly where he was before he finished his doctorate in journalism—behind stacks of periodicals in Wilson Library.

"I am a student again, that is my present attitude," Chang says as he laughs.

He is also a visiting associate professor in the School of Journalism and Mass Communication, the same school where he received his master's degree and doctorate in mass communication theory and methodology in 1982 and 1986.

Before attending the University of Minnesota, he earned a B.A. and M.A. in mass communication and economics from Korea University in Seoul.

With a University doctorate in hand, Chang returned to South Korea in 1986 to study economics and the media in his home country's rapidly changing environment.

He says he views the country as "a kind of social experiment" because of the major changes taking place in Korean society.



Yong-Ho Chang (Photo by Cindy Schultz)

"In Korea we are restructuring our media," he says.

He has published 14 articles, two books and a longer article on economics and the media.

Chang was the chairperson of the department of mass communication at Sogang University.

While he conducting research, Chang also held positions such as editorial board member of Communication Monographs, Media and Culture Institute at Sogang University, and

of the Korean Journal of Journalism and Communication Studies.

After doing research and teaching in Korea for seven years, Chang, 43, returned to Minnesota with his wife, Hee-Ja Kim, and two boys to continue his research.

"I came here to compare (Korean and U.S. media) in an economic sense."

He said the economics of new media technology interest him as well.

Chang smiles again as he talks of readjusting his perspectives and refocusing his research.

"To know the impact of new media technology on society, one thing we must know is what is the meaning of technological evolution in an economic sense," he says.

Although he left his home province of Choong Chung, in central Korea, Chang says he values the lessons he learned as a child in this rural setting.

"Through the teachings of nature, I developed a more flexible mind and better interaction with people," he says.

"Through communication with nature, I grew up. Although I left, nature is located in the center of my mental space."

Supreme Court reporter embraces First Amendment extremes

BY DOUG BELDEN
SJMC GRADUATE STUDENT

On the 30th anniversary of the assassination of President John F. Kennedy, reporter Lyle Denniston told a crowd in Murphy Hall that killing the president should be legal, as long as the assassin does it to communicate a message.

That example is extreme, but Denniston, who covers the U.S. Supreme Court for the Baltimore Sun, said he is "an absolutist about the First Amendment," and embraces extremes. "The argument has to be made and the argument has to be made at its outer limits," he told Professor Don Gillmor's media law class the day following his speech.

Denniston gave his talk—"The Utopian Idea of a Radical First Amend-

ment"—on Nov. 22. His visit to campus, which included the speech, the visit to Gillmor's class, a meeting with Minnesota Daily staffers and a talk at the Minnesota Bar Association's Law Center, was sponsored by the Silha Center for the Study of Media Ethics and Law, the Minnesota Journalism Center, the Minnesota State Bar Association and the First Amendment Fund.

Denniston said it should be legal to defame someone, to invade privacy and to publish national security secrets.

The First Amendment's sole purpose should be to enable individuals to express themselves, he said, even if that expression hurts the public good.

His "most powerful adversaries," he said, are those who believe government should punish people whose speech demeans women and racial minorities.

Such views—commonly referred to as "politically correct"—reflect "a yearning again for a sense of security in the world of ideas," Denniston said. We live in a time, he said, when "bad expression is considered to be a social cancer."

Denniston said we should assume people can be trusted with freedom of expression and that any abuses—which he admitted cause real pain—can be withstood by a democracy.

Government should not regulate ideas, he said, because that leads to "suppression of unorthodox thought."

Besides, he told Gillmor's class, individuals' morality and decency will curb most abuses. "We do not learn our sense of decency from the law," he said.



Lyle Denniston (center) talks with Don Gillmor and Bill Babcock. (Photo by Silvana Corrêa de Faria)

In his speech, he said the prevailing view in society is that hurtful speech should be restricted. "The First Amendment bus, ladies and gentlemen, is going downhill."

He views his role as a solitary force trying to reverse that trend. As he said in the media law class, "If I don't argue it, you'll hear it from no one."

In remembrance of an era

Remarks read by Lynda McDonnell at George Hage's memorial service

My first real encounter with George Hage came my first week in Minnesota, during my second or third session of public affairs reporting. Professor Hage returned my paper—some rookie effort at reporting a campus event—and I was appalled to see the sharp, certain mark of his red pen—and the famous grade: A over F. I had made an unforgivable error—misspelling Northrop Auditorium. As befits a reporting class, my ignorance was no excuse.

I recognized then that this was a teacher to be reckoned with. Accuracy was such a first principle with him that he took upon himself the tedious work of looking up names and addresses in the phone book so that we would learn to check our facts as students, not as working reporters.

You see, George was a man of love and humor, hope and fairness and astounding generosity. But he was not in the least benign. He expected a lot of his students and his profession. My first city editor told me—with the self-satisfied air of a man who has defied Fate—that George Hage had advised him to change majors because he'd never cut it as a journalist. After a few months under this editor's direction, I was able to silently observe that George—as usual—was right.

I'm not sure when I recognized the softer side of this force at the front of the classroom. Perhaps the first time a regent attacked me at a public meeting for something I had written in the Daily. I held myself trembling together, just long enough to get to George's office and sob to him that I didn't think I was tough enough for this profession. He said something wise and reassuring, something that patched me up and let me know I had whatever it took. As adviser to the Minnesota Daily for many years, he stoutly defended his students' rights to challenge, offend, even to make mistakes.

But I must tell you also of George's love of language, of beauty as well as truth. In his class on literary journalism years before anyone heard of the New



A Daily coffee hour in 1954. Professors George Hage (middle row) and Ed Emery (back row) joined Daily staffers, along with other faculty including Mitchell Charnley (middle row).

Journalism or Creative Nonfiction, George quietly pointed out prose models that were literature as well as journalism—the careful, passionate work of American writers like Lillian Ross and James Agee, for example. Students like Patricia Hampl and Garrison Keillor, now models in their own right, credit George with helping point them down their distinctive paths as writers.

For those students lucky enough to stay in his orbit after graduation, George taught us by example, by life. He was a man in service to the things and the people he loved. The list is long. He loved his state, his city, his university; his profession. He loved his family and his students, politics and theater, summers at the lake and good books and good plays and dinner with friends and many other things I don't know of. In his professional life, he often took those invisible, essential jobs—taking minutes at committee meetings, for example—because he wanted to make things

work. In his private life, George had an uncanny sense of the perfect gesture. When our first son was born and we'd had our fill of bibs and buntings, George appeared with champagne. When a former student wrote something he admired, he was quick to send a buoyant note.

Let me speak finally of George's

style. We knew him tall and broad-chested, filling his clothes with the same dignity and comfort that filled his life. His style did not fail him when the cancer came. Last March, when he was newly home from the hospital, a crew of former students arrived to untangle the yard for the start of spring. George came out to greet us and thank us with that unflinching warmth. He was wearing a jaunty blue beret. When the work was done, he invited us in. There was strong coffee and sweet donuts and Ella Fitzgerald on the CD player. Again and again, I felt blessed in his company.

Remarks read by Dave Hage at George Hage's memorial service

When I was in college, the chaplain used to introduce students to theology by asking a plain but probing question: What do you believe in? What do you *really* believe in?

This simple question caused no end of difficulty for members of my generation. We had been bred on Vietnam, political assassination, Watergate—and we couldn't muster much faith in anything. It rattled around in my head for years, never quite finding an answer.

The chaplain's query came back into my head these last few months, when fate sat me down in my dad's study at the house in Prospect Park. What a place! The walls are hung with awards and plaques. His desk is crowded with pictures of grandchildren and post cards from far-flung friends. His typing table

is stacked with letters waiting for the mailbox. In one corner looms a giant dictionary on a reading stand—a shrine to the English language. The shelves are lined with political mementos and sacred books—sacred to George.

This man believed in . . . everything!

Family . . . friendship . . . community . . . music . . . theater . . . painting . . . the pursuit of learning . . . politics . . . journalism . . . plain hard work.

The list of his passions goes on and on, as anyone can testify after spending a weekend at his beloved Swan Lake. Listen: You can hear him calling, "Ball game! Ballll game!" as he strode off to the softball diamond on a warm summer evening, recruiting neighbors along the way. You can hear the rustle of a Wheaties box as he watched Alexander and Eve scamper down the hill for breakfast with Gramps. You can hear "String of Pearls" crackling from an old LP on his record player. You can hear the clink of ice cubes in a gin and tonic at happy hour. Always, you can hear the clatter of his typewriter echoing across the placid water.

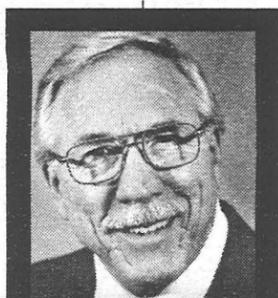
For George, belief wasn't an abstraction. It meant recognizing a necessary chore and performing it, knowing an honorable gesture and making it.

When we were kids growing up in Northeast Minneapolis, we had an elderly neighbor, Mrs. Mealey, who had a big retaining wall that threatened constantly to collapse onto the sidewalk in front of her house. Every spring, we would march next door with Dad and spend a morning shoring up the stones against the ravages of winter. It was our re-enactment of the Myth of Sisyphus, for sure enough, every winter the wall would tumble down again. At the time, this seemed like an awful chore. Today, it seems like a great lesson in something Dad believed in: taking care of your neighbors.

And every fall, Dad would pile us into the back seat of his car with a box of campaign literature to leaflet door-knobs around Northeast for Don Fraser, Alpha Smaby and other worthy DFLers. That, too, seemed like a chore at the time. Today, it seems like a great civics lesson: Find someone you believe in, work hard on their behalf, and maybe the world will get better.

Later, when I went away to college, I started getting regular letters from Dad. What letters! Witty, newsy, upbeat, graceful of style. Just like George. To this day, I find letter-writing a chore. But I retain another great lesson in something he believed: Words are a gift—especially when they arrive in the mailbox from someone you love.

There won't be any more letters from



*... a radiant, joyful,
active, intelligent,
thoughtful, decent
man whose continuing
influence cannot
be measured.*

—from a letter to the editor,
Star Tribune,
by Nancy Lake-Smith

The School of Journalism and Mass Communication is accepting personal stories and remembrances of George, Ed, Hal, and Bob. The letters will go to the families of each man, and some will be excerpted for the Summer 1994 issue of the *Murphy Reporter*.

George. The typewriter is quiet. And so I'm back in that study, wondering: What do I believe in? Still no easy answers. But I know this. I believe in George Hage: high standards, hard work, a big smile, no end of giving. And that seems like a mighty fine start to me.

Hage the Minnesotan by Nancy Lake-Smith

This letter appeared in the *Minneapolis Star Tribune* Nov. 6, 1993. It is reprinted here with permission.

Your Oct. 31 obituary on University of Minnesota Journalism Prof. George Hage was precisely as George would have like it—accurate, pithy and unsentimental.

But for those of us who studied with him, absorbed his office hours, suffered under his surgical red pen, and prevailed on him years after graduation for his time and attention, it wasn't quite enough. Because there are hundreds of us. And there were hundreds of others whom he affected with his political and artistic commitments. The sheer volume of George's good-natured service to the world became apparent during his memorial service on Monday.

The church was packed with former students who, like me, had received the famous A over F grade on an assignment (my sin was to refer to Art Naftalin as "Harry"), people who worked with him on political campaigns, members of his church, university professors and others with whom George had connected. His family and colleagues spoke poignantly of his private and public accomplishments and the crowd (of indeterminate size—another journalistic failing of mine) responded warmly, each of us recalling similar memories.

