

# THE Murphy Reporter

UNIVERSITY OF MINNESOTA  
School of Journalism and Mass Communication  
Winter 1996

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## Grad students set record with AEJMC papers, awards

BY AMY KAY NELSON  
SJMC GRADUATE STUDENT

After months of coding stories, analyzing data and reviewing literature, graduate students in the School of Journalism and Mass Communication came to an ultimate conclusion: their hard work paid off. The evidence came with the announcement that a total of 22 papers from 18 students had been accepted for presentation at the 1994-95 Association for Education in Journalism and Mass Communication national convention in Washington, D.C.

The AEJMC refereed convention, held in August and considered the largest conference in the field, featured 18 papers exclusively written by students and four papers completed as student-faculty collaborations. SJMC students presented their work in 13 of the AEJMC's 16 divisions and walked home with five awards.

SJMC former department chairman Daniel Wackman said the number of students participating and papers accepted to the convention doubled from the previous year and set a record for the school.

"The sheer number of papers accepted speaks to the fabulous achievements of the students," he said. "The graduate student research record was absolutely extraordinary. The breadth of the research, as indicated by the acceptance to 13 divisions, speaks loudly to the range of our students' work. But it's not just the numbers that are important but the fact they were well prepared for the presentations also."

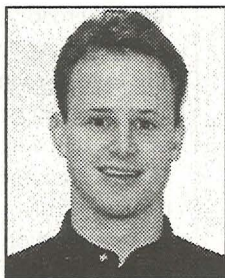
Pat Bastian earned a first-place paper award from the law division and the communication technology and policy interest group for her paper, "Constitutional Considerations of the Escrowed Encryption Standard." The paper also won first place and was awarded an \$800 prize in a special law division competition which judged faculty and student papers on topics related to the First Amendment and new technologies.

David Domke won the top student paper award in the minorities and communication division with, "Wither the Fourteenth Amendment?" Another of his papers, "The Press, Social Change and the 'Nadir' of African-Americans," won a top three student paper award in the history division.

Janet Cramer's paper, "Woman as Citizen: An Ideological Analysis of Three Women's Publications, 1900-1910," won



Pat Bastian



David Domke



Janet Cramer



Dhavan Shah

the Warren Price Award for top student paper in the history division, while Domke and Dhavan Shah received top student paper accolades in the communication theory and methodology division for "Manipulating Media Frames: An Examination of Voter's Issue Interpretations and Decisionmaking."

Cramer said the abundance of SJMC students at the conference made her proud of the school's accomplishments and also helped put her at ease. A first-time conferee, Cramer said several other SJMC students and faculty were able to attend her presentation and lend support.

"That meant a lot to me," she said. The conference wasn't only beneficial in allowing Cramer to present her work, but also offered the opportunity to discover new research topics, she noted.

Shah, who along with Domke has presented papers at the annual conference

for three years, said he noticed a difference in the level of support during presentations with the increase of SJMC students attending the conference.

Joan Conners, who presented two papers, "Representations of Saddam Hussein as the Enemy: Political Cartoons During the Persian Gulf Crisis" and the co-authored "Family Communication Patterns and Family Functioning: A New Look at an Old Construct," became involved in the conference when she was asked to review other paper submissions.

She said this process provides students and faculty with feedback and further research suggestions from others involved in the same topic. She also said attending the conference and others like it provide students with an opportunity to meet leaders in the research field.

Domke said advice and assistance from faculty were factors in the student

success at the AEJMC conference. "The faculty really encouraged the students to work and to work together," he said.

Shah explained that although the AEJMC conference accepts both student and faculty submissions, the maturity among the SJMC faculty guarantees students that they will receive assistance from their professors because they are less concerned

with concentrating on and submitting their own work.

Other students who presented papers at the convention are Linda Adler Kassner, Phyllis E. Alsdurf, Chih-Hsien Chen, Anthony Y. H. Fung, Lewis R. Horner, Kent D. Kedl, Tien-Tsung Lee, Catherine A. Luther, Nancy J. Nentl, Iliia Rodriguez, Hernando Rojas, Andris Straumanis and Sherrie L. Wilson.

The tradition of excellence with SJMC students wasn't limited to the AEJMC convention, however. Graduate students last year presented papers at several other national, regional and local conferences throughout the year. In all, SJMC students presented a total of 52 papers at nine national conferences, five regional events and three mini-conferences.

"These students continue the marvelous tradition of our graduate students from the past," Wackman said.

In addition to AEJMC, five students presented at the International Communication Association conference, four at the American Academy of Advertising conference, three at the Association for Practical and Professional Ethics conference and two at the Association for Consumer Research.

Students presented papers at other national conferences including the Popular Culture Association, the International Society for Classical Tradition, the Center for the History of Print Culture in Modern America and the American Association for Public Opinion Research.

In regional conferences, four students presented at the Midwest Association for Public Opinion Research and two at the Midwest Journalism History conference. Students also presented papers at the Western Regional History organization conference, the Asia and Pacific Rim conference and the Central States Communication Association conference.

At mini-conferences, four students presented papers at the Midwest - Communication Doctoral Mini-conference, two at the East Asian Studies Mini-conference and one at the Southeast Colloquium.

### SJMC mini-conference aids graduate students in national success

The four graduate students who received top awards at the AEJMC conference all agree that success started at home—with participation in the Graduate Student Organization's mini-conference, an annual event which was initiated in 1995. The students said the mini-conference, held in February, provided background on how conferences function and feedback on their papers before they submitted them to the annual conference.

Bastian said the mini-conference was the first chance she had to present a paper and she received insightful comments and criticisms from her peers. "It was a great testing ground for my paper," she said. "It's an opportunity to go through the process and learn." She said she also felt comfortable at the mini-conference because it was in an environment in which participants knew one another.

Although Domke and Shah have track records of presenting AEJMC papers, they also cited the mini-conference as a factor in their awards. Shah said nearly half of the papers presented there were submitted for AEJMC consideration. The tradition will continue this year with another mini-conference on Feb. 16.

In addition to participating in the mini-conference, the award winners offered other advice for graduate students hoping to present papers at conferences or publish their works. They said to focus on specific areas that interest the students and to work closely with the faculty. But the most important, Bastian says, is to have the confidence to submit papers to a variety of places. She said the results may be surprising, as the AEJMC top award was for her.

—Amy Kay Nelson



## Director's note

BY ROBERT SCOTT  
ACTING SJMC DIRECTOR

In last winter's Update, Director Dan Wackman described the results of the visit by a team of outside reviewers that resulted in a provisional accreditation of the School. Director Wackman was quite frank and detailed in that report.

This winter accreditation—we shall be revisited in February—remains the focal concern of this office and the faculty of the School. How great a concern should it be for students? That question is difficult to answer. There are a number of reasons to argue that accreditation by a professional, educational body may have been relevant to another era, that those times are past. They are past because the profession of journalism has fragmented; they are past because accreditation as a tool for building strong journalism programs no longer is efficacious. There are counter-reasons, of course.

At least at this moment, the question is moot. The SJMC at Minnesota has long been committed to accreditation, and having gone through the process last year, remains de facto committed.

As Wackman indicated, disagreements among faculty members on what paths to take and an inadequate budget generated serious problems. Those problems are still serious. Were they not, I would not be writing as Director.

I believe that the faculty was coming together in ways that were not discernible to outsiders, including the college administration, in mid-fall. They were not discernible to me on October 30. I believe that a sizable portion of the faculty is determined to tighten the curriculum and to find positive roles for all professors. Problems remain in real-

izing that determination.

If the budget were expanded dramatically, the problems would reduce dramatically. Of course one might wish for a shower of dollars, but one should recognize wishful thinking for what it is.

There are ironies. One criticism of the school has been its substantial use of adjunct faculty to carry out an important portion of the instructional program. Regular faculty should do more. Of course the number of regular faculty has shrunk, and it has shrunk during a period in which the administration of the university and the college has stressed the good sense of making more use of "community resources." That term when made concrete suggests more adjunct faculty throughout the college and university.

Balance, of course, is a desideratum that will be cited quickly in these sorts of circumstances. That virtue, ubiquitous in Western discourse for three thousand years, is more easily uttered than achieved. However, although a cliché, that is what the School must struggle to obtain. Rationally, that all sorts of relationships are out of balance, is scarcely surprising—in the affairs of the School, the University, the nation, or among nations. If we can smile just a little perhaps we can find adjustments that will be helpful in orienting us in respect to all relationships—with our colleagues inside and outside the School, with our alumni, with the profession, and with our students. Given those concerns, we must remember that the mission of the School dictates without question that our first responsibility is to our students.

## Brumback honored by Inland Press Association

BY JULENE HOLT  
SJMC STUDENT

Charles T. Brumback, chairman of the Tribune Company in Chicago, received the 1995 Ralph D. Casey/Minnesota Award for Distinguished Service in Journalism at the Inland Press Association's annual meeting in October.

"Charles Brumback has a distinguished record of leadership and service to his customers, his industry, and his community," stated James J. O'Connor, chairman and chief executive officer of the Commonwealth Edison Company, in his letter of nomination. "He is a model for everyone in the newspaper, publishing and broadcasting industries."

The Casey Award is presented annually to leaders in the journalism field for distinguished records of leadership and service in the newspaper industry. Named after Ralph Casey, who headed the School of Journalism and Mass Communication from 1930 to 1958, it is the Inland Press Association's highest award.

In presenting the award, former SJMC director Daniel Wackman called Brumback "a true visionary in the newspaper industry," citing his long list of involvements both in the publishing field and in educational and community affairs.

Brumback retired last year as chief executive officer of Tribune Company, a position he had held since 1990. John W. Madigan, Brumback's successor as Tribune president and CEO, said Brumback had "an enviable record for moving 'ahead of the curve' in almost all aspects of Tribune businesses."

Brumback began his career with the accounting firm of Arthur Young and

Company in Toledo, Ohio. In 1957 he joined the Sentinel Star Company, publisher of the Orlando Sentinel, which was acquired by the Tribune Company in 1965. In 1981 he was named president and CEO of Chicago Tribune Company, a Tribune Company subsidiary, as well as a member of the board of directors of the parent company. He retired as chairman of that board in December.

Brumback built a newspaper franchise that was recognized as "one of the fastest growing in the country with high quality journalism, superb printing and distribution, and some of the best operating margins in the country," stated Madigan.

Brumback was a board member of the Newspaper Association of America for over a decade and last year completed a one-year term as chairman of that board. He also has a distinguished record of leadership with civic and not-for-profit organizations, including the United Way and the United Negro College Fund.

He is currently chairman of Northwestern Health Care Network, director of Northwestern Memorial Hospital and the Robert R. McCormick Tribune Foundation, and trustee of Northwestern University, the Orchestral Association, the Chicago Historical Society and the Culver Education Foundation.

Prescott Low, publisher of The Patriot Ledger, labeled Brumback "a natural" for the 1995 Casey Award. "From a distinguished military record in Korea to an outstanding list of professional and civic accomplishments, his career is a model of sustained leadership and dedication to the newspaper profession and to his community," Low said. "This kind of service and this kind of career exemplify what the Casey Award is all about. Charlie Brumback's accomplishments speak for themselves."

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## Wackman leaves SJMC directorship for CLA post

In late October, College of Liberal Arts Dean Julia Davis announced that Daniel Wackman, then director of the School of Journalism and Mass Communication, had accepted a position as liaison to the CLA departments for the transition from the quarter to the semester system. On assuming that new job, Wackman resigned the directorship of the SJMC.

"This new position offers me an opportunity to make a significant contribution to the College and University as it undertakes a massive conversion project," Wackman stated. He now works half time for CLA and continues to teach, conduct research and work as a regular faculty member of the School the other half.

Acknowledging that the SJMC "has been, and continues to be, in a difficult period," Wackman said he felt he had taken the School "as far as I can."

Dean Davis's choice as interim director was Robert L. Scott, professor in the Department of Speech Communication. Scott, who has worked in CLA for 40 years, is familiar with the SJMC, its his-

tory and traditions. "I have long been an admirer of the School, its faculty, its wonderful students, and am pleased to be called upon by the Dean to work with the School as it sets a course for the future," said Scott.

