

THE MAGAZINE OF THE UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION

# MINNESOTA

NOVEMBER • DECEMBER 2003 \$2.95



## Art Matters

How arts scholarship shapes how we **live**, work, **play**, **think**, understand

Lynn Lukkas, associate professor of art

The Stories behind the Gifts • Karal Ann Marling: Professor of Pop • The Changing Face of Dinkytown

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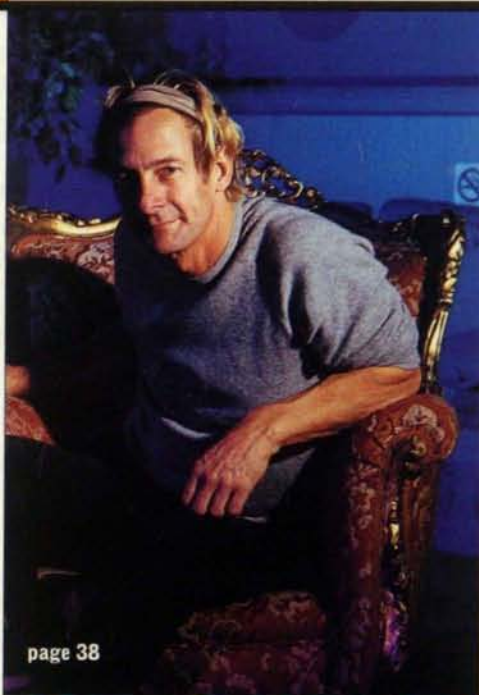
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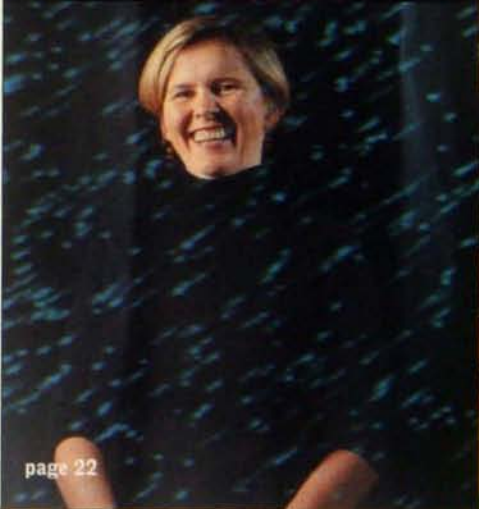
Some 220,000 donors made gifts to the seven-year Campaign Minnesota, which brought in \$1.66 billion for scholarships, research, endowments, and more.

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*By Ann Bauer*



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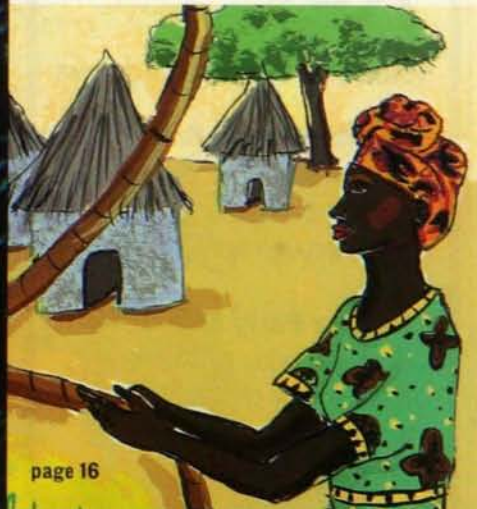
While businesses and good times come and go in Minneapolis's Dinkytown, some things never change. Dinkytown always survives, and it will always be small.

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# MINNESOTA

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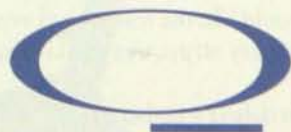
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## Editor's Note

### State of the Art

Construction workers' tools lie strewn about the halls and gallery spaces. Faculty members step over utility cords and holler happy greetings to each other, their words bouncing off the bare walls. It's late August, and the new Regis Center for Art on the University's West Bank doesn't officially open for six more weeks, but the electricians and painters are running out of time. Outside, the road between the center's two wings is still torn up. Inside, impassioned faculty members and students are claiming their space.

Crates containing artwork for a visiting artist's exhibition edge into an empty gallery. Delivery people wheel boxes of computers into the imaging room. Graduate students have personalized their studios like dorm rooms. Someone is testing the kilns. The still-life prop room is already as full as Mr. Magoo's closet.

The bridge between the two wings of the art center is an apt place for Mark Pharis, chair of the Department of Art, to pause and reflect. "This place has changed us," he says to two visitors. "It's turned us all into extroverts."



Shelly Fling

In the old art building, Pharis explains, he and his colleagues were ashamed. They walked around with downcast eyes. They feared leaving their offices lest they be struck by ceiling debris—or worse, bump into a student's parent. Today, the only reminders of the former art building are a few shovels welded by students into works of art and wielded at the groundbreaking for this, the final piece in the West Bank Arts Quarter.

But the Regis Center for Art is not simply a bigger, better, state-of-art facility—though it will aid the instruction and expression of the visual arts for the University and broader community like never before. And the West Bank Arts Quarter is not merely an environment for collaboration among various disciplines—music, dance, theater, and visual art—though the opportunities for such exploration are now seemingly unlimited.

The enthusiasm for the completion of the art center and the squaring off of the arts quarter underscore the University's commitment to the arts and academic freedom in arts scholarship. Bolstering arts research energizes the entire University and beyond. The products of the artistic minds among us help shape our values, lead to greater understanding of ourselves and others, and bring awareness to complex issues.

While medical findings save lives and technological breakthroughs improve lives, insights gained through artistic discoveries give meaning to our lives. In her story "What Makes Us Human" (page 22), writer Camille LeFevre spotlights three University faculty members who, in their artistic endeavors, explore the edges of art, music, and theater—and where they meet community, science, and technology in society.

A final note about academic freedom: It is critical to the mission and purpose of the University, but at the same time not always fully understood or appreciated. "Not even the University president decides what kind of research goes on here," a colleague reminded me over lunch recently.

We were discussing an incident in the 1920s, when academic freedom at the University was threatened by proposed legislation that would ban the teaching of evolution at publicly funded schools in Minnesota. But the primary target was the U. Students, faculty, and alumni clamored and defeated the law.

The University community, in its argument, did not debate whether evolution was fact or theory. Those in favor of academic freedom simply contended that fear and legislation cannot be allowed to rein in the mind in its quest for greater understanding.

Tim Brady recounts this episode in "The Fight for Academic Freedom" (page 18) as part of the yearlong celebration of the alumni association's 100th anniversary and its rich history. But it's also story—a victory and a lesson—we can't risk forgetting. ■

Shelly Fling may be reached at [fling003@umn.edu](mailto:fling003@umn.edu).

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# Letters

## Expel Rioters

Regarding Burl Gilyard's article relating to the riots following the NCAA Championship for the men's hockey, "Reading the Riot Act" [September–October], I'm interested to see the data on the rioters. How many were University of Minnesota students? How do they compare to their fellow students academically? I would not be surprised to discover they are at or below the 50th percentile.

If these students choose not to conduct themselves in an intelligent, respectful, civilized manner, they don't belong at the University. All of the Big Ten schools should agree to this policy, and the reason for expulsion should follow these students on their transcripts. Enough pampering and coddling of these lawbreakers. As an incoming student, with or without a specifically outlined code of conduct, one should have the common sense to know right from wrong, lawful from unlawful. If not, I guarantee expulsion will drive this point home.

CHRIS EICKMAN (M.A. '92)  
Rocklin, California

## Corn Clarifications

After the May–June Minnesota reported on polylactide (PLA) produced by Cargill Dow LLC ("A Kernel of an Idea"), there have been several letters to the editor that need to be addressed.

Lloyd Halvorson ("Maybe Plastic Isn't So Bad," July–August) argues that biodegradation of PLA is no better than incineration. Although incineration is a valid option in some circumstances, there is greater potential—not less—of producing noxious gases due to the high temperatures during incineration. The CO<sub>2</sub> that is liberated during PLA decay is ultimately returned to the cycle to grow corn or other plants via photosynthesis, with no net generation of carbon dioxide. It is a sustainable process because it does not deplete fossil resources that take millen-



nia to be regenerated.

That Peter DeLong ("Industrial Revolution or Exploitation?," July–August) compares the danger of nuclear weapons to the Cargill Dow corn-to-plastic process is preposterous. He argues that food shortages are likely if corn is utilized to produce PLA. First, the quantity of U.S. corn that is used in Cargill Dow's PLA plant is far less than 1 percent. Second, many farmers look to our business as another outlet to sell corn.

That said, Cargill Dow (where I am a research engineer) is pursuing next-generation technologies to convert agricultural residues, such as corn stalks and wheat straw, to produce PLA polymers. These waste residues are highly underutilized (normally they simply decay on the field to CO<sub>2</sub>).

In September–October, Brian Naughton ("Corn Caution") wonders why PLA needs to be made from genetically modified (GM) corn. It doesn't. In fact, GM plants are absolutely *not* necessary to produce PLA plastics. However, there is not a separate Midwest corn supply that is non-GM. It has been proven through product testing, however, that there isn't a molecule of DNA protein in PLA samples. Any genetically modified material is destroyed during processing of sugars to lactic acid to PLA.

All these questions are good ones to ask, and industry needs to do a better job at delivering adequate answers. These responses must address the concerns of all those impacted by new technologies, such as sustainable PLA production from renewable biomass resources.

RYAN O'CONNOR (PH.D. '01)  
Minnetonka, Minnesota

## Bronko's Gas Caps

Please tell John Rosengren [author of "The Legend of Bronko," July–August] that Bronko Nagurski cross-threaded my gas cap. I was on my way to Baudette in the early 1960s when I pulled into Bronko's station in International Falls. He came out himself and filled my tank. I had a real hard time getting that cap off later; not only was it tight, it was also cross-threaded. I had to use a pipe wrench to get it off. But I didn't mind, as I had a good story out of it. Didn't realize others had the same problem.

ORV ENGELSTAD ('44)  
Florence, Alabama

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I certify that the above statements are true and complete.  
Shelly Fling, Editor

## Correction

A caption in "The Road to the Rose Bowl" (September–October) stated that all-American Gopher defensive tackle Bobby Bell later won two Super Bowls with the Kansas City Chiefs. It should have said that Bell led Kansas City to two Super Bowls, in 1967 and 1970. Kansas City won only in 1970.

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# Campus Digest

A compendium of news, research, events, happenings, and developments from around the University. \* Edited by Chris Coughlan-Smith

## Scholars' Walk Takes Giant Step



The east end of the Scholars' Walk will feature a grove dedicated to Nobel Prize winners.

The Scholars' Walk, a "sacred space" to honor the intellectual heart of the University of Minnesota, was approved by the Board of Regents on September 12. The walk, extending from the McNamara Alumni Center 2,200 feet west across Northrop Mall to Appleby Hall, will be built and maintained with private funds.

Local firm Hamel, Green and Abrahamson, Inc., completed the design for the walk, which will begin next to the alumni center with a grove of bur oaks and monuments honoring the University alumni and faculty who have earned Nobel prizes—15 to date. National academy members, Rhodes Scholars, honorary degree holders, Distinguished Teaching Award recipients, and others selected by a faculty committee will be honored along the walk. A 14-foot-wide walkway will be bordered by trees, shrubs, granite pavers, benches, and limestone monuments on swaths up to 15 feet wide. The monuments will feature names etched in glass along with famous quotations and will be lighted at night. The walk is scheduled to be completed by fall 2004.

"The Scholars' Walk is destined to be sacred space," says Larry

Laukka (B.A. '58), volunteer head of the Gateway Corporation—an entity composed of the alumni association, the University of Minnesota Foundation, and the Minnesota Medical Foundation. "The greatness of the University is captured in the quality of its faculty, students, and alumni. We will now have a tangible way to capture that."

The cost to build the walk is estimated at \$2.5 million, with an endowment for ongoing maintenance. Gerry Fischer, president of the University of Minnesota Foundation, says having a tangible way to recognize scholars also is appealing to those who might be willing to fund the project. "I don't anticipate this will be a hard sell," he says.

Regent chair David Metzen is equally enthusiastic. "I just love the message this sends to the University. This is what we're all about," he says. "I just wish it were starting tomorrow."

### OVERHEARD ON CAMPUS

"If we're successful in preventing a disease from occurring, we will be criticized for wasting taxpayer dollars on something that never occurred. On the other hand, if a disease occurred, we would be criticized for not acting quickly enough."

—Will Hueston, professor of veterinary medicine and director of the University's Center for Animal Health and Food Safety on the dilemma facing government officials and others who want to test healthy appearing livestock for mad cow disease and other ailments.

"Clearly, it was a joke—though ill-advised and ill-timed."

—KDWB radio station manager Dan Seeman about on-air statements made by morning show host Dave Ryan the day before the Gopher-Michigan football game, including that people could win T-shirts if they rioted after the game.

## International Acclaim

According to *U.S. News & World Report*, the University of Minnesota's study abroad program is "one to look for" for prospective students. Recommended by college presidents, chief academic officers, and deans of students from around the United States, the U's study abroad programs were among those called "outstanding examples of academic programs that lead to student success." The University of Minnesota has 300 study abroad program opportunities.

# Discoveries

## U research findings

### Teased to Death

Adolescents teased about their weight appear to contemplate and attempt suicide two to three times more often than their peers, according to a University of Minnesota study. Teens teased by classmates, family members or both had a higher incidence of several emotional health problems, whether or not they were objectively overweight by traditional measures. Among the findings: The teased teens had relatively low self-esteem, low body satisfaction, and high depressive symptoms in addition to higher rates of contemplating or attempting suicide. A survey of 4,746 students in grades 7 through 12 in the Twin Cities area found that 30 percent of girls and 25 percent of boys reported being teased by peers, while 29 percent of girls and 16 percent of boys were teased by family members. About 15 percent of girls and 10 percent of boys were teased by both groups. The findings were published in the August issue of *The Archives of Pediatrics & Adolescent Medicine*.



### Bad Teeth, Bad Heart

According to a University of Minnesota study, the link between tooth loss and a buildup of plaque in carotid arteries—those that carry blood to the brain—is the latest evidence of a link between gum disease and cardiovascular events like heart attacks and stroke. Researchers studied 711 New Yorkers with an average age of 66 and no history of heart disease or stroke. Participants underwent dental, physical, and neurological exams, as well as an ultrasound to detect plaque buildup in arteries in the neck. About 40 percent of participants with nine or fewer missing teeth had carotid plaque, while 60 percent of those with 10 or more missing teeth had plaque buildup. While more missing teeth also correlated to other cardiovascular risk factors, such as smoking, poor diet, and lack of exercise, the relationship remained even after accounting for other risk and cultural factors. The study was published in the August 1 issue of *Stroke*, a journal of the American Heart Association.

### Evaluating Drugs and Dosages

Pharmaceutical care clinics—where trained pharmacists collaborate with physicians to explain or adjust patient medications and dosages—help improve drug effectiveness, reduce drug-related illnesses, and save money, according to a study by University and Fairview Health Services researchers. A review panel of 12 doctors and pharmacists looked at 2,524 patients at six Fairview collaborative care clinics in the Twin Cities who were taking an average of 8.2 medications and experiencing an average of 2.3 drug-related problems. At the start of the study, about 74 percent of drug therapies were having the desired effect, but that number increased to 89 percent after patient visits to the clinics. The review panel agreed with 94.2 percent of pharmaceutical evaluations done at the clinic, and disagreed with only 2.2 percent. The results were published in the August 11 *Archives of Internal Medicine*.



Jennifer Johnson (left), volunteer coordinator for Children's Hospitals and Clinics, points out volunteer opportunities to University students Becky Schaffer, Sarah Howard, and Teresa Nestebly.

### Giving Away Free Time

Rising tuition and a sluggish economy haven't dampened University students' desire to give back to the community. Each year, more than 2,500 students find volunteer opportunities through the U's Career and Community Learning Center (CCLC). "Students are balancing more and more work hours, [but] volunteerism among students continues to increase, even as other measures of civic engagement, like voting, are down," says Kristin Dawson, CCLC's service learning coordinator. "We're seeing big growth in service-learning courses, classes that combine academics with some work in the community."

One of the primary ways of finding out about volunteer opportunities is the annual Community Involvement Fair, held in mid-September at Coffman Union. "Recruiting U students is natural for us, because a lot of students face the kinds of issues we work on," says Chris Dolan, a graduate student working for Housing Minnesota, involved with affordable housing issues. Representatives of the 75 community nonprofit organizations at the fair try to match students with the right volunteer openings. "We want to make sure students get to do things that interest them and that they can learn from," Dolan says.

Casey Litchke, a College of Biological Sciences freshman said he came to the fair to see what kinds of opportunities were available. "I did a lot of volunteering in high school," he said after talking with a volunteer coordinator for Kaleidoscope, an after-school program in Minneapolis's Phillips neighborhood. "I liked getting involved and doing something. Plus, it might help me figure out what I want to do after graduation."



Pete Yelle (left) of District 16 Community Services and Chad Holthaus of Athletes Committed to Educating Students discuss their respective programs at the annual Community Involvement Fair.

## Is Your Job Weighing You Down?

In addition to obligating workers to sit relatively inactive for eight hours a day, many U.S. workplaces also provide the wrong kinds of foods for a healthy lifestyle, according to the University of Minnesota School of Public Health. While most Americans don't eat enough fruits and vegetables, they do consume plenty of doughnuts at morning meetings, soda at afternoon gatherings, and pizza, cheese, and fried foods at lunch or dinner functions.

With rising obesity rates and the strong link between diet and several chronic diseases, the School of Public Health has published *Guidelines for Offering Healthy Foods at Meetings, Seminars, and Catered Events*. Tips include:

- Offer healthful food at breakfasts, lunches, and receptions, including fruits, vegetables, whole-grain baked goods with low-fat spreads, juices, water, and tea.
- Consider not offering food at mid-morning or mid-afternoon meetings, and providing only healthful beverages, such as 100 percent fruit juices, water, or tea instead.

The report includes suggested menu options and a calorie and fat comparison of popular food and beverage items. The report can be downloaded at [www.ahc.umn.edu/ahc\\_content/colleges/sph/sph\\_news/nutrition.pdf](http://www.ahc.umn.edu/ahc_content/colleges/sph/sph_news/nutrition.pdf).

## Topical Tea and Skin Cancer

A tea-based cream may help halt the process that leads to skin cancer, according to early results of University of Minnesota research. Dr. Zigang Dong, director of the U's Hormel Institute, a research unit of the Graduate School, in Austin, found that mice exposed to ultraviolet B light and swabbed with a cancer-causing substance had much lower rates of skin cancer if treated with a tea-based cream afterwards.

Human skin cultures showed similar results in lab tests. The key ingredients in both green and black tea are polyphenols, chemicals that have been shown in other studies to be powerful antioxidants. Applied after sun exposure, the polyphenols react with skin cells and disrupt the enzyme that turns normal cells cancerous. Earlier research at Rutgers University found that caffeine, also found in tea, might help halt the skin cancer process as well.

Tea's anti-cancer effects are greatest if applied directly to exposed skin via the cream, rather than by drinking tea. He cautioned, however, that the most effective way to prevent skin cancer presently known is to limit sun exposure and to use UVB blocking sunscreens. Dong presented his findings in September at a meeting of the American Chemical Society.



## Remembering Three Classmates

The University community gathered at the Ted Mann Concert Hall to memorialize three University students—Brian Heiden, Elizabeth Wencil, and Amanda Speckien—who died in a house fire in Dinkytown on September 20. All three victims were second-year students in the College of Liberal Arts. While the cause of the fire was not immediately known, University administrators encouraged students and their parents to use University resources to address off-campus housing concerns. Housing and Residential Life (612-624-2994 or [www.umn.edu/housing](http://www.umn.edu/housing)) provides information about off-campus living. University Student Legal Services (612-624-1001 or [www.umn.edu/usls](http://www.umn.edu/usls)) provides legal representation and advice for students who have disputes with landlords. And University Parent ([www.parent.umn.edu](http://www.parent.umn.edu)) provides parents with campus news, e-mail alerts, and links to resources on health and safety, room and board, and other student life issues.



## Students Seek Good Marks

Students lined up for henna tattoos at the Campus Arts Festival on the West Bank Plaza, part of Campus Kickoff Days, in September. The daylong festival featured local artists in various media displaying and selling their wares. The annual Campus Kickoff Days, sponsored by the Twin Cities Student Unions and Student Activities Office, also included the painting of the pedestrian walkway on the Washington Avenue Bridge.

## Day 42

An image from photographer Jim Brandenburg's latest book, *Looking for Summer*, gives further evidence that even Mother Nature loves maroon and gold. *Sunset Over Moose Lake*, shot on the 42nd day of Brandenburg's photographic diary (in which he made one exposure a day from the summer solstice to the autumnal equinox), is featured on posters and notecards and available to the public. Visit [www.umn.edu/urelate/mothernature](http://www.umn.edu/urelate/mothernature) or call 612-624-6868.