I would like to add the following adjectives to George's obituary despite his aversion to them. Minnesota has lost a man who embodied the best qualities of the state itself—a radiant, joyful, active, intelligent, thoughtful, decent man whose continuing influence cannot be measured.

My friend Ed Emery Remarks read by Harold Nelson at Ed Emery's memorial service

Hail the legion honors that came to him; hail the legacy he leaves of a rich body of writing and of graduate students who, as professors, carry on his scholarship and teaching; hail his human warmth and generosity and concern that touched so many, and that supported so specially students enmeshed in the toils of Ph.D. study.

And for me, hail my good fortune in having known him for 45 years, a few of them in close contact, an occasional one in debate, and all of them in appreciation. At his death comes a welter of good memories: I'm again in the basement of Ed's and Mary's home in 1953 through an entire night of helping index the first edition of his lasting history, "The Press and America"; I'm again with Ed, Mary, and Alison as tourists in Stockholm in 1960; I'm again planning with Ed political moves for the Min-



The Journalism School faculty gathered for a photo around the school's copy editing table in the 1950s. In the slot: Roy Carter, Bob Lindsay, Smitty Schuneman. Around the rim: Fred Kildow, Cam Sim, Ed Gerald, Bob Watters, Bob Jones, George Hage, Mitch Charnley, Ed Emery, Harold Wilson.

nesota-Wisconsin axis of our national journalism educators' association; Ed and I are again roaring with laughter as we exchange anecdotes of our early strivings in similar careers as reporters with United Press wire service and as Ph.D. candidates.

I'd add especially to that inadequate account of Ed's qualities and our associations, a characteristic in him that endeared and impressed me down to his death: a relentless, driving penchant to pursue, to encompass and surround, to exhaust a subject matter, or an opportunity, or an experience, or a commitment. I'll not forget exhausting the guidebook's list of the first-rank attractions of Stockholm in a day and a half 30 years ago—a list that led us in a rented car driven by Ed at high speeds from one palace, or garden, or vista to another, and in fast walkings of paths and corridors, the pace set by Ed. He was totally in charge and totally successful in getting his little party to experience every one of those top attractions of the guidebook.

And in a totally different setting three decades and more later, from his hospital bed as told me by Mary, that same engagement, that same pursuit: son Mike had arrived at his bedside, and what did they talk about?—What else but the revisions needed for the next edition of their book, "The Press and America," a work they'd taken through six editions and which was ready for an update.

Ed's friendship, I knew, was a constant in spite of the carelessness in my failing, for too long periods, to keep in touch, either by mail or at professional gatherings where I too often allowed unimportant diversions to forestall fellowship with Ed. To have a friend with a heart as big as his is to be favored, and I was favored.

To Mary, whose heart and human warmth are as great as Ed's, deep thanks for your care of Ed. May you and Alison and Laurel and Mike know that he'll be strong in the memories of a throng.

Remarks read by Hazel Dicken-Garcia at Ed Emery's memorial service

Some tasks are simply too difficult, and I find saying good-bye to Edwin Emery to be one such task. But I want to try—in part, because I know he would do no less for me, or for anyone he knew.

Edwin Emery's legacy is all around us. And it will live on well beyond the lives of any of us who are here today. It is the richest kind of legacy, for it is not limited to material things, those things that do dissipate rather quickly in the larger scheme of things.

Aside from the body of work he leaves that will continue to instruct, educate and motivate generations to come, his legacy is a spirit, an indescribable spirit that has permeated his life and his life's work, a spirit that has affected generations of colleagues, friends and former students who reside and work in every part of the world.

One former student this week described this spirit, in part, in a way that I think says it best, and I think she won't mind my quoting her. She spoke of Ed as a "life-force, a life-force that is so enabling."

That "enabling" is a great part of the legacy he leaves us, for it will continue—not only in the memories of those who knew and worked with him, but in the shaping and channeling of their work and who they are. Everyone of his former students (indeed, everyone who has known him) feels a kinship, an affection and admiration for Edwin Emery that is unique.

Ed seemed to be the most tireless person I ever knew. His energies were boundless. He was incessantly deeply engaged with people and with ideas, and this engagement was so intricately interconnected in his tireless approach to everything that one simply could not keep up with him.

It is this in great part that defined Edwin Emery. Another part of his legacy is a message that his very presence imparted. His aura seemed to bespeak

limitless assistance to everyone he met.

Although I had some time in these past weeks to try to get used to the idea that he would soon leave us, I found it impossible to adjust.

When I learned of his death, my immediate reaction was anger—not at him, of course—but a kind of anger one feels when a promise is broken.

I know anger at a sense of loss is normal, but I didn't understand why I felt anger, especially since I had some time to adjust. . . . Then Ed himself gave me a way to understand.

I was reading something he wrote more than forty years ago, and the word "indestructible" leaped out from the page at me.

Then I understood.

I understood that he had seemed so much larger than life to me that I had come to take as life's promise somehow that he was indestructible. He would always be there.

The reading of his words, written so many years ago, gave me a way to understand and to separate the idea of the destructibility of his spirit. "I will always be here," I felt him telling me.

Edwin Emery was truly a giant—in his profession and in the School of Journalism and Mass Communication. He was a giant in the field of journalism history, and his impact there simply

cannot be measured. One cannot think of the one without thinking of the other.

I came to the University of Minnesota to teach journalism history, that field, which in many respects is synonymous with Edwin Emery. My introduction to him and to the field was through reading one of his books nearly 30 years ago.

I did not actually meet him in person until 1979, when I came to the University of Minnesota for interviews for a faculty position. I felt daunted, to

say the least, to be a junior colleague in the same field—let alone in the same building and on the same faculty as Edwin Emery.

But he gave me more space and encouragement to be my own person in making my way in the field than I



Some tasks are simply too difficult, and I find saying good-bye to Edwin Emery to be one such task.

—Hazel Dicken-Garcia

would every have imagined.

To close, I want to share two personal experiences of my association with him.

When Ed retired, he passed on to me some items that had been in his office. One item was a photograph. Long after he gave it to me, I found tucked into the back of the picture frame a newspaper clipping containing several statements made by another journalist long ago.

One of those statements struck me as somehow typifying Ed's approach to students, colleagues, friends—and to me as a junior colleague.

It reads: "Only a person extraordinarily satisfied with himself can derive pleasure if this child in his house is a little person who gives him back nothing but a reflection.

"You want a new story and not the old one, which wasn't particularly satisfactory in the first place."

The other experience will always remain as my most treasured memory of Edwin Emery.

He, another colleague and I traveled together to a conference in April of this year.

During the trip, Ed seemed as always looming larger than life, as always on a non-stop pace of participating in the sessions and trying to see and talk with everyone, giving—as always—from that infinite fund of encouraging words he always had at the ready.

But during the trip, the other colleague and I had reason to become concerned about his health and how well he might be taking care of himself.

We were more solicitous about this, I know, than Ed would have liked. But he humored us and tolerated us with great patience.

And I recall him saying more than once during that trip: "I am nearly 80 years old, I've done it all; I've had a good life."

Indeed, you have Ed. And we are all the richer for it. It is our great fortune that you were here.

We wish you God speed.

Remarks on Ed Emery By George Hage

I wasn't able to visit Ed during his last illness, but Anne and Linda Wilson reported that he was facing death with great fortitude. I wanted to tell him how much I admired his patience and courage and I hoped it might comfort him if I wrote in review of the great good fortune that has been ours—his and mine—happy, lasting marriages, devoted children, enduring friendships, the opportunity to work with generations of young people, the chance to help build one of the great schools of journalism, and—in his case—worldwide travel and a monumental classic in historical research and writing. A very, very good life. I didn't say in my note, but must attest to it now: Ed was one of the kindest, most generous, big-hearted men I've known. Injustice of any kind aroused him to a burst of fury. We who have known him are the better for the experience, and we

shall miss him very much.

Remarks by George Hage for Harold Wilson's memorial service, read by Dan Wackman

I count myself especially fortunate among my colleagues in Murphy Hall because for many years I worked with Harold Wilson very closely in the production of a student-staffed magazine. We team-taught the School's magazine production course—Hal, the graphics and design aspects, Smith Schunemann, then head of photojournalism, the photojournalism aspects, and myself, the writing.

And because that experience illustrates so many of Harold's excellent qualities, I would like to dwell on it a bit in these remarks.

To begin with, we invented the course, and it seemed a bold undertaking because we had no models to follow. But many of the School's students wanted to study magazine production, and Hal and Smitty and I argued that they should

have that opportunity, even if it meant a teaching overload for us, as it sometimes did.

I can remember a faculty meeting at which some of our colleagues wanted the course dropped because of teaching overload, and our colleague Edwin Emery exploded in a way that the gentle Harold never would. "For god's sake, if they want to teach it on overtime, why should we object?" Emery carried the day.

One of the unusual aspects of the course was that the student staff selected the subject matter, and some years the indecision was maddeningly frustrating, but Harold was patient beyond belief. He was ever the gentlest of gentlemen.

He was also an artist of impeccable taste. Who among us can forget the pleasure we felt on receipt of his beautifully designed Christmas greetings. And a generous artist, too. Both my wife Anne and I are in his debt for the splendid work on design problems that he undertook at our request, with minimal compensation. For example, at Anne's request, and in an ecumenical gesture, he designed Prism, the distinguished journal of the United Church of Christ, without compensation.

He lived a life of service—to the University, to the J-School, to countless professional organizations, to his church, to his friends, but most of all to his students.

We are grateful to have known him.

Additional remarks by Dan Wackman

I'd like to simply add that my experiences over the 22 years I knew Hal completely echo George's experiences over the 47 years they knew each other, from the time George and Hal joined the School's faculty together in 1946. Quiet, competent, thoughtful, dedicated—Hal was the behind-the-scenes professor

who provided the solid core for the education of literally thousands of students. The School, its faculty and staff, and its students were all enriched by his presence.

Bob Lindsay: Journalism prof leaves behind a storied career by Don Boxmeyer

This article appeared in the St. Paul Pioneer Press, Oct. 1, 1993. It is reprinted here with permission.

It was my first journalism class in Murphy Hall. Eric Severeid had walked those dark halls, sat at those scarred desks, maybe even pounded one of those old Royals. Harrison Salisbury and Harry Reasoner, too. This was journalism's holy place, and I waited for the professor to begin disbursing celestial enrichment.

"The smoking lamp," said he, "is lit."

The professor was Bob Lindsay, an old Marine to whom journalism was not holiness but hard work, and a search not for inspiration but accuracy. The class was J-13, the University of Minnesota's introduction to basic reporting.

Bob simply wanted to know if anyone in the room could write, so he threw out a set of facts.

There'd been an accident with injuries involving two city buses. There were some other details, too, and I had half an hour to string the elements together on that old Royal in front of me. This would be easy for the former sports editor of the Monroe High School Monitor, and the story I proudly handed in—on deadline—started like this:

"The driver of one bus was injured seriously today when he slammed into the rear end of another."

My first story wound up in a place of honor on the professor's bulletin board under the heading, "Lede of the Week, No, make this one Lede of the Month."

Bob Lindsay died Sunday at his home in St. Paul, the second retired U of M journalism professor to die in recent weeks. The news business in the Midwest is peppered with Murphy Hall refugees; we're all over the place, in newspaper city rooms, television newsrooms and public relations shops throughout the Twin Cities, writers and editors who learned their craft from Bob and other Murphy Hall professors, including Edwin Emery who died in September.