He noted that his transition to the helm of the SJMC is viewed by the Dean as "a positive step toward resolving the difficulties the School has encountered in the last few years."

Scott and faculty members have been working hard to implement recommendations made by the Accrediting Council on Education in Journalism and Mass Communication last May when the SJMC was granted provisional accreditation. Approving a plan for the future direction of the School and operationalizing it through staffing and budgeting decisions are key components of fulfilling the accreditation team's recommendations.

That process will be completed in February. Faculty subcommittees are currently ironing out the specifics of a curriculum revamping which will be in place for the 1996-1997 school year.

That restructuring, outlined in the Summer 1995 Murphy Reporter, includes elimination of the professional master's degree, reduction of Ph.D. concentrations from the 10 currently offered to three, and narrowing the range of bachelor of arts concentrations. Recruiting efforts are also under way to fill the Cowles Chair in Media Management and Economics.

On February 6 and 7 two members of the accreditation team will revisit the School and on the basis of that visit make a recommendation to the Council. Accreditation team members who will be visiting Murphy Hall are Don Schultz, professor of integrated marketing communications at the Medill School of Journalism, Northwestern University, and Susanne Shaw, executive director for the Accrediting Council.

Since this article was written, Julia Davis resigned as dean of the College of Liberal Arts, effective January 15.

# Censure, don't censor, ACLU head declares

BY SARA GOO  
SJMC STUDENT

**F**orty-three-year-old Nadine Strossen, president of the American Civil Liberties Union (ACLU) since 1991 and a magna cum laude graduate of Harvard University, spoke to a full house at the 10th annual Silha Lecture in October. Strossen, a Minnesota native, addressed the issue of media censorship. She warned about the dangers of censoring TV sex and violence, calling instead for the "censuring" of objectionable media content.

"Media sex or violence is constitutionally protected free speech," Strossen said. "But that doesn't necessarily mean that it is positive or should be insulated from criticism."

Strossen has been the target of ire from feminist leaders such as Catharine MacKinnon and Andrea Dworkin who hold that pornography should be censored because it degrades women.



Objectionable media content should be censored, not censored, Nadine Strossen, president of the American Civil Liberties Union, told a standing-room-only crowd at the Silha Lecture in October.

As a civil libertarian, Strossen said she would support censorship only if expression presents a "clear and present danger." She claims that controversial

ideas and images, although offensive to some, should be expressed in order for society to react by censorship. "As the Supreme Court has often

said," Strossen noted, "in a free society, the appropriate response to speech you find offensive or dangerous is not censorship, but counter-speech. More speech, not less."

Strossen used the recent controversy over Calvin Klein advertisements as an example of the effectiveness of counter-speech. Many conservative organizations and members of the public protested Calvin Klein's sexually suggestive use of teenagers in his ads because it gave the impression of child pornography. As a result, Klein quickly canceled the ads.

Strossen encouraged individual censorship by means of boycott, protest, picket and public movement. "Private economic coercion should be more palatable as a practical matter than government coercion," she said.

The Silha Lecture series is sponsored by the Silha Center for the Study of Media Ethics and Law, established with an endowment from Otto and Helen Silha in 1984.

## In defense of pornography— An interview with Nadine Strossen

BY GENELLE BELMAS  
SJMC GRADUATE STUDENT

**Q** Briefly summarize your views on the censorship of pornography for those readers who might be unfamiliar with your position.

**Nadine Strossen:** I absolutely oppose the censorship of sexually oriented expression, which is all that the term "pornography" denotes, for the same reason that I oppose censorship of any expression: I believe that government may restrict speech if and only if it can show a clear and present danger of actual or imminent harm. With respect to pornography, no such showing has ever been made.

**Q:** What inspired you to write "Defending Pornography: Free Speech, Sex, and the Fight for Women's Rights"?

**NS:** My book is a feminist grounded opposition to censoring pornography or sexually oriented expression—words or images about sex. I felt it was essential to write this book because those feminists who want to censor pornography have been very successful in conveying the widespread misconception that one has to choose between freedom of speech on the one hand and women's rights and safety on the other hand. Too many people believe that if you are a feminist you must therefore support censoring pornography.

**Q:** What is the single most important message you hope readers will get from this book?

**NS:** That if you care about women's rights, women's safety, women's autonomy and women's dignity, you should be aware of the fact that censoring pornography will do more harm than good to all those vitally important goals.

**Q:** What do you say to those who believe that women's rights, safety, autonomy and dignity might be better served by closing off the channels that might harm them?

**NS:** If you could in fact show that pornography does harm women, our equality or our safety, if you could show that in fact it did lead to discrimination or violence against women, I and the ACLU would be the first saying that you could justify censoring it. However, none of those causal connections has ever been shown. To the contrary, what can clearly be shown is that censoring sexual expression, whether you label it with the epithet "pornography" or the epithet "obscenity," has done more harm than good to women's rights.

**Q:** Is there any kind of sexual expression you would censor?

**NS:** I would apply the same standard to sexual expression as I would to political expression, religious expression, expression about any subject, which is you may restrict it if but only if you can satisfy that appropriately stringent clear and present danger test. And I do think that sexual expression, along with any other kind of expression, can be used in a way that does in fact discriminate. In other words, I would not treat it differently just because of its content; I would insist on looking at the context.

**Q:** Do you think that some forms of pornography are more harmful than others?

**NS:** The only kind of harm inheres in the content itself. You can't make that determination just on the basis of looking at the material; you have to look at how it's used. The one exception I would say is if the person who posed for it was posing as a result of coercion or abuse. And I have to add to that I do look at children below a certain age as

being inherently incapable of meaningful consent.

**Q:** How would you defend your position to women who believe they have been exploited by pornography?

**NS:** When you say "by pornography" I assume you mean in the production of pornography. I have no doubt that there are some women who have been exploited just as I know that there are women who have been exploited in the practice of law or in the academic world. The answer is not to abolish the business altogether or to exclude women from it altogether, anymore than the answer to the Tailhook scandal would have been, "Well, some women have been abused in the Navy; therefore, let's stop women from going into the military." That's counterproductive in terms of women's equality.

Now, some women who will say, "My boyfriend raped me or abused me after getting the idea from something he read in some sexual magazine." I have no doubt that that sort of thing occurs anymore than I doubt that many crimes have been perpetrated by people who say they found their inspiration in the Bible, or copycat crimes that were based on Crime and Punishment or The Deer Hunter.

We can all cite examples. I have no doubt that there are going to be some sad or sick or deranged minds in our society for whom the triggering factor to a crime is something they've read or seen. If our standard as a society is to censor any material that might drive some aberrant personality to commit a crime, we would not have any free

speech at all. That can't possibly be our standard.

One of the tragedies of censorship of any kind is that as a society we are so prone to scapegoating images—blaming the book, blaming the picture—rather than dealing with the actual underlying causes of whatever societal problem is troubling us; in this case discrimination and violence against women.

**Q:** You borrow the term "MacDworkinite" to refer to the position of feminists Catharine MacKinnon and Andrea Dworkin who have championed the pro-censorship perspective in relationship to pornography. What is the biggest flaw you see in their position?

**NS:** I think that they have a very simplistic worldview and in particular a degraded view of human beings. Their

**I would not treat sexual expression differently just because of its content; I would insist on looking at the context.**

view seems to be that we are these mindless robots who will automatically imitate whatever image we see on the printed page. They see men as raging beasts that are sexual predators, and they see women as helpless victims that are brutalized by men. It's a very negative view of both genders and a very negative view of sexuality.

Sexuality is viewed as a realm of unrelenting hostility and violence by men and inherent subordination and degradation on the part of women.

Ultimately, I think, given the essential part that that worldview of human nature and sexuality plays in the anti-porn feminist philosophy, the more I realize that one can't debate this. I think it's a matter of faith, or lack of faith, in terms of how one views human beings.

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Speaking out—

# Market competition helps ensure press freedom in Hong Kong

BY CHIN-CHUAN LEE  
SJMC PROFESSOR

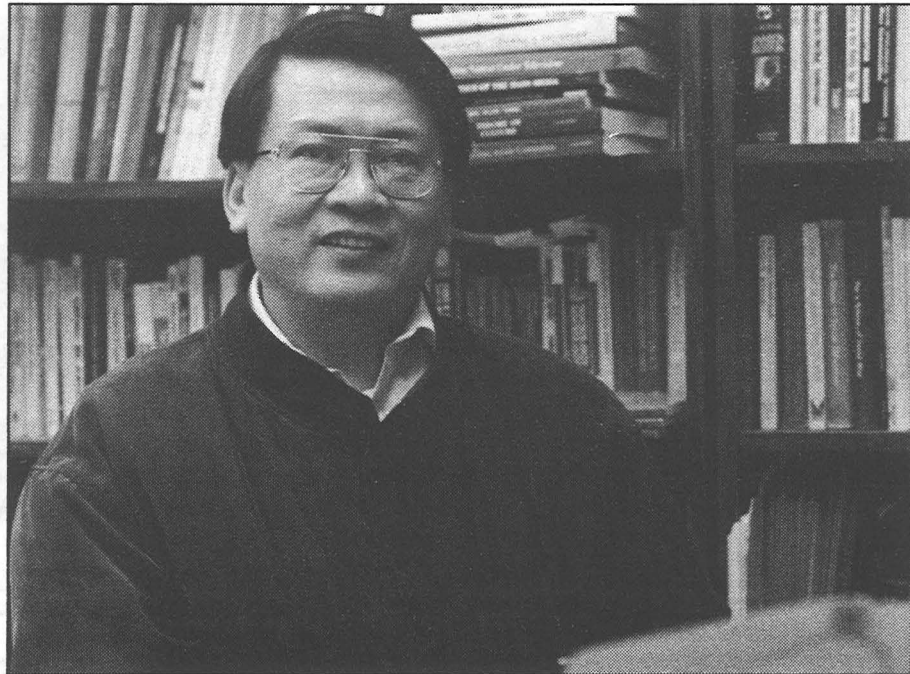
**H**ong Kong's vaunted press freedom—the level of which is second only in Asia to Japan—will suffer under Chinese rule after 1997, but the degree of its societal transparency promises to remain relatively high.

I arrive at this prognosis, having observed the dynamics of change at close range during the 1994-95 academic year as a visiting professor at the Chinese University of Hong Kong. Under the auspices of Universities Grants Committee in Hong Kong, I am leading a research team to investigate the role of the media in the transition from colonial rule to Chinese control.

China, despite its disdain for press freedom, patiently and skillfully cultivated Hong Kong's media backing in the 1980s when it vied with Britain for legitimation. Now that Hong Kong's sovereignty is within reach, Beijing has turned a cold shoulder to its former press co-optee.

China still fumes at the Hong Kong press for its outpouring of active support for the insurgent student protesters in the Tiananmen movement of 1989. Xu Jiatur, who as China's No. 1 man in Hong Kong engineered the previously successful press co-optation strategy, was purged by Beijing after that conflict and has been taking refuge in Los Angeles for six years. Faced with a succession crisis, the weak Beijing leaders must also take a stridently "leftist" posture in order to stay politically "right."

There is a risk of vicious self-fulfilling prophecy when eight in ten journal-



SJMC Professor C.C. Lee spent the 1994-95 academic year at the Chinese University of Hong Kong.

ists told pollsters that press freedom would be a victim under the new regime and when 60 percent of the public considered the decline of a vigorous press as a chief concern. Self censorship seems in evidence.

Worse yet, once a "mecca" of independent commentaries for Chinese communities worldwide, Hong Kong has seen several outspoken journals bought over and subsequently closed down by pro-Beijing business barons. International capitalists who enter the Hong Kong media market with an open eye to China's potential market have no desire to offend Beijing. For this reason, Rupert Murdoch has dumped BBC World Service from the signal of his Hong Kong-based Star satellite televi-

sion that is beamed at the whole of East Asia. Launching of the highly expensive Apple Daily may have heralded soft, apolitical and gossipy publications as the order of the day.

Is, then, a doomsday scenario in order? I think not.

Never forget that mature capitalism has prevailed in the city state of Hong Kong, which is one of the world's premier financial centers and accounts for 21 percent of China's gross national product. The media must attend to their own legitimation and to maintaining public trust in market competition, and they may be discredited if they are perceived to be unduly caving in to political pressure. Market competition is therefore a powerful, albeit imperfect,

guarantee of press freedom.