## Bruininks States His Academic Priorities

"In a time of fiscal austerity," President Bob Bruininks said in his October 2 State of the University address, "I've been heartened by the creativity and the sense of shared sacrifice among our students, staff, and faculty." Speaking in the Coffman Memorial Union Theater, Bruininks outlined the fiscal pain the University has endured, but emphasized the great strides the U has made by sticking to its core values of excellence in education, research, and outreach; cultural and academic diversity; and a sense of community, on campus and with the public.

The main thrust of Bruininks' speech, however, was to outline his eight academic priorities for the coming years:

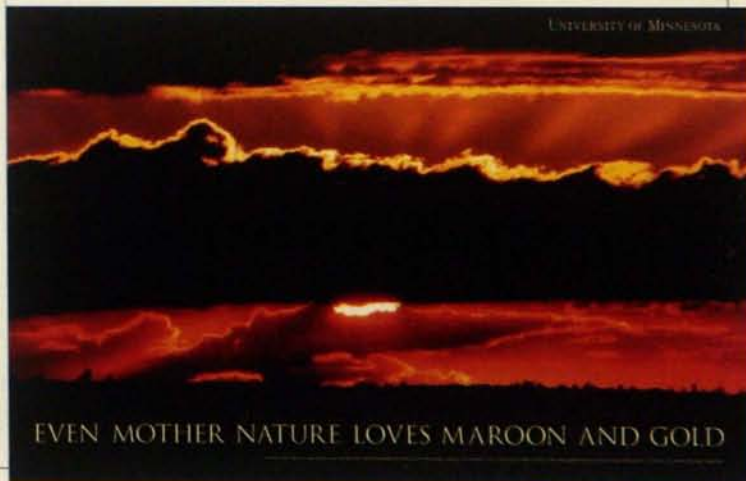
- Biosciences and biotechnology;
- Environment and renewable energy;
- Healthy foods, healthy lives;
- Brain development and vitality over the life span;
- Children, youth, and families;
- Arts and humanities;
- Translational research in human health (turning basic medical research into actual treatments); and
- Law and values in health, environment, and the life sciences (addressing legal and moral questions raised by new technology and discoveries).

Many of the priorities, Bruininks said, "will require significant deepening of state and private sector commitments in order to make Minnesota a true leader. . . . If Minnesota is to compete in these capital and technology-intensive areas that the governor, legislators, and private sector leaders have expressed interest in, we cannot get there by cutting the University's budget.

"We are up to the challenge, and it is our people who will continue to build on the many successes we have experienced—in the recent past and over a 150-year history. In short, we will be working hard to plan for this brighter future."

The full text of the 2003 State of the University speech can be found at <http://www1.umn.edu/pres/stateoftheu2003.html>.

UNIVERSITY OF MINNESOTA



EVEN MOTHER NATURE LOVES MAROON AND GOLD

# Arts & Events



(LEFT TO RIGHT) At Northrop: Dayton Contemporary Dance Company presents an eclectic program, at Northrop Auditorium December 6. At the Weisman: *Head of Girl, 1929*, oil on cloth on composition board, by Alfred Maurer, part of "Highlights under the Skylights," a display from the permanent collection, at the Weisman Art Museum through June 6, 2004. At the Bell: *Pride's Proud Family, 1996*, pastel, by Dino Paravino, part of "The Art of Cats," at the Bell Museum of Natural History through January 4, 2004.

## DANCE

### NORTHROP DANCE SEASON

All performances take place at Northrop Auditorium, 84 Church St. SE, Minneapolis. Call 612-624-2345 or visit [www.northrop.umn.edu](http://www.northrop.umn.edu).

#### Dayton Contemporary Dance Company

This engaging 14-member ensemble, whose focus is African American modern dance classics, returns with an eclectic program: selections from its *Flight Project*, commemorating the first flight of the Wright Brothers, and the rousing *Children of the Passage*, carried along by music of the Dirty Dozen Brass Band. December 6, 8 p.m. Tickets are \$25-\$37.

### UNIVERSITY DANCY PROGRAM SEASON

All events take place at the Barbara Barker Dance Center, 500 21st Ave. S., Minneapolis. For tickets, call 612-624-5060 or visit [www.cala.umn.edu/theatre](http://www.cala.umn.edu/theatre).

#### University Dance Theatre

Dance program students and guest artists explore everything from social dance to contemporary culture. December 5-7, in the Whiting Proscenium Theatre.

## FAMILY FUN

### BELL MUSEUM

10 Church St. SE, Minneapolis, 612-624-7083. Hours: Tuesday-Friday, 9 a.m.-5 p.m.; Saturday, 10 a.m.-5 p.m.; Sunday, 12-5 p.m. Admission is \$5 for adults, \$3 for children 3 to 16 and seniors; free for members, children under 3, U students, faculty, and staff; and for all visitors on Sundays.

#### Cats Family Day

Spend the day surrounded by cats. Meet live cats brought by local cat fancier societies, touch a tiger skull and paw prints, watch local artists produce cat art, color big cat pictures, and make a lion's mane to wear. The day ends with "Into Africa: The Lions of Tanzania," a lecture by lion researcher Craig Packer. November 22, noon.

### MINNESOTA LANDSCAPE ARBORETUM

The Arboretum is located nine miles west of Interstate 494 on Highway 5 in Chanhassen. Admission is \$5, free for those 18 and under and for Arboretum members. Call 952-443-1400.

#### Sense-Sational Saturdays

This winter, use nature and plants to explore

your senses at the Marion Andrus Learning Center. In November, discover how bees create wax then make your own soothing beeswax lip balm. In December, bake fresh gingerbread cookies and explore which plant parts cinnamon and cloves come from. November-December 27 (except December 13), noon-3 p.m.

#### Festival of Trees

The Arboretum auditorium is transformed into a festive winter scene with fresh evergreens and deciduous trees decorated with ornamental grasses, dried fruits, natural garlands, and bird treats. December 11-January 4, 2004

#### Winter Wonderland Weekend

Take a horse-drawn wagon ride, watch artisans maketreasures with traditional carving tools, create a wreath for birds, bake gingerbread cookies, and enjoy hot cocoa topped with holiday spices. Takes place during the Festival of Trees. December 13-14, 11 a.m.-3 p.m.

## MUSEUMS AND GALLERIES

### BELL MUSEUM OF NATURAL HISTORY

10 Church St. SE, Minneapolis, 612-624-7083. Hours: Tuesday-Friday, 9 a.m.-5 p.m.; Saturday, 10 a.m.-5 p.m.; Sunday, 12-5 p.m. Admission is \$5 for adults, \$3 for children 3 to 16, and seniors; free for members, children under 3, U students, faculty, and staff; and for all visitors on Sundays.

#### The Art of Cats

From the cats in our homes to the great cats of the wild, learn about feline behavior and biology through paintings and sculptures. Through January 4, 2004.

### FREDERICK R. WEISMAN MUSEUM

333 East River Road, Minneapolis, 612-625-9494. Hours: Tuesday, Wednesday, Friday, 10 a.m.-5 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 11 a.m.-5 p.m. Admission is free.

#### Frank Gehry: Designs for Museums

To mark its 10th anniversary, the Weisman presents an exhibition—drawings, plans, models, photographs, and video—of the work of its architect, Frank Gehry, who has been catapulted to international prominence in recent years due to the success of his large-scale cultural projects. Through January 6, 2004.

#### Highlights under the Skylights

The museum will display highlights from its permanent collection, and the skylights will be

opened to allow natural light to fill the galleries, presenting the treasures of the collection in a fresh new light. Through June 6, 2004.

### GOLDSTEIN GALLERY

244 McNeal Hall, 1985 Buford Ave., St. Paul, 612-624-7434. Hours: Tuesday, Wednesday, Friday, 10 a.m.-4 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 1:30-4:30 p.m. Admission is free.

#### Form: Inform

This juried exhibition traces the influence of graphic design education through artifacts from practicing designers' student days. Designers will submit work from their current practice in relation to work from their education. Through January 4, 2004.

#### Art and Artifact: Sweaters by Designer Solveig Hisdal

Fascinated by textile patterns and combinations of materials in old folk costumes, Norwegian knitwear designer Solveig Hisdal expresses her own personal vision of tradition in richly colored and patterned sweaters. January 25-March 28, 2004

### KATHERINE E. NASH GALLERY

Located in the new Regis Center for Art, 405 21st Ave. S., Minneapolis, 612-624-7530. Hours: Tuesday, Wednesday, Friday, 10 a.m.-4 p.m.; Thursday, 10 a.m.-8 p.m.; Saturday and Sunday, 11 a.m.-5 p.m. Admission is free.

#### New Photography: 2002-03 McKnight Fellows

Through December 19

## MUSIC

### UNIVERSITY SCHOOL OF MUSIC

Unless otherwise noted, admission to School of Music events is free. To confirm events, call 612-626-8742 or visit [www.music.umn.edu](http://www.music.umn.edu). For tickets call 612-624-2345. The Ted Mann Concert Hall is at 2128 Fourth St. S., on the West Bank Campus. The Lloyd Ultan Recital Hall is inside Ferguson Hall at 2106 Fourth St. S., Minneapolis. Northrop Auditorium is at 84 Church St. SE, Minneapolis.

#### Low Brass Ensembles

November 17, 7:30 p.m., in the Lloyd Ultan Recital Hall.

#### Meet the Composer: Stephen Paulus

A concert and conversation with distinguished guest composer—and University alumnus—

Stephen Paulus, featuring School of Music ensembles and soloists. The audience is invited to join Paulus for a post-concert reception in the Ferguson Hall lobby. November 18, 7 p.m., in the Lloyd Ultan Recital Hall.

#### **Marching Band Indoor Concerts**

November 22, at 7 p.m., and November 23, 3 p.m., at Northrop Auditorium. Call 612-624-2345 for tickets.

#### **University Chamber Singers and Concert Choir and the Saint Paul Chamber Orchestra**

Music by Henry Purcell, Nicholas McGegan, conductor. November 23, 2 p.m., at the Ted Mann Concert Hall. Call 651-291-1144 for tickets.

#### **Saint Paul Chamber Orchestra**

November 23, 2 p.m., at the Ted Mann Concert Hall. Call 651-291-1144 for tickets.

#### **Symphonic Wind Ensemble**

November 25, 7:30 p.m., at the Ted Mann Concert Hall.

#### **First Mondays Series**

Woodwind chamber music featuring School of Music faculty Immanuel Davis, flute; John Anderson, clarinet; Charles Kavalovski, horn; Charles Ullery, bassoon; Eugene Rousseau, saxophone; and Larry Weller, baritone. December 1, 7:30 p.m., in the Lloyd Ultan Recital Hall.

#### **Symphonic Band and Wind Ensemble**

December 3, 7:30 p.m., at the Ted Mann Concert Hall.

#### **Guitar Ensemble**

December 5, 4 p.m., in the Lloyd Ultan Recital Hall.

#### **Men's Chorus and Women's Chorus**

"Sounds of the Season!" featuring holiday choral favorites. December 7, 2 p.m., at the Ted Mann Concert Hall.

#### **Gospel Choir**

Sanford Moore, director. December 7, 7:30 p.m., at the Ted Mann Concert Hall.

#### **University Band and Campus Orchestra**

December 8, 7:30 p.m., at the Ted Mann Concert Hall.

#### **Jazz Ensembles II and III**

December 9, 7:30 p.m., at the Ted Mann Concert Hall.

#### **Symphony Orchestra**

December 11, 7:30 p.m., at the Ted Mann Concert Hall.

#### **Piano Ensemble**

December 12, 4 p.m., in the Lloyd Ultan Recital Hall.

## **READINGS AND SPEAKERS**

### **INSIDE THE BOARDROOM**

Pat Mitchell, president and CEO of PBS, and Marilyn Carlson Nelson, chair and CEO of Carlson Companies, discuss business challenges and successes at the inaugural "Inside the Boardroom" Leadership Series event. November 21, 6 p.m., in the 3M Auditorium at the Carlson School of Management, 321 19th Ave. S., Minneapolis. Admission is free, but call 612-626-9635 for reservations.

### **FIRST TUESDAY LUNCHEON SERIES**

The Carlson School of Management presents lunch and a top-level executive as the keynote speaker from 11:30 a.m. to 1 p.m. **December 2:** William McGuire, chairman and CEO, UnitedHealth Group. **January 6:** Nathan Dungan, speaker, consultant, and author of *Prodigal Sons & Material Girls: How Not to Be Your*

*Child's ATM.* Radisson Hotel, 615 Washington Ave. SE, Minneapolis. Call 612-626-9634.

## **THEATER**

### **UNIVERSITY THEATRE SEASON**

*Unless otherwise noted, all events take place at theaters in the Rarig Center, 330 21st Ave. S., Minneapolis. For tickets, call 612-2345 or visit [www.cala.umn.edu/theatre](http://www.cala.umn.edu/theatre).*

#### **Macbeth**

Deception, ambition, and prophecy pervade Macbeth's rise to power and Lady Macbeth's descent into insanity. Witchcraft and

manipulation invade the University Theatre's retelling of Shakespeare's darkest tragedy. November 7-16 and January 29-February 8, 2004, in the Stoll Thrust Theatre.

### **EXPERIMENTAL THEATRE SEASON**

*All student-run productions, events take place in the Charles Nolte Theatre at the Rarig Center, 330 21st Ave. S., Minneapolis. Shows are free but reservations are required. Call 612-625-1876.*

#### **The Red Horse Animation**

By Lee Breuer. December 5-7.



## University faculty, staff, administrative, and department news \* By Pauline Oo

In his October 2 State of the University address, University of Minnesota President Bob Bruininks spoke about the opportunities and challenges facing the University in a time of "fiscal austerity." Among the opportunities, he identified eight academic areas for focused investment of new and existing resources (see page 11). They "are central to our land-grant mission and research enterprise and reflect the needs and resources of Minnesota," Bruininks said. Bruininks also announced the creation, with private funds, of the President's Interdisciplinary Conference Series, which will bring scholarly experts together to help the University connect emerging research to public concerns.

The challenges he noted include declining state appropriations, higher costs for employee health-care premiums, competition for top faculty, and additional costs for services related to technology, laboratories, and student services. The University has already eliminated more than 500 positions and raised tuition by double-digit percentages. University employees will see a wage freeze this year and pay more for health care. For the complete State of the University address, visit [www.umn.edu/pres](http://www.umn.edu/pres).

**The University is attracting more and better students, as measured by high school rank, ACT scores, and enrollment.** This year, the average high school percentile rank of freshmen on the Twin Cities campus is 79.9, up nearly 10 percentage points since fall 1990, and the average ACT score went from 22.8 in 1990 to 24.8. Systemwide enrollment for fall 2003 is 63,769, up from 62,789 last year. Enrollment of freshmen students of color has also increased, from 14.5 percent to 16.1 percent (20.8 percent on the Twin Cities campus). For detailed enrollment data, see [www.rrr.umn.edu](http://www.rrr.umn.edu).

**More students on the Twin Cities campus are on track to graduate in four years.** The average credit load for undergraduate students is now 14.2, up from 13.3 in fall 2001. This increase is attributed to a year-old, 13-credit tuition band: Students pay no tuition for all credits beyond 13, and unless granted a special waiver, students admitted in fall 2002 or later must pay for 13 credits, even if they take fewer. "Raising graduation rates is an important University priority," said Craig Swan, vice provost for undergraduate education, "and it appears that the policies we've put in place to achieve this goal are working."

**The College of Education and Human Development will receive \$12 million over the next six years to work with 20 Minnesota elementary schools identified as at-risk by state and federal guidelines.** The college will lead training for Reading First, a new federally

funded program emphasizing literacy development.

**Doris Taylor, a prominent cell and gene therapy expert, was named the University's new Medtronic Bakken Chair in Cardiovascular Repair.** Taylor will blend research from the University's Biomedical Engineering and Stem Cell institutes to develop ways to treat and cure various heart ailments without mechanical devices. She made headlines in 1998 for repairing rabbit hearts with cells from their thigh muscles.

**A long-standing commitment to all facets of women's health has earned the University a National Center of Excellence in Women's Health designation** from the U.S. Department of Health and Human Services. The U was cited for its superior clinical care, education, research, leadership development, and outreach. "Our faculty, affiliate hospitals, and community partners allow us to address women's physical, psychological, and social health in all populations across the state," said Anne Taylor, co-director of the University's women's health program.

**The University has been awarded a \$1 million federal grant to collaborate on biodefense research and emerging infectious diseases** with Ohio State University. The grant "will allow us to initiate research projects, train researchers, and build a team for emergency response [to biological attacks]," said University microbiologist Patrick Schlievert. "For instance, we hope to develop new approaches to blocking the action of anthrax and tularemia [or rabbit fever], both of which affect the respiratory system and can be highly fatal."

**The grand opening of the Regis Center for Art on October 11 marked the completion of the West Bank Arts Quarter,** a district where the University's theater, music, dance, and visual arts programs are concentrated. College of Liberal Arts dean Steven Rosenstone says the four-block arts quarter will encourage greater intellectual and creative collaborations among students as well as faculty in the various disciplines.

**The Minneapolis City Council in October designated 33 University area houses, most belonging to fraternities and sororities, as historic.** Preservation advocates say the designation is vital to keeping historic buildings from being altered in inappropriate ways. Members of the U's Greek community, however, expressed concern that repairs will become more costly and decisions too slow since work must meet preservation guidelines and a city commission must approve exterior changes. ■

*Pauline Oo is a writer in the Office of University Relations.*



## Remembering the Victims

University faculty, staff, and students marked September 11 this year by donating blood at a Red Cross blood drive held in the McNamara Alumni Center. According to the Red Cross, nearly 202 pints of blood were donated during the second annual 9/11 campus blood drive.



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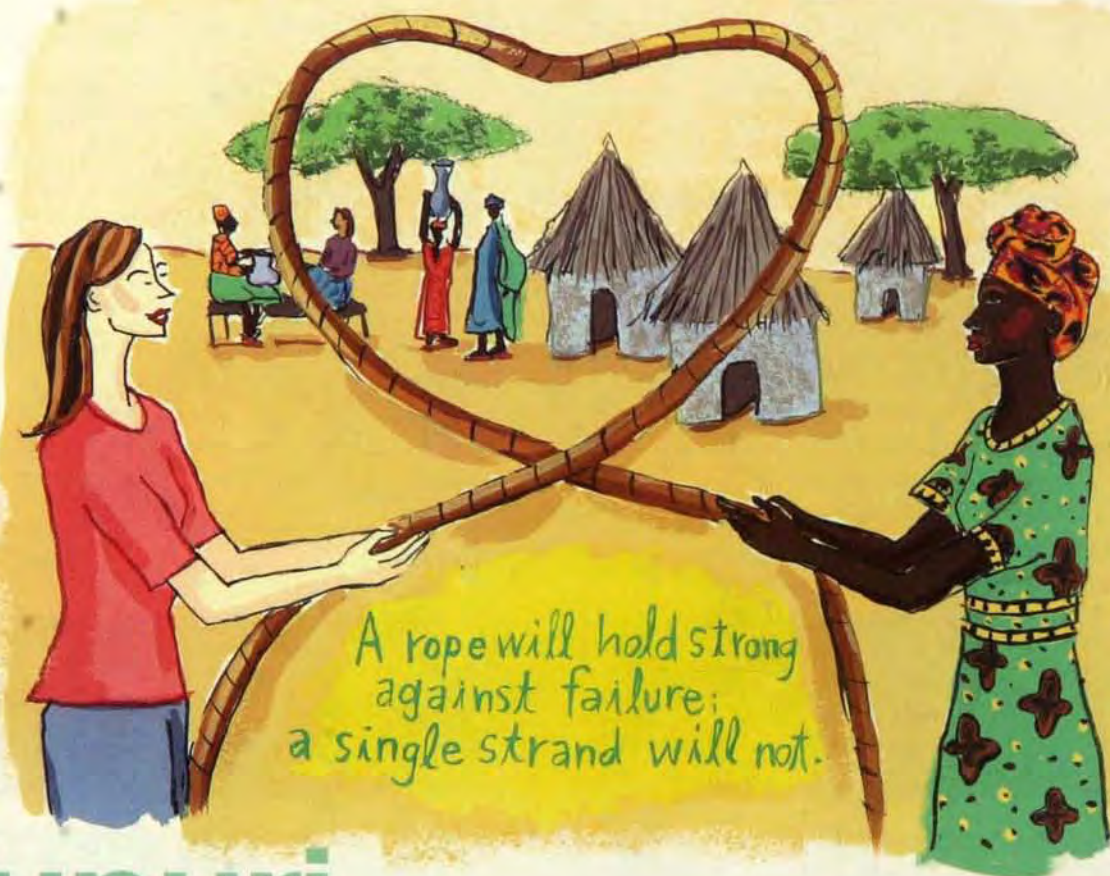
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# Tupuri Wisdom

A visitor to a Cameroon village learns the essence of African generosity. By Maureen M. Smith

**uring my first lunch** with Tupuri friends in northern Cameroon, we sat in a circle on wooden benches, dipping our fingers into communal plates of millet couscous and okra stew. Their hospitality struck me as more intense than any I'd experienced before. I felt honored and at home, forgetting my pale white complexion as their ebony faces glistened in the sun; their brightly colored garb glowed against the sandy soil.