Bob was my professional adviser and better than anyone understood why, after a couple of years of school, I threw it all aside for my adventure at sea. He was a veteran of World War II and Korea, and shortly after he sent an autographed copy of his book, "This High Name," to the captain of the aircraft carrier I was on, I stopped pushing planes around the flight deck and was transferred to the public-information office.

The old Marine still knew his way

around, even on the North Atlantic.

In the years after I had returned to Murphy Hall, Bob became more important to me. He was my personal link with an institution I thought was too large to notice individuals. Long after I'd graduated, Bob sent me a story I'd written in one of his classes. He'd saved it, probably because in it I called him an old SOB.

Lunches with Bob and his wife, Mary Anne, were casual, gossipy, therapeutic, and I looked forward to his succinct, neatly typewritten tirades.

He disapproved of sloppy reporting—his motto was "accuracy, always"—and what steamed the old Marine the most was any time he'd see a photo of a Marine identified as a "soldier."

I will say this. I can say this. Journalism is better because of Bob Lindsay. He lit the lamp.

Letter to Dan Wackman By Melva Moline

I feel compelled to thank you for your note regarding the gift I sent for Ed Emery's memorial, and to offer my sympathy to you and others on the J School faculty who worked so closely with Ed, Hal Wilson and Bob Lindsay for many years.

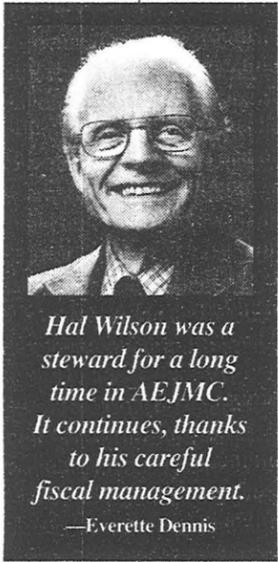
It's so easy to take our colleagues and friends for granted when we know their human frailties as well as their extraordinary capacity for goodness. When they pass from our midst, then

we realize what a loss it is for us. And it must be particularly painful for you and your faculty with the multiple losses. Obviously, younger faculty must take over, and they bring their own special brilliance and insight, and the school evolves and eventually builds a different tradition. But there was something special about the Charnleys and the Emerys and the Brovalds and Sims, and we shall not see that again. I hope the beneficiaries of the memorials will understand that.

I know my life has been enriched greatly because of my sojourn at the University of Minnesota and the J School. Much of that is because Ed Emery had a knack for banishing insecurities. His cheerfulness was, on occasion, maddening, but I shall always cherish the memory of an old-fashioned historian bursting into booming laughter out of sheer joy at being alive.

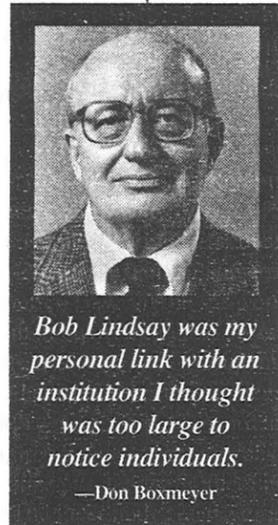
And I trust your memories of those you've lost will give you pleasure.

My best to all the faculty and staff.



Hal Wilson was a steward for a long time in AEJMC. It continues, thanks to his careful fiscal management.

—Everette Dennis



Bob Lindsay was my personal link with an institution I thought was too large to notice individuals.

—Don Boxmeyer

George Hage 1914–1993

BY MATT MCKINNEY
SJMC GRADUATE STUDENT

Fairly dripping in red ink, the latest copy of the Minnesota Daily would come to the student newspaper's office from professor George Hage.

Would-be journalists lined up to see the recent critique of their work.

"You could always count on his full response," said Patricia Hampl, a University English professor, noted memoir writer and former Daily staff member. "To get a 'Wow' or a 'Great' with an exclamation point after it . . . you could see people that were just glowing."

Hage is, in many people's memories, the writing teacher. Former students—many now professional journalists in newspapers around the country—credit his exacting standards for their success.

He thought newspapers should read like literature and encouraged students like Hampl and Garrison Keillor to extend the boundaries of journalism. A passionate follower of public affairs, Hage campaigned for several politicians and was involved in landmark lawsuits. From Murphy Hall he led an entire generation of reporters into the field.

He died after a long battle with cancer Oct. 29 at Abbott Northwestern Hospital in Minneapolis. He was 78.

"He didn't think newspapers were just

another commodity in the marketplace," said his son David, a reporter for U.S. News and World Report. "He thought they really made the world turn and made the world better."

Hage taught for 37 years at the University, both in the School of Journalism and Mass Communication and in the American Studies Program.

Born Nov. 4, 1914, in Madelia, Minn., Hage first came to the University in 1933 as an undergraduate student in journalism. He was managing editor of the Minnesota Daily in 1936-1937. After graduation he worked at the Columbus (Ohio) Citizen for five years as a reporter. Before he left Columbus he was covering music and entertainment, including annual visits to New York to cover openings on Broadway.

World War II put a halt to Hage's journalism career as he served in the Ninth Air Force for four years. Stationed in England, Hage worked in intelligence. He returned to the University after the war to earn his M.A. in 1950 and Ph.D. in American Studies in 1956.

An Uncommon Teacher

Hage was senior editor of the 1976 textbook, "New Strategies for Public Affairs Reporting," now in its second edition. He taught basic reporting, public affairs reporting, magazine writing, editing and production, interpretive reporting

and literary aspects of journalism.

He was a demanding editor who taught students that one error was grounds for failure. Students quickly learned that a solid story with one misspelling earned an "A over F" grade.

"It was always slightly ambiguous . . . you weren't sure which grade counted for more," said Hage student Lynda McDonnell, most recently an editorial writer for the St. Paul Pioneer Press.

"What that signaled to me was that you can't miss the details. You don't ever misspell 'Northrop' again."

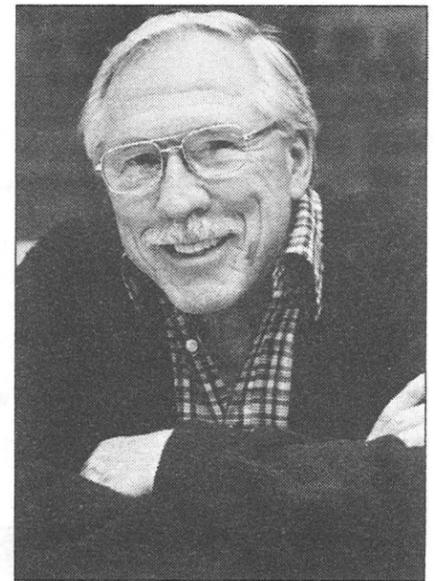
"George had a way of at least initially intimidating students," said Steve Dornfeld, assistant editorial page editor of the St. Paul Pioneer Press. "But as you got to know him you found out what a warm and caring person he was. There was nothing he wouldn't do to try and help a student."

Hage was adviser to the Minnesota Daily, was the school's representative on the University's Board of student publications, and worked with the student chapter of Sigma Delta Chi, the Society of Professional Journalists.

In 1983, he won the Distinguished Teaching in Journalism Award of the national Society of Professional Journalists in 1983. The national distinction is awarded to only one professor each year.

It was Hage's habit to follow his stu-

CONTINUED ON PAGE 10



FO
LIVES
MATT

Harold Wilson 1913–1993

BY MAREN ENGELSCHION
SJMC STUDENT

Even after he retired, Harold W. Wilson could be found in the Murphy Hall graphics lab teaching students. "He used to come into my class sometimes and help with the teaching, and when I was out of town he would come and help out," said Bob Craig, a former associate professor of graphic design and typography at the University.

Wilson, a professor emeritus of the School of Journalism and Mass Communication, died Aug. 3 at the University of Minnesota Hospital in Minneapolis. He was 79. Wilson was a member of the faculty from 1946 to 1984.

Wilson, who lived in Columbia Heights, was an expert in graphic design and printing. He set up the SJMC graphics lab and taught courses in graphic arts, newspaper and magazine layouts, design, advertising and magazine production.

Vicki Wilson said her husband started teaching because he wanted to share his enthusiasm and joy in the printing business with others. "He lived the golden rule," she said, "by giving back to everyone."

Wilson was born in Alcester, South Dakota, and started in the printing business at South Dakota State where he earned his bachelor's degree. After serving in World War II he earned his master's degree at the University of Kansas.

"I was just immensely impressed

with him," said SJMC professor emeritus Virginia Harris, a former colleague. "He was extremely talented in graphic design and all the technical aspects of the printing process."

Away from his classroom, Wilson worked as a design, layout and typography consultant for magazines and newspapers. Wilson also served in the Association for Education in Journalism in several positions. He was the head of the Graphic Arts Division in 1966 and was national treasurer for 14 years. He was also business manager of Journalism Quarterly, Journalism Abstracts, and two other AEJ publications.

Some Minnesota State Fair goers might remember Wilson working at the Minnesota Newspaper Association museum, where he operated antique production equipment and produced a newspaper, The Maynard News.

He will also be remembered for his work with high school student journalists. He produced a noted series of filmstrips on graphic design and on publication methods for the high school press. The filmstrips were "very popular and informative," said Tom Rolnicki, director of the National Scholastic Press Association.

Wilson organized workshops in journalism for high school students and teachers for the Minnesota High School Press Association. In 1980, the organization granted him the Award for Distinguished Service to Student Publications. "He really enjoyed teaching people and

he liked to work with young people," said Vicki Wilson.

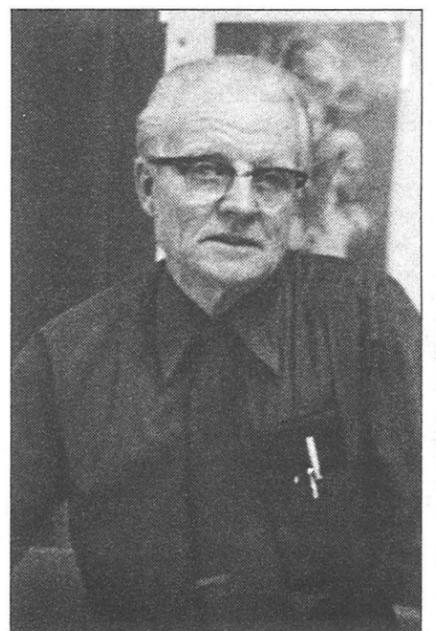
In 1959, Wilson was part of a three-member Ayer Award Committee for selecting the best typography and makeup of U.S. newspapers. He received two fellowships from the National Advertising Executives Association. In 1960 he was editor of Minnecrafter, the publication of the Minneapolis House of Printing House Craftsmen. Wilson was president of the Northwest Industrial Editors Association in 1970. He also was a member of the Minnesota Advertising Club, the Graphic Arts Education Association and Kappa Tau Alpha.

"He was a very concerned and amiable individual," Professor Phillip Tichenor said. Professor Donald Gillmor described Wilson as a shy and gentle man that everyone liked.

When Wilson retired he spent a lot of time traveling with his wife, but he never ceased to be committed to the printing business. Besides stopping in at the University from time to time, he edited the newsletter for the University of Minnesota Retirees Association.