Notwithstanding reports of self-censorship, many journalists who had been attracted to the profession by the myth of heroism remain strongly committed to images of "truth seekers," however crudely defined the term may be. Even though their owners may open their arms to embrace the would-be master, it seems difficult to expect most journalists to bend their "conscience," without conditions, to the wishes of those who foot their bills.

Practically minded and lacking a grand plan or conception, editors presumably will have to deal with a multiplicity of cross-pressures on an ad hoc and piecemeal basis. The result will be highly partial, circular, uneven, and even contradictory patterns of reaction—bold at one time and timid at another. But no matter. As long as a journalist (an editor, a media outlet) happens to be bold enough at a particular moment and break a story, other competitors will pick it up, thus contributing to overall transparency.

Comparing Hong Kong to Singapore, which celebrates its press's lack of freedom, is unwarranted. If Hong Kong's press freedom may be curtailed from "more" to "less," Singapore will, at best, move from having "little" to "some" press freedom. Mixing the two obscures rather than illuminates the issue.

The ultimate guarantee of press freedom in Hong Kong, of course, lies in China's continued democratization, which is nowhere to be seen, and its determination to carry out faithfully what it promises as the "one country, two systems" policy. The whole world

## Career workshop sparks interest for students and pros

BY JULENE HOLT  
SJMC STUDENT

**W**hen the SJMC alumni board wanted to sponsor an annual event that would complement its spring banquet and mentoring program, it looked to the results of its 1994 alumni survey for ideas. Thus was born the idea of "What Else Can You Do With A Journalism Major," a workshop on career transitions that was offered during the University's Homecoming weekend on October 13.

The board was pleased with the response to the workshop and somewhat surprised by the demographics of the 60 alumni in attendance. "There were professionals who had been in the business for quite a few years," said Doug Spong, alumni board member and managing partner of the public relations firm Carmichael Lynch Spong. "A lot of people were considering freelance opportunities or transferring from reporting to public relations. Others just wanted to know more about how to make the most of their journalism degrees in the field of journalism."



SJMC students and professional journalists discussed career transitions at the SJMC Alumni Board workshop.

Spong addressed a standing-room-only crowd for his question-and-answer session. "We talked about the public relations profession," he said, "how to make the transition, the difference between corporate public relations and agencies."

Carol Pine, founder of Pine & Partners, addressed the concerns of those interested in working outside the field of

journalism with a presentation on setting up a business.

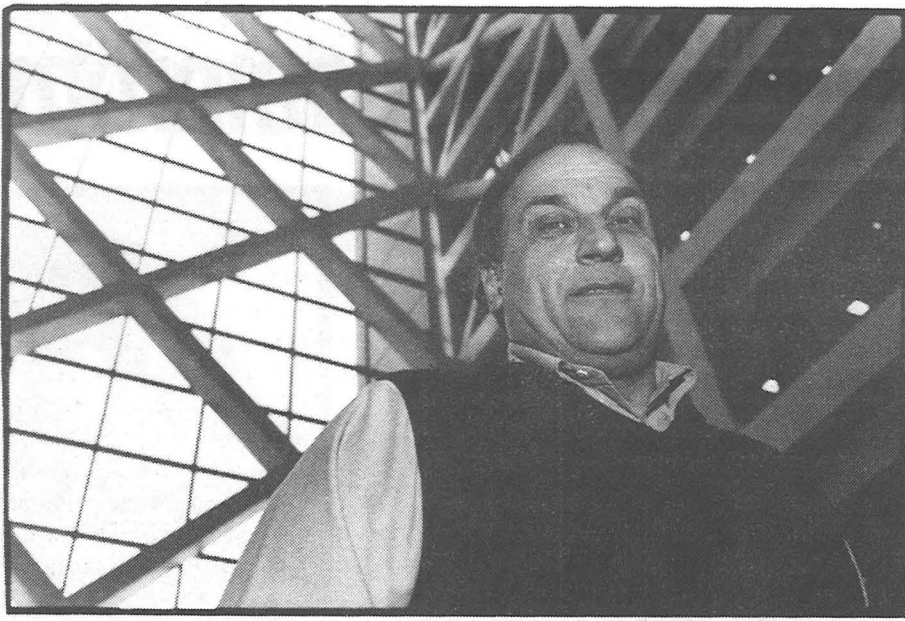
In a session on "Changing Careers: True Stories," Minneapolis Star Tribune business reporter Neal St. Anthony related how he began his career as a temporary at the Star Tribune, lost his job during a reorganization and was subsequently rehired. "If you have basic communication skills, you can be suc-

cessful somewhere," he said, "but you may need to be flexible and willing to change."

Ron Handberg, an author and former general manager of WCCO-TV for 29 years, noted that the discussion of new technologies, including use of the internet and new research tools in the profession, elicited a great deal of interest from participants.

During a session on "Nuts and Bolts of Resumes, Portfolios and Job Interviews," Handberg and Ginger Sisco, who spent seven years with WCCO radio, three years with Minnesota Public Radio and is currently owner of Sisco Public Relations, Inc., fielded audience questions.

Dan Wascoe, a Star Tribune health reporter and SJMC alumni board member, said the workshop was designed to "build on the skills people already have." This year's workshop was publicized only to alumni in the Minneapolis-St. Paul metro area, he said, but the board hopes to broaden the mailing list for the 1996 event. Alumni with suggestions regarding content for next year are invited to contact the board.



Probation officer and SJMC graduate Jim Robertson in his workplace at the Hennepin County Government Center.

## After 26 years, an M.A. at last

BY KIM BUCKINGHAM  
SJMC GRADUATE STUDENT

**N**o one is keeping track, but SJMC graduate Jim Robertson may have set a new record for the number of years taken to complete a degree. In his quest for his master's degree, Robertson tallied 26 years, an academic career that his advisor, Professor Donald M. Gillmor, mused, "has spanned four decades and at least three wars."

Robertson, a retired Minneapolis police lieutenant and a current Hennepin County probation officer, first entered Murphy Hall as a master's student in the fall of 1969. His dual role as a student and police officer created some comical moments during those politically turbulent years. "During this time, Minneapolis police officers were required to carry their guns when within city limits," he said. "You can imagine the surprise when my jacket slid open during a lecture and exposed the fact that I was wearing a holster and gun."

Robertson's coursework was finished by 1971 and under University regulations he had seven years to complete his masters' project in order to graduate. But for Robertson, the years sped by.

"I was working full time and my wife and I were raising two small children," he recalled. "Before I knew it 25 years had passed. But finishing my degree was something I still wanted to do. It was a personal goal that I knew would give me great satisfaction."

So in the fall of 1994, having received University permission to pick up where he had left off, Robertson entered the corridors of Murphy Hall once again. "I felt very welcomed and was encouraged by both faculty and students. It was definitely a positive experience. I would encourage anyone who wants to come back to school to do so."

After successfully defending his masters' project in October 1994, Robertson graduated on the last day of the month—Halloween, which, he quipped, was "perhaps a fitting termination for such a lengthy pursuit."

## Alum Michael Emery, 1940–1995

**M**ichael Emery, nationally known author, journalism scholar and freelance journalist, died at his home in Woodland Hills, Calif., on December 13 following a long illness.

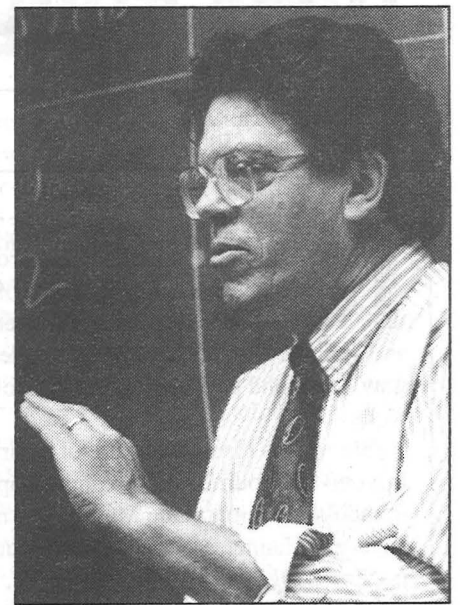
A member of the journalism faculty at California State University, Northridge, Emery received a Ph.D. in mass communication at the University of Minnesota in 1968, where his father, the late Edwin Emery, was a faculty member for many years.

A noted and prolific writer in the fields of journalism, history, international news media, and media's influence on society, Emery coauthored with his father, "The Press and America," one of the most widely read journalism textbooks in the country. The eighth edition of that text, coauthored by the Emerys with SJMC Professor Nancy Roberts, was released in December. Michael Emery's most recent book, "On the Front Lines: Following America's Foreign Correspondents Across the 20th Century," was published earlier this year by American University Press.

Emery also coedited "Readings in Mass Communication: Concepts and Issues in the Mass Media," in its third edition, and coauthored "America's Front Page News, 1690-1970."

In addition to his extensive teaching and research, Emery was an active and productive free-lance journalist, interviewing many leading international figures and reporting from such diverse places as Nicaragua, the Middle East, the Persian Gulf, and Bosnia. An exclusive interview he had on the eve of the Persian Gulf War with King Hussein of Jordan was published in the Los Angeles Times, the Village Voice and 40 other publications.

At the time of his death, Emery was writing and researching another book, "Tears in the Holy Land: The Israelis and the Palestinians," which will incorporate



Michael Emery

photographs, interviews, and observations he made during nine trips to the West Bank, Gaza, Israel, Jordan, and other areas of the Middle East.

Emery, who conducted interviews with Daniel Ortega, President of Nicaragua, President Arias of Costa Rica, and Serbian President Milosevic and made more than 20 international trips to interview foreign correspondents, was widely published in American and European newspapers. An investigative article he did for the Village Voice in 1990 on how the U.S. scuttled the Arab Peace Plan was the basis of a "60 Minutes" segment reported by CBS correspondent Mike Wallace, who cited the effectiveness of Emery's work.

Emery's academic writings have appeared in a wide range of professional publications. He was also active in the national Association for Education in Journalism and Mass Communication, was cofounder in 1975 of the West Coast Journalism Historians, and provided leadership for over 30 years in the student and Los Angeles professional chapters of the Society of Professional Journalists.

CONTINUED ON PAGE 9

## SJMC training, internships set stage for ad career

BY BRIDGET CUSICK  
SJMC STUDENT

**I**n her daydreams, Shelly Sippl changed career paths frequently. In high school she imagined a life in the theater. In college, she thought about teaching English literature.

Later she contemplated public relations.

But Sippl's daydreams never cast her in a role in the field of advertising. That, of course, is precisely where Sippl, a 1985 graduate of the School of Journalism and Mass Communication, ended up. Manager for the Coca Cola accounts at Wieden and Kennedy advertising agency in Portland, Ore., Sippl has two bits of advice for SJMC students: "Get practical experience," and "Do whatever it takes to find out what you do well."

For Sippl, it was a particularly challenging and rewarding year as executive director of the now defunct Campus Carnival that helped her realize what she did well. After serving one year on the carnival's executive committee, Sippl managed the major campus event the following year. That experience she credits with

landing her the job she now holds at Wieden and Kennedy.

Sippl joined the firm in 1990 and oversees a staff of eight people who handle the business side of advertising—budgets, timetables, presentation of advertising strategies. Her Coca Cola accounts include the 1990 Atlanta Olympic Games, European Soccer Championships, and World Cup Cricket in India. In addition she handles accounts for Samuel Adams, Oregon Tourism, and a Portland radio station.

During her time at the University of Minnesota, the Wausau, Wisc., native participated in a variety of SJMC organizations. She was active in the Public Relations Student Society of America and Women in Communications, in addition to taking part in the alumni mentoring program and serving on the SJMC alumni board. Sippl also served as a public relations intern in the corporate offices of the Dayton Hudson Corporation.

Of the SJMC faculty members who most influenced her, Sippl recalls Professor Daniel Wackman. "He was just a great teacher," she said. She found his



Sippl and a friend on one of her international trips.

emphasis on small group work, role playing and leadership skills in the "Management of Media Organizations" class to be invaluable training for the work world.