My co-worker Albertine had invited me to eat this meal when I worked as a Peace Corps health volunteer in Doukoula, a large village in the Sahel, 15 years ago. The arid Sahel stretches south of the Sahara through several countries, and the people there live on the millet they grow during a short rainy season. Albertine, a seamstress and young mother who had an arranged marriage at age 15 and was widowed just two years later, befriended me. Her first gift was a plastic bag filled with fried grasshoppers, a Tupuri treat—and for me, a test of bravery.

We ate near her parents' mud huts, round with grass-thatched roofs. Goats and sheep stood tethered to the wooden stilts of a granary. Since I was a newcomer, her father gave me a leg of lamb. And, Albertine translated, "he said that if you ever have a problem in Doukoula, he will act as your father." I felt deeply touched and

less like a stranger in a place where all eyes often followed my white skin.

The generosity of Albertine and her parents continued to flow, dissipating the isolation I felt that year in Doukoula. Albertine invited me to drink *bilbil*—millet wine. "Maureen, let's go to my mother's; there's *bilbil* there," she'd announce enthusiastically. Neighbors and friends sat in a semicircle and sipped from shared calabashes, halved gourds. Later, her mother fed me fried termites and taught me how to say "I've had my fill" in Tupuri.

Their sharing reached a magnitude for which I felt ill-prepared. The Peace Corps trainers had coached us volunteers to accept proverbial African hospitality. Still, I wondered how people who—in my American-trained eyes—had so little, could give so much. By comparison, I consumed expensive food, owned a wardrobe of new African clothing, lived in a concrete house with electricity, and was paid a volunteer stipend that exceeded Albertine's income. Albertine had two young toddlers to feed.

Lessons of sharing weren't new to me. My parents often invited friends and neighbors for holiday meals. A well-loved aunt once said you can find joy in giving and it all comes back to you. Still, I grew up in the 1970s "Me" generation. When I went to

Africa, it was not only to make the world better, but to travel, learn French, and further my career.

Eventually, Albertine declared me her sister. A white foreigner, I hardly expected to feel included in a local family. I knew African families extend far. But to be counted as Albertine's kin seemed a much richer gift than anything material. Although I sensed this generosity rooted deeply in this African culture and history, I didn't fully understand it. Worst of all, I had no idea how to reciprocate.

Initial attempts to show my gratitude only baffled them. I gave Albertine's father the first chicken I'd ever butchered—with difficulty—only to learn that the proper way to give poultry is live (there were few refrigerators and no packaged poultry in Doukoula). I invited Albertine's mother to supper, but she wouldn't come because she felt uneasy dining in an unfamiliar way (I used knives and forks and had no calabashes in my kitchen).

When I finished my Peace Corps assignment, I left Doukoula with a hollow feeling. I returned several times over the following years, each time hoping to give back, each time hoping to understand how this traditional people learned to share so much.

Upon my first visit, I learned that circumstances had worsened for Albertine and her family. The region had suffered frequent drought and famine. Albertine's parents had aged beyond their years. They grew less millet and lost livestock. Albertine had lost her seamstress job, so she brewed *bilbil* over a fire and sold it for a few dollars each week. She had several more children, and one had died. Still, she fed me meals of chicken and fish, foods they rarely ate, and her father presented a duck for her to cook in my honor. "When you have a guest here, if you are rich, you prepare beef," she told me. "If you are not especially rich, you cook a goat, or a sheep. If you are poor, you make chicken or fish."

It sounded like a proverb: *Give the best of what you have*. I reflected on the gifts I'd brought—photos taken earlier in Doukoula, T-shirts and fabric for Albertine and her children. The gifts cost a trifle compared to my \$1,700 airfare. Wanting to offer more, I suggested helping to carry the huge clay vessels of *bilbil* to the market. Albertine strode gracefully, with the 10-or-so-gallon jug atop her head, her arms swinging freely. I could not imitate. Balancing a tiny jug on my head took both hands. Not to worry, Albertine said later, my jug had only water inside.

During my second visit, Albertine was recovering from illness and the loss of her mother. She had little money or food. I bought her two big bags of millet, enough to feed her and the children for several months. It cost about \$60, the price of an expensive meal for two in the States. I encouraged Albertine's children, all under 10 years old, to practice writing and pronouncing the French vowel sounds they studied at school, and I paid their school fees (a few dollars covered a semester).

I had long resisted the temptation to give money, remembering Peace Corps philosophy to encourage self-sufficiency, not dependency. But I had money; Albertine did not. In Doukoula, money, like millet, is to be shared with those who need it—particularly among family—not hoarded. So I gave what I had; I didn't

try to reciprocate by giving something in equal measure. After all, "reciprocating" implies waiting until someone gives you something, then returning the gesture. My aunt's advice began to sink in: Giving should come first. Receiving something in return comes as a natural consequence.

In summer 2002, I returned to help Albertine plant millet during the rainy season. I imagined my face in the rain, my hands in muddy soil. But it hardly rained, and I spent mere hours, a token amount of time, transplanting seedlings Albertine had already started. Children laughed as I struggled with a handmade spade. I sprouted a few tomato seeds in a patch of ground I'd plowed and mixed with goat droppings. But the seedlings didn't blossom before I left. My real gifts had to come from another source—not reciprocation, not money, not imitation.

The key was in the Tupuri wisdom I had sensed but never heard spoken. Morning and night, I quizzed Albertine and her friends about Tupuri traditions of sharing and working together. We combed a Tupuri dictionary that I'd brought along. Researched and written by a French linguist, it contained vocabulary and proverbs for Tupuri, one of more than 250 unwritten languages in Cameroon.

"The mouth of the granary is open," read one proverb. I remembered the image of the granary at Albertine's parents, the many meals they fed me, her words explaining what one cooks for a guest. My own English translation began to take shape: *Share what you have. Give whatever you can offer*. I had begun to understand this when I'd shared money like millet.

More important, I realized generosity can be passed from one generation to the next. Just as Albertine's parents—both dead now—acted as mine, I could act as godmother to her children. I praised the high grades of Marcelline, then 12, and was overjoyed when I learned that Albertine would send her to high school rather than allow a customary teen marriage, as she had for her older daughters. I confronted Jean, then 15, about skipping school to work in a millet-grinding mill for pennies. "You can earn more money later if you study now," I advised him.

Marcelline and Jean wrote to me later about the high marks they earned at school and reported that the tomato plants I sprouted bore fruit. Finally, I had found a way to share my own wisdom. It took planting seeds, with little bits of hope, love, fertilizer, and water. Something took root. The mouth of the granary is open, to share millet as food and as seed for the next crop.

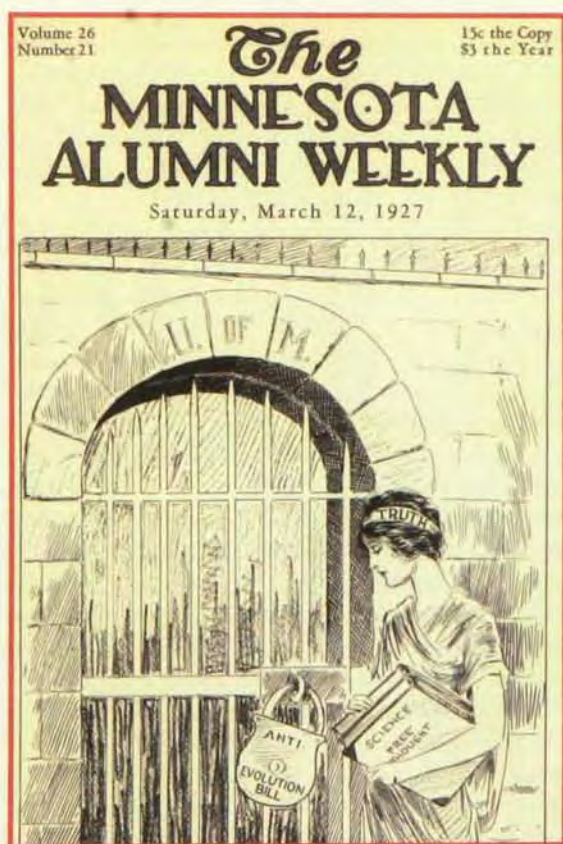
A friend of Albertine's explained the essence of another proverb: *It takes more than one cord to make a rope*. In other words, one person, with all the millet or money in the world, is nothing. Share to survive. We are all like family. A rope holds strong against failure; a single strand does not. I'm just one strand. Without Albertine and her family, I might not have survived in Doukoula; I might have left out of loneliness. Without them, I would not have learned so profoundly the spirit of African generosity. ■

Maureen M. Smith (M.A. '97), a Minneapolis freelance writer, is writing a memoir tentatively titled *My African Sister*.

# The Fight for Academic Freedom

To mark the 100th anniversary year of the University of Minnesota Alumni Association, *Minnesota* presents a series of articles spanning the alumni association's rich history, including the story about the alumni association speaking out in the 1920s to defend the teaching of evolution.

BY TIM BRADY



The famed Scopes Monkey Trial in 1925 dramatically captured the simmering debate between those who believed in the right to teach the science of evolution and those who believed that the teaching of evolution was poisoning the minds of young people to their Christian heritage. The principals in that epic struggle were Clarence Darrow, who defended high school teacher John Scopes against charges that he had broken Tennessee law by teaching evolution in his classroom, and the aging William Jennings Bryan, three-time Democratic nominee for president of the United States and a former Secretary of State during the Wilson administration. Bryan was also the leading figure in the Protestant fundamentalist movement, which emphasized a literal interpretation of the Bible.

The outcome of that classic trial is well-known: Darrow lost his case but won the argument, while Bryan won the suit and lost his life (dying in his sleep five days after the trial's conclusion). What is less

well-known is what happened to the evolution debate afterward. In fact, it came north and landed in the state of Minnesota, right here on the doorstep of the University of Minnesota, where the ensuing brawl between fundamentalists and the University community would unite students, faculty, administration, and the maturing alumni association behind the cherished right to academic freedom.



# The Minnesota Alumni Weekly



Volume 26

MARCH 12, 1927

Number 21

*If You Oppose the Bill, Send This Ballot to Your Legislator*

To the Honorable State Legislature:

I, an alumnus of the University of Minnesota am strongly opposed to the passage of the anti-evolution bill now pending before your honorable body.

NAME.....

ADDRESS.....

## Evolution Fight Calls Alumni

*The Bill to Prohibit the Teaching of Evolution in State Supported Schools Threatens to be Passed by Legislature Unless Proponents Oppose the Proposed Law*

Editorial

MANY intelligent discussions concerning evolution and its merits centered in the ALUMNI WEEKLY is fruitless for us here to more call attention to the very serious

*Highlights from the President's Evolution Address*

supposedly noted for its enlightenment, certain groups find it necessary to force their beliefs upon the multitude through the aid of the strong arm of the law. What a pity!

William B. Riley, pastor of the First Baptist Church in Minneapolis, was the most-famed minister of his day in Minnesota and one of the leading figures in the fundamentalist movement. Riley was a tall, handsome man, charismatic and a fierce debater. He had arrived in Minneapolis just before the turn of the century and grew First Baptist from a congregation of about 600 to 3,000 by the 1930s. He founded Northwestern College and Northwestern Seminary in the Twin Cities and also headed the World's Christian Fundamentals Association (WCFA), a national coalition of churches formed to counter what it saw as a swing toward modernist thinking in American society, including the teaching of evolution in schools. Riley edited the WCFA organizational magazine from his offices at Northwestern College, and it was the WCFA that lined up William Jennings Bryan as the prosecuting attorney in the Scopes trial.

In the 1920s, a handful of southern states, including Tennessee, banned the teaching of evolution, but no northern states had similar proscriptions. In the wake of the Scopes trial, fundamentalists resolved to spread the ban above the Mason-Dixon Line and William B. Riley's station in Minnesota made the state a likely target.

The anti-evolutionists, or simply the "antis," as they became known around the University, had already fired warning shots on campus in the early 1920s. Inspired by a lecture visit to Minnesota by Bryan in 1922, Riley and other like-minded pastors formed the Minnesota Anti-Evolution League. The next spring, a number of Presbyterian ministers, backed by Riley's group, sent a letter to University President Lotus Coffman demanding that the University investigate and remove from its syllabi any books containing references to the teaching of evolution. They cited two specific examples, including a history by H.G. Wells.

Coffman very politely declined the ministers' request in a per-

**"A SERIOUS BLOW HAS BEEN STRUCK AT EDUCATIONAL FREEDOM!" PROCLAIMED THE MINNESOTA ALUMNI WEEKLY IN MARCH 1926. "MINNESOTA ALUMNI THEREFORE ARE CALLED TO ARMS TO PRESENT FORCEFULLY THEIR VIEWS TO THE STATE LEGISLATURE. RARELY IN THE HISTORY OF MINNESOTA EDUCATION HAS SO SERIOUS A CRISIS EXISTED. . . ."**

sonal letter, saying that no students had yet complained about these texts and it was doubtful that much of this reading even sunk in with modern students. "Indeed, I can say to you, that it is surprising to one not familiar with students, how they can skip things in a book; sometimes they can miss most that is between the covers," the president wrote. Later in the letter, however, Coffman did get around to what would soon be the crux of the matter with a lengthy discourse on the University's efforts "to achieve a free and liberal intellectual spirit in its method of instruction." Still, the overall sense in Coffman's

response was his hope that the fundamentalists would just go away.

They didn't. "The Antis Are At It Again," screamed a March 1926 headline from *The Minnesota Alumni Weekly*, eight months after the 1925 Scopes trial. The occasion was the cancellation of a lecture by Riley on campus. Riley had originally been granted permission to speak, but he'd slightly misled Dean of Administration F.J. Kelly about the nature of his topic. When Kelly discovered that Riley was advertising his talk with the inflammatory title, "Should the Teaching of Evolution Be Longer Tolerated at this State University?" rather than the simple, "The Fundamentalist Side of the Question of Evolution," the dean withdrew the invitation.

## Ask the Experts

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**RARELY BEFORE, AND RARELY SINCE, HAS THE UNIVERSITY COMMUNITY ACTED IN SUCH A CONCERTED FASHION. THE STRENGTH OF ITS COLLECTIVE VOICE IMPRESSED THE STATEHOUSE CROWD IN ST. PAUL, AND THE NEXT MORNING THE SENATE VOTED 55 TO 7 TO KILL THE LEGISLATION. THE ANTI-EVOLUTION BILL WAS DEAD IN MINNESOTA AND WOULD NEVER RISE AGAIN.**

Riley was not a man to take rejection lightly. For the next several months, he and the anti-evolution league took to the state's highways and byways, damning the University and drumming up support for legislation that would prohibit the teaching of evolution in all of Minnesota's public schools. The University was feeling some heat. In an attempt to smooth ruffled feathers, Kelly and Coffman agreed to let Riley speak on campus when he asked again, the following November. They even allowed not one but four lectures.

But these engagements served only to spur Riley's resolve. In the first of those talks, held before a raucous crowd of 3,000 at the University Armory, one waggish student in the balcony lowered a stuffed monkey on a string in front of Riley's face as he began his speech. The laughs that ensued typified the student-body response to the anti.

But a few months later, in March 1927, Riley and company drew up legislation that would make it "unlawful for any teacher or instructor in any public school, college, State Teachers' college or University of Minnesota supported in whole or in part by the public education funds of the State of Minnesota to teach that mankind descended or ascended from a lower order of animals." Word was that many outstate legislators were inclined to agree that the theory of evolution should not be taught in Minnesota's schools. Which meant that the University of Minnesota—as well as higher education institutions across the state, and perhaps the

nation—were suddenly faced with the prospect of state legislators, and their pastors, dictating school lesson plans. Suddenly the monkey wasn't nearly so cute.

Since its inception in 1904, the General Alumni Association of the University of Minnesota had been unafraid of jumping into the political arena. In fact, it had been founded in a political fight between the state and the University over who controlled the school's budgets. The state had instituted a Board of Controls to oversee the day-to-day finances at the University, which meant that every nickel spent by U department heads was scrutinized by an accountant at the State Capitol. This was just plain wrong, cried the newly formed alumni association, taking its grievances directly to St. Paul. A sympathetic ear and redress were found in Governor John Johnson's office, and by 1905 the Board of Controls no longer controlled University funds and the alumni association was puffing its chest.

By the late '20s, however, the alumni association was less inclined to leap wholeheartedly into a donnybrook. But it made an exception in the case of Riley's legislation. "Evolution Fight Calls Alumni," trumpeted a March 1927 *Alumni Weekly* headline. "A serious blow has been struck at educational freedom! Minnesota alumni therefore are *called to arms* to present forcefully their views to the state legislature. Rarely in the history of Minnesota education has so serious a crisis existed which called for immediate and concerted action on the part of the intelligent—and we mean the laymen as well as the so-called intelligentsia—people of this state."

The question was not whether or not one side was right or wrong in the evolution debate. The issue was tolerance: whether or not, as stated in the *Alumni Weekly*, "certain groups [could] force their beliefs upon the multitude through the aid of the strong arm of the law."

Students took up the same cry, as did the faculty and the administration. On March 8, 1927, the day the state Senate Education Committee was set to begin proceedings for a public hearing on the bill, the All-University Student Council declared "a campus emergency." Classes were dismissed at noon and a mass meeting was held at the Armory, during which squads of students circulated petitions

against the legislation. The meeting was said to have attracted 5,000 of the 9,600 students then enrolled at the University, and hundreds reportedly were turned away.

The next day at the Capitol, the scene was equally wild. Both Coffman and Riley were scheduled to testify on the merits of the bill, Coffman first. The great issue here was academic freedom, and the University's president began his testimony by recalling the territorial assembly that founded the U of M: "These men had a vision of a great commonwealth ministered to and served by the teachers of the University. Never once in those early years did they seek to limit the work or the activities of the University; never once did they seek to prescribe what it should teach and what it should not teach; never once did they seek to fasten upon it any special creed or doctrine."

Coffman kept swinging: "I am opposed to the bill for the reason that it is contrary to the genius of American life. . . . The spirit of America will wither and decay when the correctness of scientific theories is decided by legislation or by the counting of heads." And in closing: "Let the doubtful honor of striking a blow at free schools and the principles upon which our government rests pass to such communities and states as do not know to cherish and defend them."

By all accounts, Riley was not nearly as eloquent in his testimony before the committee. He also committed the cardinal sin of not having his facts in order. At the end of his speech, Riley claimed that despite what Coffman, the administration, and the faculty, and the alumni of the University might say about the bill, the majority of U of M students favored the legislation.

He got that wrong. The next speaker was Howard Haycraft, editor of the *Minnesota Daily*. Haycraft had with him "a long roll of paper containing 6,500 signatures opposed to the legislation," which had been collected at the student rally the day before. Haycraft presented the roll to the committee and also reported that, at the rally, a vote was taken on a resolution condemning the proposed anti-evolution bill. It was passed unanimously.

Rarely before, and rarely since, has the University community acted in such a concerted fashion. The strength of its collective voice impressed the statehouse crowd

in St. Paul, and the next morning the Senate voted 55 to 7 to kill the legislation. The Anti-Evolution Bill was dead in Minnesota and would never rise again. Academic freedom, it seemed, was no monkey on a string.

Still, William B. Riley was hardly cowed. He continued to be one of the leading voices in the national fundamentalist movement, even as he tended to his congregation in Minneapolis and oversaw Northwestern College and Seminary.

A footnote to his story: As he was near-

ing death in 1947, Riley handpicked his successor at Northwestern, a young and upcoming minister named Billy Graham, whom Riley had first met in 1944. According to his own account, Graham was somewhat reluctant to take the post but had a hard time turning down the forceful William B. Riley. Graham served as president of the Northwestern schools for the next three years before going on to wider fame. ■

*Tim Brady is a St. Paul freelance writer.*

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The newly completed West Bank Arts Quarter raises the profile of arts faculty research, collaboration, and expression at the University and illustrates why this type of scholarship is crucial to the well-being of individuals and communities.

# What Makes Us Human

**I**N A FAR CORNER OF THE KATHERINE E. NASH GALLERY at the new Regis Center for Art, Lynn Lukkas is turning on *Respirae*, her contribution to “Art Moves: 2003 Department of Art Faculty Exhibition.” To a visitor, the components of this artwork—a small bench, video equipment overhead, the blue speckled image projected onto a large screen, and a tiny microphone dangling nearby—seemingly have little in common with one another. Then Lukkas demonstrates how *Respirae* works. She sits on the bench and breathes, soundlessly, over the microphone. Suddenly, particles on the screen begin to shift and reconfigure themselves into mesmerizing patterns.