He also did volunteer work in the summer of 1985 at Historic Murphy's Landing in Shakopee, assisting in graphic production and explaining antique equipment at the print shop.

Wilson is survived by his wife Vicki, daughters Beth and Sharon, both of Minneapolis, a sister, Doris Thompson, and a brother, Bernard, both of Alcester.





Edwin Emery 1914–1993

BY JANET SZUBA
SJMC STUDENT

When people think of W. Edwin Emery, University of Minnesota journalism professor of 39 years, different images spring to mind.

Some recall a dedicated colleague or a gifted writer; others recall an outstanding teacher or a wise mentor. But of the many roles Edwin Emery put on, almost everyone who knew him is mourning the loss of a kind and caring friend.

Emery, known internationally as a historian and author of 11 books, died Sept. 15 of leukemia in Minneapolis at the Midwest Community Hospice at the age of 79.

Emery was best known for his book, "The Press and America," regarded as the leading work in the mass media history field. It has been translated into Chinese, Spanish, French and Portuguese.

The author also teamed up with Warren K. Agee and Philip H. Ault to write "Introduction to Mass Communication," a pioneering text in the mass communication field, first published in 1960. The 11th edition was published in October.

Although Emery retired from teaching in June 1984, he continued to be active in the field and was considered a fixture in Murphy Hall.

"Ed was a giant," said Hazel Dicken-Garcia, a professor and colleague. "In many ways he was synonymous with the field of journalism history. No one will be able to replace him."

Emery was born May 14, 1914, in Chino, Calif., the son of William and Laura (Miller) Emery. Emery's father was a rancher.

While attending the University of California at Berkeley, Emery edited the student paper, The Daily Californian. He received a bachelor's degree in history in 1935. That same year, he became a reporter for the San Francisco Examiner and married Mary McNevin.

She describes how they first met in a senior high school English class in Long Beach, Calif. "He sat in front of me. I was very shy. We had to give this speech and I was so scared to speak out. He must have felt sorry for me."

In 1936, he began working as assistant editor, then managing editor, of California Monthly magazine.

Emery went on to earn a Ph.D. in history at Berkeley in 1943. He joined the United Press that year as a staff correspondent and worked for two years as a desk editor and bureau manager. During World War II, Emery handled some of the Pacific Theater's most dramatic stories, including the invasion of Iwo Jima and the resignation of

Japanese prime minister Togo.

The young journalist came to Minnesota in 1945 as a visiting professor. He served as director of graduate studies from 1973 to 1979.

He served as associate editor, managing editor and editor of Journalism Quarterly from 1952–1973.

Everette E. Dennis, director of the Freedom Forum Media Studies Center at Columbia University, wrote this about Emery: "Whether it was his passion for sports or for politics, his hyperkinetic energy for knowing things from the smallest details of daily life to the complex contours of knowledge, he was a man of many parts whom I admired greatly."

Teacher

Colleague Warren K. Agee, co-author of "Introduction to Mass Communication," described Emery as "one of the foremost educators of his time." He thought journalism was essential in everyone's lives. He thought the public should understand how the mass media operated so they could be informed critics of the media, Agee said.

Students of Emery describe him as teacher one never forgets.

Emery received visiting faculty invitations from Taiwan, Spain, Singapore and

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OUR
THAT
ERED

Robert Lindsay 1924–1993

BY MAREN ENGELSCHION
SJMC STUDENT

When Garrison Keillor was in Robert Lindsay's class, one misspelling earned an automatic "F."

"He was friendly and gruff and kind and very demanding," Keillor said. Lindsay was instrumental in Keillor's initial New Yorker contacts.

Lindsay, professor emeritus of the School of Journalism and Mass Communication, died Sept. 26, but his aim for the highest of standards lives on within his students.

Lindsay retired in 1986, after 29 years at the University. He taught broadcast journalism, news reporting and public relations classes. He was regarded as a specialist in global communication and headed the international communication program for several years.

Lindsay frequently wrote articles and reports published in periodicals and books on international communications, broadcasting and public relations. Most of what he wrote dealt with the advancement and development of international communication. He also wrote "This High Name," a book published in 1956 on public relations history and development in the U.S. Marine Corps.

"Bob Lindsay was very interested in the development of journalism schools and in the development of journalistic abilities," said former colleague Professor Phillip Tichenor. He was especially

interested in the growth and development of journalism schools in other countries like Africa, Tichenor added.

Lindsay attracted many students from distant countries to the school. "He appeared to have great satisfaction from his work with the international graduate students," Tichenor said.

A strong concern with the United Nations' policies and worldwide arrangement for satellite communications is reflected in Lindsay's dissertation of 1965 on "Earth Satellite Communications: Issues and Portents." Tichenor said Lindsay's main concern dealt with restrictions on the free flow of information to less developed countries. Lindsay hoped the use of satellites could improve worldwide communication and help reduce the number of illiterate people.

Lindsay thought journalism should show the best use of language. Consequently, Tichenor said, "he would be very critical of everything that appeared to him to be evidence of widespread misuse of the language."

"He taught me to strive for the highest of standards and settle for nothing less," said former student Bob Drechsel. Drechsel is now professor and director of the School of Journalism and Mass Communication at the University of Wisconsin.

Before joining the University of Minnesota faculty, Lindsay taught at the School of Journalism at the University of Wisconsin in Madison. He also worked as a news director and reporter

for radio and television stations in Wisconsin. While at the University of Minnesota, Lindsay won the 1960 Twin Cities Citizens Committee Aries Award for a current affairs program he conducted. From 1968 to 1969 he was a senior program specialist on space communication for UNESCO in Paris.

As an officer or a member, Lindsay was affiliated with over thirty international scholarly and mass media organizations. He is in "Who's Who in the World," "Who's Who in International Education," and "Who's Who in America." Lindsay was also a member of the Disabled American Veterans. He was a Marine during World War II and the Korean War.

Born in Durham, N.C., in 1924, Lindsay earned his bachelor and masters degrees at University of Wisconsin, majoring in literature, political science and journalism. He received his doctor of philosophy degree at the University of Minnesota in 1965.

Keillor said Lindsay was well-traveled. "He was a man who had Been Around—traveled, worked, in Europe—and, in Minnesota in 1961, that made him a figure of romance, of course."

"Mainly," Keillor said, Lindsay "exemplified a very strict honesty. He believed the world was discoverable, knowable, and that journalists are there to illuminate it. They are not satirists, primarily, or even writers, so much as they are teachers."



Hage

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dents through their careers and through their lives. He was at McDonnell's wedding, and sent a bottle of champagne to celebrate the birth of her first child.

"I did a reading on campus a couple of years ago," said McDonnell. "I hadn't thought of calling him but there he was."

"When you signed on with George, you didn't get him for one class. He took you on for life," said Dornfeld.

Public affairs

Hage led his students into court rooms, city councils and school board meetings. "He just kind of immersed you in it," said Dornfeld. "For a lot of students he educated them on the importance of public affairs reporting and the public's right to know and the role that journalists play as the watchdogs of government."

Hage was equally passionate about public affairs outside the classroom. He served two terms on the University Faculty Senate. The Minneapolis Planning Commission had his help for two terms in 1963 and 1971. As co-chair of the Committee for Integrated Education, a citizens group, Hage was one of the plaintiffs, on behalf of his son David, in a class-action lawsuit against the Minneapolis School Board in 1971. The lawsuit resulted in a federal court-ordered desegregation of Minneapolis schools.

When the Newspaper Guild went on strike at the Minneapolis Tribune in 1981, Hage, the paper's ombudsman at the time, walked the picket line.

Hage is also remembered for the

stand he took in defense of the Minnesota Daily in 1979. The newspaper ran a humor edition that spring which led to widespread calls for controls over the paper. The University Board of Regents voted to curtail the paper's funding, but it was Hage who convinced the board of publications to strike back and take the University to court. The historic case, now cited nationwide as an example of student press freedoms, was eventually settled in favor of the Daily.

"Hage was the moral force behind that episode," said Marshall Tanick, the Daily's lawyer.

Polished writing

At a time when there were no creative writing courses at the University, Hage vigorously promoted the SJMC's course in literary journalism. He admired writers like Rebecca West, Ernest Hemingway and Mark Twain for bending the rules of journalism. "I wrote a piece for him for that course," said Hampl, "and George read it aloud in class, with relish. It was the first time in my life that I understood I could make someone laugh. I can see him just standing there chuckling as he read it. It ended up being the first piece I sold to a non-University publication." Hage was teaching the course when writers like Tom Wolfe were just beginning to popularize the field, Hampl noted.

Another of Hage's students, Garrison Keillor, said this of the professor in a 1983 letter of recommendation: "George was a passionate writing coach who wielded a powerful red pencil, and though it was shocking to see one's stuff torn apart (teachers had always liked my writing), George did this in a collegial

spirit: you and he were engaged against flabbiness, redundancy, pretension, inaccuracy, and plain thoughtlessness in prose writing."

Hage loved musicals and theater as well. He served two terms on the board of trustees of Actors Theater of St. Paul, one of them as president. On visits to England, Hage would visit old friends from his days of military service—and buy theater tickets.

"He loved England," said his wife, Anne. "And I grew to love it, too."

Professional ties

Hage worked as a professional journalist throughout his life. In Rochester, Minn., he was a writing coach for the Post-Bulletin in 1981. He worked at the Minneapolis Star in the summers of 1976-1978 as an editorial writer, and was a copy editor at the Minneapolis Tribune in the summers of 1973-1975.

"As completely as anyone I've known in journalism, George bridged the gap between academia and the newsroom," said Graham Hovey, a colleague and former reporter for The New York Times.

"He would find excuses to come and visit so he would maintain contact with the profession and maintain contact with the students," said Dornfeld, "and part of it was he wanted to keep an eye on us."

Hage was director of the Minnesota Journalism Center, a post in the School of Journalism and Mass Communication that links the school with the professional community.

Student of American Studies and history

While most people remember Hage as a professor of journalism, he also taught in the American Studies program, the

field in which he earned his doctorate, and was chair of the program in 1976-1977. His interest in history led to "Newspapers on the Minnesota Frontier, 1849-1860," published by the Minnesota Historical Society in 1967. He also edited a history of the Minnesota Newspaper Association, "125 years of Service to the State, Its People, and to Journalism," published by the association in 1992 in observance of its 125th anniversary. Hage's fluency in journalism history had him filling in for Edwin Emery in the journalism history course when the noted historian was on leave.

A life remembered

Reporters in newsrooms around the country still remember the red penmanship of Hage. Whether critiquing copies of the Daily or their papers, the writing teacher inspired hundreds of students to write a clean sentence with less pretense and less inaccuracy. In 1993, Hage was among the first inductees to the Minnesota Daily Hall of Distinction.

Today a legion of Hage students continue to practice journalism the way he saw it.

Ten years ago, Edwin Emery included this anonymous comment from a student in a letter about Hage: "There was no teacher who took as much time for my own writing as George Hage did—he gave me an appetite for craft and care in writing. What quality and grace, what naturalness he brought to the classroom and encouraged on the page!"

Hage is survived by his wife Anne, sons Philip of St. Paul and David of Washington D.C., a daughter Elizabeth of Minneapolis, and two grandchildren, Alexander and Eve, of Washington, D.C.

Emery

CONTINUED FROM PAGE 9

China. As part of his worldwide travels he gave lectures for the United States Information Agency in 20 Asian and European nations. He was a Guggenheim Fellow in Europe and a Fulbright visiting lecturer in Afghanistan. While history was his major area, Emery also taught reporting and opinion writing.