Sippl's first job after graduation was with the highly rated Minneapolis advertising agency of Fallon McElligott. She was the first person the agency had ever hired straight out of college. After three years there as an assistant account executive, she moved to San Francisco to join the Chiat/Day ad agency. Two years later she moved to Wieden and Kennedy.

Sippl's diverse college experiences

also fueled in her an "intense passion for other cultures, art, lifestyles and views," she said. Unable to study abroad during college, she vowed to take time for travel before she got tied down with a mortgage or marriage. Sippl opened a travel account and saved to make that dream a reality.

Then from January to August of 1994 she went on sabbatical, traveling on her own throughout Africa, Asia and the Pacific. Scaling Mt. Kilimanjaro was the greatest challenge of the trip, she said. "It was emotionally and physically the toughest thing I've ever done."

Sippl hasn't narrowed her sites with Kilimanjaro under her belt, however. She has since fit in time for travels to Turkey and the Czech Republic and is making plans to explore Bhutan and South America next.

And she continues to dream. Sippl says she is content working in the client service sector of the advertising world but won't rule out the possibility of a career in theatre someday. She doesn't dream of being on stage anymore though. She'd rather be behind the scenes as the executive director and run the whole show.

# Daily editor won't turn over photos, compromises

BY MICHAEL D. FIBISON  
SJMC GRADUATE STUDENT

**M**ichele Ames is pensive. The 25-year-old editor of The Minnesota Daily paces around the student newspaper's office where stacks of newspapers and scribbled-on phone books are piled on gray desks and smart aleck posters dot the walls.

She wades through a cadre of aspiring, in-your-face journalists and photographers in their street-smart Doc Martens, torn jeans and flannel. Veteran staffers, sucking down cigarettes by the back door, greet her by her Daily nickname—Ma.

An intensity glistens in her hazel eyes and she exudes a certain poise, an attitude of self-confidence that comes when someone is fighting for something bigger than oneself.

Ames' nickname is fitting, more so this year than ever before, since she is the paper's matriarch. And although her staff is loyal, the paper itself has been a recalcitrant child.

From being named the number one college newspaper in the country to enduring a substantial budget deficit to facing an ongoing legal battle, The Daily has had no shortfall of excitement in 1995.

The Daily, celebrating its 95th year in print, hasn't changed much, even in its shiny new office building on University Avenue. The newsroom may have moved out of Murphy Hall last year, but Murphy Hall came with it. So did some of The Daily's legal problems.

In October 1993 The Daily ran a story and an accompanying photo about a fight at a public rally. Later, the Hennepin County Attorney Mike Freeman subpoenaed unpublished photos from The Daily, contending that they were essential to prosecution of one of those involved in the brawl.

After months of legal wrangling, a judge ruled in The Daily's favor. That ruling has since been appealed to the appellate court.

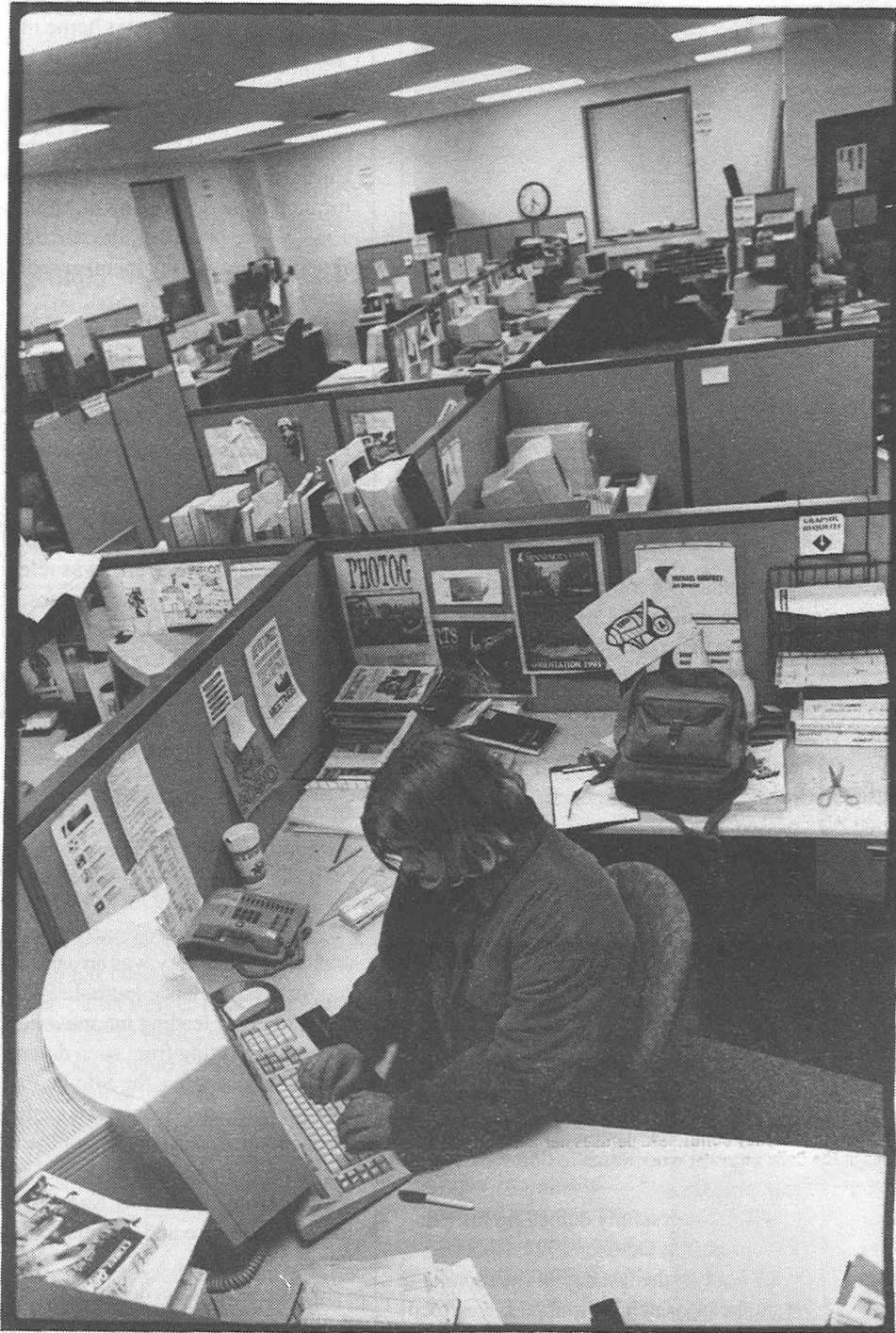
Ames, a third-year master's student, has found herself smack in the middle of a legal muddle that began when she was just a reporter at The Daily three years ago. Though preferring the behind-the-scenes role of editor, she has found herself more often on the other side of the interview and camera where she is defending a Murphy Hall tenet — the First Amendment.

The Ohio native has been thrust into the center of controversy. From TV interviews to radio shows to opinion pieces in the major metropolitan papers, the name Ames has found its way into the fray of public discussion.

## Litigious wrestling

At issue, Ames says, is the First Amendment itself. Other more cynical observers have speculated that The Daily's decision not to heed a court order to turn over unpublished photos that might have an implication on a felony assault trial is little more than an idealistic college experiment trumped up in the University's ivory towers.

But it is an issue that has drawn concern from media statewide, and no one can question Ames'



sincerity or her conviction.

"I have one motivation, and that is protection of the First Amendment," she says. "I see the First Amendment as a huge knot all bound together. If you start pulling one string, all the other strings will eventually come out, too."

Ames says she is concerned about the growth of subpoenas that demand information from newsrooms, and she, along with her predecessors at The Daily, decided they would not yield to the demands of government prosecutors.

"In my opinion, this sort of gross violation of the sanctity of editorial content and the sanctity of the newsroom is a tug on the first string that binds the First Amendment together."

As editor, Ames is staring at a possible contempt of court charge if she does not bring the negatives to court to allow the judge to examine them and decide if they should be used in the trial.

There is no doubt she will go to jail, if need be.

"She says she's prepared to; she has a great deal of honesty and integrity," says Daily lawyer Marshall Tanick. "I hope she doesn't, but I know she's prepared to. She's a person of her word."

Tanick, a 1969 graduate of Murphy Hall, is a First Amendment law specialist, and he says that the case "been very unfortunate and very regressive." The October 1993 incident occurred at a rally on campus against neo-Nazism. At the event, Kieran Frazier Knutson, acting as a

security monitor, allegedly beat a suspected member of a neo-Nazi organization. He was later charged with felony assault.

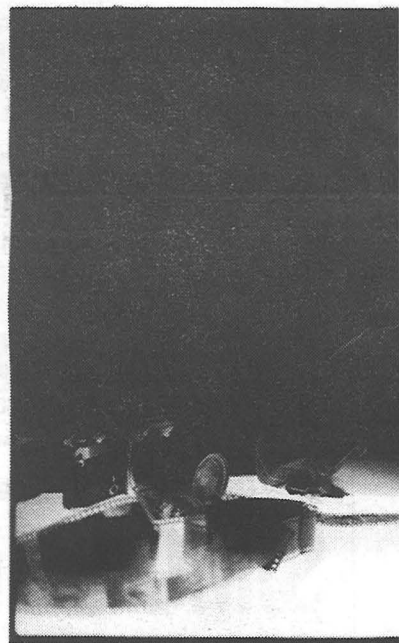
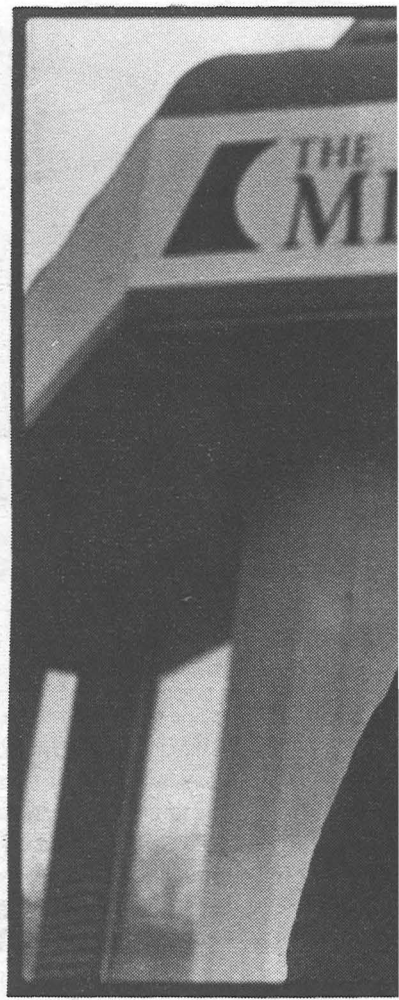
The association of the men involved is blurry, but the court hopes The Daily's photographs and the testimony of a then-Daily reporter at the scene will help clear up just what happened. The reporter made a statement to police about the incident, and prosecutors have argued that he has no privilege to avoid testimony.

But testimony has been delayed because the criminal trial has not proceeded since prosecutors will not press on without seeing what they believe could be valuable information withheld by The Daily: the negatives.

"We are not going to take a case to trial knowing that there is evidence that we should have — legal evidence," says Pat Diamond, a deputy Hennepin County attorney, who has been handling the case. "What if those photographs tend to show that Kieran Knutson is innocent, and we take him to trial and convict him? What if it shows him to be guilty, and we take it to trial and lose?"

"As long as evidence is out there, that we can gain access to, I think we need to get that information before we go to trial. We don't want to convict an innocent person or let a guilty person step free."

The county attorney's request for the unpublished photos "tends to have a chilling effect on news-gathering and reporting," Tanick notes. By cooperating with the investigation, the newspaper becomes



a de facto arm of the prosecution, he says. And when the media lose that neutral news-gathering process, sources dry up and information is repressed.

"The real loser is the public," Tanick says, labeling the case an important test of the public's right to know. The battle has been moved from the realm of the Minnesota Shield Law, because, Tanick says, the courts have interpreted that to apply only to protection of confidential sources. That's why Tanick and The Daily have framed the issue in terms of the First Amendment, the source of shield law.