“Breath is the interface that controls the image,” explains Lukkas, an associate professor of time and interactivity in the University of Minnesota’s Department of Art. More specific, the artwork blends two technologies—a Bio-Radio 110 (a biomedical device used to monitor bodily functions like breathing) and Max mapping software (originally developed as an electronic music program)—to create a “feedback loop” by which the body’s interior functions, such as breathing, are externalized via computer-generated imagery.

“In academics, we often have rigid boundaries about what a discipline is,” Lukkas says, fiddling with the microphone. “Work like this shows how disciplines are informing and intersecting one another. With this work, I’m able to explore poetic relationships between art, technology, the body, and consciousness.”

Exploring the relationships between such seemingly disparate disciplines is at the heart of Lukkas’s Bio-Sensor Projects—artworks that map such involuntary bodily functions as breathing, heart rate, and brain waves to images and sounds—of which *Respirae* is just one example. In turn, Lukkas’s artistic exploration is also just one example of creative scholarship or academic research being undertaken by faculty whose departments—art, dance, theater, and music—are located in the newly completed West Bank Arts Quarter.

By Camille LeFevre | Photographs by Sara Jorde





Creative scholarship, according to Steven Rosenstone, dean of the College of Liberal Arts, is just one of three responsibilities with which University faculty are charged. Teaching, which includes not only lecturing in front of a blackboard but also mentoring and advising, and service, within the University community and the community at large, are the other two. When asked what constitutes academic research in the arts, Rosenstone says two components come to mind.

"There's research in the sense of reading books, writing articles, building theories, thinking about history, and codifying how it all comes together and works, which people do in music, dance, theater, and art. Art history is, of course, all about that," Rosenstone explains. "Then, if you're using the word *research* to cover creative activities, there are the faculty who, for example, choreograph the new dances, compose the new music, write, interpret, and perform a new script. All of those things belong under the

**OURS IS "A COMPLEX CULTURE WHERE QUESTIONS OF BIOETHICS CAN BECOME QUESTIONS OF ART," SAYS ASSOCIATE PROFESSOR OF ART LYNN LUKKAS. "BY PROVIDING OTHER WAYS OF UNDERSTANDING HUMAN EXPERIENCE, ARTISTS ARE A CREATIVE FORCE THAT BENEFITS HUMANITY."**

tent of creative research or scholarship in the arts. And they're all going on in the Arts Quarter."

At first glance, arts research—whether a bio-feedback art installation, a theater project involving diverse communities, or a new composition of electronic music—may seem to have a less tangible effect on society at large than, say, a vaccine developed by scientists to prevent illness from a deadly virus. Artists, however,



**ASKING ETHICAL QUESTIONS ABOUT HOW PEOPLE LIVE IN THE WORLD IS PRECISELY THE FUNCTION OF THE THEATER SHE CREATES, SAYS ASSOCIATE PROFESSOR OF THEATER SONJA KUFTINEC. "IT'S NOT ABOUT FINDING ANSWERS, BUT ABOUT LIVING THE QUESTIONS."**

approach their research, and the need for it, much differently. "The artist's perspective is not to create an aesthetic vaccine," explains Mark Pharis, director of the Department of Art. "Arts scholarship operates for most people on a much more personal level.

"It's a fundamental part of our nature as humans to go through life with shared and intersecting experiences, to participate in such universal themes as death, birth, pestilence, survival, family, joy, love, the pursuit of knowledge—all of which describe the human condition," Pharis says. Walk through any library, art museum, or music store and it's evident that artists have explored and interpreted such themes for centuries—through novels and

poetry, painting and sculpture, music, and dance and theater.

"Artists investigate questions that are universal. They identify needs that don't yet exist," Pharis continues. "And they have the freedom to examine the conventions and expand the nature of objects into other forms."

For Lukkas, investigating the edge between art and science, and the philosophical questions that arise when the two disciplines intersect, allows her to take on issues that arise in "a complex culture where questions of bioethics can become questions of art," she explains. "By providing other ways of understanding human experience, artists are a creative force that benefits humanity."

As such, creative scholarship doesn't always produce "things you can hold in your hand," Rosenstone says. "But it may produce feelings, quality of life, awareness, alertness, connection to others, joy or angst. It may force you to be reflective and question, or may give you insights you've never had before. The arts force our minds to think in more thoughtful and precise ways about important issues. It's about the kind of society we're going to be in and the kind of people that will inhabit society."

In 2002, Sonja Kuflinec and her students wrote and produced *There Is a Field*, a theatrical response to the terrorist attacks of September 11. In the program notes, Kuflinec, associate professor of theater history and literature in the Department of Theatre Arts and Dance, wrote that the piece focused “less on documenting a singular history, or representing a particular people or place, and more on how we as a collaborative group negotiate our relationship to the Middle East.”

While creating *There Is a Field*, the students worked with guest artists skilled in Arabic music, Jewish folk dance, physical theater, installation art, and narrative. They explored stereotypes and popular images of Jews and Arabs; concepts of home and exile; and the history of, myths about, and contemporary media representations of the Middle East. During workshops, students shared stories about Arab or Jewish ancestors that were incorporated into the script. More than 50 people consulted with the students as designers, advisers, producers, and participants. A Saudi artist living in America who creates installation pieces about what it means to be a liberated Muslim woman, for instance, created a piece for the show.

The intent of the production, Kuflinec concluded in her program notes, was to share with the audience “a series of events designed to impact you viscerally, while stimulating your thinking about how you receive and process information associated with the Middle East.” During one post-performance discussion, the German-Jewish grandfather of one of the actors, whose story of leaving Germany and moving to Palestine was written into the show, told the cast “that just seeing young people engaged in the questions gave him hope,” Kuflinec later recalls. Asking ethical questions about how people live in the world is precisely the function of the theater she creates and in which she engages her students, Kuflinec adds. “It’s not about finding answers, but about living the questions.”

Over the years, Kuflinec’s research and scholarship in community-based theater, theater and identity, youth and women in theater, and performance and social change have resulted in productions in Berlin and Romania with Bosnian and Croatian

youth; videos and published articles about those performances; her role as a facilitator for Seeds of Peace, an organization that brings together youth from the Middle East; and her book, *Staging America: Cornerstone and Community-Based Theater*, which examines the complexities of community theater.

“On the one hand, doing theater together is a way of unifying community in a world in which we’ve become more alienated from each other. The act of working together makes visible the lack of cohesiveness,” Kuflinec explains. Community-based theater “helps us understand the complexity of race, class, and ethnicity; how people negotiate their relationships to each other; and the changing boundaries of who they consider to be part of their community.”

Creative scholarship like Kuflinec’s, says Michal Kobialka, director of the Department of Theatre Arts and Dance, exemplifies “our call as educators, which is to engage students in critical thinking.” In contrast to the stereotype of academicians conducting research in an ivory tower, the University’s theater and dance faculty are collaborating “with people who exist outside [the tower’s] walls,” Kobialka continues, “and are thinking about the world at large, their own scholarship, and how it intersects with their art and with their students.”

At the point where arts-faculty scholarship and teaching creatively intersect, “the distinction between research endeavor and teaching endeavor goes away,” Rosenstone says. “It all connects.” Then, when a work like *There Is a Field* is performed at Rarig Center in the Arts Quarter, an audience experiences how “the University is engaged in issues of contemporary concern,” Kuflinec says. “It’s not just this place of incomprehensible thinking that’s divorced from everyday life.”

Kobialka asserts that the location of the Arts Quarter, which straddles the University’s West Bank campus and Minneapolis’s Cedar-Riverside neighborhood—“that liminal space at the edge of the University, a crossroads between the world of the University and the world at large,” as he describes it—itself provides an “unprecedented opportunity for us to engage in a dynamic investigation of what we see, how we see it, and why we see it.



Some fall events in the Arts Quarter:

**Ongoing**

**New Photography: McKnight Fellows** exhibition. Nash Gallery, Regis Center for Art. Through December 19. Free.

**Nov. 7-9, 13-16**  
Times vary

**Macbeth**, by Shakespeare, presented by University Theatre. Rarig Center.\*

**Nov. 13**  
7:30 pm

**Blind Boys of Alabama**, presented by School of Music Interplay Series. Ted Mann Concert Hall.\*

**Dec. 5-7**  
Times vary

**University Dance Theatre**. Rarig Center.\*

\*Call 612-624-2345 for tickets to these events.



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**“THERE’S SUCH A WIDE RANGE OF NEW POSSIBILITIES BECAUSE OF TECHNOLOGICAL ADVANCES IN THE LAST 50 YEARS, THAT IT JUST SEEMS NATURAL TO ME THAT THESE THINGS SHOULD BE USED TO MAKE ART AND MAKE MUSIC,” SAYS ASSISTANT PROFESSOR OF MUSIC DOUGLAS GEERS.**

Meanwhile, the violinist also operates a foot switch that controls the sculptures’ movements and sounds. Each sculpture—made up of motorized elements mounted on a metal sheet and laid into a burnished-aluminum suitcase—has at least one microcontroller chip programmed to define that sculpture’s behavior patterns. The sculptures are all connected to the computer network to coordinate their activities, and each one is miked so its signal can be mixed with the violin and computer signals.

“I’m fascinated by and interested in seeing how different sensory stimuli and artistic components can interact with each other and fit together,” says Geers, who has also recorded several compositions on CD, lectures at electronic-music

“Theater is not necessarily an institution, but a mode of thinking that’s always dynamic, changing, malleable,” Kobiałka continues. “Same with the Arts Quarter. Now we can move our experiments—our collaborations between the arts—a step further. The Arts Quarter is expression of what is thinkable.”

**D**ecades ago, few musicians would have thought to explore the artistic intersections of computer-generated sound, traditional musical instruments, and visual media. But that’s exactly the arena of Douglas Geers’s creative scholarship. An assistant professor of music composition and director of the electronic-music studios at the University’s School of Music, Geers has composed and performed works for the computer and the violin, the acoustic guitar, even a big-band ensemble.

One of his works is *Appliance*, an improvisational, interactive performance installation for violin, electroacoustic music, and mechanized sculptures done in collaboration with sculptor Thomas Charveriat and violinist Maja Cerar. During the performance, the violinist wears a sensor glove on her bowing hand, each finger of which communicates with a Max/MSP patch (software similar to that used by Lukkas), which in turn controls computer samples of violin and percussive sounds. A small microphone on the violin has a similar function.

conferences worldwide, writes on electronic music for a variety of publications, and last year produced the first Spark Festival of Electronic Music and Art in Minneapolis.

“For me, psychologically, the role of art is to take people outside of ordinary experience and present them with something from a different point of view,” Geers continues. “It can be educational, entertaining, or even uplifting. Today, there’s such a wide range of new possibilities because of technological advances in the last 50 years, that it just seems natural to me that these things should be used to make art and make music.”

Earlier this fall, Geers was caught in the New York City blackout, an experience that confirmed the importance of his artistic endeavors. The sudden lack of working phones, computers, radios, and televisions, he says, “pointed out how much we rely on these technologies everyday. Using them in artistic expression helps people come to terms with these things and see how they fit into our lives by looking at them in different contexts.”

Music, in fact, regardless of the instruments or technology used to make it, is such a universal form of expression that its presence in our lives is almost taken for granted. “Ask people what they do in their spare time and, more likely than not, they do it with music,” says Jeff Kimpton, outgoing director of the School of Music. Students surveyed by the school have hundreds of music CDs, he adds, “and they talk about music almost as if it’s an addiction.”

A recent article in *The New York Times*, “We Got Rhythm; the

Mystery Is How and Why," by Nicolas Wade, muses on why "the ability to enjoy music has long puzzled biologists because it does nothing evident to help survival." According to the article, researchers have reported that music "[activates] similar neural systems of reward and emotion as those stimulated by food, sex, and addictive drugs." Throughout human history, music has also been associated with courtship displays and used as a way of "cementing social relationships and coordinating the activities of large groups of people." Still, music remains "a mystery, a tangle of culture and built-in skills that researchers are trying to tease apart."

According to Kimpton, "understanding the pervasive role of music is the reason faculty do research," whether their scholarship focuses on writing and performing interdisciplinary compositions; surveying children's play habits and their relationship to future creativity; or studying cultural trends and attitudes about how people use or perform music over time. That research, in turn, Kimpton says, "helps us understand how the mind works in terms of its creative expression and the role of the arts in cognitive development."

Artistic minds at work throughout the Arts Quarter, in new and creative ways, energize endeavors throughout the entire University, which in turn influence how people live, work, play, and interact in the culture at large, Rosenstone says. While the results of those endeavors are sometimes difficult to quantify, they're nonetheless "a core part of what makes us human and the world we live in worth living in."

"There are many things that must come together to get societies, and humanity, to work; to make the world we live in the kind of place we take joy and comfort in," Rosenstone continues. "Some of that comes from people eating healthy food and living in safe communities and having bridges that don't fall down and having trains that don't run into each other and governments that work and policies that are efficacious and economies that don't collapse and legal systems that work. And some of it comes from all the things we do in the Arts Quarter, which, in the scheme of things, are just as important in creating our culture, our society, our way of life." ■

*Camille LeFevre is a St. Paul freelance writer.*

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# The Professor of Pop

Professor, author, and cultural commentator Karal Ann Marling has made a career out of studying the art and culture of ordinary people.

## Q&A

There's a lot going on visually in Professor Karal Ann Marling's small office in Heller Hall on the West Bank of the Minneapolis campus. A two-foot-tall princess-bride doll wearing a tiara dominates her desk. There's a red decoupage Elvis guitar clock on the wall and refrigerator magnets framing the door. One wall is floor-to-ceiling books, but closer inspection reveals that Minnie and Mickey Mouse, Porky Pig and Buzz Lightyear also live among the tomes. Professor Marling acknowledges that some may view her favorite subject matter as "schlock" but at the same time calls it "important" and worthy of her academic devotions.

Born in Rochester, New York, Marling went to prep school in Toronto, studied art history as an undergraduate at the University of Toronto, and earned her doctorate in American history and art history at Bryn Mawr College in Pennsylvania. She has been a professor of art history and American studies at the University of Minnesota for 25 years and has written more than 20 books, including on the Minnesota State Fair, roadside statues, 1950s television, Depression-era post-office murals, and, released this spring by Afton Historical Society Press, *Looking North: Royal Canadian Mounted Police Illustrations—The Potlatch Collection*. *Looking North* is a scholarly look at the 1931–70 advertising series for the Northwest Paper Company of Cloquet, Minnesota, in which oil and watercolor paintings of heroic Mounties showed off the company's printing paper lines.

A frequent commentator on popular culture and what it says about our lives, Marling enjoys the research that goes into her books: talking with "ordinary people" at the fair, at Graceland, in roadside diners. She admits to spending as much time as possible out of the office. After all, her quarry—the things we surround ourselves with, the literal signs of our lives—are on the highways and the billboards, in the homes and the SuperAmericas we see every day in the "Real World Gallery."



"I've written on Graceland and Christmas and roadside statuary because they suggest questions to me. I see things and think, 'How come?' It distresses me that academics are often divorced from the place where they live."

**Q:** Prep school and art history at Bryn Mawr don't seem like nurturing environments for a career in American kitsch. How did this happen?

**A:** Probably the greatest influence on me was a professor I had at University of Toronto, Marshall McLuhan. Most academic study of art and art history was and is elitist. I was attending University of Toronto during the '60s and McLuhan was one of the few people paying attention to pop culture at the time. Pop culture was about the art of ordinary people and that has been the dominant theme of things I've cared about—things we live with. Art is things that can be purchased.

**Q:** Things that can be purchased, like soup and drain cleaner? Isn't that kind of lowbrow?

**A:** Nothing to me is lowbrow. The artist or designer has usually taken great care in choosing and executing the image. For example, the illustrators who depicted the Canadian Mounties and First Nation people and cowboys in their advertisements for the Northwest Paper Company did a lot of research on their subjects. They respected these people's lives enough to depict them accurately. The same can be said of consumers. We choose the things

By Sarah Barker \* Photograph by Tony Nelson

we live with usually with great care. For that reason, it's important to me. I'm concerned with people's lives.

**Q: But is this stuff art or visual culture?**

**A:** Visual culture is everything: traffic signs, houses, trees, TV, an Elvis watch. It's anything you can see. Art is a subset of visual culture with a specialized use. It usually hangs in a gallery. It may have limited access. Critics write about it. It costs a lot.

**Q: I have a friend who lives to paint. He can't live without painting. He will sell them if someone wants to buy his paintings but he doesn't work on commission. I always think of him as a true artist.**

**A:** Your friend is a hobbyist. Artists are people who make their way in the world by producing something that appeals to people enough that they want to buy it. Rembrandt did portraits that appealed to the people who paid for them.

Most famous artists are no different than the souvenir artists I used to see painting little reproductions for tourists in Paris; they paint a subject matter or in a style that people will like enough to buy.

**Q: Why are images so important to our history?**

**A:** Partly it's a time factor. Images can be absorbed faster. My former professor, McLuhan, told me we are in a post-literate age. We are in an age of images and sound bites, which can be good in that they convey a lot of information quickly, but they can also deceive people. That is, we can come to believe that the image is all there is.

In politics, for example, this kind of assumption has proven disastrous, time and time again.

**Q: We see a lot of Coke signs and Disney images because they have the money to pay for them. Do you think advertising and the companies with enough money to purchase it are changing the visual culture of America?**

**A:** Advertising is the folk art of America. It's produced for the average person and is accessible to everyone. But money controlling visual culture is nothing new. It happened in Greek and Roman times as now.

I wrote *Disney and the Architecture of Reassurance*. [I show that Walt] Disney put a great deal of thought into the architecture of his theme parks. He saw that we were living in an age of concrete and glass buildings. They're cold and it's often difficult to find the entrance. They make you want to scuttle along the walls like a rodent. Disney's parks are an alternative to urbanism with large welcoming entrances, porches, personal spaces and places where people can meet each other. Instead of lonely cars, Disney requires people to walk or use public transportation so they can interact with each other.

“We are in an age of images and sound bites, which can be good in that they convey a lot of information quickly, but they can also deceive people. That is, we can come to believe that the image is all there is.”

He understood how to make people feel good. These same ideas are being used by architects today because people will buy it.

**Q: But these Disney and Coke and other advertising images seem kind of simplified, sweetened, and dumbed down. France has fine wine, Italy has Leonardo DaVinci, and we've got Goofy?**

**A:** Sounds fine to me.

**Q: Do you think that some images perpetuate stereotypes?**

**A:** They got to be stereotypes because, more often than not, they're true. If an ad in the 1950s depicted a woman as a housewife, it's because a lot of women were housewives in the '50s.

**Q: What do others in academia think of your work?**

**A:** Academics leave me alone. They have no idea what to do with me. I've written on Grace-land and Christmas and roadside statuary because they suggest questions to me. I see things and think, “How come?” It distresses me that academics are often divorced from the place where they live. Their world is in books, in galleries, in Rome, at the Louvre. Locality is important.

I cross that bridge over the Mississippi River almost every day. The Mississippi has had and continues to have a profound effect on American history. When I wrote *The Colossus of Roads* [a book about roadside statues], I started here in Minnesota. Hanging out and talking with people, with tourists, with parents and shopkeepers is a big part of my research. As an anthropologist would say, I do a lot of field work.

The companion exhibit to *Looking North* was housed at the University of Minnesota—Duluth [in the Tweed Museum of Art]. I had students from a graduate seminar working with me on that project and it was just great because they could talk to people who had worked for the paper company and go through records themselves. It was very hands-on and real.

**Q: Has all of your study been around sort of happy subjects?**

**A:** I wrote a book on the history behind the image of the flag raising at Iwo Jima—it's interesting how the passage of time has changed that event—and I wrote a very heavily researched book on the colonial revival called *George Washington Slept Here*. But basically I am a very happy person and I tend to think in positive terms. I suppose my interests reflect that.

**Q: You have blurred a lot of lines defining what is art, what is an artist, what is a stereotype, and what is and isn't important.**

**A:** I really am not here to judge. The things I study are not good or bad. They just are. ■

*Sarah Barker is a freelance writer living in St. Paul.*



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## Minnesota Magazine Fiction Contest

Our fifth-annual fiction contest is open to all U of M alumni.

**How to enter:**

- Submit a double-spaced, typed manuscript, 2,500 words or fewer. Submissions must not have been previously published. Past winners of this contest must wait two years before entering again.
- Include a cover sheet that bears your name, year of graduation (or years of attending the University), phone number, address, story title, and word count of the manuscript. To ensure anonymity, please do not put your name on the manuscript itself. Each manuscript and its accompanying letter will be coded and separated before manuscripts are judged.
- If you would like your manuscript returned, please include a self-addressed, stamped envelope. Manuscripts whose envelopes do not bear proper postage will not be returned.

The winner will receive a cash prize, and the winning story will be published in the March–April 2004 issue of *Minnesota* magazine.

**Send submissions by December 5, 2003, to:**

Minnesota Magazine Fiction Contest, U of M Alumni Association, McNamara Alumni Center, 200 Oak St. SE, Suite 200, Minneapolis, MN 55455-2040. No phone calls, please.