In 1980 the Society of Professional Journalists gave him its Distinguished Teaching in Journalism Award.

Newsman

Emery was a consultant to the American Newspaper Publishers Association, the USIA, UNESCO and several book publishers. He was involved with the National Conference of Editorial Writers, the American Society of Newspaper Editors and the Associated Press Managing Editors Association.

He chaired the Upper Midwest News Executive Conference and in the 1950s he spent several summers as an editorial writer for the St. Paul Pioneer Press.

Emery's biggest reporting thrills happened at the United Press.

"During the war, the military beamed in messages from the far Pacific from a place called Moraga," said Emery's son Michael. "Dad and some others would listen to the reports. He had it figured out that if a message came in that the Marines were landing, that it would probably be in Iwo Jima. As it turned out, UP had it right and the AP was running behind. When the message came

through, Dad wrote the story."

Michael Emery said Emery also wrote two of the page-one stories for the New York World-Telegram the day that two ships exploded in San Francisco Bay. "That story had his name on it, but to the left was a story about Togo resigning, and Dad wrote that too. So he had the major breaking stories for that day."

Pioneer in textbook writing

Emery first published "The Press and America" in 1954. The book became a joint enterprise in 1978 between Emery and his son, Michael, also a historian and former United Press reporter. The book's 7th edition appeared in 1992.

"His book presents an encompassing view of history in a compact fashion," said Professor Hazel Dicken-Garcia.

Emery's second book, "Introduction to Mass Communication," was co-authored by Warren K Agee. "Most people were thinking of journalism in terms of writing, reporting, editing and advertising," Agee said. "We included book publishing, public relations and communications theories. It just caught on and became a classic."

Emery's other books include collections of newspaper front pages, reporting books and books of media readings.

"Champion of the Student"

"Ed had a wonderful gift of making students feel like human beings," said Nancy Roberts, journalism professor and former graduate student of Emery. "He had a way of banishing insecurities and getting students to focus on their work."

Roberts said she really felt lucky to be one of Emery's students. "When you're a graduate student, you really need to have someone like Ed who will take you under his wing and mentor you."

Some people believe Emery paid for students' tuition when they ran out of money, although Emery never said a word about it. Emery was a mentor for dozens of Ph.D. candidates and assisted them in finding media history teaching positions across the United States.

"Ed made Minnesota a place where aspiring historians came to study, and then they left and did their work all over the country," said Dan Wackman, director of the SJMC.

Award-winning Scholar

"People like Ed put a school on the map," said Donald Gillmor, a professor and colleague. "I don't know if we'll find that kind of dedication again. Someone who will give so much of their time to the students, the school and this field."

Emery's prolific scholarship won him numerous national journalism research awards. Popular among teaching colleagues, Emery was elected president of the Association for Education in Journalism and Mass Communication in 1975.

Emery was president of Minnesota Chapter of the Public Relations Society of America, and was campus adviser to Phi Beta Kappa. He was an active member of SPJ and advised the Minnesota SPJ student chapter for three decades.

Other awards included a Social Science Research Council grant, a distinguished fellowship of the Chinese

Academy of Social Sciences and the Special Chair of Taiwan's National Science Council.

In 1994, Emery will be honored posthumously with the AEJMC Presidential Award "In Recognition of Unwavering Dedication and Outstanding Service to Journalism and Mass Communication."

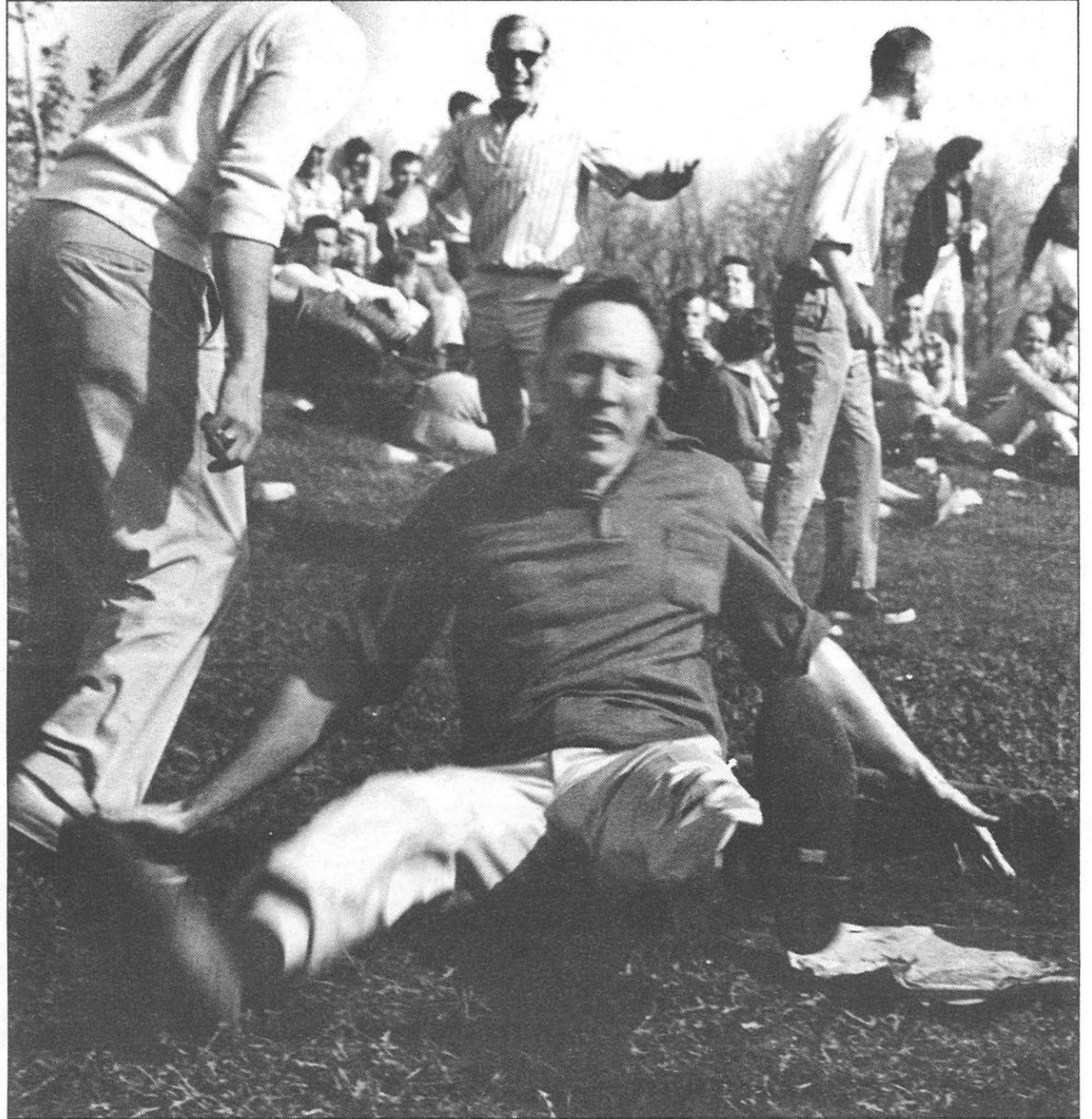
Emery's doctoral thesis, "History of the American Newspaper Publishers Association," was published by the University of Minnesota Press in 1950 and won the first of his research awards.

Lasting Legacy

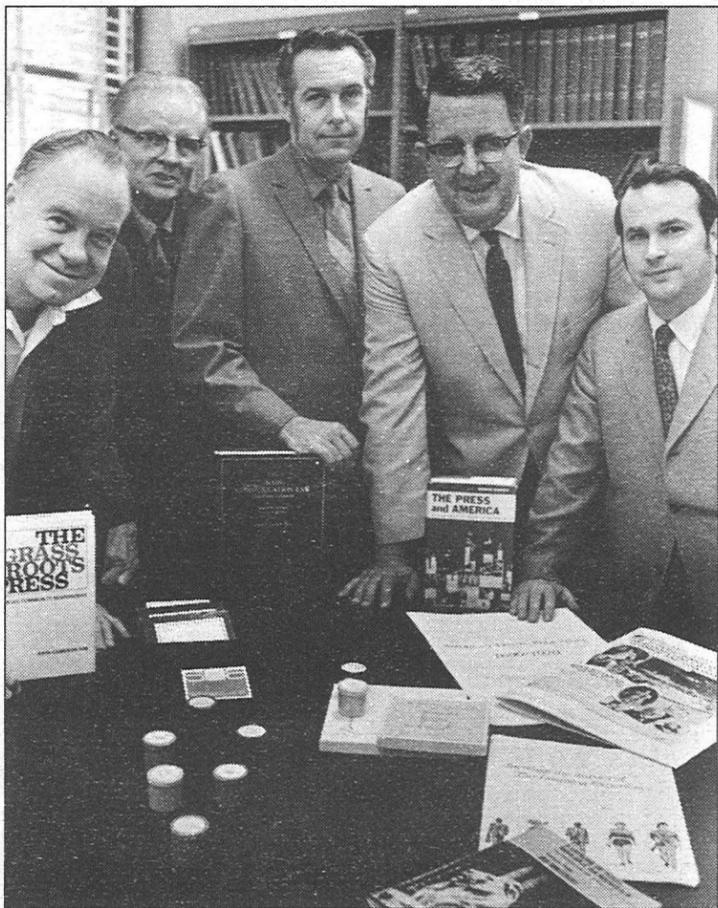
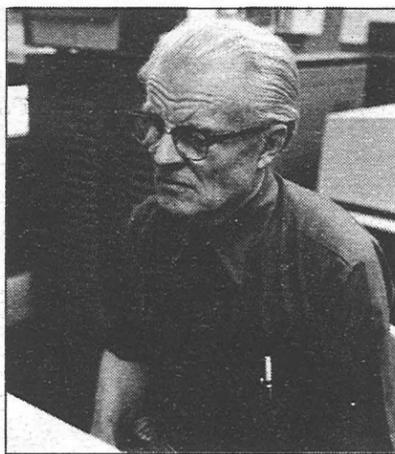
"Ed worked unbelievably hard and deeply cared that students and this school succeeded. He wanted journalism education to attain its rightful place in the academic environment," Wackman said.

Some remember Emery for his eccentric mannerisms, his tendency never to say good-bye when he hung up the phone or his fiercely liberal opinions; but all remember his extreme generosity and concern for others. "Of course I'll remember his scholarship. But what I think has made the most impression are his integrity, decency and his kindness," Roberts said.

Emery is survived by his wife Mary, daughters Alison of Minneapolis and Laurel of Tustin, Calif., son Michael of Woodland Hills, Calif., three granddaughters, Maria Emery of Gresham, Ore., Andrea Scott of Thousand Oaks, Calif., and Nicollette Emery of Santa Monica, Calif., and a great grandson Ryan William Scott of Thousand Oaks.



Clockwise from top left:
 George and Anne Hage in 1992;
 Hage slides into second in a
 1950s softball game; Bob
 Lindsay in the 1980s; Lindsay
 and Smitty Schuneman (right)
 display broadcast equipment
 in the 1960s; Lindsay at a
 Northwest Broadcast News
 Association workshop with
 Mitch Charnley (far left);
 Bob and Mary Anne Lindsay;
 Hage and Mitch Charnley (right)
 performing in "Dog Watch"
 around 1960; Hage visits with
 Roy Carter and Everette Dennis
 in his office in the late 1970s.