Diamond argues that the message sent to the public is not that the media are participants in the investigation, but rather that "witnesses (shouldn't) come forward because it's inconvenient." He says that newspaper's actions send the wrong message, one that hinders legitimate public safety concerns.

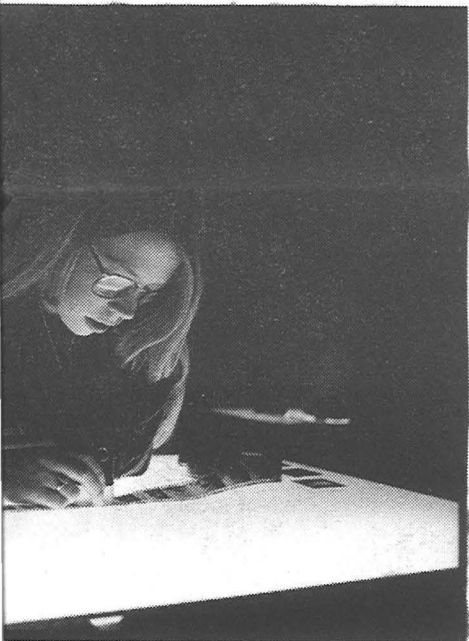
"Does The Daily really want to send their reporters out into a world where prosecution is stopped?" he asks, adding that in not releasing the photographs, The Daily raises questions about just whom the newspaper is shielding.

"Are they protecting the defendant

# First Amendment; faces contempt charge, jail



PHOTOS BY SCOTT COHEN



The Daily's move to new offices on University Avenue, far left, has meant spacious, computer-equipped quarters for its many reporters and photographers. Editor Michelle Ames, above, takes seriously her role as a guardian of First Amendment freedoms. Student photographer Wyndy Coffey, left, peruses her negatives in The Daily's new darkroom.

issue that you should understand. This is an issue you should have an opinion about. And hopefully the opinion you have is that the First Amendment should be protected. That you as an individual citizen have an interest in keeping the press autonomous from law enforcement, the government and other influences outside of itself that could cause you to get information that's not accurate, that has no integrity."

Ames doesn't stand alone.

Others see this as a true battle to keep the line between journalists and police investigators firm. And she has gotten support, albeit moral rather than financial, from the Star Tribune and St. Paul Pioneer Press in the form of petitions to drop the subpoena. And Murphy Hall faculty members have rallied behind her and The Daily.

Nationally acclaimed First Amendment educator Professor Donald Gillmor is among The Daily's supporters. He has been in contact with Ames throughout the battle. He sees the county attorney's actions as a mistake.

"What the county attorney did was violate the spirit, if not the letter of the law," he says, arguing that the Minnesota statute is based on a three-part test that says the government should only turn to the media when there are no alternative sources, when there is a compelling public need for the information and when that information is relevant.

"I would suggest, in this case, the county attorney hasn't met the first two parts of the test," Gillmor says. "What the county attorney is doing, I think ill-advisedly, is harassing The Daily in a very petty case. No one's life or liberty is at stake."

Tanick, however, isn't fighting the subpoena on the grounds of the Minnesota

Shield Law because the courts have ruled that that law only protects information when a confidential source is involved. Gillmor says that assessment is correct, but argues that the protection afforded by a broader interpretation of the statute permeates shield laws in other states and is grounded in the First Amendment.

And many press advocates argue that such a battle should only be based on the First Amendment, Gillmor says.

"There are people who would argue vociferously against any privilege for the press, particularly in the form of a statute," he says. "The fear is that it is an entanglement—what the government giveth, the government taketh away—and it is better to stand on the First Amendment. That's what Marshall is doing."

While the case may seem petty to outside observers, Diamond says it is a felony criminal trial, and Knutson faces a mandatory prison term if convicted, although he says that could be waived by a judge.

The case will weigh the delicate balance between whether The Daily, and media, should be required to act as every other citizen or if the First Amendment provides a qualified privilege for journalists to assure the freedom of that press.

Diamond says the press has no qualified privilege.

Gillmor says it does.

Dan Wascoe Jr. ('67), a Daily editor in 1965-66 who is now a health care reporter for the Star Tribune, says there must be a balance between the newspaper's position and concerns about society at large.

"This is an evolving area of law, and media have to feel their way, but also remain aware that society often has priorities," he says. "If it means a felony can be solved and a wrong righted by gathering unpublished material, do the media have an obligation in that aim, or should they always stick to their guns and under no circumstances say never?"

He warned that no matter how strong a principle may be to the media, they run the risk of alienating the public if a hard and fast line is always followed.

There is another consideration, Gillmor says.

"Had there been any incriminating photographs, they would have been published," he says. After all, those are what make good news. And on that point, Ames agrees.

"Let's say we had a reporter in front of the Oklahoma federal building minutes before the blast or we had a photograph of a man getting out of a Ryder truck—what do you do with that?"

"Well first of all, any self-respecting newspaper runs it on the front page the next day. But in that case, sure we'd turn over the photographs because we'd have reason to believe that we were the only means of information."

That's key to the Daily's case.

One hundred witnesses were at the rally that day, she says.

Hennepin County District Judge John Stanoch ruled in favor of the newspaper in late December, citing the need to give broad protection to freedom of the press. But the county attorney's office has appealed the ruling to the appellate court. So the battle for Ames and The Daily continues.

The stress of the situation continues, to wear on Ames, but she remains a

zealot and warns of the fallout of a wrong decision: "If I'm forced to turn over the negatives, everybody loses."

## Pocketbook problems

Looming over The Daily's battle against the negatives subpoena is another problem, this one financial. And the drain on the newspaper's coffers provided by the ongoing litigious wrestling match has only aggravated a growing pocketbook concern.

The move to the new building, an accounting change and overspending caused a \$67,000 shortfall in the budget. Ames down plays the seriousness of the deficit, and she says \$21,000 of that was due to an accounting change — essentially a paper loss.

But another \$24,000 was due to overspending, something Ames says was inevitable with the move to the new building.

"We have not reduced employees or salaries and unless my back is against the wall, we will not," she says. And while the deficit might cause problems when the student paper asks for the funding it receives from the student service fees, Ames says it has not affected the quality of the newspaper.

Some were concerned that the move, in addition to being expensive, would also cost The Daily in terms of less interaction with the Murphy Hall faculty, staff, and students. But Gillmor says that hasn't happened.

"The move of The Daily from Murphy Hall to University Avenue apparently has not changed the interaction with The Daily and a segment of the journalism faculty, at least in crisis," he says. "We do miss the informal interaction that you have in passing in the corridor. Our relationships are no longer as frequent as they were. But when The Daily has problems, then we pick up again on that close interaction."

## Bright spots

And while these larger issues have been at the forefront of The Daily's collective mind, the staff hasn't lost sight of quality. In that regard, the newspaper has made its mark this year.

The Society of Professional Journalists named The Daily the best college newspaper in the country, giving it the Mark of Excellence award. And the paper's former managing editor, Matt McKinney, earned an award for in-depth reporting from SPJ.

In addition, the Associated Collegiate Press named the paper a finalist in its Pacemaker awards.

And perhaps the newest innovation at the paper is The Daily Online, the college paper's first venture onto the World Wide Web. Ames says the paper's Web site was given top ratings by the St. Paul Pioneer Press and was named in the top 5 percent on the Web by the Florida-based Pointer Institute.

The Daily Online is one of 30 newspapers rated in that 5 percent, and the only college newspaper, Ames says.

And it is those distinguished achievements that Ames hopes to build on in the remainder of this year, as she continues working on in-depth journalism and training young journalists to question the world and society.

Says Ames, "We work for and stand for the principles we espouse, period. That's what we do."

# Strossen: Society blames the image, doesn't deal with real causes

CONTINUED FROM PAGE 3

As a civil libertarian and human rights activist, I have an idealized, ennobled, and positive view of at least human potential. That's why I trust people to exercise freedom responsibly, whereas I think the other worldview is a much more authoritarian one that says people have to be protected from their own base instincts.

**Q:** MacKinnon argues that the law of equality and the law of freedom of speech cannot coexist in this country. What is your perspective?

**NS:** I strongly disagree. I don't think you can have one without the other.

Throughout history the most important vehicle for securing equal rights for groups that traditionally have been discriminated against or disempowered, including women, has always been freedom of speech. We cannot secure equality if we don't have a very robust freedom of speech, including, in particular, in the all-important realm of sexuality.

Throughout every wave of the women's movement in United States history, a preeminent issue that has bound women together across all other divisions of race and class and education has been a commitment to reproductive freedom on the recognition that if women do not have control over our reproductive lives, we are never going to be first-class citizens in the economic or political sphere. And absolutely essential to reproductive freedom is freedom of speech about sexually oriented subjects.

A major vehicle for suppressing that form of freedom has been anti-obscenity laws. Conversely, censorship has always been the major tool that's been used to hold back the movement, either for women's equality or racial equality or, today, the movement for equal rights for lesbians and gay men.

**Q:** The First Amendment seems more under siege these days than ever before. Why do you think this is the case?

**NS:** I think in any era of social anxiety and insecurity there is always a craving for a quick fix to enormous, overwhelming societal problems. Politicians are always eager to offer a so-called quick fix solution to these problems, and censorship is always the most appealing quick fix. It's certainly very cheap; you don't have to raise taxes in order to support censorship.

It absolutely outrages me when I am told that the way that to deal with crime in our society is by taking guns off TV screens and off movie screens—taking the image of the gun off.

The person who embodies this contradictory outlook toward image and reality most dramatically now is Bob Dole. He's leading the charge to take images of guns off TV screens at the same time that he's leading the charge to repeal the ban on assault weapons on the street! He gets away with it! We blame the image, we blame the messenger, we scapegoat the book, and we are tragically diverting resources from the underlying problem and actual harm to actual people.

**Q:** What in America do you think is most dangerous to freedom of expression in the '90s?

**NS:** Individual attitudes and, more precisely, lack of understanding on the part of the general public. I think there is something very intuitively appealing about this whole "blame the image, blame the book" phenomenon, to say, "Well, of course, if we had less violence on TV, of course that would lead to less violence in society" and "Of course, if we had more students mouthing prayers in the public schools, that would lead to more respect for life."

I understand the intuitive appeal of fixing on symbols, and it's much harder to get people to look beneath that superfi-

**Throughout history the most important vehicle for securing equal rights for groups that have been discriminated against . . . has always been freedom of speech.**

cial level and question root causes of social problems and to grapple with what are obviously very difficult, expensive, time-consuming solutions to those problems. So it's a constant educational effort.

Genelle Belmas is a 1995-96 Silha Fellow.

Excerpts from the above interview first appeared in the *Silha Bulletin*, Fall 1995. The *Bulletin* is the newsletter of the Silha Center for the Study of Media Ethics and Law at the School of Journalism and Mass Communication.



PHOTO BY WILLIAM EILERS

## Babcock new Silha Center director

**P**rofessor William A. Babcock has been named director of the Silha Center for the Study of Media Ethics and Law. Babcock, who came to the faculty of the School of Journalism and Mass Communication in 1990 from the *Christian Science Monitor*, where he was senior international news editor, has been the Center's associate director since 1992.

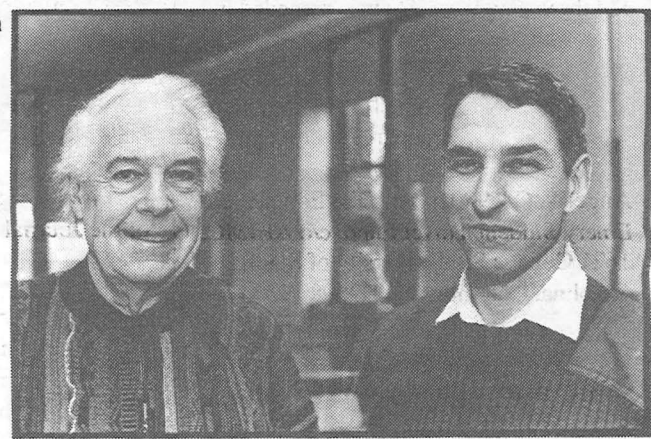
Professor Donald M. Gillmor, who has been director of the Center since its inception in 1984, said, "Dr. Babcock provides great impetus and energy to the development of the Center's ethics concerns and to its general program of speakers, forums, professional outreach, research and writing."