When the University closed the books on Campaign Minnesota this summer, 220,000 donors had made gifts to the seven-year fund-raising effort that brought in more than \$1.66 billion for scholarships, endowments, research, libraries, outreach, and more.

The campaign surpassed its goal by 25 percent, making the total the second highest raised by a public university to date.

More than half of those who gave to the campaign were first-time donors. Others have given annually for decades. Over 85,000 were alumni, and 11,000 were faculty and staff. Some donors are businesses or family foundations. But what they all have in common is a reason.

Here are 20 of them. By Ann Bauer

## Every Gift Tells a Story

### College of Agricultural, Food, and Environmental Sciences

Genevieve Kemen's ties to the University of Minnesota reach as far back as 1878—when her grandfather was admitted by the University's first president, William Watts Folwell. Kemen (B.S. '39) was born in 1916 on the Northeast Experiment Station in Duluth, where her father was a faculty member conducting agricultural research. She later earned a degree in home economics at the U, where she met her husband, Joe (M.A. '40). And her daughter, Mary (B.S. '78, B.S. '79, B.A. '82, M.D. '84), graduated from the Medical School.

Four years ago, mother and daughter joined forces to give a gift in memory of their husband and father. The Joseph Kemen Scholarship in Agricultural Education is awarded each year to an outstanding student in need of financial assistance. Kemen adds to the fund each year, saying her goal is to bring the endowment up to \$100,000 by the end of her life.

"I got so much out of my own experiences at the University, I just want others to have the same chance," she says. "My time for learning is about up, but I want to help someone who's just starting."

### School of Public Health

The University of Minnesota's School of Public Health has long been on the forefront of biological and environmental issues in Minnesota and the nation. These days, that includes bioterrorism, SARS, West Nile virus, among other threats to public health. And now, thanks to nearly \$50 million in campaign gifts, the school is broadening its reach even further.

To name just two ways: The Hearst Foundation provided an endowed scholarship fund for underrepresented minorities in the School of Public Health. And the Cecilia Goetz (M.A. '95) scholarship, established by Frederick and Mary Rose Goetz in honor of their daughter who died while volunteering as a health worker in Uganda, sends University students interested in international or maternal and child health issues to care for people in Third World countries.

### Carlson School of Management

In 1999, Gordon (B.S. '41) and Meg (B.S. '40) Alexander established a fellowship to honor their son—Gordon, Jr. (B.S.B. '72, M.D. '76), CEO of Fairview University Hospitals and Clinics—



The University celebrated the overwhelmingly successful Campaign Minnesota at the McNamara Alumni Center in September.



Kaye Lillehei and family gave \$16 million during Campaign Minnesota, creating the Lillehei Heart Institute and endowing a chair in the School of Nursing.

University in 1947, Frances Kidd (M.A. '49) went on to influence the lives of thousands of local schoolchildren. A physical education teacher for the Minneapolis Public Schools, Kidd developed girls' athletics programs in traditionally male-dominated fields, such as volleyball, cross country, gymnastics, and track and field. She wrote a standard-setting physical education curriculum for all students in 1958 and went on to hire and advise other University graduates.

Today, Kidd continues to support schoolchildren and young teachers through a gift to the College of Education and Human Development. The Frances Kidd Endowed Scholarship for Physical Education Students is awarded each year to a student who is committed to earning a physical education license and serving the same ideals: equality, mentorship, and leadership.

#### **Institute of Technology**

After Ken (Ph.D. '55) and Marion (M.S. '53) Owens met at the University and earned degrees in chemistry, they went on to build their careers at 3M. Though both had retired by 1986, Ken remained eligible for a company match through 3M's Campaign

for top students earning a master's degree in the Carlson School's health care administration program.

Alyssa Bagaason had already worked overseas in the health care field and at the Ohio Bureau of Workers' Compensation when she was awarded the Alexander fellowship in 2001. "We wanted to do whatever it took to get Alyssa here," says Mary Ellen Nerney (B.S. '75, M.A. '86), assistant director of admissions for the program. "The Alexander award was key."

#### **College of Education and Human Development**

After receiving her master's in curriculum and instruction from the

Minnesota initiative that would double a donation they planned to make. Then they discovered that a similar program through the University itself would do the same, essentially quadrupling the original gift.

The Owens seized this opportunity. Five years ago, they endowed the Kenneth E. and Marion S. Owens Scholarships and Fellowships for Students in Chemistry. They contribute to the fund each year and have met with many of the students it supports.

"We're very pleased with the recipients who have been selected for this award," says Ken. "We wanted to give deserving students assistance that would allow them to concentrate all their effort and energy on studies in this very important field."

### Medical School

Dr. C. Walton Lillehei (B.S. '39, M.D. '41), called the Father of Open-Heart Surgery, served the University for decades as a gifted surgeon and researcher. He was with the University during a period of extraordinary achievement in the 1950s, '60s, and '70s and contributed medical innovations that led to the development of pacemakers and the first artificial heart.

After his death in 1999, the Lillehei family gave \$13 million to establish an interdisciplinary heart institute at the University of Minnesota devoted exclusively to heart and lung health. The Lillehei Heart Institute undertakes groundbreaking work in a variety of areas, including vascular research, technologically advanced imaging, transplant science, and new drug development.

In addition, the Lilleheis gave \$3 million to endow a chair in honor of the School of Nursing's former dean, Katharine Densford. "There was no one like Katie," recalls Kaye Lillehei (B.S. '50), who attended the University during the 1940s. "She was a very strong leader, but she was also a deeply caring person."

The \$16 million from the Lillehei foundation was the largest single outright gift during Campaign Minnesota. And the Katharine R. and C. Walton Lillehei Endowed Chair in Nursing Leadership, created in 2000, represented the single largest gift in the history of the School of Nursing.

### College of Human Ecology

When Annetta Anderson lost her husband, Gary (B.S. '69), to frontal lobe dementia in 2001, she asked that, in lieu of flowers, gifts be made to the University's Family Care Center. It was, she said, the best way she could think of to honor Gary's memory.

A metallurgic engineer, Gary had begun to show signs of dementia in his late 40s. But even as Gary lost functioning, doctors couldn't determine the cause. For two years, Anderson and her daughters attended the Saturday Morning Alzheimer's Program organized by University faculty member Wayne Caron (B.A. '82, M.A. '87, Ph.D. '91). "It was a place for us to share ideas and explore things with others who were in the same situation," says Anderson.

Since that time, Anderson has given steadily to the program, sending cash donations and encouraging loved ones to remember Gary's birthday with a gift to the Saturday Morning group. By joining together, those who remember Gary Anderson have given several thousand dollars to help support the program.

"This group was instrumental in our being able to cope as a family," Anderson says. "That's why it's so important to me that

we continue to contribute."

### College of Continuing Education

Tom McRoberts (B.A. '68), former associate director in the College of Continuing Education on the University of Minnesota's Morris campus, noticed a need among many adult learners and wanted to help. He made a personal gift of \$10,000 for high-achieving, part-time students at risk of dropping out due to financial need. The Graduate Liberal Studies scholarship will be awarded twice yearly to a deserving student pursuing a master's degree in liberal studies at any one of the University's colleges of continuing education.

### College of Liberal Arts

Arsham Ohanessian never attended the University of Minnesota. "I give to the University because I am a Minnesotan," Ohanessian says. "And because life has smiled on me at every corner and it seems only natural to smile on others."

In 2001, he smiled with a \$1 million endowment for the Arsham and Charlotte Ohanessian Chair in the College of Liberal Arts. The gift is intended to support teaching, research, and outreach activities that will help bridge the ethnic, national, racial, and religious differences dividing people and to promote harmony among the people and nations of the world. Simply put, it was given in the spirit of peace.

Ohanessian, a retired human resources management executive, knew first-hand about the need. Born in an Armenian community of Baghdad, Iraq, he heard family stories about genocide and ethnic cleansing. Today, his gift has brought Eric Weitz, a scholar of 20th century Germany and noted expert on genocide to the University's history department.

"This remarkable gift came straight from the heart of a man with a deep and genuine passion for social justice," says Steven Rosenstone, dean of the College of Liberal Arts.

### Humphrey Institute of Public Affairs

Telecommunications entrepreneur Dan Whalen (M.P.A. '70), together with his wife, Katherine, made a \$1.5 million gift to endow three graduate fellowships at the Humphrey Institute of Public Affairs in honor of faculty members John Brandl, James Jernberg (B.A. '57, M.P.A. '57), and James Lyday (M.A. '62).

"My time with those individuals—while at the University and since—has been a real touchstone for me," Dan Whalen says.

It's this connection between student and faculty members that inspired the structure of the gift: Each fellowship is tied to the name of a professor, current or emeritus, whose work most resembles the individual student's focus.

The Whalens, who met at the Humphrey Institute during the early 1970s, gave with the combined purpose of attracting top-quality graduate fellows to the University, enhancing the dialogue surrounding public policy, and serving communities throughout Minnesota. Their gift was matched by the 21st Century Graduate Fellowship Endowment fund.

### College of Liberal Arts

As executive vice president of Cargill, David Larson (B.A. '66) says he knows how important education is to the economy . . .

and how profoundly politics and government policies affect them both. "Minnesota's economy wouldn't be as robust without a first-class university in our midst," Larson says.

In 2000, Larson and his wife, Janis, gave \$1 million to endow the David and Janis Larson Graduate Research Fellowship in Political Economy. Their hope is that work begun by graduate students at the University will create knowledge that develops better economic policy around the world and improves people's standard of living on a global scale.

"Our teaching and research will be greatly enhanced by the Larsons' gift," says John Freeman (Ph.D. '78), chair of the political science department. "Larson fellows will make lasting contributions to our understanding of the relationship between governments and world markets."

#### College of Biological Sciences

Elmer Birney was curator of mammals at the Bell Museum when he died suddenly, of a heart attack, in the summer of 2000.

A faculty member since 1970 and leading researcher in the field of mammalogy, Birney was known for his dedication to graduate students and their work. Just three months after his death, Birney's wife, Marcia, and a group of colleagues, friends, and former students, pooled their resources to make a \$35,000 gift to the College of Biological Sciences in his name.

The Elmer C. Birney Graduate Fellowship in Ecology, Evolution, and Behavior is awarded each year to a graduate student pursuing an independent research project over the summer months.

"Dr. Birney always made graduate education a very high priority," says Robert Sterner (Ph.D. '86), professor and former head of the department of ecology, evolution and behavior. "He often took on students who didn't have the most illustrious records because he said he wanted to give everyone a chance to succeed. This gift carries on his philosophy."

#### School of Dentistry

Often, it is while planning for their estate that people realize what a dramatic impact the University has had on their lives.

"The two degrees I received from the University gave me great satisfaction," says Jack Zimmer (D.D.S. '64, M.S. '66), when

he wrote in 2001 to inform the School of Dentistry he had named the orthodontic program a beneficiary in his will. "They allowed me to choose my own path and create a wonderful life."

A practicing orthodontist in Minneapolis for more than 30 years, Jack and his wife, Rhonna, have planned through their estate to endow a residency in orthodontics. The John and Rhonna Zimmer Endowment for Orthodontics will help support one dental student each year.

#### Law School

University of Minnesota alumnus Elliot Kaplan (B.A. '57, J.D. '61) gave the generous gift of time when he offered to chair the Law School's fund-raising drive during Campaign Minnesota. In addition, his law firm, Robins, Kaplan, Miller & Ciresi launched the campaign in 1998 by making a lead gift of \$1.5 million.

Kaplan and his wife, Eloise (B.A. '55), also endowed a scholarship fund for minority students at the Law School. And law partner Mike Ciresi (J.D. '71) honored the



Kaplans by contributing to the scholarship fund.

The firm of Robins, Kaplan, Miller & Ciresi and the Law School understand each other's needs," says Alex Johnson, Jr., dean of the Law School. "We both believe passionately in peerless legal education and serious public service."

### General College

Stanley S. Hubbard (B.A. '55), chairman and CEO of Hubbard Broadcasting, Inc., and a nationally recognized pioneer in television broadcasting, attended the University's General College in the 1950s in order to join the Gopher hockey team.

### By the Numbers

25	Facilities built, expanded, or renovated
110	Endowed chairs and professorships added
252	Amount, in millions, in bequests and trusts
338	Gifts of \$1 million or more
418	Fellowships created
516	Amount, in millions, raised by the Minnesota Medical Foundation
651	Scholarships created
683	Amount, in millions, designated as endowment money
2,609	Dollar value of average gift
649,805	Dollars, on average, raised every day of the campaign
850,000	Volumes added to University Libraries
1,655,703,867	Total dollars raised during Campaign Minnesota, 1996-2003

### Major Campaign Gifts

\$19 million	Hubbard Broadcasting
\$16 million	Dr. C. Walton and Kaye Lillehei Family
\$15 million	McKnight Foundation
\$15 million	3M
\$13.6 million	Children's Cancer Research Fund
\$10 million	Cargill
\$10 million	Curtis L. Carlson
\$10 million	Richard "Pinky" McNamara
\$10 million	Swenson Family Foundation
\$8 million	Bill and Melinda Gates Foundation
\$7.5 million	MIND Institute
\$7 million	ADC Foundation
\$6.25 million	Keck Foundation
\$5 million	Harvey Berneking
\$5 million	Jim and Carmen Campbell
\$5 million	Edmund and Anna Tulloch
\$4.5 million	Sharon and Joel Labovitz

"For me, General College was the springboard that made it possible to develop my education and go on to a successful business career," Hubbard says. "It was while at General College that I really learned how to take part in the world of academics." Early in the campaign, Hubbard made a "challenge gift" of \$1.5 million. By the close of Campaign Minnesota, General College announced to Hubbard and his friends and fellow supporters that the challenge had been met—others had matched his original gift.

Hubbard's gift to General College was among several gifts Hubbard Broadcasting gave throughout the campaign, including \$10 million to the School of Journalism and Mass Communication and \$5 million to the School of Physics and Astronomy.

### College of Architecture and Landscape Architecture

In 1998, KKE Architects, Inc., established a charitable foundation to support its staff's voluntary giving and to help expand the local architectural community. Campaign Minnesota came along at a time when Greg Hollenkamp (B.A. '74), president and CEO of KKE, was looking for more ways to become involved in architecture education.

"We were called and asked to give \$5,000," Hollenkamp says. "But we said, we'll go that one better and donate \$10,000, then make it a challenge gift and ask 10 other architecture and construction firms to do the same."

The total yield quickly topped \$100,000. Then, in 2001, the partners at KKE endowed an additional graduate fellowship at the College of Architecture and Landscape Architecture in honor of the firm's founder. The Ron Krank Vision Award is given each year to a student with the sort of "big picture" approach to architecture that made Krank (B.S. '59) and his company successful.

### College of Veterinary Medicine

After 36 years of marriage and nine award-winning poodles, June and Alvin Perlman know the value of top-quality veterinary medicine. Each time one of their dogs fell ill, they would bring it to the University's Veterinary Teaching Hospitals.

"Our poodles have been such a large part of our life," Alvin says. "We could think of no better way to honor our animal family than to establish a program devoted to study and research in overcoming animal disease."

Prior to Campaign Minnesota, the Perlmans had established a residency in oncology at the Veterinary Teaching Hospitals. And in 2000, they gave another \$1 million to fund cancer research. Their latest gift was used to endow the Alvin S. and June Perlman Chair in Animal Oncology and Comparative Medicine and provide seed money for a research program focusing on cancer in animals.

### School of Nursing

In 2001, the School of Nursing recognized the extraordinary contributions of two of its faculty members, Muriel Ryden (B.S. '53, Ph.D. '82) and Mariah Snyder (Ph.D. '78), by launching a campaign for an endowed fellowship in their names.

Professors emeritae Ryden and Snyder had conducted leading research on depression in elderly patients and studied the effectiveness of using advanced practice nurses to diagnose and treat nursing home residents suffering from a host of common

ailments. Their project did what nursing so often does: It raised the quality of life for a large number of people in need.

Friends and family of the two researchers contributed generously to the M and M Fellowship, which is awarded annually to a graduate-level nursing student pursuing a specialty in gerontology. By the close of Campaign Minnesota, more than \$31,000 in individual gifts had been donated to the M and M Fellowship fund.

#### College of Pharmacy

In the final months of Campaign Minnesota, the University lost Dr. Darwin Zasko (Ph.D. '73), a longtime faculty member and pioneer in the area of clinical pharmacy and individualized drug monitoring.

Leaders at the College of Pharmacy were determined to honor Zasko's memory with a fellowship that would add to the most successful campaign in Minnesota history and carry on his dedication to post-doctoral training. And they succeeded.

Beginning with a call for donations in July 2003, supporters and friends of Zasko raised \$25,000 over three months and qualified for a matching gift from the 21st Century Matching Fund, creating the Darwin Zasko Memorial Fellowship as well as a permanent tribute to one man's work.

#### College of Natural Resources

The standard gift for a 50th anniversary is gold. But in the case of Don and Nancy Butler's 50th, the most important gift was education, and it was given to someone else.

In June 2001, on the exact date of the Butlers' golden anniversary, their children and family endowed a scholarship in forestry and/or wood paper science at the College of Natural Resources. They designed the scholarship to support a student like Don Butler (B.S. '53), who came to the University in the late 1940s from a small town in Iowa. The Don and Nancy Butler Scholarship Fund is awarded each year to a student with exceptional grades, a demonstrated financial need, a rural upbringing, and a dedication to the study of natural resources. ■

*Ann Bauer is a Minneapolis freelance writer. For more on Campaign Minnesota and how to make a gift to the U, visit [www.giving.umn.edu](http://www.giving.umn.edu) or call 612-624-3333 or 800-775-2187.*

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FRANK VESCIO

# The Changing Face of **Dinkytown**

While businesses and good times come and go in Minneapolis's Dinkytown, some things never change. Dinkytown always survives, and it will always be *small*. | By Burl Gilyard | Photographs by Dan Marshall





**O**n 14th Avenue Southeast just north of Fourth Street Southeast, you'll find the cramped but cozy confines of Al's Breakfast, a low-ceilinged little hut and a local institution. You can still get a solid, stick-to-your-ribs breakfast here for less than five bucks while listening to the garrulous back-and-forth banter between waitresses, customers, and the cook.

Directly across the street from Al's is Vescio's Italian Restaurant, which opened in the neighborhood in 1956. Frank Vescio (A.A. '63), who was 14 years old when the place opened, now runs the restaurant. The traditional red-sauce Italian dishes here haven't changed much over the years, but the neighborhood has. "A lot of businesses have come and gone," reflects Vescio, now 61. "We used to have a movie theater, hardware stores, bakeries. We had a Bridgeman's, Gray's Drug—they're all gone. There's been a lot of change." But Vescio says that he always hears the same thing from returning customers: "They always say to us, 'Nothing's changed.' The food stays the same."

One has to walk just a few steps to see the difference between the old and new faces of Dinkytown, the storied neighborhood adjacent to the University of Minnesota's East Bank. A half-block from the venerable environs of Al's and Vescio's stands the Loring Pasta Bar, which opened in the spring of 2001 in the old Gray's Campus Drug site. It's an outsize symbol of the new Dinkytown. The interior has been dramatically overhauled into a spacious Bohemian bistro-cum-cabaret. The adventurous, upscale menu boasts selections such as Canadian walleye with burnt pecan-maple sauce, asparagus and artichoke-heart orzo, and a 20-ounce steak dubbed "The Bronko Nagurski," in honor of the Gopher football legend.

Loring majority owner and impresario Jason McLean believes that his restaurant has helped to infuse a new flavor and vitality into Dinkytown. "I think it injected some vigor in the area," says McLean. "It's a little early to say, but it's my feeling that it's brighter around here and in five years it will probably be a little stronger."

A few doors down from the Loring Pasta Bar, McLean also operates the Kitty Cat Klub, which has a similar theme but a more casual atmosphere. Both establishments feature live music nightly and a European flair and feeling.

McLean sounds thrilled to have set up camp in Dinkytown, a neighborhood he believes reflects his own eclectic tastes and sensibilities. "I think that the Loring has always stood for bringing together people from different walks of life," says McLean, who originally operated a bar and restaurant near Loring Park in Minneapolis. "I think Dinkytown's a cool place because in the Twin Cities area it's the place that most reminds me of New York City—the neighborhood and the intensity of the traffic."

**DURING THE 1970S**, Steven Bergerson (B.A. '75)—then a student at the University—set out to document the history of Dinkytown. What he had in mind, he now recalls, was something akin to the documentaries of Ken Burns. He abandoned the project when he couldn't raise enough money to produce the film. In 1976, Bergerson donated his work to University Archives, and at the time, in a paper summarizing his work, he wrote, "The true origin of the

name Dinkytown will always be hidden in the mists of time."

But the theory that seems to hold the most water can be traced to the 19th-century history of southeast Minneapolis. In railroad parlance, a "dinkey" is a small locomotive used for hauling cars and switching tracks in a railroad yard. Area lore holds that a passenger railway station in the area bore a sign reading "Dinkeytown" on the building. No photos have ever been found of the long-demolished building—and somewhere along the way the "e" was dropped—but Bergerson believes that this theory remains the most credible.