Clockwise from top:
 Harold Wilson teaches a graphics class in the early 1960s; Harold and Vicki Wilson; Wilson (second from left) and Emery (second from right) show off their new works, along with Cam Sim, Don Gillmor and Smitty Schuneman in the 1970s; Ed and Mary Emery in the 1930s; Emery with two students from China in the 1980s; Harold Wilson sets type in the graphics lab in the early 1980s.

Pre-major mentors

CONTINUED FROM PAGE 1

longer available. The school had relied on funds from the Minority and Disadvantaged Student Program, which only lasted four years, and a WCCO scholarship that ceased when CBS took ownership of that station.

"We have a longstanding commitment to recruitment and retention of students of color," explained Linda Wilson. "But we realized we could no longer depend on scholarship funds to meet that commitment."

Thirty-four students and 30 mentors have participated so far. The mentors are Twin Cities professionals in broadcast and print media, advertising and public relations. They work with undergraduates who are exploring—but aren't committed to—a major in journalism and mass communication.

An hour-long orientation for all participants kicks off the program and a luncheon marks its completion. What happens in between depends on the student and the mentor.

Joelle Goetz is a traffic coordinator for Lee & Riley Inc. who moved to the United States from France 15 years ago.

She has been a mentor since the program began in 1991. The interests and skills of her students—with whom she still keeps in touch—have ranged from writing to layout and design. "I found I don't have to have all the answers. I'm a resource and I help the students connect with experts in their fields of interest."

Sometimes it doesn't work as planned. Wilson recommends that mentors and students meet at least every two weeks. But it's often difficult to squeeze in a spare hour. For Miki Mosman, a junior in this year's program, it was impossible. "I never met my mentor! We just didn't connect. I'm not sure why she agreed to do this." Mosman was assigned another, more accessible, mentor. "I talked to Linda and she located a new mentor for me that same day. It's probably even a better match than before."

Kim Dalros, a fifth-year senior and Ad Club vice president, had other problems. She was among the first students to participate in 1991. "I really didn't have a clue. I didn't know how important it was to keep in contact and develop that relationship." After Dalros first met with Rob Ley, an advertising account executive, they drifted apart—and two years passed without contact.



Mentor Jackie Crosby (left) with student Christina Toledo. (Photo by Allen Smith)

Last year a chance encounter at the Minneapolis Sculpture Garden revived their relationship. Since then Ley has introduced Dalros to his firm's art director and to a copywriter who are helping her compile a portfolio for a summer internship. He has even agreed to speak at an Ad Club meeting—at Dalros's invitation.

How successful is the program, now in its third session? Wilson explained that the program wasn't designed to recruit journalism majors, but to help students of color explore their options. "I

consider it successful even if they decide not to major in journalism."

It seems to work for Christina Toledo, a self-described "very bewildered and baffled junior" who entered the program this fall. Her mentor, Jackie Crosby, is a producer for KSTP-TV news. Weekly meetings have allowed Christina to observe the elements of broadcast news, both on-camera and behind-the-scenes. "It's incredible to learn what goes on in a TV news studio. I'm learning stuff I'd never learn in a classroom. I'm really lucky to have this experience."

Student Notes

Maureen Reeder's training videotape, "Newscasting," is being distributed worldwide by the U. S. Information Agency. Reeder, an M.A. student, produced the video for an SJMC seminar on broadcast journalism. It explains how local television news is produced.

Randy Croce, M.A. student, and John See, M.A. student, won first and

second prizes for best video series on union issues at the International Labor Communicators Association Convention Oct. 2 in San Francisco.

Victoria (Xiaoyang) Yu's article, "Portrayals of Females in Sports Picturebooks: An Examination of Children's Picturebooks with Sports Themes," was published in *Melpomene Journal*, Volume 12, Number 3. She is an M.A. student.

Waller Scholarship winners, who receive \$1,250 for the '93-'94 school year, included journalism students Shireen Gandhi-Kozel, Jeanne Grommes, Tonya Hess, Julie Kroll, Aaron Pearson, Patricia Pomplun,

Craig Seacotte, Phuong-Uyen Tran, Mark Waller and Michael Wherley.

Jean Christensen, M.A. student, is interning in Washington D.C. sponsored by the Washington Center for Politics and Journalism.

Listed below are the SJMC graduate students who participated in the 76th Annual Convention of the Association for Education in Journalism and Mass Communication, Kansas City, Missouri, Aug. 11-14, 1993:

Julia Corbett, presenter, Mass Communication and Society Division: "Competing for Space on the Bandwagon: A Case Study of Collective Problem Definition of the Environment on Local

Television News," and "Has Environmental Reporting Gone Global?"

David Domke and Dhavan Shah, presenters, Communications Theory and Methodology division: "Information Presentation and Issue Salience: Their Relationships with Voter Decision-Making Strategies."

Sujatha Sosale, presenter, Advertising Division and Status of Persons with Disabilities Interest Group: "Understanding Audience Reactions to AIDS Messages: An Adaptation of the Meaning Based Model."

Sherrie Wilson, presenter, Law Division: "Journalists' Right to Copy Audio and Video Tapes Presented as Evidence During Trials."

Obituaries

John L. Berthiaume, '53, an army veteran of WWII, died in Minneapolis Aug. 7. He was 79. A resident of Orr, Minn., Berthiaume was an avid environmentalist.

Terrece Blair, SJMC student, died in Minneapolis Aug. 20 after falling from the window of her fifth-floor apartment. She was 23. Blair graduated from North High School in 1988. She had been awarded a \$1,000 scholarship from NSP to enter the University of Minnesota General College. She recently had been admitted as a major to the SJMC.

Kenneth Carley, '39, former editor of Minnesota History and author of books on the Civil War and the Dakota Indian uprising of 1862, died Sept. 16 of heart failure at his home in northeast Minneapolis. He was 78. He was a staff writer for the Minneapolis Tribune from 1941 to 1968. Carley owned one of the largest collections of sheet music in the nation. It was 40,000 pieces in 1979. He

sang with the Lutheran Brotherhood Singers and had been a soloist at many churches.

Robert J.R. Johnson, '52, reporter and editor at the St. Paul Pioneer Press, died July 31. He was 62. Johnson started at the Pioneer Press as a copy boy and worked his way to associate editor of the editorial page. He covered a wide range of topics as a reporter. In 1962 he wrote an acclaimed series on Indians in northern Minnesota. When Johnson traveled to Antarctica in 1965 to cover Minnesota researchers there, a peak in the Hart Hills of Antarctica was named after him. He retired from the newspaper in 1990.

Carol Johnson Olson, '58, died of cancer at her home in Hawaii June 3. She was 57. Born in St. Paul, Johnson was editor of Hawaii Tourist News and a reporter for Pacific Business News before joining the Honolulu Advertiser staff in 1971 as a writer. She earned her M.B.A. from the University of Hawaii in 1981 and was the president of Kokee Ventures, Inc., operator of the Kokee Lodge in Kokee State Park, Kauai, Ha.

Carl Linnee, '33, a retired vice president and general manager of Lumberman Publishing Co. in Minneapolis and for-

mer superintendent of Machinery Hill at the Minnesota State Fair, died July 26 in Mesa, Ariz. He was 90. While a student, he was advertising manager for the Minnesota Daily. After graduation he worked in advertising for several mid-west newspapers. He was also active in forming the Duluth Newspaper Guild at the Herald Tribune.

Selma Mattson, '32, lecturer and editor, died June 11 in St. Paul. She was 89. Mattson worked as an editor for a Mound, Minn., newspaper before marrying. With her husband, the Rev. Gerald Giving, she traveled throughout the Midwest lecturing about the Holy Land. A Swedish emigré, Mattson wrote a chapter of "Swedes in America" on Swedish medical contributions in the United States. She also wrote a booklet titled "Minnetonka the Beautiful." She was a member of the Theta Sigma Phi national honorary journalism society.

Harrison Salisbury, '30, Pulitzer Prize-winning reporter for The New York Times and prolific author, died July 5 of a sudden heart attack near Providence, R.I. He was 84. Salisbury won the Pulitzer in 1955 for a series of 14 articles on Russia and the crimes of Stalin. After his start at the Minneapolis

Journal, Salisbury worked for the United Press news service in Chicago, Washington, D.C., London and Moscow. He wrote the 1969 best-seller "The 900 Days: The Siege of Leningrad." He was the first reporter to visit Hanoi during the Vietnam War, reporting in 1966 that U.S. bombing had caused civilian casualties. He was, as assistant managing editor and editor of the Op-Ed pages of The New York Times, among the group of editors who decided in 1971 to publish the Pentagon Papers, a classified report on U.S. involvement in Vietnam. He retired from the Times in 1973, but continued to travel and write.

Club Notes

The AdClub was named the American Advertising Federation College Chapter of the Year for the second time in three years in June. The award is presented to the college chapter that documents the best overall performance in the past year in membership/programs, publications, public service and career development.

Alumni Update

1940s

Victor Cohn, '42, retired Oct. 1 from the Washington Post. He was a senior writer and columnist in the health section. Cohn is spending this year as a research fellow at Georgetown University, working on a book on medical care with the help of the Commonwealth and Esther A. and Joseph Klingenstein Funds. In late 1994, Cohn will begin a two-year fellowship with the American Statistical Association to work on follow-ups to his book "News and Numbers: A Guide to Reporting Statistical Claims and Controversies in Health and Other Fields," which is in its fourth printing.

John Broberg, '42, continues to write from his home in Carmel Valley, Calif. After graduation, Broberg worked at the Minneapolis Star-Journal (for \$25 a week), WCCO's Noontime News, NBC News in Hollywood, and KABC. He wrote four novels, including "A Time of Bells and Whistles," about growing up in Willmar, Minn., where his father was an engineer for the Great Northern Railway.

Ahdele Berg Young, '44, recently announced the publication of her third Dakota book, "Prairie Cooks: Glorified Rice, Three-Day Buns, and other Reminiscences," a Dakota food memoir published by the University of Iowa Press. Her previous two Dakota books, "My Pioneer Mother," and "The Wedding Dress: Stories from the Dakota Plains," were recently reissued in paperback by Dell Publishing.

1950s

Reynold Malmer, '51, has been elected to the Public Relations Society of America's College of Fellows—one of the highest honors bestowed on public relations professionals. Malmer is communications director for the American Optometric Association, St. Louis, Mo. Malmer is a resident of Kirkwood, Mo.

Ron McKenzie, '55, retired after 33 years in sales promotion, public relations and readership and consumer research for newspapers in Minneapolis and Green Bay. He has created his own advertising agency, McKenzie Communications.

Duane Rasmussen, '51, sold Sell Publishing Company after more than 52 years in the newspaper business. Sell publishes the Times, a weekly of Forest Lake, Minn.; the ECM Post-Review, a weekly newspaper of North Branch and Rush City; St. Croix Valley Peach, a shopping guide for parts of four counties; several community information guides and convention newspapers and commercial printing of 80-90 other publications. He retired in November 1993.

John Reque, M.A. '59, is a senior lecturer at the Medill School of Journalism, Northwestern University. He coordinates

basic writing, the required freshman course, and serves as assistant director of the Teaching Media program.

Ted Snyder, '49, M.A. '58, was named a "Fellow of the College" at Rio Hondo (Calif.) College's 1993 commencement in May. He was instrumental in getting the California community college built in the '60s. He served on the faculty, as adviser to the school's newspaper, and as public relations director for the school. He resides in Whittier, Calif.