Gillmor began a three-year phased retirement this year. He will continue to

work with the Center in his role as Silha Professor, pending the hiring of his successor in legal and constitutional studies.

During Gillmor's tenure as director, the Center has gained national and international recognition for its commitment to the ethical responsibilities and legal rights of the mass media in society. Gillmor credits the contributions of Otto and Helen Silha, benefactors of the Center, for making possible the funding of lectures, forums, publications, and research programs.

Projects from the Center focus on



SJMC Professors Donald Gillmor and William Babcock

media accountability, libel and privacy and points of convergence of media ethics and law.

PHOTO BY SCOTT COHEN

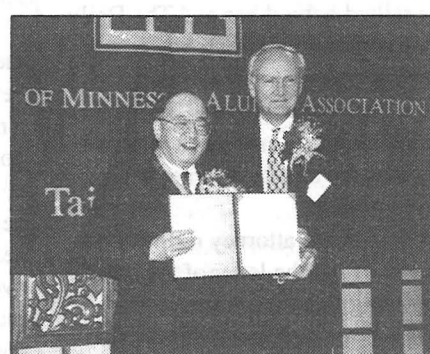
## Publisher receives U Alumni award

**T**aiwanese journalist and publisher Stone Yung-Kwei Shih, a 1967 graduate of the School of Journalism and Mass Communication, received the University of Minnesota's Outstanding Achievement Award at a ceremony in Taiwan, October 24.

The award, the University's highest alumni honor, was presented to Shih by university President Nils Hasselmo at a dinner sponsored by the university Alumni Association's Taipei chapter.

Shih earned a master's degree in journalism at the School and then went on to become publisher of two prominent daily newspapers and president of two television networks in Taiwan. "To say that he has 'published' is an understatement," said SJMC Professor Donald M. Gillmor. "He brought television journalism to Taiwan.

Shih taught journalism at National



Stone Shih and University President Nils Hasselmo at the award ceremony in Taiwan

Chengchi University for nine years before being named president and publisher of the *Shin Shen Daily News*, Taiwan's oldest newspaper, in 1976.

In 1981 he became president of Taiwan's first TV network, the Taiwan Television Co. After transforming it into a highly profitable enterprise, he moved back to print in 1988 as presi-

dent and publisher of *Central Daily News*, considered the newspaper-of-record for the Republic of China, with the country's largest circulation. Shih returned to the electronic side last year to run the China Television Co.

Known for his ability to keep operating costs down, Shih is also respected for his insistence on journalistic integrity. "He made great contributions to his country during the difficult period of transferring from a society of central military control to the current multi-party democratic system," said Joseph Ling, former 3M vice president and a long-time friend of Shih.

"Mr. Shih manages with a distinct Minnesota style and has directly or indirectly helped improve the quality of life for people in Taiwan," said Han Chin Liu, president of Minnesota's Chinese American Academic and Professional Association.



# Emery

CONTINUED FROM PAGE 5

He was the recipient of numerous journalism awards, including Outstanding Journalism Educator Award in 1977 from the California Newspaper Publishers Association; the National Outstanding Chapter Adviser Award in 1986 from the Society of Professional Journalists and the 1992 Best Investigative Report in the Free Press Association's 11th Annual Menchen Awards.

Emery was editor of Publishers' Auxiliary's Bicentennial History Project, was associate and contributing editor for Journalism History and contributing editor for The Review of Southern California Journalism.

Emery was born in Berkeley, Calif., on April 16, 1940. He was raised in Minneapolis and received his bachelor's and master's degrees in history and journalism at the University of Minnesota. He joined the faculty at the University of Wisconsin, Whitewater campus, in 1964 and joined the Cal State Northridge faculty in 1968 after completing his Ph.D. Emery also taught classes at the University of Southern California, the University of California, Berkeley, and at South Australian College of Advanced Education in Adelaide, Australia.

Emery is survived by his wife Lulu and three daughters. He was preceded in death by his parents, Edwin and Mary McNevin Emery.

The family requests that contributions be made to the American Cancer Society, 3255 Wilshire Blvd., Suite 701, Los Angeles, CA 90010 or to the Edwin Emery Student Travel Fund, c/o AEJMC, 1621 College St., University of South Carolina, Columbia, SC 29208-0251.

## Professor Nancy Roberts Remembers Mike Emery...

I got to know Mike as a treasured colleague, especially during our work on the 8th edition of "The Press and America" this past year and a half. We burned up phone and fax lines between Minnesota and California, made the deadlines and got the book out so Mike saw it before he died. It's a great honor to have my name on the title page with Ed and Mike.

What stands out most from that experience of working with Mike was his catholic grasp of journalism/communication history, his tenacious work habits, and his sense of humor, always evident in his distinctive, gentle laugh. I miss him a lot.

Mike's death hits even harder because it comes so soon after the deaths of his parents (Mary died in May 1995 and Ed in September 1993). During the last couple years, I spent a lot of time with Mike at their bed sides and was so impressed with his loving and deeply spiritual connection with them.

Once or twice while we were working on "The Press and America," Mike would puzzle over a section he was revising—and out of one of the files, or perhaps tucked into well-worn pages of the previous edition, would appear a scrap of paper in Ed's handwriting, with the answer or at least an idea we could run with. In those moments Mike said he felt like he was having a conversation with his Dad again.

That's how I feel sometimes when I turn the pages of "The Press and America"—both Ed and Mike are somehow there for me.

# Faculty Update

**Irving Fang** addressed a symposium on multimedia organized by Danish State Television and Radio in Copenhagen in August. He also gave lectures at two Danish colleges.

An article by SJMC professor emeritus **Phillip J. Tichenor** and George A. Donohue and Clarice N. Olien, entitled "A Guard Dog Perspective on the Role of Media," appeared in the Spring 1995 issue of the Journal of Communication.

Professor emeritus **Willard Thompson** is recovering at home after undergoing heart surgery in November. His wife, Mae Thompson, had triple by-pass surgery in August. Thompson retired from teaching in the SJMC in 1983. He is founder and honorary advisor to the SJMC's Willard Thompson Public Relations Student Society of America.

**William Wells**, the School's Mithun Professor of Advertising, received the Best Journal of Consumer Research Article 1992-1994 Award at the annual meeting of the Association for Consumer Research held in Minneapolis last October. The article, entitled "Discovery-oriented Consumer Research," was published in the March 1993 issue of the Journal of Consumer Research.

Associate Professor **Kathleen Hansen** spoke at the National Newspaper Association's 110th annual conference in St. Paul in September on "How

Your Newsroom Can Make Use of the Internet and Other Electronic Resources."

Visiting SJMC Professor **David Pearce Demers** (Ph.D '93) presented a paper entitled, "Corporate Newspaper Structure, Editorial Page Vigor and Social Change," to the Midwest Association of Public Opinion Research in Chicago in November. His paper, "Corporate Newspaper Structure and Editorial Page Vigor" was selected as a top three faculty paper by the Newspaper Division at the Association for Education in Journalism and Mass Communication national convention in Washington, D.C. in August. Demers' book, "The Menace of the Corporate Newspaper: Fact or Fiction," was published by Iowa State University Press in December.

An article by Professor **Tsan-Kuo Chang** and **Jian Wang**, a 1993 master's graduate and current doctoral candidate at the University of Iowa, entitled "From Class Ideologue to State Manager: TV Programming and Foreign Imports in China, 1970-1990," will appear in the April 1996 issue of the Journal of Broadcasting and Electronic Media.

Two SJMC papers were presented at the third annual Symposium on the Antebellum Press, the Civil War and Free Expression in November at the University of Tennessee at Chattanooga. Professor **Hazel Dicken-Garcia** and graduate student **Janet Cramer** presented "Images of Women in Civil War Newspapers Leave the 'Proper Sphere,'" and Lecturer **Bill Huntzicker** presented "Picturing the News: Frank Leslie and the Origins of American Pictorial Journalism."

his broadcasting career at WOI-TV in Ames, Iowa, in 1953. He also held positions in Cedar Rapids and Minneapolis before joining the NBC affiliate in Philadelphia.

**Richard A. Williams, Sr.**, '47, a long-time newspaper editor and publicist died August 25 from complications due to diabetes and heart disease. He was 76.

Williams, who most recently was public information officer of the Minnesota State Department of Employment Security, began his journalistic career with the Austin (Minn.) Daily Herald in 1947. He was editor of the Marshall (Minn.) Messenger and the Huron (S.D.) Daily Plainsman before returning to the Twin Cities in 1959 as a legislative reporter for the St. Paul Dispatch and Pioneer Press. He later became director of publicity and public relations for the Minnesota State Central Committee of the Republican Party.

Williams was born in Chisholm, Minn., and attended Hibbing Junior College for two years prior to serving in the U.S. Army Signal Corps during World War II. After the war he attended the University.

**Myra J. Sather**, '66, died on May 29. She lived in Bloomington, Minn.

# Student Notes

**Joan Connors** presented her paper, "Poll Blackouts and Other Media Campaign Restrictions: Potential for 1996?" at the annual conference of the Midwest Association for Public Opinion Research Nov. 17-18 in Chicago. **David Domke**, **Dhavan Shah** and Professor **Daniel Wackman** also presented their paper, "Interpretations and the Voting Process: Generalizing Across Differing Issue Environments," at the conference.

**Phyllis Alsdurf** presented a paper entitled, "An Examination of the Breach between Religion and the Media: Proposing a Cultural Studies Methodology," at the Media, Religion and Culture conference Jan. 11-14 at the University of Colorado at Boulder.

**Pam Louwagie**, former editor of The Minnesota Daily and current editor **Michele Ames** attended the Society of Professional Journalists convention Oct. 11-14 in St. Paul to accept the Mark of Excellence Award as the Best All-Around Student Daily Newspaper in the nation. **Matt McKinney**, former Daily managing editor, also accepted an award for outstanding in-depth reporting.

Other SJMC students participated in the SPJ convention, including **Bret Knapp** and **Becky Burtman** who, along with adviser **David Pearce Demers**, volunteered at registration. Other students in attendance were **Shannon Hahn**, **Andy Telljohn**, **Kenei Sato**, **Maggie Bill**, **Ian Morris**, **Susan Filkins** and **Joo Huh**. **Morris** and Lecturer **Bill Huntzicker** worked on The Working Press, a daily paper covering the SPJ meeting and produced by students recruited throughout the nation.

Graduate students **David Domke** and **Anne Jett** were awarded the 1995 Ralph D. Casey Dissertation Award. Each received \$2,000 for outstanding, meritorious research projects.

**Dhavan Shah** was awarded a Communication Theory and Methodology Division Minority Doctoral Scholarship.

## Sevareid Library given Helgeson memorial gift

The Eric Sevareid Library recently received a generous donation from Hazel H. Helgeson in memory of her husband, John T. Helgeson, who died in January. Although alumni of the University of Wisconsin, the Helgesons have long supported the University of Minnesota and especially the School of Journalism and Mass Communication. The donation will be used for purchase of subscriptions, periodicals, books and other materials, as well as for general support for the library.

# Obituaries

**Willis Leslie Winter Jr.**, a longtime University of Oregon journalism professor, died Dec. 14 after a heart attack. He was 69. He taught at the SJMC from 1956 to 1961.

**Tom Pettit**, an award-winning TV reporter died in December following heart surgery. He was 64.

The winner of three Emmys, a Peabody Award and the Polk Memorial Award, Pettit was best known for his report of the Lee Harvey Oswald assassination in 1963. He was the only broadcaster on the scene who was on-air when Jack Ruby opened fire on Oswald during a jail transfer in Dallas.

Pettit, who retired from NBC News last year, held a variety of positions at the network, including executive vice president from 1982 to 1985 and correspondent to Washington, New York and London.

He interviewed every American president since Harry S Truman, covered political conventions for seven different years, and followed the George Bush 1988 presidential campaign.

A native of Cincinnati, Pettit began

# Alumni Update

## 1930s

**Don Braman**, '37, was elected to the College of Fellows by the Public Relations Society of America, the highest honor in the profession.