"It was the first business district outside of downtown Minneapolis," recalls Bergerson. "The buildings that are there, a number of them were built before the turn of the century." Bergerson found that in the 1870s, the Minneapolis Street Railway Company built its first car and horse barns at the corner of Fourth and 14th, then the "end of the line."

Simms Hardware opened in the neighborhood in 1887. The building that now houses the Loring Pasta Bar dates to 1902 and once housed the Northwestern School Supply Company. In 1928, downtown Minneapolis department store institution Dayton's opened the Dayton's University store and the adjacent Dayton's University Men's Store. A photo of the latter collected in Bergerson's archives reveals an elegant showroom, replete with crisply folded shirts and ties, and an array of bowler hats. Dayton's closed its campus stores in 1950.

The Dinkytown Business Association was formed in 1948, making the nickname official. (In 1994, the association trademarked "Dinkytown U.S.A.") In music circles, the most fabled locale in Dinkytown was the 10 O'Clock Scholar, a coffeehouse that opened in 1958. Bob Dylan, briefly a University student, played there when he was still known as Bobby Zimmerman. Today, a Hollywood Video parking lot stands on the site.

Bergerson's files are rich with the names of bygone Dinkytown businesses: Perine's Campus Book, Oscar's Barbershop, Schafer Brothers Grocery, and the Gopher Café. A 1962 business directory of the area lists such long-gone entities as Bernice's Knit to Fit Shop, the Dinkytown Dime Store, and the Kirk Typewriter Company. The Campus Cobbler closed in 1993, Gray's Campus Drug in 1998. Simms Hardware closed up shop in 2002, after 115 years in business.

But some landmarks have been reincarnated. The Varsity Theater, a 1938 art deco icon designed by the revered architectural firm of Liebenberg & Kaplan, ceased showing movies in 1988 but lives on today as the home to Forte, an advertising photo studio. The Dinkytown Business Association, which has about 75 members, now owns and maintains the vintage marquee at the Varsity, where the bumblebee yellow-and-black sign reads "Welcome to Dinkytown USA."

"I love the neighborhood. I've always loved the people. It's like being in a small town," says Laura Mowers, who runs Forte with her husband, John. "Dinkytown's resurgence has been really good. People are intrigued with the pasta bar. A lot of my clients went to school at the U, so it's nostalgic."

**DINKYTOWN PROPER** is a mere four square blocks, bordered by University, 13th, and 15th avenues southeast and Fifth Street





**“It’s a little early to say, but it’s my feeling that it’s brighter around here and in five years it will probably be a little stronger,” says Jason McLean, who runs two restaurants in Dinkytown.**

Southeast. The local post office branch, on Fourth Street between 13th and 14th avenues southeast, is charmingly and officially known as the Dinkytown Station. The neighborhood is, in many ways, a “dinky town” unto itself.

Dinkytown has its national chains—McDonald’s, Hollywood Video, Pizza Hut, Subway—but the overall character of the neighborhood favors small, independently operated businesses. In 1970, students protested plans for a chain restaurant, the Red Barn. They established a “people’s park” on the proposed site and the

project was killed.

Although the Red Barn battle is history, preserving the small business culture of Dinkytown is a perennial neighborhood issue. A *Minnesota Daily* article from 1983 reported some area business owners fretting about the then-impending arrival of Pizza Hut. In a 1989 *Daily* article, an older University graduate lamented the loss of the “Mayberry mystique” of the area. But for many, the mystique has never been lost.

Skott Johnson (B.A. '77) lived on fraternity row when he was in college and worked in the neighborhood for Nelson’s Office Supply after graduation. “When they closed up, I thought, ‘Man, I want to stay in the area,’” recalls Johnson. He opened Auto-graphics Copy and Print Center in 1989. His firm does high-speed photocopying, offset printing, and desktop publishing. He

even sells "Dinkytown" T-shirts that he prints in his shop. Johnson's two-year term as president of the Dinkytown Business Association ends in December. "We work hard at trying to attract entrepreneurs and small business," Johnson says. "Dinkytown is still a good starting base for entrepreneurs."

One such entrepreneur is Vlad Fogel, who opened the Dinkytown Café three years ago in a basement space. Within short order, the Dinkytown had been converted to a club offering a mix of live music, DJ nights, cinema, and special events. "It's young, it's energetic," says Fogel of his club. "I like to bring the elements of the culture into this community."

Dinkytown programming director and local musician J.G. Everest (B.A. '99) recalls that before the Dinkytown there was a dearth of live entertainment in the neighborhood. "It was just amazing that you couldn't go see a good music act around campus," Everest says that in conjunction with the Loring Pasta Bar, the Dinkytown has helped re-establish Dinkytown as a destination for entertainment. "If it had just been the Dinkytown, I don't know that it would have survived," says Everest.

In late July, Dina Tsybin and her business partner Georgia Sander opened Kafe 421, another gourmet addition to the neighborhood. The partners were seeking a location with an urban flavor but a neighborhood feeling. Dinkytown fit the profile. "It's great to be at the University. There's a lot of young people and people with different tastes and different visions. It's very exciting for us," says Tsybin. "My partner is Greek, I have a Russian background, and our chef is Mexican and trained in France. People who come here love the food and they like the atmosphere."

Irv Hershkovitz got his start in the area as the owner of the former Fowl Play bar. Today, he owns Dinkytown Wine & Spirits and is landlord for several other properties he owns in the neighborhood. "Twenty years later, it pretty much looks the same: just different businesses in different buildings. The Loring Pasta Bar is a big draw to the neighborhood," says Hershkovitz. "I'm approached at least twice a month by a national franchise looking for space in the area, mostly restaurants. But there's always going to be mom-and-pop operations because of the neighborhood. I think it will always be small."

**THE STREETS OF DINKYTOWN** are always alive with energy, the energy of eternal youth and perpetual renewal. Many of the buildings may be old, but the lifeblood of Dinkytown seems forever young. The neighborhood perpetually evolves, but its spiritual character—small, self-contained, low-to-the-ground, funky—remains fundamentally unchanged over time. A footloose alumnus in Dinky-



town can't help but be cast back to his or her own seemingly carefree college days.

Dinkytown has always been a natural gathering place. Generally, that's a good thing, but the post-hockey championship riots of 2002 and 2003 brought extensive property damage and the kind of publicity that business owners would rather not have. In the wake of the riots (many of the rioters were students), the University is working to build new bridges between the campus and the commercial district. On October 1, the University filled a new position, student community coordinator, designed to improve relationships and communications between the University and surrounding neighborhoods.

"We're working with neighbors and the business associations on getting students more connected in the off-campus neighborhoods, getting them more connected in the community," says Jan Morlock, director of community relations for the Twin Cities campus.

Morlock says the University enjoys a good relationship with the Dinkytown business community. "They're very interested in students and student life. Many of them employ students, many of them are alumni of the University. It's one of our downtowns for the campus," says Morlock, who praises the character of Dinkytown. "It's fresh and inventive and not canned. There's a lively street life there. People know each other. There's a lot of give and take among the business owners and their customers."

Folksinger Jerry Rau, a Dinkytown regular for three decades, can echo those sentiments. Rau is regularly seen singing on the streets with his open guitar case before him. "I've always liked the area because it's the crossroads of the universe, practically. Being that it's a university town you have people from all over the world there. People that are open-minded, free-thinkers," says Rau. "Some days I spend a pretty good part of my day talking to people."

As you walk the streets of Dinkytown today, you'll notice smatterings of graffiti around the neighborhood. In the wake of the riots, the business association has retained a private security company in the evenings to keep an eye on the neighborhood. There's an empty storefront or two. But that is a sign of the times everywhere, not just in Dinkytown. There are plans for a new multistory student housing project to rise on the now-dormant Pizza Hut site, vacated when the restaurant moved to another neighborhood location.

Dinkytown remains endlessly resilient. "I think it's still a strong, viable area," says Skott Johnson. "It's a tiny little town. People like that: a tiny little town in a big city." ■



JERRY RAU

*Burl Gilyard (B.A. '92) is Minneapolis writer.*

# The Outsiders

Two Gopher men's hockey stars broke the unwritten rule against non-Minnesotans playing for the University—and have led the team in back-to-back NCAA titles.

By John Rosengren | Photograph by Dan Marshall

**A**s a youngster, Grant Potulny watched Saturday night cable broadcasts of Minnesota Gopher hockey games with his dad. He marveled at the moves of Mike Crowley, Brian Bonin, and Chris McAlpine. Potulny's sparkling hockey skills from the time he was a PeeWee made his dream of playing college hockey, even Gopher hockey, seem possible.

But then-coach Doug Woog (B.A. '67) stuck with Minnesota boys, and Potulny had grown up in Grand Forks, North Dakota—the wrong side of the Red River. Not since California native John Blue and Alaskan Steve MacSwain (B.A. '91) played in 1986–87 had a non-Minnesotan skated for the maroon-and-gold. "I told my dad it was too bad I couldn't go to the U," Potulny recalls. "I didn't think that would ever change."

But times change, and dreams do come true. The boy from Grand Forks not only wound up a Gopher, but Potulny's dramatic overtime goal in 2002 secured Minnesota's first NCAA title in 23 years. The following season, a kid from Graz, Austria, Thomas Vanek, iced Minnesota's second title in as many seasons. The outsiders' contributions netted back-to-back championship victories, but, perhaps even more significantly, they opened a new chapter in Gopher hockey. In this, his senior year, Potulny will captain a team composed of six non-Minnesotans—almost one quarter of the roster—the highest number of non-native Gophers ever to lace their skates at the U at once.

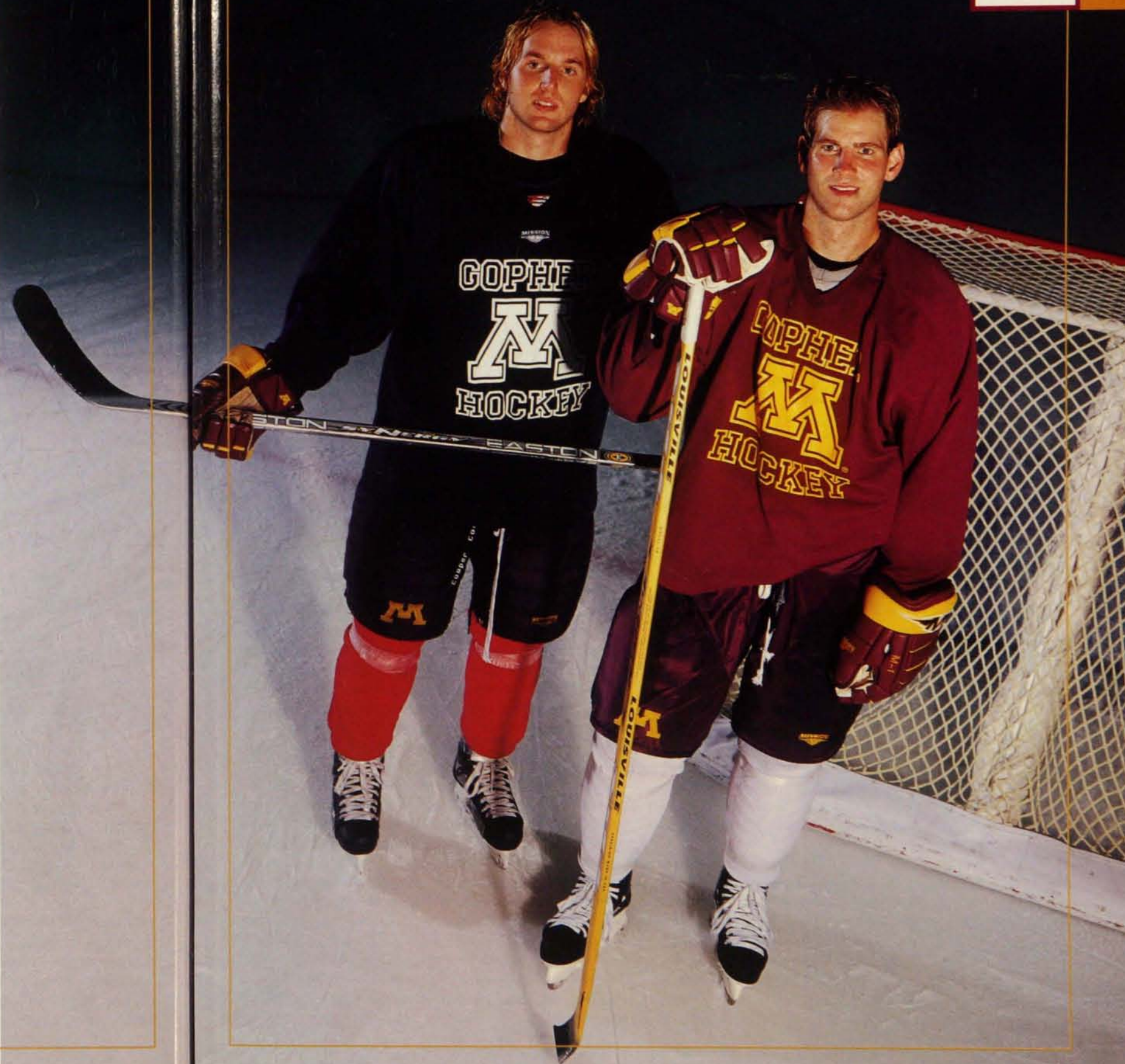
A confluence of events opened Mariucci's doors to Potulny and Vanek. Competition for

the state's top hockey prospects has increased. Not only have the number of Division I hockey programs in Minnesota grown from two to five since Woog started, but programs outside Minnesota have stepped up efforts to lure the state's homegrown talent. Then a new coach brought a new philosophy toward recruiting. "I've always maintained that when all the other teams recruit [solely] in their own geographical area, we'll do the same," says Don Lucia, Gopher coach since 1999. "But like any other business, we better change with the times to be successful."

Potulny was Lucia's test case. When he signed with the Gophers, the media jumped on his North Dakota roots, and maroon-and-gold purists wailed that the move lampooned tradition. (The latter seemed to have forgotten that Canadians Lou Nanne [B.A. '63], Murray Williamson, and Murray McLachlan helped forge Gopher hockey greatness.) Not sure what to expect, Potulny was relieved to have his teammates and coaches welcome him into the fold. "The biggest thing was them not saying anything about it," Potulny says. "It was no different being from Grand Forks than being from Maple Grove."

He quickly set about winning over skeptics, scoring a goal his first game and earning WCHA All-Rookie team honors. "That definitely made it easier," he says. His five game-winning goals that season established Potulny as an obvious contributor and leader. Named captain for his sophomore season, there was no question how his teammates felt about him.

During his freshman year, Potulny glimpsed the big-time aspect of University of Minnesota hockey—the media, the fans, the accolades—



and realized he was living a dream. But the best was yet to come. He capped his sophomore year with the kind of crazy heroics that rarely survive beyond a kid's fantasies: sudden-death overtime of the national championship game before a home crowd, the puck finds his stick in front of the goal, he deposits it in the net, and the

Gophers become national champions. Potulny became the Frozen Four's Most Outstanding Player and an honorary Minnesotan. "After that game, people were happy just to see the U back on top," Potulny says. "They didn't care where players were from."

The next year, it was freshman Thomas Vanek's turn. Growing up in Austria, he didn't dream of playing for the U—friends back home still chuckle when he tells them he's a "Gopher"—but Vanek did know the road to hockey success lay in North America. He played three seasons with the Sioux Falls Stampede, leading the USHL in scoring his final season, before he accepted Don Lucia's invitation to become the first European to skate for the U.

Vanek knew eyes would be on him the way ears picked up his accent. The coaches told him simply, "Play your best." And he did. His 62 points (31 goals, 31 assists) led the nation's freshmen and were the most tallied by a Gopher first-year player since Aaron Broten in 1979–80. He also netted five game-winning goals like Potulny had done his rookie season.

The WCHA Rookie of the Year then topped his amazing freshman season with an otherworldly postseason performance. He scored the overtime game winner against Minnesota State–Mankato in the WCHA Final Five semifinal, scored another overtime game winner against Michigan in the NCAA semifinal, then netted the winning goal and set up the insurance goal in the final against New Hampshire.

When Vanek arrived at the U, he quickly became tight with his teammates. They became a substitute family for the one he'd left behind in Austria. Vanek passed up the chance to turn pro this year in part because he didn't want to leave his family again. "One of the big reasons I decided to stay here is because the guys are so close," he says.

He'd like to stay a lot longer, too. He enjoys Minnesota's lakes, the easygoing residents, and the sports-charged culture. Though professional hockey will likely take him elsewhere, perhaps soon, Vanek sees himself returning to the Land of 10,000 Lakes in the summer and to retire. "This is where I want to be all my life," he says.

This year another North Dakotan arrives amid big expectations: Ryan Potulny, Grant's younger brother, who followed Vanek as last year's USHL MVP. Grant Potulny, the first three-year captain since Allan Opsahl in 1944–47, has big dreams for his kid brother, whom he admits is a flashier playmaker with perhaps better skills. Ryan, forward Danny Irmien of Fargo, North Dakota, and goalie Kellen Briggs of Colorado Springs, Colorado, head up a strong freshman class expected to contribute this year. Sophomore defenseman Peter Kennedy of

**New Hampshire players can only look on as Thomas Vanek and teammates celebrate another goal in last April's NCAA final. The Gophers won 5-1 to earn their second consecutive national title.**



Brookfield, Nova Scotia, rounds out the "outsider" contingent.

Given the success of Grant Potulny and Vanek and the current recruiting environment, the days of the all-Minnesota teams are history. Lucia places no cap on the number of non-Minnesotans he'll dress, but he does say the majority will always be from Minnesota. His boss, who continues to receive letters requesting that he restore the all-Minnesota tradition, supports him. "I, as the athletics director, am not going to limit where a coach can recruit," Joel Maturi says. "I've always been proud to have all Minnesota kids, but I've sure been glad they [Potulny and Vanek] are here."

The feeling is mutual. Potulny and Vanek have been glad to write themselves into the Minnesota tradition. Even though Potulny admits he never imagined he would be the one to make it possible, he knows he has written his part in indelible ink. "It doesn't matter how old I am," he says, "when I go into Mariucci or the next arena, those [championship] banners are still going to be up there, and I'll be able to say I was on that team." ■

*John Rosengren is author of the recently published *Blades of Glory: The True Story of Championship Dreams and a Young Team Bred to Win* (Sourcebooks Trade), about the Bloomington Jefferson High School hockey program.*

## Coach Lucia's Place in the Pantheon

Last season, Don Lucia established a firm foothold in the pantheon of great Gopher hockey coaches with his second straight national title. With time, he has the chance to place himself at the summit. Still, it's crowded at the top when it comes to counting great Gopher hockey coaches.

Emil Iverson's .755 winning percentage from 1923 through 1930 is the best in Gophers history; Brad Buetow (B.A. '73, M.A. '75) had 172 wins and a .690 winning mark from 1979 through 1985; and Doug Woog (B.A. '67) earned 389 wins over 13 seasons that spanned the 1980s and '90s, although his failure to win a national title makes the title "great" elusive to his name.

Glen Sonmor, Gophers television analyst and former U coach (1966-71), names John Mariucci (B.S. '42) as the standard by which all Gopher hockey coaches should be measured. "You start with Mariucci, and that will never change," Sonmor says. "We are all beholden to him."

Though Mariucci (197-138-15) never won a national title in his 13 years (1952-55 and 1956-66) coaching at the U, he's credited with raising the standard of hockey throughout the state, ultimately making Minnesota a powerhouse of talent. "Mariucci did terrific things with the talent base that he had to work with," adds Lou Nanne (B.A. '63), a former Gopher all-American defenseman and NHL all-star.

By some counts, Herb Brooks (B.A. '62) surpasses Mariucci. Brooks (167-98-18) won three national titles in just seven seasons (1967-75). "When you measure what Herbie did with three national titles, he stands apart," Lucia argues. (Brooks died August 11 in a car accident.)

Yet at the U, Lucia (107-48-17) has won two in four years, an even higher average than Brooks. Should he win a third this year, "that would put him up there with the top in collegiate hockey," Nanne says.

But athletics director Joel Maturi notes that Lucia has had success wherever he has coached, earning 358 Division I victories before his 45th birthday. At Colorado College he turned a perennial losing program into a three-time league champion and went to four NCAA tournaments in six years before coming to Minnesota. Prior to that he coached in the tough recruiting environment of Alaska-Fairbanks, yet had only one losing season in his six years as head coach there.

"When he decides to retire," Maturi says, "Don will be recognized as one of the truly outstanding coaches of college hockey."

—J.R.



Coach Don Lucia hoists the NCAA championship trophy at a celebration following Minnesota's second consecutive national title. With two titles in four years, Lucia has already established himself as a Minnesota hockey legend.