John Swanson, '59, retired after 27 years with Dow Corning Corp. In 1976, he was appointed by the Chairman and CEO of Dow to the corporation's Business Conduct Committee, a role he fulfilled for nearly 17 years. Swanson developed the charter and procedures for the committee, including the process for conducting "face-to-face" ethics awareness and compliance reviews at all of the company's worldwide facilities. He is currently serving as an advisor, consultant and speaker and lives in Bloomington, Indiana.

1960s

Eric Canton, '67, president of Canton Lumber Company in Brooklyn Park, Minn., was elected second vice president of the North American Wholesale Lumber Association, an international trade association representing 500 leading lumber wholesalers and manufacturers throughout the United States and Canada.

Roger Farrow, '64, retired after 23 years as advertising manager for US West in Iowa. He and his wife, Jeanette, have started a new business, Scanachrome, USA. They are the United States distributors for Forbo-Scanachrome, Ltd., a British company. The firm reproduces photos and artwork onto any flexible material, any size. The company is based in Des Moines.

Ron Handberg, '60, former WCCO-TV news director general manager, will direct a nightly news show for KTCA. Handberg has also recently published "Cry Vengeance," his second novel. He plans to return to writing after starting up the new KTCA show.

David Herman, '64, has become a partner in an advertising and marketing communications agency in Nevada.

Frank Kopec, '65, was promoted to senior vice president, media director at the advertising agency of Easaman, Johns, Laws-Houston. The third edition of "Essentials of Media Planning: A Marketing Viewpoint," co-authored by Kopec, was recently published by NTC Business Books. The text is used in college advertising courses and in business training programs.

Dennis McGrath, '63, president of Mona Meyer McGrath & Gavin, was president of the 1993 Minneapolis Aquatennial.

Arthur Selikoff, M.A. '61, headed to Beijing at the invitation of the Chinese government to serve a one-year term as a foreign expert for the Chinese Foreign Languages Press. Selikoff recently completed a term of 30 years in public affairs for the Veterans Administration.

Jerry Stahl, '66, was named executive vice president and general manager in July of Bozell, Inc., a Minneapolis

advertising firm. Stahl will head the 60-member staff of Bozell, ninth largest advertising firm in the Twin Cities with reported 1992 billings of \$55 million.

1970s

Mark Hooper, '78, recently returned to WCCO-TV as assistant news director. Hooper was senior producer of WCCO's 10 p.m. newscast until 1989. He most recently worked with the "CBS Evening News with Dan Rather and Connie Chung."

Bruce Johansen, M.A. '75, published his fifth book, "Life & Death in Mohawk Country" in May. He is now teaching Native American humanities and journalism at the University of Nebraska, Omaha.

Kathryn S. Kahler, M.A. '77, was named communications director for the U.S. Department of Education. Kahler worked as a reporter for 15 years in Minnesota, New York and Washington, D.C., prior to her appointment. She served as the 1991 president of the National Press Club.

Burton Laine, '76, was promoted to senior vice president of Westmoreland Larson Webster Inc., a marketing, public relations, advertising and publishing firm in Duluth.

Kathryn McConnell, '73, recently became manager of Creative Services for the U.S. Printing Office, U.S. Books Sales Program in Washington, DC. For the past five years she was a public affairs officer for the Peace Corps in Minnesota and Wisconsin.

Tom Newcomb, '72, is currently in the foreign service and posted in Istanbul, Turkey.

Kay Melchisedech Olson, '71, is executive editor in charge of two national magazines for KC Publishing: Flower & Garden (a home gardening magazine) and Workbasket (a needlework and craft magazine).

Julianne Raymond, '71, recently received the American Advertising Federation's Silver Medal Award for her contributions to advertising and furthering the industry's standards, creative excellence and responsibility in areas of social concern. She lives in Duluth and owns her own public relations agency, Raymond Public Relations.

Kimberly Roden, '77, recently joined Paragon Cable Minnesota as director of public affairs. She will be responsible for government, community and media relations.

Robert Sheldon, '70, is a public relations account executive for Baxter Advertising & Public Relations, a Minneapolis agency specializing in hunting, fishing and camping product marketing. He is also writing a regular column for Outdoor News on black powder shooting and hunting.

Cynthia Lueck Sowden, '76, her second book, "An Anniversary to Remember," has been published by Brighton Publications. She recently took a position as copywriter/public relations manager at Liberty Diversified Industries, New Hope, Minn.

Joel Thingvall, '76, is co-editor of Highland Villager/Grand Gazette, St Paul.

1980s

Mary Bodger Deleary, '89, is an account executive for Minnesota Sun Publications. Prior to that she was an account executive for Toronto Sun Publications in Venice, Fla. She lives in Eagan.

Dirk DeYoung, '89, is now a city government and business reporter for the Globe-Gazette in Mason City, Iowa. Previously, he was a government reporter for the Daily Journal in Fergus Falls, Minn., for three years.

Kevin Duchscher, M.A. '86, received a master's degree in American history in May, 1993, from the University of Virginia in Charlottesville. He currently is a general assignment reporter for the Star Tribune in Minneapolis.

Diane Egner, '85, became a member of the Tampa Tribune's editorial board this year, after 12 years as a reporter and editor at the Tribune.

Jacqueline Gustner Erspamer, '88, is working in public relations for NordicTrack in Chaska, Minn.

Elizabeth Fuller, '83, has just graduated from the University of Southern California with an M.F.A. in screenwriting. Her thesis script is currently under option at Walt Disney's Hollywood Pictures. She lives in Los Angeles.

Daniel Gottlieb, M.A. '88, works as a senior staff writer for IDS Financial Services in Minneapolis. He recently received the APEX Grand Award for magazines and newsletters, and a gold medal in magazine editing from the Life Communicators Association. He also has published several travel articles in national publications.

Peggy Johnson, '87, recently joined Compatible Technology, Inc. as an assistant to the executive director. Johnson is responsible for fund raising, public relations, and program development for this local non-profit company that assists people in developing countries.

Carolyn (Kamin) Kidd, '83, is a senior copywriter at McCracken Brooks, a promotional marketing firm in Minneapolis.

Kim Klisch-Baudoin, '88, is raising a little girl named Erin, working part time as an activity leader in a Hudson, Wis. nursing home, making art, doing community work, and publishing a cooperatively-written magazine for progressive mothers. She lives in Stillwater.

Lisbeth LaBreche, '88, recently merged her public relations agency, Rivard & LaBreche, with the Minneapolis-based advertising agency J. Patrick Moore, LaMaster, Farmer Inc. As part of the merger, she will join JPMLF's Christy DeJoy as managing partners of the division. In its new position, Rivard & LaBreche will continue to offer marketing and corporate communications, media relations, public affairs and special events services.

Cynthia Osborn, M.A. '85, is marketing manager for NCS Psychological Assessments in Behavioral Med./Managed Care Markets. She volunteers frequently to public affairs efforts. She served on the Minnesota IABC Board of Directors in Professional Development in 1992, and is currently an American Marketing Association member.

Elizabeth Perro-Jarvis, '85, was recently promoted to account supervisor at Fallon McElligott Advertising. She is working on U.S. Shoe (Easy Spirit) and Jim Beam Brands. She joined Fallon McElligott in January 1993, from the now defunct McElligott Wright Morrison White ad agency. She resides in Minneapolis.

Joanne Smith, '86, is a major accounts advertising executive for the Saint Paul Pioneer Press. She lives in Shoreview.

Donna Terek, M.A. '87, features-photo coordinator at the Detroit News, recently won a national award for a series of photos for the Detroit News spring fashion supplement. Terek's photojournalism career has included work at the Minneapolis Star Tribune, the St. Paul Pioneer Press and the now defunct Sunday Michigan magazine before joining the Detroit News.

James Thornton, '84, is currently working as a free-lance television writer. His two most recent scripts were sold to "Tales from the Cryptkeeper"—an animated series for ABC. The series airs on Saturday mornings, which premiered in the Fall. His two episodes were: "Pleasant Screams" and "The Gorilla's Paw." He lives in North Hollywood.

Kathy (Reylek) Tingelstad, '81, was recently awarded the 1993 Crystal Clarion Award sponsored by Women in Communications, Inc. (WICI). She is self-employed as a writer and project coordinator. She ran for Anoka County Commissioner in a special election but lost by just two votes in a field of 10 candidates. She also is owner of K M T Communications, a public relations and marketing communications firm in Andover, Minn., specializing in "Getting Your Point Across" for government organizations and corporations.

Elizabeth (Mary) Tufte, '89, is a production manager at Spinsters Ink, a feminist book publishing company in Minneapolis.

Karin Milota Tyrer, '89, married Brad Tyrer, a 1986 University of Nebraska graduate, on July 3. She lives in Des Moines and works for the Principal Financial Group in the corporate relations department. Her primary responsibilities are employee communications and, right now, business resumption after the summer flood.

Susan Watson, '80, is a senior editor at Family Circle magazine. She was a featured speaker at this year's American Society of Journalists and Authors convention in New York City. She lives in Brooklyn, New York.

Jodi Williamschen, '88, and husband **Michael Dickens**, M.A. '91, wrote "Big Easy Attractions that are Easy on the Budget"—a guide to New Orleans which was published in the June, 1993 issue of American Libraries. She is also the editor of the Richter Report, a publication for library patrons at the University of Miami. Michael is a Miami-based free-lance journalist.

1990s

Harlan Brand, '92, is working for WCCO-TV as a dispatcher. Occasionally Brand fills in as a production assistant. He also does work for North Street Communications as a film critic.



Pictured above are Eileen M. Quarfoth; Marjorie Kreidberg, '48; Irving B. Kreidberg, '43; Hal Quarfoth, '43; and Gareth Hiebert, '43, who visited the SJMC for Homecoming on October 22. Other SJMC alumni who stopped by for the open house were Bob Fransen, '43; Charles Sarjeant, '43; James Peterson, '43; and Joe Hannasch, '48. (Photo by Allen Smith).

Michael Branscom, M.A. '93, took 12th place in the William Randolph Hearst Foundation 1993 Journalism Awards Program in photo journalism semifinal competition.

Steve Eisenberg, '93, is a science writer for Pittsburgh Supercomputing Center in Pittsburgh, Pa.

Jensine Frost, '92, now works for Congressman Jim Ramstad in Washington, D.C., as an executive assistant.

Lisa Gressen, '90, was recently promoted to media relations representative at Carlson Travel Network headquarters, a division of Minneapolis-based Carlson Companies.

Malyssa Griggs, '93, is working at WDIO TV/Hubbard Broadcasting, Duluth, Minn., as a photographer in the news department.

Patty Hegre, '93, is a communications assistant/hospitality coordinator for the Stroh Brewery Company in St. Paul.

Jonathan Hoffmann, '91, is an English instructor for NOVA Inter Cultural Institute in Kyoto, Japan.

Barbara Jacksha, '93, is self-employed as a free-lance writer, editor, and desktop publisher. Jacksha lives in St. Louis Park, Minn.

Janine Johnson, '90, is working as a part-time reporter at KCCI TV (CBS affiliate, Des Moines). Previously, Johnson worked as an anchor/reporter at KBJR TV (NBC affiliate, Duluth).

Amy Kuebelbeck, M.A. '91, won the 13th annual John L. Dougherty award for excellence by a young AP writer Sept. 20. Kuebelbeck and **Mark Neuzil**, Ph.D. '93, were married Sept. 4 in St. Joseph, Minn.