**Joyce Ireton Lund**, '31, is retired and lives in Wabasha, Minn. During her career she was editor of the Wabasha Herald and a correspondent for the Rochester Post-Bulletin, Red Wing Daily News, and the Winona Daily News. She was also a 1955 Minnesota State Representative for the 1955 Session.

## 1940s

**Frank Anton**, '41, was presented the Minneapolis Aquatennial Association's first-ever Lifetime Achievement Award in November. Director of conventions and meetings for Northwestern National Life Insurance Co., he has been active in the Aquatennial for more than 30 years, most recently as Grand Admiral of the Admirals Club, made up of past presidents and commodores.

**Helen Beggs**, '48, received the 1995 Headliner Award from Women in Communications, Inc., one of the nation's largest communications organizations with more than 10,000 members. Beggs has held numerous positions within WICI, served on the Board of Directors of the University of Minnesota Journalism Alumni Association and was a member of the Minnesota Society of Association Executives. She recently retired after 40 years with American Collectors Association, Inc.

**G. David Farkell**, '49, teaches public relations courses at Metro State University in Minneapolis and is the owner of the Prairie Bookbinder in Detroit Lakes, where he resides. Last year he completed a master's degree in liberal arts at Moorhead State University.

**Gloria O. Galloway**, '49, was named Delaware Press Women's 1996 Communicator of Achievement in December in recognition of a lifetime of achievement in communications. Galloway is executive editor and vice president of Eagle Publications, Inc., which owns the Claremont (N.H.) Eagle Times and the Newport (N.H.) Argus-Champion. She will compete with other state winners for national honors at the National Federation of Press Women annual convention in June. Galloway's journalistic career has included positions at the Norfolk (Va.) Ledger-Dispatch, the Minneapolis Tribune, the Waterloo (Iowa) Daily Courier, the Wilmington (Del.) News Journal and the Richmond (Va.) Times-Dispatch. She has also been on the staff of Iowa State University, Ames, Iowa, and a visiting journalism instructor at Jacksonville University in Jacksonville, Fl.



Frank Anton, '57

**Robert W. Hefty**, '41, has been elected 1995-96 president of Friends of the International Institute in Detroit, which helps foreign-born residents adapt to American life.

**Robert B. Pile**, '41, is the author of the recently published children's book, "Women Business Leaders," published by The Oliver Press of Minneapolis. Pile's first book, "Top Entrepreneurs and Their Businesses," is in its third printing. Pile lives in Minneapolis.

**Ken Wakershauser**, '48, is retired and lives in Sun City, Arizona. He writes lesson materials used to teach English to Spanish-speaking people.

## 1950s

**George J. Lockwood**, '57, retired in March after 40 years in the news business. Most recently he was executive editor of the St. Joseph (Mo.) News-Press. He began his journalistic career on the Milwaukee Journal and eventually became managing editor for features. A three-part magazine series he supervised won the 1966 Pulitzer Prize for Meritorious Public Service. From 1986-1990 he was the Gannett distinguished professor of journalism at Marshall University in Huntington, W. Va. Lockwood lives in St. Joseph, Mo.

**Reynold W. Malmer**, '51, retired in August as director of the American Optometric Association's Communications Center, which publishes three national periodicals. He joined the AOA staff in St. Louis in 1964 after holding editing and public relations positions in Minneapolis. He received his Public Relations

Society of America Accreditation in 1975 and in 1993 was elected to PRSA Fellow status. In 1990 he was named to a list of the "100 Brightest PR Superstars" by Public Relations Quarterly. He is a resident of Kirkwood, Mo.

**John W. Mashek**, '53, retired in November from the Boston Globe after a 40-year career that also included positions with the Dallas Morning News, U.S. News and World Report, and the Atlanta Journal Constitution. Mashek, who was a 1995 fellow at the Institute of Politics at the JFK School at Harvard, is participating in a one-year election project with the Freedom Forum in Nashville.

## 1960s

**Michael H. Anderson**, M.A. '68 and Ph.D. '74, is a U.S. Foreign Service officer with the American Embassy in Singapore. He is a public affairs officer and director of the U.S. Information Service. His previous postings have been in the Philippines, Papua New Guinea, India, Pakistan and Washington, D.C.

**Ava Marie Woolliscroft Betz**, '67, is an editor at the Lamar (Colo.) Daily News.

**Mark L. Johnson**, '60, is the editor of The Journal, a bi-monthly publication of the Office of Mental Retardation and Developmental Disabilities in Albany, N.Y. He lives in Niskayuna, N.Y.

**Dennis Nustad**, '62, left BBDO Worldwide/Minneapolis, where he was a vice president/account supervisor, to

start ThinkTank International, which does strategy and design development for marketing communications, new product ventures, and on-line interactive media.

**Arthur Selikoff**, '61, took a one-year assignment as a consultant with the Overseas Service of China Central Television (CCTV) after serving as an editor at the Foreign Languages Press (FLP) in Beijing, China, since 1993. He previously spent 31 years as a senior public affairs official, nationwide, with the Department of Veterans Affairs in Chicago. CCTV is the national TV station of the People's Republic of China. FLP is the nation's major book publisher. His current assignments include editing scripts concerning the United Nations Fourth World Conference on Women in Beijing.

**David Shama**, '68, joined General Sports Shows, Inc., of Minneapolis as vice president in August. He was the former director of marketing of the Minnesota North Stars and owner of David Shama & Associates, a Minneapolis marketing and fund-raising company, since 1990. General Sports Shows, Inc., operates consumer shows for outdoor enthusiasts in Minneapolis, Des Moines and Kansas City.

## 1970s

**Laurie Wichelmann Anderson**, '76, is an executive vice president of Fred Hobbs, Public Relations Associates Inc., a Denver-based public relations/marketing firm. She lives in Littleton, Colo.

**Michael H. Anderson**, M.A. '74, is director of the U.S. Information Service and a public affairs officer at the American Embassy in Singapore.

**Betty Beier**, '77, owns Betty Beier Business Communication, a Minneapolis company that specializes in financial and marketing communications. She previously spent 16 years in corporate public relations and staff writing.

**Alan B. Benson**, '70, recently completed 25 years with Northwestern National Life Insurance Company, headquartered in Minneapolis. Benson, who resides in Bellevue, Wash., has worked for the last 10 years in Northwestern's Seattle regional office.

**Paul Chaffee**, '70, is editor of The Saginaw (Mich.) News and was recently elected president of the board of the Michigan Associated Press Editorial Association. He has edited The News since 1988.

**Mark Dienhart**, M.A. '78, was promoted to men's athletic director at the University of Minnesota in August. He joined the University in 1990 as associate director of men's athletics. He has been senior associate director of intercollegiate athletics since 1991. A football and track All-American at St. Thomas University who was drafted by the Buffalo Bills in 1975 Dienhart quit the team early in the season to return to St. Thomas as an assistant football coach. He spent 15 years there coaching football and track, teaching in athletic administration, and holding a variety of administrative positions.

**Thomas Gahm**, '71, is director of public relations at Case Foley Sackett, a Minneapolis advertising agency. He has worked in public relations in the Twin Cities since 1982.

**Perry Ketchum**, M.A. '76, founder of Ketchum Metz McCauley, Inc., has

been named co-chair of the Development Advisory Board of the University of Minnesota's Continuing Education and Extension.

**Joe Lancello**, '79, is now the program director/news and sports director at EMFG AM/FM in Hibbing, Minn. He has been there since August 1994.

**John A. R. Lee**, Ph.D. '70, is president of the American Graduate School in Paris, France. He also is a lecturer at Ecole Polytechnique, Palaiseau, France.

**Sang-Chul Lee**, M.A. '75 and Ph.D. '79, is professor and dean of the department of mass communication at Chung-Ang University in Seoul, Korea.

**Lynn Ingrid Nelson**, '79, is a graduate student at the Humphrey Institute for International Affairs at the University. She served on the editorial board of The Daily in 1994-95.

**A. Ogunfowo**, M.A. '76, is marketing manager for Reckitt and Colman in Lagos, Nigeria.

**Neil R. Paulson**, '70, has spent 20 years at The Denver Post as a telegraph editor.

**Jim Pumarlo**, '76, received the Distinguished Service Award for Freedom of Information from the Minnesota chapter of the Society of Professional Journalists. He is the editor of the Republican Eagle in Red Wing, Minn.

**Regene Radniecki**, '77, is a Ph.D. candidate in mass communication at Ohio University in Athens, Ohio.

**Robert E. Sheldon**, '70, has been named Public Relations Director for Creative Communications Consultants, Inc., in Minneapolis. He is a past president of the Minnesota chapter of the Public Relations Society of America, and was most recently with Baxter Advertising & Public Relations.

**Kristi (Hvistendahl) Youngdahl**, '70, wrote "The Arams of Idaho: Pioneers of Camas Prairie and Joseph Plans," a regional, historical study released by the University of Idaho Press in November. Her historical articles have been published in Cobblestone and other publications. She resides in Paradise, Calif.

## 1980s

**James R. Dukart**, '84, was recently hired as director of the University of Minnesota International Study and Travel Center. He spent several years studying, living and working in Europe and Central America. He received his M.A. in 1988 from Johns Hopkins University followed by six years of international consulting in Washington, D.C.

**David Elmstrom**, '89, is editor of Finance and Commerce newspaper in Minneapolis. He formerly was a staff writer at Finance and Commerce and a reporter for the Fairmont (Minn.) Sentinel.

**David Fantle**, '83, and Tom Johnson, former Minnesota Daily writing partners, jointly produce entertainment profile columns for their company, Reel to Reel. Their work is published regularly by CNI Newspapers, Inc., the largest chain of weeklies in Wisconsin, as well as in several in-flight publications. Fantle, who lives in Bayside, Wisc., and Johnson, who resides in Scarsdale, N.Y., both work full time in the public relations business.

**Steven D. Homan**, M.A. '87, is a financial editor for Standard & Poors in Manhattan, N.Y. He lives in Brooklyn.

**Thomas Krattenmaker**, '83, is a public relations director at Swarthmore College as well as a performing songwriter and musician. He worked for seven years as a reporter for the Orange County Register and the Associated Press in Minneapolis and Trenton, N.J. He also spent five years in media relations at Princeton University. He is a resident of Yardley, Pa.

**Kathleen LaBonne**, '85, is a resource development director and volunteer coordinator for St. Croix Valley Good Samaritan Center in St. Croix Falls, Wisc.

**Mary Larkin**, '85, is president of the Minnesota Chapter of the American Marketing Association for 1995-96. She has been manager of the business source division of the Greater Minneapolis Chamber of Commerce since 1992.

**Duane R. Mattson**, '88, recently received the National Sales Achievement Award from the National Association of Life Underwriters. A district representative of Lutheran Brotherhood's Don Johnson Agency in Fargo, he resides in Grand Forks, N.D.

**Craig McNamara**, '81, is a senior writer at Chuck Ruhr Advertising in St. Paul. He previously was employed at Periscope Marketing Communications.

**Deborah G. Metz**, '82, opened a law practice at the Twelve Oaks Center in Wayzata, Minn., specializing in the areas of copyright, trademark, music publishing, and business formation.

**Gervas Moshiro**, M.A. '82, is director of the Tanzania School of Journalism and a member of the board of the Nordic-Sadc Journalism Centre, based in Maputo, Mozambique. Moshiro resides in Dar-es-Salaam, Tanzania.

**Ted Pease**, M.A. '81, is professor and head of the Department of Communication at Utah State University. A book he co-authored with Everette Dennis, "Radio—the Forgotten Medium," was released by Transaction Publishers in December. He is a resident of Logan, Utah.

**Eric Pehle**, '88, was promoted to account supervisor at Shandwick USE, a division of Shandwick International, an independent public relations consultancy. A former anchor/reporter for KAAL-TV in Austin, Minn., Pehle joined Shandwick USA in 1992 and was instrumental in developing the agency's expertise in Native American issues.

**Laurie Pumper**, '83, earned the certified association executive designation in July from the American Society of Association Executives for skill in leadership, community affairs and association management. She is director of communications for Ewald Consulting Group, Inc. in St. Paul.

**Steve Rhodes**, '89, received his master's degree in newspaper management from Northwestern University. Currently a stringer for Newsweek, he was formerly a Chicago Tribune reporter. Rhodes is a board member of The Minnesota Daily Alumni Association and lives in Chicago.