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# SPORTS NOTEBOOK

## Men's Hockey

Last season, the Gophers accomplished something that hadn't been done in 31 years when they won their second straight national title. This season, they have the chance to become only the second team in NCAA history (after the University of Michigan, 1951-53) to win three consecutive titles. The Gophers' chances to finish strong look good, though the surprise losses of second-team all-American defenseman Paul Martin of Elk River, Minnesota, and top goaltender Travis Weber of Hibbing, Minnesota, leave large question marks.

Martin decided to join the New Jersey Devils in August, too late for coach Don Lucia to recruit a replacement with his scholarship. Alternate captain Keith Ballard of Baudette, Minnesota, will be expected to step up. "The torch was passed from Jordan [Leopold] to Paul and now to Keith to be a first-team all-WCHA and all-American as well," Lucia says. Other defensemen—like senior Joey Martin of Rogers, Minnesota, and sophomore Chris Harrington of St. Cloud, Minnesota—will also have to step up to fill the gap left by the graduation of Matt DeMarchi of Bemidji, Minnesota.

Travis Weber's decision to leave school five weeks before the season started left another hole. Weber backstopped the Gophers to their second title with an all-NCAA tournament team performance. Junior Justin Johnson of Ham Lake, Minnesota, who rotated with Weber much of last year, becomes the number-one goalie by default. Lucia expresses confidence in Johnson, who posted a 10-2-2 record with a 2.9-goals-against average last year and was named the top goalie of the WCHA tournament, where he played in place of an injured Weber.

On the bright side, the U is loaded on offense, with sophomore Thomas Vanek of Graz, Austria, the WCHA Rookie



Junior Justin Johnson of Ham Lake, Minnesota, will be thrust into the starting goaltender role this season. Although he lacks NCAA tournament experience, he was named the top goalie in the 2003 conference tournament.

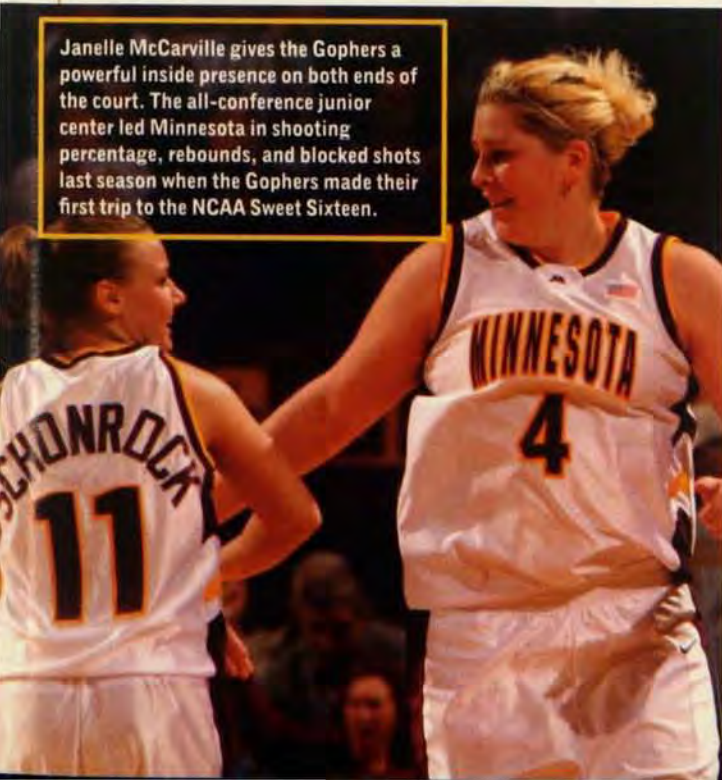
of the Year, and third-team all-conference senior Troy Riddle of Minneapolis, who scored 26 goals last year. Even with Paul Martin's departure, the Gophers return their top four scorers and 10 of the top 11.

The Gophers have top prospects in goalie Kellen Briggs of Colorado Springs, Colorado, and forwards Danny Irmen of Fargo, North Dakota and Ryan Potulny of Grand Forks, North Dakota. All three are expected to have an impact in their first season.

Lucia, understandably, refuses to make predictions. "Every year you dump the pieces of the puzzle on the ground, and then you have to put them back together again," he says. "How the new players fit in will determine how good of a team we'll have."

—J.R.

Janelle McCarville gives the Gophers a powerful inside presence on both ends of the court. The all-conference junior center led Minnesota in shooting percentage, rebounds, and blocked shots last season when the Gophers made their first trip to the NCAA Sweet Sixteen.



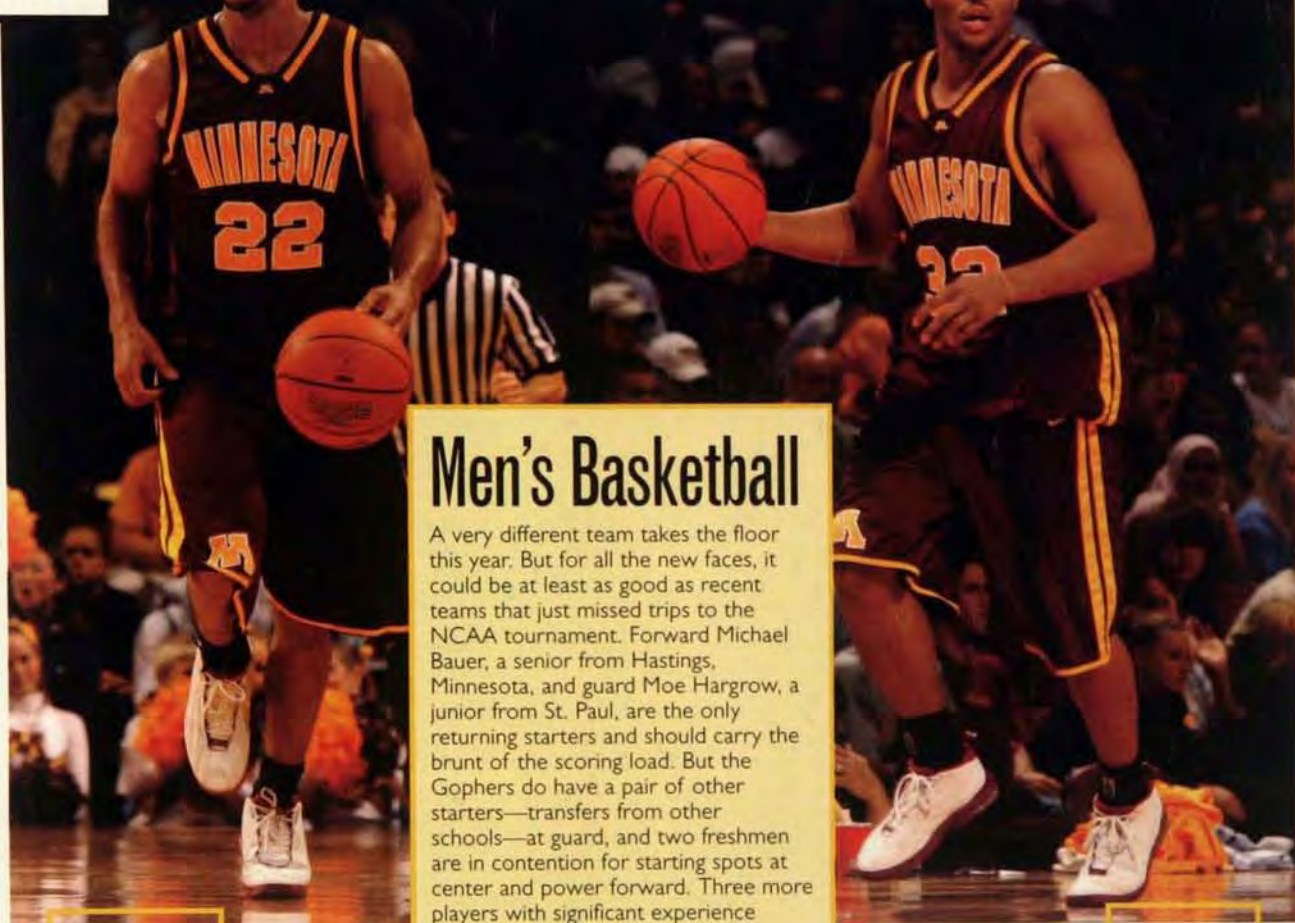
## Women's Basketball

The best team in school history returns with four starters, including two first-team all-conference players in guard Lindsay Whalen, a senior from Hutchinson, Minnesota, and center Janelle McCarville, a junior from Stevens Point, Wisconsin. On paper, it should be another big year for a team that has compiled a two-year record of 47-14 (10 more victories than they totaled in the preceding six years combined).

But second-year head coach Pam Borton does have one worry about a squad that will certainly be ranked among the nation's top 20 in preseason polls: Due to two unexpected departures, she has only 10 players. Three of those 10 are freshman, but all were highly ranked recruits and, she believes, will be ready to play at the Big Ten level. The three returning reserves are key role players, each who saw time in at least 18 of the team's 31 games last year. "We have 10 great players," Borton says. "We don't have anyone who isn't going to play."

The Big Ten has several teams with all five starters returning, including defending champion Penn State. The Gophers will get a key test early when they are expected to meet Colorado, a fellow NCAA Sweet Sixteen team, on November 23 in the finals of the Subway Classic at Williams Arena.

## Good Bounces



Ben Johnson

Adam Boone

## Men's Basketball

A very different team takes the floor this year. But for all the new faces, it could be at least as good as recent teams that just missed trips to the NCAA tournament. Forward Michael Bauer, a senior from Hastings, Minnesota, and guard Moe Hargrow, a junior from St. Paul, are the only returning starters and should carry the brunt of the scoring load. But the Gophers do have a pair of other starters—transfers from other schools—at guard, and two freshmen are in contention for starting spots at center and power forward. Three more players with significant experience return and will give the Gophers a potentially strong and deep team. They'll test their strength and depth soon, as they are expected to play Utah, a perennial NCAA tournament team, in the second round of the pre-season National Invitation Tournament on November 19.

Since Dan Monson became Gopher men's basketball head coach in 1999, no fewer than seven players have either transferred to Minnesota or backed out of commitments to other programs to play for the Gophers. The latest are new freshmen Kris Humphries of Chaska, Minnesota, who initially committed to Duke, and Dan Coleman of Hopkins, Minnesota, who took summer classes at Boston College and must sit out this season.

Two other transfers are competing for starting guard spots. Junior Adam Boone of Minnetonka, Minnesota, sat out last year after transferring from the University of North Carolina. Senior Ben Johnson of Minneapolis was hampered by mononucleosis much of last season, his first in maroon-and-gold after transferring from Northwestern. In September, as workouts got under way, *Minnesota* asked Boone and Johnson about coming home.

**Q:** Was it a difficult decision to leave the program you were in, since under NCAA rules you couldn't talk to coaches at other schools until after you had already left?

**Ben Johnson:** Every kid who grows up here dreams of playing for the Gophers. We had a coaching change at Northwestern, and although I had a lot of personal success, we didn't have the team success I wanted to have. Once I

realized that under the rules I could transfer to Minnesota, it was the ideal situation. I knew I wanted to come here, even though they couldn't give me a scholarship [under NCAA rules].

**Adam Boone:** I didn't get to play for the coach who recruited me [at North Carolina], and the situation was difficult there. Once I made the decision to transfer, I was very comfortable and knew I would find a better fit.

**Q:** But neither of you chose Minnesota out of high school, even though the Gophers recruited you.

**B.J.:** I didn't come here because of the situation at the time with coach [Clem] Haskins leaving. Things were really in limbo.

**A.B.:** The situation here was still up in the air when they recruited me [a year later]. No one knew what the future of the program was going to be.

**Q:** It sounds like Ben was sure he'd attend Minnesota after leaving Northwestern. How about you, Adam?

**A.B.:** I wasn't sure. I knew I would give them the first look, and I just felt comfortable with the coaches and the players. It helped that I probably knew 50 percent of the team already. It also didn't hurt that I grew up coming to games here.





## Women's Hockey

A year that will see a lot of turnover in college women's hockey rosters should see Minnesota just getting stronger. A perennial national Final Four team, Minnesota fills its few holes with a U.S. Olympic team defender and one of Canada's top young defenders.

A pair of Minnesota-native sophomore forwards from the 2002 U.S. Olympic team return to lead a high-powered offense. Natalie Darwitz of Eagan was a first-team All-American while Krissy Wendell of Brooklyn Park was named to the second team, despite missing several weeks with a broken collarbone. The Gophers also return top forwards in senior LaToya Clarke of Pickering, Ontario, who has notched 47 goals in her first three seasons, and junior Kelly Stephens of Shoreline, Washington, who joined Wendell and Darwitz as a member of the U.S. team for the 2003 Four Nations Cup tournament in early November.

On defense the Gophers lose their two top defenders but return a large and talented class of sophomores that coach Laura Halldorson expects will continue to improve. To that group they add recruits Lyndsay Wall of Churchville, New York, who was the youngest member of the 2002 U.S. Olympic team, and Danielle Ashley of Burlington, Ontario, a key member of the championship team in Canada's top women's hockey league. Backing them up is junior goalie Jody Horak of Blaine, Minnesota, a two-time all-conference selection.

"Some of the top teams in our league are in their fifth year, which means they will have a lot of turnover this season," Halldorson says. "Duluth will lose a lot of players, but they also have a lot coming back." Minnesota hosts the University of Minnesota-Duluth, the three-time defending NCAA champs, near the end of the regular season, February 28-29. The U's Ridder Arena then hosts the WCHA tournament March 12-14 as the Gophers try to build momentum for a sixth national Final Four appearance in seven years.

**All-American Natalie Darwitz returns to lead a powerful offense for the Gopher women's hockey team. A young and talented team will find a college hockey season marked by lots of turnover in the rosters of their top rivals.**

## Wrestling Is on Top

Add another prize to the Minnesota wrestling team's record: number-one recruiting class of 2003-04. Led by national number-one recruit Roger Kish of LaPeer, Michigan, the Gopher wrestlers have their fifth top-ranked class (according to every major amateur wrestling publication and Web site). Their last top rankings were back-to-back classes in 1996 and 1997, which helped elevate them to the top of college wrestling. Minnesota has won three consecutive Big Ten titles and the 2001 and 2002 NCAA titles. See the January-February 2004 issue of *Minnesota* for more on the wrestling team's season outlook.

## UNIVERSITY OF MINNESOTA ALUMNI ASSOCIATION

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## UMAA Steps Up for Stadium and Scholarships

The University of Minnesota Alumni Association has put its money where its mission is. After becoming the first group on record as supporting an on-campus football stadium last fall, the UMAA National Board of Directors unanimously passed a resolution in September that will contribute \$1 million to a new, on-campus stadium. Another \$500,000 for scholarships will be matched by a University fund, making \$1 million of new scholarship money available.

UMAA National President Jerry Noyce (B.S. '67) said after the vote that the donation is the perfect way to leave a legacy marking the UMAA's centennial year. "Everyone in Minnesota benefits from the University's scholarship," he said. "And the on-campus stadium complex will be a place where we come together to celebrate shared milestones and create spirit."

Executive Director Margaret Carlson (Ph. D. '83) said she has heard an outpouring of support and enthusiasm for an on-campus stadium. Coupling the donation with scholarship funds helped fulfill the association's mission. "The UMAA is here to support academic excellence and keep the University's spirit strong," she said. "Alumni have never forgotten the on-campus football experience."

The UMAA contribution came after the announcement that T. Denny Sanford (B.A. '58) was offering \$35 million toward a stadium and seeking \$35 million in matching, private donations. (Sanford's announcement was followed a couple days later by a pledge of \$1 million from Dennis

Mathisen (B.A. '66, J.D. '66) and his wife, Gail.) Although Sanford's offer was still being negotiated with the University at the time of the UMAA vote, directors felt they should commit to making the contributions regardless of what happened with other gift announcements. The UMAA donation is contingent upon Board of Regents approval of a stadium project.

This is not the first time the alumni association has stepped up to support scholarships and campus construction projects. The UMAA has long supported student leadership scholarships and awards and the Distinguished Teaching Awards, the U's highest honor for great teaching professors. Alumni led the drive to construct and fund Memorial Stadium and Northrop Auditorium in the 1920s. In the 1930s, the association helped convince the federal government to fund 45 percent of the construction of Coffman Memorial Union and then helped raise additional funds through a series of golf exhibitions with Patty Berg (B.A. '51) and other events. Over the last decade, alumni association volunteers joined with others to raise money for the construction of the McNamara Alumni Center and the adjoining Gateway Plaza.

Current proposals call for a stadium to be built on a site now used as parking lots just east of Mariucci Arena. Although no formal plans have been developed, Bruininks and Sanford said at a press conference that they believe a stadium—which would also be used by the University's marching band, recreational programs, and some academic programs—could be built for \$150 million or less. A fund-raising feasibility study, which should be completed in November, will determine whether private donations could fund the majority of a stadium project.

**University President Bob Bruininks, Vice President Sandra Gardebring, and Foundation President Gerry Fischer join the UMAA national board to celebrate the unanimous vote to give \$1.5 million to scholarships and a new stadium.**

# The 2003 Volunteers of the Year

The University of Minnesota Alumni Association counts on its loyal volunteers—who form strong chapters and societies and plan outstanding activities—to make the alumni association a vital organization. At its 21st annual Volunteer Awards Appreciation Reception and Ceremony at the McNamara Alumni Center September 5, the UMAA honored those alumni, friends, and groups who have stepped up and stood out in the past year.

## Volunteer of the Year: Jim Clausen

Jim Clausen (B.S. '63, M.S. '65) can never repay the anonymous benefactor who made it possible for him to attend the University of Minnesota Institute of Technology, where he earned degrees in aerospace engineering and mechanics. But his efforts to ensure the same chance for future students, by providing two endowed scholarships as well as hours of volunteer work, are a thank-you the University of Minnesota will enjoy for generations to come.

Growing up poor in Owatonna, Minnesota, Clausen began working odd jobs at age 15 to save money for college. But by the time he was ready to graduate high school, it still wasn't enough. Then the Owatonna Foundation contacted him with an offer of a full four-year scholarship to the University of Minnesota. It paid \$400 annually for the cost of Clausen's tuition and books. "Somebody saw that I had a need and helped," Clausen says. "Their anonymity was preserved so I was never able to find out who, but it still left me with the feeling of wanting to give back."

For a good chunk of his 32-year career with IBM in Rochester, Minnesota, where Clausen began work as a mechanical engineer in 1965, he did just that. As a representative for 12 years on a business advisory council to the University's mechanical engineering department, for example, he helped lobby for funds for its new building, dedicated in 2001.

Clausen quickly advanced into diverse areas of management at IBM, including product testing, hardware systems development, strategic planning, and employee education and training. After he retired in 1997, Clausen kicked into high give-back mode, focusing his efforts on the Institute of Technology, the University of Minnesota-Rochester, and higher education in the Rochester area. He has led the Institute of Technology in raising more than \$40,000 for scholarships in two annual fundraisers. He helped bring stakeholders of state, community college, and university education systems together to redefine the governance of the University Center, Rochester, where UMR is housed. And through the Rochester alumni chapter, he regularly meets with legislators on behalf of the University.



Jim Clausen

"I'm applying what I learned in both college and work," says Clausen. "I get to stay active with a lot of different people, and I enjoy getting into these leadership roles." This year, Clausen is vice chair of the Greater Rochester Area University Center, a nonprofit group that supports the University Center, Rochester. He's also president of the Institute of Technology Alumni Society and chair of a fund-raising campaign for the University of Minnesota-Rochester, which gained a provost and branch-campus status in 1999.

Clausen spends at least 30 hours a week volunteering, the majority of which currently goes to the Rochester campaign drive. Its goals are to raise money for scholarships and new programs in the areas of health care, technology, business, and education. "What we're trying to do is get more programs and students in those areas, because [they] are very important to the economic development of southeastern Minnesota," Clausen says. Through his will and a charitable remainder trust, Clausen has also set up two endowed scholarships, worth at least \$25,000 each, to go to students attending the Institute of Technology and UMR. He won't remain anonymous, though; Clausen has drawn up a brief biography of himself to share with students who receive the gifts long after he's gone. One anonymous donor made all the difference to his life, Clausen says. He'd like to share that story with others in the hope that it inspires them. "If I can lead by example, I'm very happy."

—Sara Aase (B.A. '94)

# Hats Off to More Outstanding Alumni and Friends

## CHAPTER OF THE YEAR

### Southwest Florida

This Naples area group hosted a "Great Conversations on the Road" program and other events for alumni who winter in southwest Florida. At one event the chapter hosted Gopher football head coach Glen Mason and athletics director Joel Maturi, presenting them with \$1,000 for athletics scholarships. **Runner-up:** Rochester, Minnesota

## SOCIETY OF THE YEAR

### College of Human Ecology

This group increased its student-mentor matches from 69 to over 100; developed new mentor partnerships with corporations; increased its scholarship fund and set a goal for future

endowment; organized continuing ed workshops; and honored donors, scholars, and alumni at events.

## RISING STAR

### Grant M. Erickson (B.S. '98)

As president of the Bay Area (California) Chapter, Erickson increased the number of annual chapter events from five to 17, designed the chapter Web page, instituted an e-mail newsletter; and developed a chapter scholarship initiative.