Kalley (Baker) King, '93, is currently employed as a co-anchor of the 5, 6 and 11 p.m. newscasts at WLSL-TV in Roanoke, Va.

Christopher Klett, '93, is working with Faber Shervy Advertising, in Bloomington, as a junior account executive.

David Kluth, '93, is the director of communications at Concordia Lutheran College in Austin, Texas.

Elizabeth Koehler, '91, accepted a teaching assistantship at the University of Washington in Seattle. She had been a research assistant at The Business Journal of Milwaukee since graduating and will now work toward a master's and a Ph.D. in communications, empha-

sizing mass media ethics and law.

Gudbjorg Hildur Kolbeins, M.A. '92, is working at the foreign news desk of Dagbladið Visir in Iceland.

Kristine Larsen, '90, is a copywriter for Hunt Murray in Minneapolis.

Lora Ledermann, '91, is working as an account executive manager for Dillon & Partners, an advertising, public relations & communications firm, in Minneapolis.

Tim Lewis, '93, is employed at On-Site Environmental Services Inc. in Maple Grove, Minn., as a videographer.

Kelly Lovely, '91, is an assistant administrator for the Minn. National Guard Drug Demand Reduction project in St. Paul.

Robert Malec, '92, is the director of marketing and sales development for the Twin Cities Reader in Minneapolis.

Barbara Mariano, '93, is director of marketing at Janzen and Associates, a rehabilitation business, in Boise, Idaho.

Faith McGown, '93, took the job of writer/editor for the American Refugee Committee, an international non-profit organization offering health care and training to refugees in Croatia, Somalia, Cambodia, Malaysia and Thailand.

Monica Moses, M.A. '92, directs 30 photo editors, graphic editors, photographers and artists, as assistant managing editor/design and photo at the Rochester (New York) Democrat and Chronicle and Times-Union. The combined daily circulation for the papers is 262,000.

Colleen O'Neil, '93, is employed with the Midwest Athletes Against Childhood Cancer Fund organizing special events for fund raising.

Kristina Helliikki Peterson, '92, is currently working for Congressman Jim Ramstad in Washington, D.C. Peterson is also pursuing a master's degree in public policy at the University of Maryland.

Carol Pine, '91, was a member of a U.S./Canadian team that presented on entrepreneurship in Moscow in October 1992. She has been named to the Minnesota News Council and to the board of the Elmer L. Anderson Chair in Corporate Responsibility, Carlson School of Management.

Kecia Roberg, '93, is working as an assistant account executive for Mona, Meyer, McGrath & Gavin, a media relations firm, in Bloomington, Minn.

Vickie Ross, '93, is a reporter for Larson Publications in Osseo, Minn.

Jennifer Sailer, '93, is an intern for the public relations department of the Minneapolis United Way.

Kimberly Michaelson Schoff, '92, is an account coordinator at BBDO in St. Louis, Mo., working on the Dodge account.

Greg Smith, M.A. '92, won the Best Master's Thesis Research Award from the Institute for Public Relations Research and Education. Smith's thesis looked at communication systems in hospitals. Smith is now working at Colle & McVoy, a public relations firm in Bloomington, Minn.

Eric Sorensen, '93, is a copywriter at the Chuck Ruhr Advertising Agency in Minneapolis.

Kathy Stenjem, '92, is an advertising representative for Sons of Norway in Minneapolis.

Margaret Taus, '91, is working for the Spokane Valley bureau of the Spokesman-Review, in Spokane, Wa.

Colleen Taylor, '91, is a new business coordinator at Ketchum Advertising in San Francisco, Calif.

Melissa (Twingstrom) Tomas, '92, is an advertising account executive for Bolger Publications and Creative Printing in Minneapolis.

Erik Vadnais, '92, is working on his MBA/Aviation degree at Embry/Riddle Aeronautical University in Florida. He is deployed aboard USS America pursuing Naval officers commission in Public Affairs.

Mary Van Beusekom, '91, moved from the Rochester (Minn.) Post-Bulletin to the Daytona Beach (Fla.) News-Journal. She is a copy editor there until January 1994 when she will become a reporter.

Meng-Hao Wan, '92, is an assistant editor for Toucan Publications in Singapore.

Beth Willson, '91, is an account executive at Layton Marketing Group Inc. in White Bear Lake, Minn.

Lisa Woodward, '93, is a communications assistant at the Minnesota Society of Certified Public Accountants in Bloomington, Minn.

Doyle

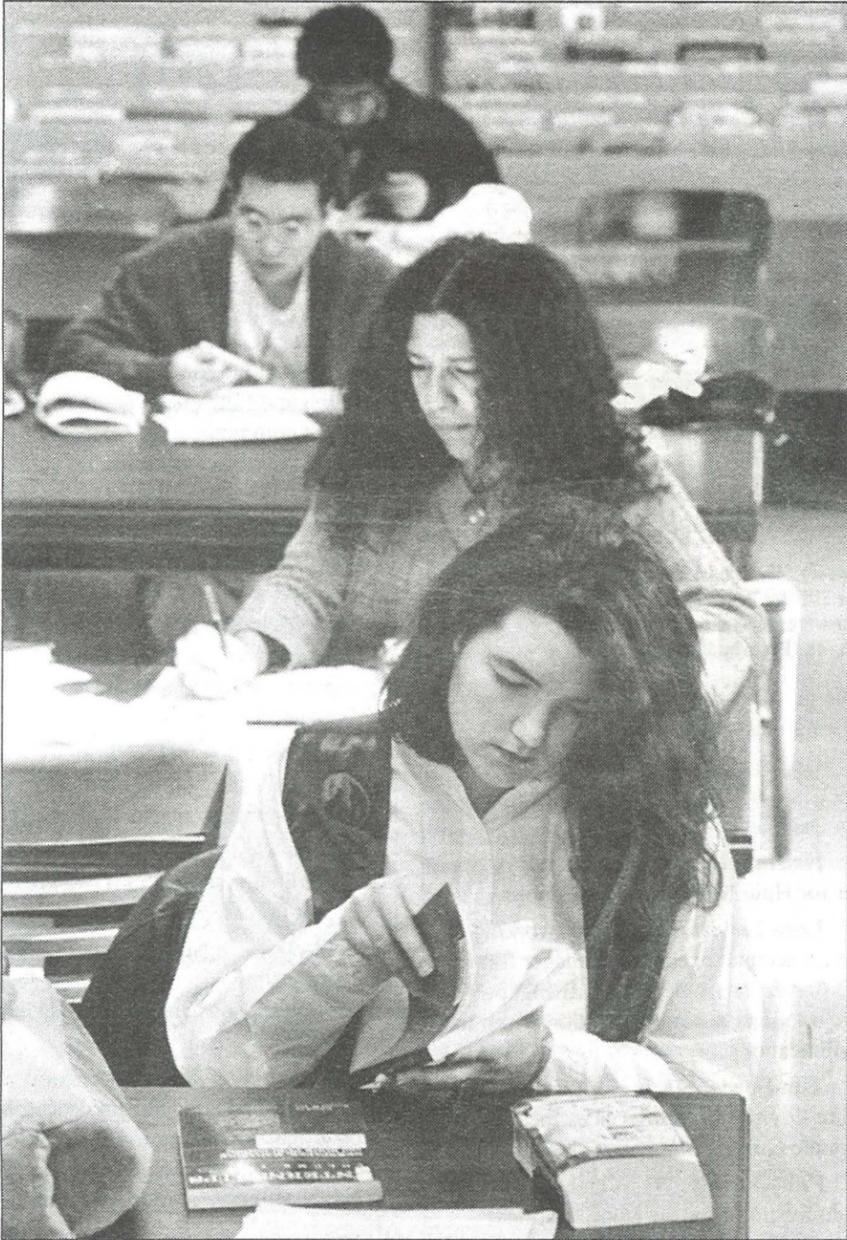
CONTINUED FROM PAGE 4

teaming up with a credit card company in New York. Through a series of radio, TV and print ads, as well as interviews, the program aims to help consumers learn about credit and debt. Using the psychology of money, Doyle will teach the public "a healthy way of balancing their money and their debt."

When he's not teaching, writing articles, or being interviewed, Doyle enjoys the company of his 13-year-old daughter. He also spends time "getting his hands dirty," restoring an old house he purchased four years ago in St. Paul.

He's a bit of a comic, as well. In 1992 a joke he wrote was published in Reader's Digest.

"There's a little bit of the maverick in me," Doyle said in his deep voice. "I love to try new things." A seminarian, a professor, a financial psychologist, Doyle is many things. Could his voice lead him to a job in late-night radio? "Why not?" Doyle said. "I'd jump at the chance."



Faculty Update

Dona Schwartz's photographs of life in Waucoma, Iowa, were shown at the University's Paul Whitney Larsen Gallery in June and July in conjunction with Americana Portraits: A Performing Arts Festival.

Listed below are the SJMC faculty who participated in the 76th Annual Convention of the Association for Education in Journalism and Mass Communication, Kansas City, Missouri, Aug. 11-14, 1993:

John Busterna, discussant, Media Management and Economics Division.

Hazel Dicken-Garcia, discussant, History Division.

Douglas Hindman and **Phillip Tichenor**, presenters, Communication Theory and Methodology Division: "Community Editors' Views on Extralocal Coverage."

Daniel Wackman, moderator/president, Communication Theory and Methodology Division.

John Busterna continues his research in newspaper economics with the publication of "Joint Operating Agreements: The Newspaper Preservation Act and Its Application." Busterna, who is senior author on the book, was assisted by professor Robert G. Picard of California State University-Fullerton.

C.C. Lee published a Journalism Monograph in April 1993 titled "Sparkling a Fire: The Press and the Ferment of Democratic Change in Taiwan."

Don Gillmor received one of the prestigious Horace T. Morse-Minnesota Alumni Association Awards for Outstanding Contributions to Undergraduate Education.

Irving Fang was named to the Faculty Advisory Committee of the Museum of Broadcast Communications. The museum, opened in 1987, is in Chicago.

T.K. Chang wrote "The Press and China Policy: the Illusion of Sino-American Relations, 1950-1984." The book is published by Ablex Publishing Corp.

Meagan Minerich, an SJMC senior studying magazine production and writing, catches up on some homework in the Sevareid Library. Despite a smaller budget, the library is serving more students this school year. See story, page 3. (Photo by Cindy Schultz)

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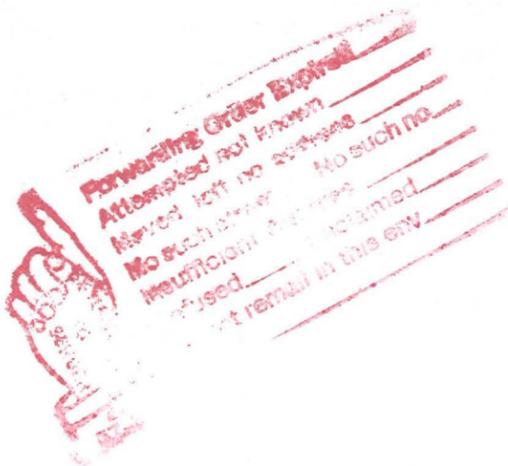
- General fund (primarily supports the Sevareid Library)
- Scholarships
- Equipment
- Other (specify Silha Center, Charnley Fund, etc.)

Placement information

- Please check if you would like to receive a sample issue of *Network*, a listing of jobs and internships posted in the SJMC

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