**Scott Rickhoff**, '87, is a category manager for Supervalu Stores, Inc., in Eden Prairie. He received his master's of business administration from Nova Southwestern University in 1990.

**Jane Stender-Saltvold**, '82, is marketing director and co-owner of Erik's Bike Shops, which has four sport stores

in the Twin Cities.

**Paul H. Strohm, Jr.**, '85, is the owner and president of Sure-Fire Creative, Inc., a five-year-old direct marketing firm specializing in the computer, outdoor, industrial, and corporate training markets.

**James Thomson**, M.A. '84, sold an episode to "Star Trek: Voyager" entitled "Jetrel," which aired in 1995. Thomson lives in North Hollywood, Calif.

**Todd Vician**, '89, is a public affairs officer in the U.S. Air Force. He is completing a master's degree in mass communication at Arizona State University. He resides in Tempe.

**Jody Williamschen**, '88, is a systems librarian at Innovative Interfaces, a library automation company in Emeryville, Calif.

**Stephen Wizenburg**, M.A. '81, is head of the humanities division at Grand View College in Des Moines, Iowa. A communication professor at Grand View College since 1989, Wizenburg oversees 10 academic departments on campus in addition to teaching radio/television courses and supervising the college radio station.

## 1990s

**D. Brooke Allan**, '95, is a project manager at John Ryan Company, an advertising agency in Minneapolis. He is pursuing a master's degree in psychology at St. Mary's University.

**Michele Bergh**, '92, is an advertising account executive at the Daily Times Call in Longmont, Colo. She previously worked at the Colorado Daily in Boulder.

**Cheryl Brama**, '95, is a copywriter for Mosaica, an advertising agency in New York City.

**Sara Brown**, '93, is owner and operator of Weddings, Parties & More, a special events firm emphasizing wedding event coordinating. She earned the title of professional bridal consultant from the Association of Bridal Consultants in 1994. She lives in St. Paul.

**Pamela Broz**, '92, is director of marketing, sales and public relations for C & H Productions, a commercial film production company. She is also a graduate student at

the University of St. Thomas. She lives in Minneapolis.

**Julia Corbett**, Ph.D. '94, is an assistant professor in the Communication Department at the University of Utah.

**Michael Dickens**, M.A. '91, is a freelance writer and assistant buyer for ProSource Distribution Services, the primary distributor for Burger King Restaurants. He is based in San Jose, Calif.

**Teresa J. Dwyer**, '91, is the director of communications and advocacy for the Hennepin Unit of the American Cancer Society in Edina. She is also on the publications committee for the Minnesota Distance Running Association.

**Natasha Freimark**, '95, works in advertising for the Mall of America.

**Meagan Fritz**, '92, is a corporate librarian at American Family Insurance's National Headquarters in Madison, Wisc. She recently completed her M.A. in library and information studies at the University of Wisconsin-Madison.

**Sue Gott**, '91, is a production manager at BI Creative Group in Minneapolis.

She is studio manager for the company's audio department and production manager for audio projects and business theater events. Gott did an internship in broadcast production at DDB Needham in New York in 1992. She lives in Minneapolis.

**Jeanne Grommes**, '94, is works in the public relations department at the Roblealto Childcare Association in San Jose, Costa Rica.

**Kathryn Hammond**, '92, is a senior partner at Tech Central Inc., a contract engineering firm in Edina, Minn. She lives in Eagan.

**Nicole Howard**, '94, is a public relations assistant account executive at Kamstra Communications in St. Paul.

**Robert Ingrassia**, '92, covers the police beat for the Dallas Morning News, where he has worked since 1992.

**Linda Johnson**, '94, works in the marketing department of Cytrol, a division of Price Waterhouse in Edina.

**Kalley King**, '93, worked at a television station in Roanoke, Va., before returning to Minnesota as a news anchor at KSTP-TV in St. Paul.

**Michael Kooiman**, '93, is coordinator of typesetting and publications for JKW International, a multi-lingual translation company.

**Amy Kuebelbeck**, M.A. '91, is an Associated Press reporter at the Minnesota state capitol in St. Paul. She won this year's George Moses writing award from the Minnesota AP. She is married to Mark Neuzil (Ph.D. '93), an assistant professor at the University of St. Thomas in St. Paul.

**Mary Lahammer**, '95, is an anchor/reporter at KUMV-TV in Williston, N. D.

**Lu Lippold**, M.A. '94, produced a documentary entitled "Birth Stories" for her master's project, which was selected for inclusion in the "Women in the Director's Chair" series at the Walker Art Center and in the Midwest Film and Video Showcase. It took second place in the documentary category at the Minnesota Community Television Awards. Another documentary by Lippold, entitled "911 Emergency" and produced for the St. Paul Police Department, won first place and an award of excellence from the Minnesota Association of Government Communicators.

**Robert McIntosh**, M.A. '95, is an assistant news editor at the St. Paul Pioneer Press.

**Melissa Marston**, '95, is a staff writer at the Stillwater Evening Gazette.

**John F. Neville**, Ph.D. '93, has worked as a regional freelance newspaper and magazine reporter and as a public relations writer.

**Carrie Osborn**, '95, is a news assistant at the Arizona Republic in Phoenix and is a student of American Indian Studies at Arizona State University. She lives in Mesa.

**Eunice Park**, '94, is a copy editor at Newsday in New York City. She lives in Melville, N.Y.

**Sara Pelant**, '94, is an assistant account executive at Leres Communications/Shadwick.

**Mike Robinson**, '90, has created Robinsound Design, specializing in multimedia, graphics, and music. He recently completed multimedia presentations for Target Stores, FedEx, and Martin Williams advertising.

**James Satter**, '92, is a production editor at Augsburg Fortress, Publishers in Minneapolis.

**Anne Schopen**, '95, is assistant to the director of corporate communications and to the manager of media relations at Allina Health System.

**Jim Scott**, '94, is a temporary secretary for Dobbs in Woodbury, Minn.

**Alfrida Ali Shah**, '94, is a correspondent for the Philadelphia Inquirer. She previously was a metro intern for the Chicago Tribune. She is a resident of Havertown, Pa.

**Kari Shuda**, '93, is a photographer for the Peoria (Ill.) Journal Star.

**Andrew Skoogman**, '90, is a sports anchor/reporter at KMSP-TV in Eden Prairie, Minn.

**David Southgate**, '90, is marketing and public relations manager of Intermedia Arts Minnesota, an art center that presents and funds contemporary multidisciplinary art. He has spent the past 10

years in promotions and freelance journalism and four years ago created Southgate Ink, Ltd., a marketing and publicity firm specializing in the arts, which he continues to direct

**Nikki Thompson**, '93, is a reporter at WHBF-TV in Rock Island, Ill. She previously worked as a reporter and photographer at KTIV-TV in Sioux City, Iowa. She lives in Davenport.

**Claudine Weiland**, '94, is communications coordinator with International Dairy Queen, Inc., in Edina, Minn.

**Sandra Willis**, '90, is a senior media planner/buyer for Osborn & Barr Communications, a large advertising agency in St. Louis, Mo.

**Jeremy Ziegler**, '95, is an assistant project manager at Axiom Business Development Group in Richfield.



David Southgate, '90



Eric Pehl, '88

**It's time to make some changes in the Murphy Reporter.**

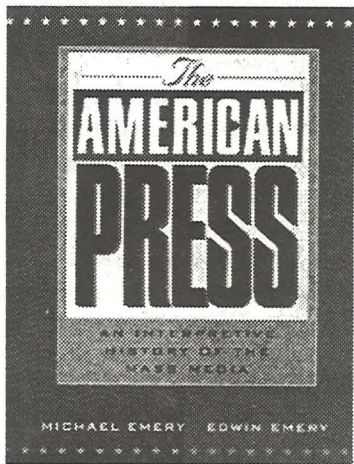
Do you have ideas of expertise to share? We'd like to hear from you.

Contact Linda Wilson by phone (612/625-8095) or via e-mail: (wilso002@maroon.tc.umn.edu).

## Staff Notes

SJMC secretaries **Rose Lenzmeier** and **Mary Achartz** were honored for their participation in the Certificate in Administration program through the College of Liberal Arts Professional Development Program. Both received certificates for earning Continuing Education Unit credits at an Oct. 30 ceremony.

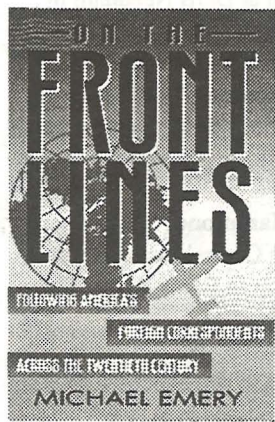
# Recent Mass Comm. Books by SJMC Faculty and Alumni



## The Press and America: An Interpretive History of the Mass Media

Eighth Edition  
by Michael Emery, Edwin Emery and Nancy Roberts  
Allyn & Bacon, 1995

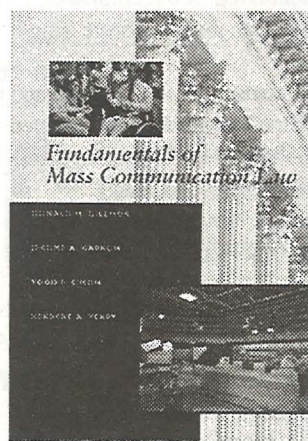
Released just a week before the untimely death of Michael Emery (see obituary on page 5), "The Press and America" is one of the most widely read journalism textbooks in the country. SJMC Professor Nancy Roberts joined the Emery team on this updated version of the text that is used by more than 200 colleges and universities nationally. New to this edition is greater coverage of women in journalism, the gay and lesbian press, sex and violence in the media, and media technology.



## On the Front Lines: Following America's Foreign Correspondents Across the Twentieth Century

by Michael Emery  
The American University Press, 1995

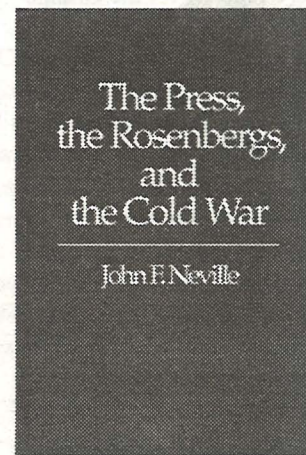
One of the final writing projects of the prolific Michael Emery, '68, this book is the fruit of over 20 international trips in which Emery conducted interviews with American foreign correspondents. Emery's goal was to create deeper appreciation for foreign correspondents, "the men and women who sit on the edge of history and bring us the flow of words and images that shape our view of the world." Their contributions are placed within a global and historical context that begins with the outbreak of World War I and moves through the Middle East conflicts of the 1990s.



## Fundamentals of Mass Communication Law

by Donald M. Gillmor, Jerome A. Barron, Todd F. Simon and Herbert A. Terry  
West Publishing Company, 1996

Designed for undergraduate media law courses, this text is certain to be as indispensable as Gillmor's "Mass Communication Law: Cases and Comment," soon to be released in its sixth edition. "Fundamentals" is written in a clear and easily accessible manner, covering all the bases of mass communication law—freedom of expression, libel, privacy, obscenity and indecency, journalist's privilege, to name a few. With an eye toward a rapidly changing future, this text provide students with a firm grasp of the foundations of mass communication law.



## The Press, the Rosenbergs, and the Cold War

by John F. Neville  
Greenwood Publishing Group, 1995

SJMC graduate John Neville, Ph.D. '93, investigates the so-called "conspiracy of silence" surrounding press coverage of the trial and executions of Ethel and Julius Rosenberg. Neville places his study within the context of agenda-setting theory as it was played out in relationship to the dynamics of cold war patriotism. He concludes that "instead of the press strongly influencing what people thought about, the public and government strongly influenced how the news media reported on left-wing radicals and political dissidents."

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**Murphy Reporter**  
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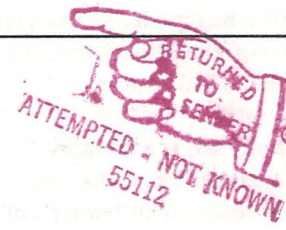
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*#302*

*Sauk Rapids, MN 56379*

*postcard sent 9/19*