**Honorable Mention:** Paul Meierant (B.A. '94)

## SPIRIT AWARD

### College of Pharmacy Alumni Society

Donor, professional, student events, and more

## LEGISLATORS OF THE YEAR

### Senator Keith Langseth (DFL-Glyndon)

Instrumental in bringing the U's vetoed 2002 bonding projects back for a vote

### Representative Torrey Westrom (R-Elbow Lake)

Chief author of the bill authorizing funding for the U's Initiative for Renewable Energy and the Environment

## STUDENT VOLUNTEER OF THE YEAR

### Tina Werk (B.S. '03)

College of Agricultural, Food, and Environmental Sciences Helped organize events for the alumni society and the college's student board

## PROGRAM EXTRAORDINAIRE AWARD

### College of Biological Sciences

Alumni Society, Cedar Creek 60th Anniversary Celebration **Dentistry Alumni Society**, membership drive at the Minnesota Dental Association's state meeting

**College of Natural Resources Alumni Society**, Centennial Celebration

**School of Social Work Alumni Society**, Aging in Practice Conference

**Southwest Minnesota and Glacial Ridge alumni chapters**, Alumni Picnic at the Warren Heen Memorial Hillcrest School

## UMAA Calendar

Upcoming alumni events on campus and around the country. For more information, visit [www.alumni.umn.edu](http://www.alumni.umn.edu) or call 612-624-2323 or 800-UM-ALUMS (862-5867) and ask to speak to the UMAA staff person listed after the event.

### December

- 7 Puget Sound Chapter at Seattle Symphony Holiday Concert, 2 p.m. at Benaroya Hall; contact Mark Allen
- 13 Suncoast (Florida) Chapter Holiday Party, 11:30 a.m. at the Isla Del Sol Country Club; contact Chad Kono
- 14 Chicago chapter at Vikings vs. Bears football, noon at Soldier Field; contact Mark Allen
- 14 Portland Chapter Holiday Party, 4 p.m. at private residence; contact Mark Allen
- 19 Arizona West Valley Chapter Holiday Dazzle Trip, 4 p.m. at location TBA; contact Chad Kono

### January 2004

- 3 Glacial Ridge Chapter bus to Gopher women's basketball vs. South Carolina, game time 3 p.m., other details TBA; contact Chad Kono
- 17 Great Conversation on the Road in Palm Springs, California, details TBA; contact Chad Kono
- 18 Great Conversation on the Road in San Diego, California, details TBA; contact Chad Kono

- 22 UMAA Annual Legislative Briefing, time TBA, McNamara Alumni Center; contact Michael Dean
- 24 Bay Area (CA) Chapter at San Jose Sharks vs. Minnesota Wild Hockey, 7:30 p.m.; contact Mark Allen
- 25- Feb. 7 New Zealand's North and South Islands alumni tour; contact Becky Von Dissen
- 26 Southwest Florida Chapter UMAA 100th Anniversary Celebration, details TBA; contact Chad Kono
- 29 Arizona West Valley Chapter Annual Meeting, 4 p.m. at Luke Air Force Base; contact Chad Kono
- 30 Birthday Party of the Century, UMAA 100th Anniversary celebration, times TBA, in and around the McNamara Alumni Center; contact Amy Hyatt
- 30 Puget Sound UMAA Anniversary Party and Wine Tasting; 6 p.m. at private home; contact Mark Allen
- 31- Feb. 8 Costa Rica, the Darien Jungle, and the Panama Canal alumni tour; contact Becky Von Dissen

### Plan Ahead

- March 8-16 Alumni College in Orvieto (Italy); contact Becky Von Dissen
- April 10-17 Antebellum South Along the Intracoastal Waterway alumni tour; contact Becky Von Dissen
- May 2004 UMAA 100th Anniversary Finale; details TBA

## Join the Gophers at a Bowl Game

Running off six wins to open the season, the Gophers are eligible to go to a bowl for the fourth time in five years. And for the fourth time in those five years, the UMAA is once again offering the U's official tour to the Gophers' bowl game. The alumni association and the University athletics department have teamed up on a Web site with bowl information, a place to sign up to receive tour info, and all the frequently asked questions about traveling to any Gopher football away game. For details, visit [www.alumni.umn.edu/fan](http://www.alumni.umn.edu/fan) or call 612-624-2323 or 800-UM-ALUMS (862-5867).



## Snowbirds Flock to Chapter Events

If, like many Minnesota retirees, you spend some or all of the colder months in Florida or Arizona, there may be a ready-made community for you in your winter location.

University of Minnesota Alumni Association chapters in Florida and Arizona kick into gear in late fall with a lineup of events that usually run well into spring.

Luncheons, tours, and visits from U administrators, coaches, and faculty experts are just some of the ways alumni and others make the Minnesota connection in those areas. Alumni receive invitations to some local events, but only if they have updated their winter address with the association. If you are interested in finding a "home away from home" in your winter home, contact one of the following chapters. To update your address with the UMAA, call 800-UM-ALUMS or e-mail [umalumni@umn.edu](mailto:umalumni@umn.edu).

**Arizona West Valley** (Sun Cities):  
Mert Dresser, 623-214-1070,  
[janmert@earthlink.net](mailto:janmert@earthlink.net)

**Phoenix:** Mike Kelley (B.A. '66),  
480-342-8744, [mikenjok@aol.com](mailto:mikenjok@aol.com)

**Tucson:** Rick Hanson (B.S. '81),  
520-546-2928, [rickandlinda@cox.net](mailto:rickandlinda@cox.net)

**Southwest Florida** (Naples):  
Marcia Carthaus (Ph.D. '73),  
239-262-4705, [mccarthus@aol.com](mailto:mccarthus@aol.com)

**Suncoast** (Tampa-St. Petersburg):  
Robert Findorff (B.A. '52, M.A. '56),  
813-265-1144, [rjfin77@msn.com](mailto:rjfin77@msn.com)

**Goldcoast** (Miami):  
Sharon Mastoon (B.A. '77),  
305-653-3844, [smastoon@cs.com](mailto:smastoon@cs.com)

## Party of the Century

To celebrate the 100th anniversary of its founding, the UMAA will hold the Birthday Party of the Century in and around the McNamara Alumni Center on January 30, 2004. One of the highlights will be the public unveiling of the winning entry in the UMAA's musical cheer contest. School of Music faculty and others are judging dozens of entries, with prizes going to the best three cheers.

For details on the birthday party and other UMAA centennial events, including the finale in May 2004, visit [www.alumni.umn.edu](http://www.alumni.umn.edu) or call 612-624-2323 or 800-UM-ALUMS (862-5867).

## National President

# A Win for the Home Team

I feel like celebrating. I am absolutely elated to report that—at our September national board meeting, the first of the UMAA's 100th anniversary year—we voted unanimously in favor of a resolution to pledge \$1.5 million to the University of Minnesota for a new Gopher football stadium and for scholarships. We'll contribute \$1 million to a stadium, contingent upon approval of the stadium project by the Board of Regents, and \$500,000 to scholarships. What's more, the University has agreed to match that pledge, which boosts the scholarship contribution to \$1 million.

Addressing the national board before the vote, University President Robert Bruininks summed it up nicely: "We're going to bring our football team back home." Indeed, we're also going to help provide a collegiate home for some of the best and brightest students by easing their escalating financial burden.



Jerry Noyce, B.S. '67

Not bad for a day's work. But, in truth, this vote was the culmination of two years of hard work by past and present members of our board. Last year, in fact, the UMAA national board, with another unanimous vote, became the first organization to go on record supporting a stadium on campus. That was our verbal support. This is our financial support.

If we're going to build this stadium, it's going to happen from the grassroots up. Of course, we love substantial gifts from private donors—they're critical to the success of a fundraising effort. But the UMAA's conviction to bring Gopher football home is independent of a major lead gift. With our vote, we represented past, current, and future University students. Our gift illustrates the broad support for a new Gopher stadium. It will be everyone's stadium, built by many people.

A new stadium will fortify the sense of pride, spirit, and community on campus. It will serve as the gathering place for so many campus traditions—commencement ceremonies, convocations, marching band performances, and homecoming events. And Saturday afternoons every fall, fans from across campus, the state, and even farther-flung places will converge at the home field to cheer their football Gophers. These kinds of traditions are so important to a university and to the lives of its students.

I was fortunate enough to attend the University when the Gophers played at Memorial Stadium. On game day, the energy on campus was electric. If the game was at 1 p.m., festivities began hours earlier, when fans from both teams would line University Avenue to await the band making its magical march to the stadium. After the game, win or lose, the celebration would continue. People would fill Dinkytown and Stadium Village restaurants. Fraternity houses on University Avenue would open their doors. It was a full day, and it was incredible how much fun people had.

I'll never forget the first football game I attended as a freshman, back in 1963. Tickets were scarce, so I had to enter my name in a lottery along with other students at Territorial Hall. Even though I still had to pay for it, when I won a ticket I felt as if someone had given me a priceless gift. On game day, the first thing that hit me as I approached the stadium was the enthusiasm and the spirit in the air—it was unbelievable. Inside, the stands were absolutely packed. I knew I was a part of something special, something big.

It's hard to believe that an entire generation has been deprived of this experience. The Gophers have been playing home games at the Metrodome since 1982. Ten years after the team was displaced, the 68-year-old Memorial Stadium was removed from the landscape.

Today, however, we took a significant step toward righting a wrong. Learning, of course, is central to the University experience. We learned that we lost something. And we learned that the right thing to do is to bring it home. ■

To learn more about the stadium initiative, visit [www.alumni.umn.edu/stadium](http://www.alumni.umn.edu/stadium).

## Changing the World You Live in

Harvey Mackay (B.A. '54), entrepreneur and business writer, addressed 1,200 alumni and friends at the 2003 UMAA Annual Celebration held at Coffman Memorial Union on May 29. Below are excerpts from that speech, published in full in the August 15 Vital Speeches of the Day newsletter.

Do you know what the undergraduate tuition at the University of Minnesota is?

- Today, in-state tuition and fees are about \$6,280.
- In 1980, they were \$1,132.
- In 1960, they were \$273.
- Back in 1940, they were \$86.

The truth is: Education is expensive. But if you think education is expensive, try ignorance.

... In our country, anything goes and opportunity is everywhere. But nowhere in the United States is there a deeper esteem for public education than right here in our home state of Minnesota.

Garrison Keillor told this group 11 years ago that a reverence for education—especially public education—is bred in Minnesotans who are born here. And it's acquired by people who migrate here.

"If you don't have a decent regard for education," Garrison said, "you're not *from* here, no matter where you were born. . . . You can have the biggest mall in America and the World Series and the Super Bowl and all the glitz and glamour and promotion and publicity that go with it, and you can have a thousand great restaurants in a thousand renovated warehouses full of people drinking Pouilly-Fuissé and eating shrimp ratatouille, and it isn't worth beans if you let public education slide."

Garrison was revved up that day. And, he was right. Education is expensive. But, letting public education slide is more expensive.

... But, *public education* doesn't equate to *publicly funded*. In his inaugural address in February, our university's president Robert Bruininks said, "The portion of public support for higher education has decreased over the past 20 years; we are now increasingly 'state assisted' rather than 'state supported.'"

We alumni know that! And we are stepping up to the plate. . . . It's the passion that distinguishes a great university. And, it is very much the responsibility of all of us—the alumni.

... The U of M is the place we come back home to—both physically and spiritually—when we try to understand what it means to be from Minnesota—to be a Minnesotan. None of us would be here today if we didn't really love this university.

I've felt that way about the U of M ever since I was 7 years old and my dad started taking me to Gopher football games at the old Memorial Stadium. It was a family ritual for 20 years. Same parking place. Same six-block walk. Same seats. Same popcorn.



Harvey Mackay

Same thrill. I was enrolled here, in my mind, from the time I was in the first grade.

As an alumni association, we have always had the reputation of being a very active bunch. We care a lot about issues and have taken our alumni responsibility as a sort of public service.

Quoting Garrison Keillor again: "Public service is still considered a high calling here, and our culture brings us up to believe that everyone owes something to the community more than just paying taxes."

When you have a great public university such as ours, when you have a tradition of public service, you breed a community of role models and mentors. *And through that community you get things done.*

... Real teaching involves people. We listen. We read. We learn. We change. I put those methods into practice in business and in the community. But, I *learned* them on *this* campus.

How do you become a truly successful person? Listen. Read. Learn. Change. Fifty-one percent of being smart is knowing what you're dumb at.

Find a Harold Deutsch [former University history professor] or a Les Bolstad [former Gopher men's golf coach] to encourage you to listen, read, learn, and change. If you aren't lucky enough to spend the rest of your life at the University of Minnesota learning from a Harold Deutsch or a Les Bolstad, you have to develop a plan, a master strategy, to stay with the program.

And you have to visualize.

... You start with a mission statement, like this: My goal is to be successful. In order to achieve that goal, I will *never* stop learning, growing, changing. End of mission statement. Start button to a whale of a lifetime. Above all, visualize.

... Helen Keller became totally blind at the age of 6 months, and yet she also became a cum laude graduate from Radcliffe, a brilliant author, and brilliant lecturer. Ms. Keller was making a speech on a college campus. Time came for questions and answers. A mean-spirited questioner asked her the following: "Tell me, Ms. Keller, is losing your eyesight the worst thing in the world that can happen to anyone?"

"No," she replied. "It's losing your vision."

Eyesight is what we see right in front of us, but vision is what we visualize down the road. With leaders like President Bruininks, [UMAA executive director] Margaret Carlson, [2002-03 UMAA national president] Deb Hopp, and the collective vision gathered in this room we can't miss!



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**UNIVERSITY OF MINNESOTA  
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(reflects August-September 2003)

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Donald Anderson  
Donald Benning  
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## The Keeper of Traditions

This fall in the McNamara Alumni Center, I happened upon an orientation for new College of Liberal Arts faculty. After being introduced, they asked about many of the traditional words and symbols we've incorporated into the alumni center. What does "Ski-U-Mah" mean? What is the significance of that huge stadium arch?

I was able to answer their questions because for 100 years the alumni association has been the keeper of spirit and tradition for the entire Twin Cities campus of the University of Minnesota. In this centennial year, as the alumni association is engaged in preserving and telling its own history, we're also dusting off and reintroducing the meaning and significance of our legends and lore.



Margaret Sughrue Carlson,  
Ph.D. '83

Ski-U-Mah? Turn the pages of history back to 1884. The term originated in a cheer created by John W. Adams and "Win" Sargent, his U of M roommate. Used in the "Minnesota March" and the "Minnesota Rouser," it begins with "ski-oo," a Sioux Indian battle cry meaning "victory." "Mah" was added as a rhyming third syllable in the cheer. The yell was printed for the first time in the University publication *Ariel* in 1885 as "Rah. Rah. Rah. Ski-U-Mah. Minn-so-ta!"

And what about the Rouser? It was written by Floyd M. Hutsell for a 1909 contest sponsored by the *Minneapolis Tribune* to pick a fight song for the U. The rights were later given to the alumni association.

And our beloved Golden Gopher was an 1857 entry to our lexicon of traditions. The state legislature was debating a bill that would provide \$5 million (estimated at more than \$96 million in today's dollars) to build railroads in Minnesota. The bill was bitterly opposed, and a cartoon circulated showing a "Gopher train" pulled by nine striped Gophers with human heads. As a result, Minnesota became known as the Gopher state.

In the early 1930s, as the Minnesota football teams, under the direction of Coach Bernie Bierman, were establishing themselves as national champions, they began wearing gold jerseys. The local press described the teams as the "golden-shirted horde" and the "gold swarm." This turned into the nickname the "Golden Gophers." And today the alumni association and the athletics department are working hard to return gold as the primary school color, because of its visual prominence at sporting events.

And speaking of athletics, what about that stadium arch? That was preserved, thanks to a gift from the class of 1942, when Memorial Stadium was demolished in 1992. Now rebuilt inside the alumni center, it serves as the entrance to the Heritage Gallery, where the University's storied history is preserved and re-told.

The arch also serves as a reminder of the invaluable place that intangible things like pride, spirit, and tradition have in the college experience. That's why part of the legacy of our 100th anniversary is the donation of \$1 million to an on-campus football stadium, as well as \$500,000 to scholarships.

Another piece of the legacy we want to leave this year is fun and light but, in many ways, no less important. We're introducing a new musical cheer for our alma mater. We could picture, in our mind's eye, alumni chanting this ditty around the world in decades to come—as well as in 2104, the association's 200th birthday.

A 15-second musical cheer, chosen from dozens of contest entries, will be introduced at our 100th birthday party on January 30, 2004. (Watch the January–February 2004 issue of *Minnesota* for more on the cheer contest and its judges.)

We hope elementary school students across Minnesota will memorize the cheer before the end of the academic year, especially those with teachers who are Gopher grads. And we expect everyone will be humming this tune by the time the spring sports schedule is complete.

In researching our own history, we went through a century's worth of documents, photos, and memorabilia. Many brought back priceless memories. Seeing photos of our official University visit to Beijing in June 2000 reinforced to me how vital our traditions are.

**For 100 years the alumni association has been the keeper of spirit and tradition for the entire Twin Cities campus of the University of Minnesota.**

At a reunion banquet in Beijing that year, I was touched to see that many guests had saved the lapel pins and Gopher stickers we had passed out on previous trips in 1995 and 1996. Our alumni were eager to tell us again

about their favorite faculty members and advisers—as well as stories of the host families who made life easier for them. These college memories hadn't faded even for those who had not been back to campus in six or seven decades. What truly amazed me, however, is that when we sang the Rouser at the end of the event, many of our alumni—who probably hadn't heard the song in decades—stood and sang it entirely from memory.

Music, colors, symbols—all part of the legend and lore of the campus experience. The education our graduates receive here benefits them for a lifetime, but these other items also create memories that last a lifetime. The alumni association is gathering and guarding the history of those nonacademic things—the photos, traditions, memorabilia, and memories—that add richness to our campus. They truly bring us together as alumni. So it is only fitting that the alumni association is—as our national president Jerry Noyce (B.S. '67) says—"the keeper of the golden flame."



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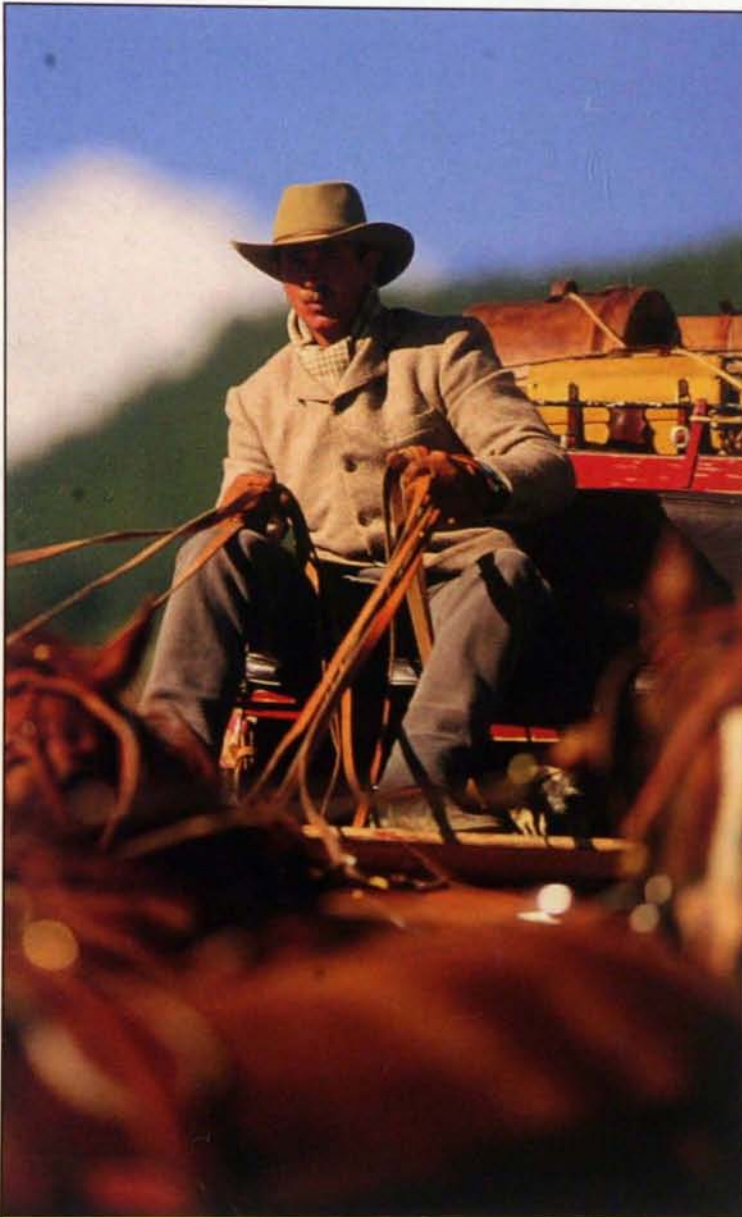
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